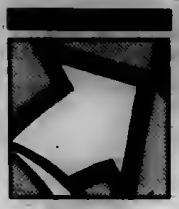
THE NEWSWEEKLY FOR THE COMPUTER COMMUNITY

COMPUTERWORLD

$2.00 A COPY; $44/YEAR | AUGUST 20, 1984 | VOL. XVIII, NO. 34



In Depth
On-line in a Unix environment
ID/7

In Depth
Can the software vendor deliver training? **ID/13**

Mainframes
CW's annual Hardware Roundup/**23**

CW
MI48106UIYMUIVYMA FCWWB C
UNIVERSITY MICROFILMS INTL
SERIAL PUBLICATIONS
300 N ZEEB RD
ANN ARBOR MI 48106

NEWSPAPER

IBM unveils high-end micro, local net

By Eric Sander
CW Staff

BOCA RATON, Fla. — IBM's personal computer juggernaut picked up speed last week as the company launched a high-end desktop system, a broadband local-area network for micros and a host of related products. These included:

■ Enhancements to the IBM 3270 Personal Computer, including the ability to attach the IBM Personal Computer Expansion Unit (see story page 4).

■ A program, priced at $149, that provides a multitasking windowing environment for PC-DOS packages (see story page 4).

Industry analysts, who generally applauded the introductions, found IBM's powerful new Personal Computer AT particularly impressive. "IBM now can claim to be the price/performance leader in the microcomputer field," commented George Colony, president of Forrester Research, Inc. in Cambridge, Mass.

The Personal Computer AT, built around an Intel Corp. 80286 chip, offers system performance two to three times faster than the basic Personal Computer and is said to be compatible with most existing software and hardware products.

The next-generation system also offers random-access memory expandable to 3M bytes, hard-disk storage up to 40M bytes, a new 1.2M-byte 5¼-in. diskette drive and eight expansion slots.

The Personal Computer AT is available immediately, according to IBM:

It is designed to support stand-alone, multiuser or network operations. Prices start at $3,995 for a version with 256K bytes of RAM and a single high-capacity floppy disk drive. A model with 512K bytes of RAM, one high-capacity floppy disk drive and a 20M-byte hard disk drive costs $5,795.

IBM's newest micro features an 84-key keyboard (slightly modified from the Personal Computer's design), a real-time system clock/calendar with battery backup and a socket for an Intel 80287 mathematical coprocessor, which is offered for $375.

The 1.2M-byte high-capacity diskette drives can reportedly read standard IBM

See IBM page 4

TOP OF THE NEWS

Take your pick. The U.S. Justice Department unveiled a computer crime bill and criticized a similar bill approved by the House of Representatives. **Page 2.**

■

Think small and save big is the message Oracle Corp. sent when it announced a micro version of its Oracle data base management system. **Page 6.**

■

Low-end products were in the limelight when Tandem Computers, Inc. reconfigured several systems and cut their prices. **Page 6.**

■

The possibility of illegal technology transfer has put a British computer manufacturer under close scrutiny from customs agents on both sides of the Atlantic. **Page 9.**

■

All aboard. Riding on the railroad has seemed risky lately. But the railroad industry is boasting that its computer and communications systems have improved. **Page 10.**

■

Breaking with a strong tradition of strictly in-house testing, Amdahl Corp. opted for beta testing its Model 5870 mainframe at a user site. The bugs so far have been few at Dallas-based Chilton Corp., a credit reporting firm that was the recipient of the first 5870 from Amdahl's production line. **Page 77.**

■

First Amendment: Does it protect on-line data bases?

By Edward Warner
CW Staff

WASHINGTON, D.C. — Does the First Amendment protect the publisher of an on-line data base in the same way it protects a periodical publisher or broadcaster?

That question could receive an answer in a little-known libel case to be heard in early October by the U.S. Supreme Court. The case could have wide-ranging implications for any firm that gathers and shares economic information, from credit reporting services to electronic publishers and financial data services, according to the Information Industry Asso-

See LIBEL page 8

PRODUCT SPOTLIGHT

Computer-aided software engineering: Automating DP

By Paul Gillin
CW Staff

One of the great ironies of data processing is that it has contributed so much to automating business functions and done so little to automate itself.

In many DP shops, requirements analysis and system design are still carried out using voluminous typewritten documents and hand-drawn diagrams, while programming is done on coding sheets. Furthermore, the proceedure for checking software projects against requirements is a laborious manual task that is prone to error and oversight.

So-called fourth-generation programming technologies have successfully worked their way into the DP environment in recent years. But even they are geared toward the coding process, which makes up only a fraction of the system

Advanced programming technology in use

development life cycle. Experts concede that little has been done to automate the job of systems design, that complex road map programmers follow to write software.

However, that gap is now quickly being filled. The last two years have seen some dramatic activity in the flowering field of computer-aided software engineering. The growth of this new area has gone largely unnoticed, probably due to the fact that most major vendors have not yet elected to participate. But many software productivity experts believe these automated technologies are poised for explosive growth, the kind that will make them as common in large programming environments as spreadsheets are in the user community.

Computer-aided software engineering is still poorly defined. Generally, the available technologies provide various levels of computer assistance in most or all areas of the development life cycle, at levels including requirements definition, systems design, coding, testing, documentation and maintenance.

A user, for example, may be able to draw a flowchart using graphics utilities, write code that corresponds to different pieces of the flowchart, compile

See DESIGN page 15

NEWS

Justice Department proposes computer crime bill

By Mitch Betts
CW Washington Bureau

WASHINGTON, D.C. — The U.S. Justice Department recently unveiled its long-awaited computer crime bill and at the same time criticized the computer crime bill already approved by the U.S. House of Representatives in late July.

At a recent House subcommittee hearing, the Justice Department proposed the Federal Computer Systems Protection Act of 1984, which would make it a federal felony to engage in computer-related fraud or theft or to damage or destroy computer hardware, software or stored data, when the offense involves computers used by the federal government, federally insured financial institutions or the interstate or foreign use of computers.

In addition, the proposal would establish a federal misdemeanor for any unauthorized access to computers used by the federal government or federally insured financial institutions.

Penalties under the Justice Department proposal would extend to five years in prison and a $50,000 fine for the felony and up to one year in prison and a $25,000 fine for the misdemeanor. Moreover, prosecutors could also ask the judge to require the offender to forfeit the computer used in the crime.

This forfeiture provision, according to John C. Keeney, deputy assistant attorney general, is a key feature of the Justice Department's bill. "We can take away their toy, and that could be a substantial deterrent," Keeney told the subcommittee, especially in cases where judges are reluctant to prescribe stiff prison terms and fines for adolescent hackers.

Keeney said the administration bill is "a distinct improvement" over the computer crime provisions of the House-passed bill (H.R. 5616), sponsored by Rep. William J. Hughes (D-N.J.). Generally, Keeney said, the administration bill is better drafted, simpler, easier to enforce and does not intrude on state authority.

It is not yet clear what effect, if any, the emergence of the Justice Department bill will have on the prospects of the House bill.

In the next few weeks, key House legislators hope to convince the Senate, in informal negotiations, to accept the House computer crime provisions as amendments to credit card fraud legislation [CW, July 30].

Keeney asserted that the Justice Department bill is superior because it does not set a $5,000 financial ceiling on federal prosecution as does the House bill, it covers actual destruction of computer property and it contains the forfeiture penalty.

Another major difference is that the Justice Department bill does not cover unauthorized access to most business computers, instead leaving such trespass crimes for states to prosecute.

The House bill, on the other hand, establishes a misdemeanor for unauthorized access to any computer containing financial data protected by federal privacy laws.

Keeney apologized to the Congress for the long delay in submitting the proposal, acknowledging that drafters of the House bill could not obtain the department's views before acting on their bill.

The Justice Department proposal surfaced at a hearing held Aug. 9 by the House Judiciary Committee's Subcommittee on Civil and Constitutional Rights. The subcommittee hearing actually dealt with a separate bill, the Medical Computer Crimes Act of 1984 (H.R. 5831), sponsored by Rep. Ron Wyden (D-Ore.).

Wyden's bill, which establishes as a federal crime the use of a telecommunications device to tamper with computerized medical records, was approved by the House Energy and Commerce Committee on June 27, but it also must gain the approval of the House Judiciary Committee.

The Justice Department formally opposed the Wyden bill on the grounds that it is too narrow in scope and said the comprehensive approach taken by the administration bill is preferable to enacting a series of special-interest laws.

Wyden strongly disagreed, maintaining that medical records are unique and should be inviolate, since data tampering could cause the death of hospital patients.

"I believe we can take incremental approaches to solving the problem," he testified, because comprehensive legislation will be "a long time coming."

Four charged with $250,000 technology theft

By James Connolly
CW Staff

LOS ANGELES — One man has pleaded guilty and three others are awaiting trial here on charges that they used stolen computer technology to build a computer service business competing with the victim firm.

The four men allegedly set up Western States Marketing Service in Oxnard, Calif., to compete with Oakleaf Computer Corp. of Chatsworth, Calif., a firm that markets and services microcomputers used by automobile dealers to prepare sales contracts.

The scheme allegedly involved the theft of $250,000 worth of erasable programmable read-only memory (Eprom) devices from Oakleaf and use of those Eproms at Western States Marketing Service to update and reprogram the auto dealers' systems.

One of the accused, Shawn R. Kauffman, a former computer technician at Oakleaf, pleaded guilty last month to a charge of receiving stolen goods. He is scheduled to be sentenced today in municipal court here. According to Los Angeles County Deputy District Attorney Kim Wildman, Kauffman cooperated with investigators.

The three remaining defendants, former Oakleaf shipping clerk Maurice Green, former Oakleaf computer technician Robert M. Morgan and Marion F. Branson, are scheduled for Aug. 23 preliminary hearings in municipal court. Green is charged with grand theft and accepting a bribe, while the others are charged with grand theft of trade secrets, receiving stolen property and offering a bribe.

According to an investigative report, Kauffman and Morgan left their jobs in 1982, taking with them Oakleaf's master computer program, which was designed to reprogram auto dealers' computers to allow for changes in dealer costs, interest rates and other factors. Kauffman, Morgan and Branson, who once worked for an Oakleaf client, then established Western States Marketing Service and siphoned off $40,000 per month from Oakleaf's market, according to Oakleaf officials.

Green allegedly provided the trio with Eproms and other supplies stolen from Oakleaf.

NEWS SUMMARY

IBM has launched a high-end desktop system, a broadband local-area network and a host of related products/4

Tandem Computers, Inc. has repriced and reconfigured its low-end and mid-range packaged systems in a bid to stimulate sales/6

Oracle Corp. has unveiled a full-scale implementation of its Oracle relational data base management system for four microcomputers/8

Systime, Inc., a British firm that is 41% owned by Control Data Corp., was searched by U.S. and UK customs agents looking for evidence of illegal diversion of licensed computer products to Warsaw Pact countries/9

Despite bad publicity in the wake of recent train accidents, the railroad industry is expanding and enhancing its computer systems to improve operations/10

AT&T last week released figures showing an unexpectedly high level of usage for their Electronic Messaging System at the Los Angeles Summer Olympics/12

State lotteries have flourished in the past year and would be growing faster, except for the confusion generated by the AT&T divestiture/13

Product Spotlight: Automated design tools/16-18

CW's annual Hardware Roundup looks at 185 systems from 32 vendors/22-40

The U.S. Postal Service has decided to use the military's high-level programming language, Ada, in two new mail-handling centers/43

Only half of America's largest corporations have a crisis communications plan, according to a study of the top 1,000 industrial and top 500 service companies identified by *Fortune* magazine/44

Mobil Oil Corp. has installed an on-line transaction processing system designed to capture and send credit card purchase information electronically/50

Blue Cross and Blue Shield of Mississippi has increased productivity with an on-line claims administration system/52

Microcomputers have helped American Express Co.'s corporate Human Resource Services department reduce costs/54

Telecom Briefs/14
International Report/29
Washington Update/45
Calendar/56

IN DEPTH
Unix environment/ID/7
Software vendor/ID/13
Information systems/ID/17

EDITORIAL/56
SOFTWARE & SERVICES/61
COMMUNICATIONS/68
SYSTEMS & PERIPHERALS/77
MICROCOMPUTERS/87
COMPUTER INDUSTRY/99

ADR® WARE™

ADR®/IDEAL™

The only complete 4th generation system integrated with a relational DBMS, which lets you develop applications for high volume production, from the simplest to most complex.

We've taken state of the art to a new state: Easy and available.
Before you make a software decision, mail in the coupon below.
Or call in N.J. (201) 874-9000 or toll free
1-800-ADR-WARE.

ID

☐ Please send me more information about ADR WARE.
☐ Please send me information about ADR seminars.

APPLIED DATA RESEARCH INC.
Route 206 & Orchard Road, CN-8, Princeton, NJ 08540

Name_____
Position_____
Company_____
Address_____
City_____ State_____ Zip_____
Phone Number_____
Computer Equipment_____

ADR® WARE™
From idea to application, we get you there faster.

NEWS

IBM from page 1

180K-byte or 360K-byte diskettes, but cannot write in that format, so diskettes written by the high-capacity drives cannot be read by standard Personal Computers. IBM will offer a 360K-byte drive for the Personal Computer AT as a $425 option.

The Personal Computer AT runs as a single-user, single-tasking machine under a new release of IBM's PC-DOS operating system created for the Personal Computer AT. PC-DOS Version 3.0., written by Microsoft Corp., is available now for $65. The software is upward-compatible with PC-DOS 2.1, which IBM will continue to offer for its other Personal Computers.

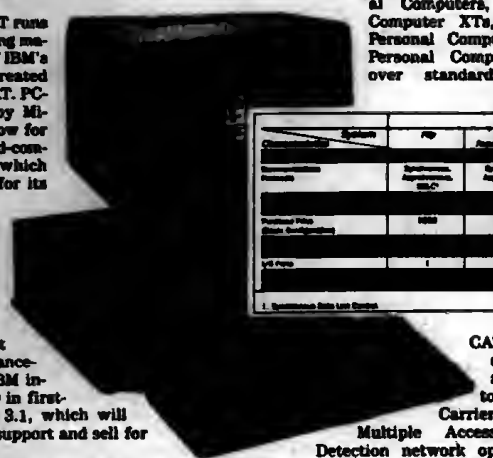
PC-DOS can directly address only 640K bytes of internal memory, and Version 3.0 treats surplus RAM as a virtual disk. The system software also supports the new disk drives, gives networking support and offers many other enhancements, the company said. IBM intends to replace Version 3.0 in first-quarter 1985 with Version 3.1, which will offer upgraded networking support and sell for $65, or as a $30 upgrade.

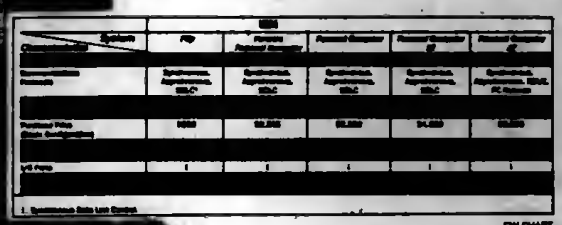
Alternatively, the Personal Computer AT is said to support up to three users under IBM Personal Computer Xenix, a multiuser operating system also developed by Microsoft. Personal Computer Xenix, scheduled for delivery in first-quarter 1985, is priced at $395. The Personal Computer Xenix Software Development System, available in the same time frame, will cost $455.

Finally, the system can act as a file server for the IBM PC Network.

Network

IBM's new broadband network connects Personal Computers, Personal Computer XTs, Portable Personal Computers and Personal Computer ATs over standard 75-ohm CATV coaxial cable, according to IBM. The Carrier Sense Multiple Access/Collision Detection network operates at 2M bit/sec. Customer-installable products can link up to 72 microcomputers, while the network can be expanded to support up to 1,000 systems, the company said. Personal Computer XTs can also act as file servers, according to IBM.





CW CHART

Network hardware, available in October, includes the PC Network Adapter, a card that plugs into an expansion slot, for $695; a stand-alone Network Translator Unit, required for net operation, which directly connects up to eight Personal Computers, for $595; a Network Base Expander that expands the net beyond eight stations or 200 ft, for $59; and cabling equipment.

IBM has scheduled first-quarter 1985 delivery for the network's operating software. The PC Network Program, which provides a menu-driven interface for end users, reportedly will allow the sharing of data, messages, printers and other devices on the network. It is priced at $75.

The company also intends to offer the IBM PC Network Systems Network Architecture 3270 Emulation Program, priced at $375, when available sometime in the first half of 1985. The software will provide the four Personal Computer models supported on the network with some 3270 functions, allowing the machines to share Synchronous Data Link Control (SDLC) communications facilities with IBM 4300 and 30 series processors, the company said.

Among those capabilities, the emulation program allows the microcomputers to act as communications gateways for up to 32 concurrent sessions with IBM hosts. The software also gives a stand-alone Personal Computer 3270 emulation features when the system is operating as a remote user station attached to an IBM 4300 or 30 series system via an SDLC communications line.

High-level language interface, link to Expansion Unit out for 3270-PC

RYE BROOK, N.Y. — In conjunction with introductions from IBM's Entry Systems Division last week, the IBM Information Systems Group here announced enhancements for the IBM 3270 Personal Computer, which include the ability to attach the IBM Personal Computer Expansion Unit — with its eight additional user option slots and 10M-byte hard disk drive — and the capability to communicate with host computers through the IBM 3276 control unit.

Enhanced printing abilities

IBM also announced Release 1.2 of the 3270 Personal Computer control program, which offers enhanced printing abilities. The program allows 3270-PCs to attach to the IBM 5218 letter-quality printer or to the 3852 ink-jet printer. Slated for September delivery, the program has a one-time charge of $300. One copy will be shipped free to customers who have installed 3270-PC programs, the company said.

In addition, IBM introduced a high-level language application interface program, available in fourth-quarter 1984, for $130. The program is said to permit the creation of Personal Computer applications using IBM Cobol, Basic and Pascal for exchanging data between host computer and Personal Computer sessions.

More information is available from IBM's Information Systems Group, located at 900 King St., Rye Brook, N.Y. 10573.

IBM unveils 'Topview' program for PC-DOS multitasking windows

BOCA RATON, Fla. — Among other highlights of last week's introductions, IBM unveiled a $149 program that provides a multitasking windowing environment for PC-DOS packages. The internally developed Topview program is "a key foundation for future applications," said Philip Estridge, IBM vice-president and president of the Entry Systems Division.

Allowing users to transfer data between multiple PC-DOS programs running concurrently, Topview will operate on IBM's Personal Computer, Personal Computer XT, Portable Personal Computer, Personal Computer AT and 3270 Personal Computer. The program will be sold in first-quarter 1985.

Most existing PC-DOS applications will run in the Topview environment, according to IBM. The vendor listed two dozen of its own software offerings supported by Topview, but said it has no plans to test packages from outside vendors. "In general, the user can take advantage of a subset of Topview facilities when running existing applications," IBM said. A Topview Programmer's Toolkit will be sold in first-quarter 1985 for $395.

IBM again emphasized its continuing commitment to an open-architecture policy for its micro line.

IBM Entry Systems Division can be reached through P. O. Box 1328, Boca Raton, Fla. 33432.

Analysts' Rx for AT rivals: aspirin

By Paul Karasinowski
CW Staff

While industry observers viewed the IBM Personal Computer AT as a leading-edge product, they predicted that it will create restless days and nights for MIS managers, IBM Personal Computer-compatible manufacturers, multiuser microcomputer manufacturers and even IBM itself.

"The [Personal Computer AT] represents a next-generation product," said Gene Maimin, project manager for microcomputer support at Columbia Pictures Industries, Inc. "It is not merely an [IBM Portable Personal Computer] or a [PCjr]. Its most significant feature is the price. IBM could have priced the product at $10,000 and not lost a sale."

As a next-generation product, the Personal Computer AT may usher in the next generation of headaches for MIS managers, according to one analyst. "The [Personal Computer AT] introduction demonstrates that IBM's Entry Systems Division still holds significant power within IBM," noted George Colony, president of Forrester Research, Inc., a consulting firm in Cambridge, Mass.

"Consequentially, there are conflicts within IBM's product line — the Personal Computer AT competes with the IBM Personal Computer and

See ANALYSTS page 5

Second-class postage paid at Framingham, Mass., and additional mailing offices.

Computerworld (ISSN-0010-4841) is published weekly, except: January (6 issues), February (6 issues), March (5 issues), April (7 issues), May (5 issues), June (7 issues), July (6 issues), August (6 issues), September (7 issues), October (7 issues), November (5 issues), December (5 issues) and a single combined issue for the last week in December and the first week in January by CW Communications/Inc., 375 Cochituate Road, Box 880, Framingham, Mass. 01701.

Copyright 1984 by CW Communications/Inc. All rights reserved.

Computerworld can be purchased on 35 mm microform through University Microfilm Int. Periodical Entry Dept., 300 Zeeb Road, Ann Arbor, Mich. 48106. *Computerworld* is indexed: write to Circulation Dept. for subscription information.

PHOTOCOPY RIGHTS: permission to photocopy for internal or personal use or the internal or personal use of specific clients is granted by CW Communications/Inc. for libraries and other users registered with the Copyright Clearance Center (CCC), provided that the base fee of $3.00 per copy of the article, plus $.50 per page is paid directly to Copyright Clearance Center, 21 Congress Street, Salem, Mass. 01970.

Permission to photocopy does not extend to contributed articles followed by this symbol. ‡

Special requests should be addressed to Nancy M. Shannon, CW Communications/Inc., 375 Cochituate Road, Box 880, Framingham, Mass. 01701. ISSN 0010-4841/84 $3.00 + $.50. $2.00 a copy: U.S. — $44 a year; Canada, Central & So. America — $110 a year; Europe — $165 a year; all other countries — $245 a year (airmail service). Four weeks notice is required for change of address. Allow six weeks for new subscription service to begin.

POSTMASTER: Send Form 3579 (Change of Address) to *Computerworld*, Circulation Department, 375 Cochituate Road, Box 880, Framingham, Mass. 01701.

IBM's first net well received; analysts call for more

By Eric Bender
CW Staff

IBM has answered the call for a fully featured local-area network that directly links personal computers and their peripherals, and the early response to the IBM PC Network has been generally favorable.

IBM's announcement will change attitudes in the end-user community, which has hesitated to adopt local-area networks, predicted Everett Meserve of Arthur D. Little, Inc. in Cambridge, Mass. "IBM has signaled the user that it's now OK to do it. The power of IBM will come through."

The network equipment is priced very aggressively; the broadband design will handle future services, such as video; and IBM has emphasized ease of installation and operation, other industry analysts said.

But some noted that initially the PC Network will give only limited hooks into Systems Network Architecture/Synchronous Data Link Control environments. And they pointed out that any grand scheme tying together IBM's smorgasbord of networks has not emerged.

The IBM PC Network "is not compatible with the IBM cabling plan at present," said Jim Renalds of Dataquest, Inc. "The PC Network is no more than a short-term fix right now. When the [planned token-ring network] emerges, the PC Network will merge with it or be outmoded by it."

George Colony of Forrester Research, Inc. in Cambridge, Mass., predicted that the PC Network "will confuse the user.

"The real solution is the cabling system that won't be available for two more years," Colony said. "The [PC Network] attaches only personal computers. A corporation needs a network to tie all the machines together."

Others voiced disappointment that IBM did not promote the possibilities for application software working on the net. "It's basically a hardware announcement," commented Chris Christiansen of the Yankee Group in Boston. "IBM won't talk about applications running across a net."

"I'm very enthusiastic about the announcement," 3Com Corp. President William Krause said. "It really signals the next era in distributed computing."

But he noted that the IBM net will not be available for at least five months and called it an interim solution, hinted at price cuts for 3Com's Etherseries and downplayed the importance of the broadband configuration.

"All broadband really does is save you wiring," Krause claimed. "What people really want is to integrate voice and data into the same band, not put voice on one band and data on the other band."

"I predict a fivefold increase in personal computer network installations in the next year," said Joseph Hughes, marketing vice-president at Corvus Systems, Inc., which claims more installations of local personal computer networks than any other vendor.

"We can afford to have a smaller percentage of that market." He added that he expects the Corvus Omninet to coexist with the IBM net, saying that Corvus plans to supply a gateway between the nets early next year.

ANALYSTS from page 4

IBM's System/36; the PC Network is available, yet IBM's cabling system won't be unveiled for at least two years. IBM's long-term corporate strategy is not well-defined and is creating chaos for its users," he said.

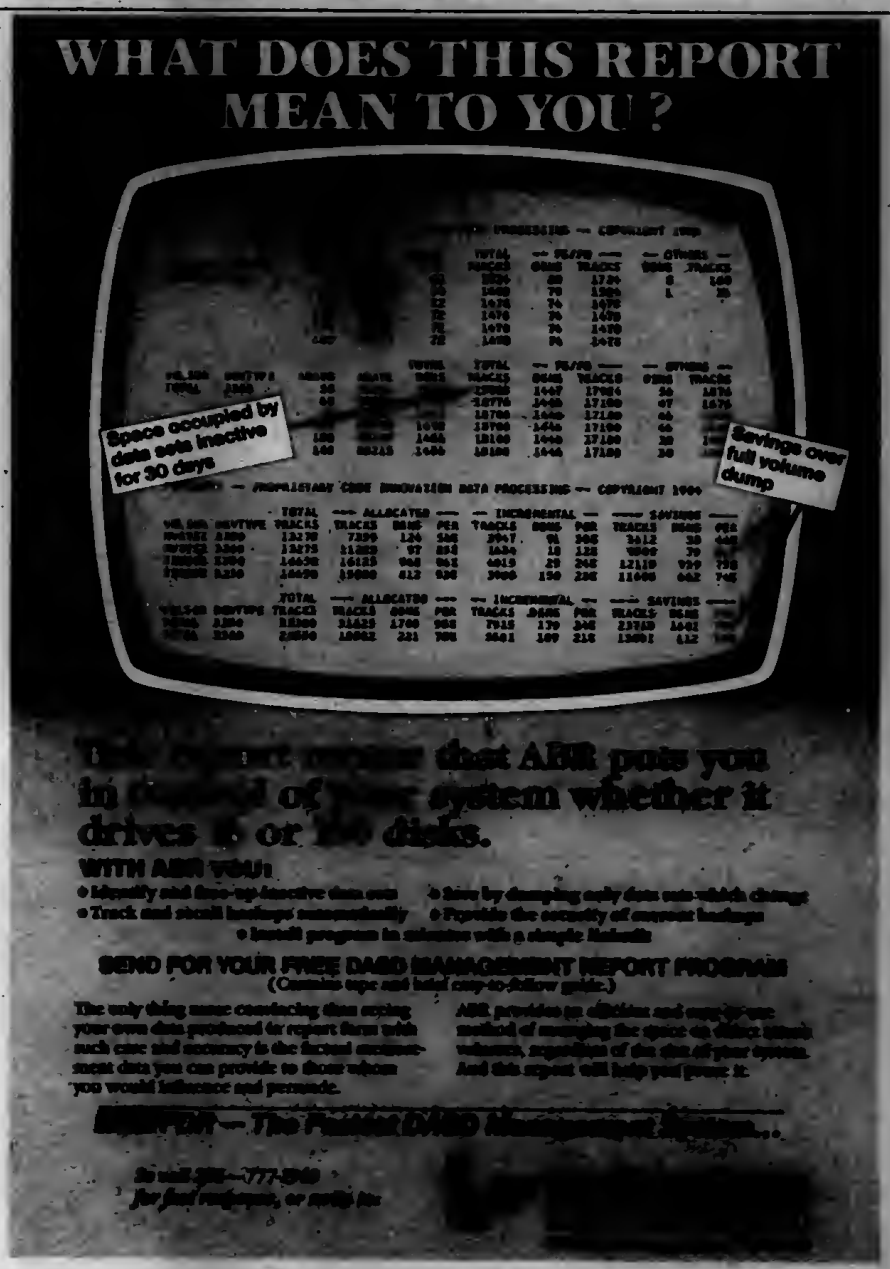
In addition to causing MIS managers consternation, the Personal Computer *AT* poses significant challenges to IBM Personal Computer-compatible manufacturers.

"IBM is daring compatible manufacturers to keep pace with it. IBM is reenacting in the microcomputer world what it has done for years in the mainframe world," according to Harry Edelson, vice-president of research at First Boston, Inc. The challenge lies in the Personal Computer AT's use of Intel Corp.'s 80286.

Multiuser microcomputer manufacturers may also feel Big Blue's heat, but they may be better able to weather it than compatible manufacturers, said Jim Renalds, industry analyst at Dataquest, Inc. "The delay in delivering Xenix and the network [both scheduled for first-quarter 1985] will give vendors enough time to respond to IBM."

Colony stated that he was surprised that the Personal Computer AT only supports three users. "Three users is not where the technology is heading," Colony said. "There are a number of systems available which support eight to 10 users."

The Personal Computer AT's greatest impact may be on units of IBM's own product line — the IBM Personal Computer and Personal Computer XT. "The [Personal Computer] and [Personal Computer XT] are dead in the water," Colony predicted. "In the next six months, there will be another price cut on those machines. In 12 months, there will be price cuts on the [Personal Computer AT]. IBM will round out its product line by replacing the current family of IBM Personal Computers with Personal Computer ATs."



Oracle unveils micro version of relational DBMS

By Paul Gillin
CW Staff

MENLO PARK, Calif. — Capping a two-year effort that involved writing many of its own migration utilities, Oracle Corp. today unveiled a full-scale implementation of its Oracle relational data base management system (DBMS) for four popular microcomputers.

The new version of Oracle runs on the IBM Personal Computer XT, the newly announced IBM Personal Computer AT, the Texas Instruments, Inc. Professional microcomputer and the Digital Equipment Corp. Rainbow, each with 512K bytes of memory.

The new product also includes Oracle Link, a built-in micro-mainframe communications feature that reportedly allows queries and updates to be originated and executed interchangeably on the micro or mainframe. The feature can be used to link Oracle on any of the four micros to a version of Oracle running on an IBM mainframe or DEC VAX-11

Oracle President Larry Ellison said the $1,000 personal computer implementation of Oracle is a functional duplicate of the $96,000 mainframe version. "If the users had the source code, they would be 98% of the way to running [the micro version] under [IBM's] MVS," he said. "Every single function, every call, every program that runs on mainframe Oracle or [IBM's] DB 2 is capable of running on the [micro version]."

The main differences between the micro and mainframe versions are that the micro version supports only one user and is limited by a smaller disk capacity, Ellison said. He added that some functions that cannot be performed on the targeted micros, such as multiprocessing, have also been left out. But Ellison said that the company has successfully moved large system applications to the micro version of Oracle.

Ellison said he expects Oracle to compete against the established micro DBMS vendors. He called the new product the first complete implementation of IBM's SQL query language on the four micros. In addition to SQL, Oracle includes a report writer, data dictionary, application generator, screen manager, document preparation system and Oracle Link.

Because Oracle consumes over 1M byte of memory on the mainframe, the Oracle development staff had to write a range of special systems and utilities software to accomplish the port to the micros, Ellison said.

According to Ellison, many of the facilities that are needed to accommodate the new products are contained in the recent Version 4.0 of Oracle (CW, July 2). That release includes the mainframe software needed to achieve the micro-mainframe link as well as a more efficient coding structure.

Oracle for the Personal Computer XT, Personal Computer AT and for TI's Professional will be available Oct. 15. For the DEC Rainbow, the release date is Nov. 30. A minimum order of $6,000 is required, Oracle said.

The company is located in Building 3-180 at 3000 Sand Hill Road, Menlo Park, Calif. 94025.

Hydroelectric dam project in India to put micro Oracle to test

By Paul Gillin
CW Staff

MONTREAL — The new microcomputer implementation of Oracle Corp.'s Oracle data base management system will be put through the wringer next month by one of the first users of the new software.

SNC, Inc., a large engineering procurement and construction company based here, has already moved a material controls application from a Digital Equipment Corp. VAX-11/780 superminicomputer to Oracle on an IBM Personal Computer XT with virtually no modifications, according to Gary O'Connor, SNC's data base administrator. The company plans to implement the application on 11 Personal Computer XTs for a project to build a hydroelectric dam in India beginning next month.

Users at the local sites in India will run the material controls application on the small machines and update an identical application running under Oracle on a VAX-11/780 in New Delhi, he said. "Considering that some of these areas have an average of 12 power failures a day, that'll be a real test," O'Connor said. But, he added, "Oracle has been able to handle it so far. We had 15 power failures here one night and still recovered."

O'Connor said the widely distributed nature of SNC's operations and the specter of an overburdened VAX-11 led him to request a pre-beta-site release of the new Oracle software this year. "We work on a project level and sometimes have to let little projects slip through our fingers because we don't have the processing power," he said.

The SNC data processing department had written the material controls application using Oracle in early 1983. "We were happy with that, but a few projects came up where the users were [a long distance away]. The cost would have been staggering to [communicate] to projects in Africa or India."

The conversion effort required to move the application from Oracle on the VAX-11 to the 512K-byte Personal Computer XT "was just about nothing," O'Connor maintained. The only notable problem was encountered when a multiblock screen program would not run on the micro. "We broke it down to two individual programs and it ran perfectly," he said.

O'Connor added that the application now runs identically on the Personal Computer XT to the way it runs on the VAX-11. Tasks like creating partitions and views, altering clusters and granting privileges are the same, he said. "You can even lock a user out from accessing your view," he noted.

The application strains the memory capacity of the micro, slowing response times somewhat, he said. However, he said, the performance differences are negligible.

For the engineering project in India, O'Connor said, SNC plans to distribute copies of the material controls application to the local Personal Computer XTs. The users will periodically update the VAX-11 in New Delhi, possibly using Oracle Link, the micro-mainframe link announced by Oracle this week. The VAX-11 in Montreal will then be updated in batch mode, he said.

Previously, SNC had used remote terminals and 9,600 bit/sec communications lines on similar projects, O'Connor said. Use of the micros, "will take off some of the load so the VAX can be freed up for other work," he said.

Robotics industry seeks legislation to aid sales by offering tax incentives, investment credits

WASHINGTON, D.C. — The American robotics industry's trade association has called on the federal government to provide tax incentives and investment credits to manufacturers who buy robots. According to the Robotics Industry Association (RIA), the robotics industry posted a 49 cent loss on every dollar of sales last year and thus needs the legislation to promote sales.

RIA's request, made in June before a U.S. House of Representatives committee, has so far gone unheeded. However, the House is soon likely to be considering a bill that, among other things, would provide $8 million worth of aid to students studying robotics and would establish a national robotics center at the National Bureau of Standards.

Those provisions are part of S. 1286, a manufacturing technology research bill said to be ready to be reported out of the House Committee on Science and Technology. The bill would allot $250 million over four years for research into how U.S. manufacturers are using automation technology and which of those industries are endangered by foreign competition.

It also would establish several regional manufacturing systems research centers staffed by representatives of higher education and industry, among others.

Burnstein said the incentives were needed to protect against a singular reliance on foreign robots, which are now mostly coming from Japan.

The RIA's six-point plan mirrors one already adopted in Japan to aid that country's robotics industry, said Robert Smith, a lobbyist for the RIA.

Part of the RIA's proposal consisted of calls for low-interest loan guarantees for those who acquire robots and low-interest loans for leasing and buying robots. The proposal also asked for tax credits for robot users, but did not specify that the robots in use be American-made, said Jeffrey Burnstein, spokesman for the RIA.

Burnstein said the incentives were needed to protect against a singular reliance on foreign robots, which are now mostly coming from Japan.

"In a crisis [such reliance] is not a position you want to be in," he argued.

Better safe than sorry

It's better to be safe than sorry. That old saw still has sharp teeth, especially in today's information world. *Computerworld*'s October Special Report, "Protecting the Corporate Information Resource," will cover security issues in an age of hackers and nationwide networked data bases.

The Special Report will look at security considerations for mainframes and micros, hardware and software, equipment and personnel. It will review software and hardware solutions, power supply problems, disaster recovery and contingency planning, data encryption and transmission protection, fault-tolerant computing and locks on the computer room door.

Contributions should take one of two forms: a tutorial, discussing an issue or trend, or an applications story, outlining a user firm's experience.

Articles must be typed double-spaced and range in length from four to six pages. Artwork, such as charts, graphs or photos, is welcome. Authors should include a brief biography and a telephone number where they can be reached.

The deadline for submissions is Aug. 29.

If you have a story to tell or any questions to ask, send them to Donovan White, Special Reports Editor, *Computerworld*, 375 Cochituate Road, Box 880, Framingham, Mass. 01701.

ENCOUNTER

How new SyncSort outperformed IBM's Release 6 by 36% in their very first meeting!

Call (201) 568-9700.

Try our hot new OS Sort.

Ironically, some of SyncSort's most glowing recommendations come from the mouths of IBM systems engineers. Here's the latest example.

One of our systems engineers recently visited the computer center of a well-known worldwide manufacturer. His mission was to install and demonstrate SyncSort 2.5, the latest and most advanced release of our OS sort program.

As our man sat down at the console, an IBM "MVS Specialist" joined the group. "Can I help with the installation?" he asked. Of course, Our Man replied, thanks for the offer.

After SyncSort 2.5 had been installed, the IBMer came up with another helpful suggestion. "Would you mind if we benchmarked your sort against our 5740-SM1, Release 6? I just happen to have a copy here."

Not in the least, Our Man replied. It was the first duel between SyncSort 2.5 and Release 6 (also known as DFSORT). But our systems engineer was confident that 2.5 could outperform Release 6 anywhere, anytime.

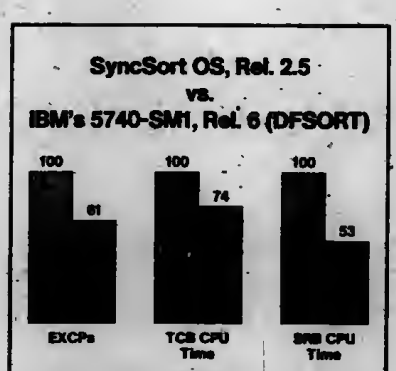
The benchmark was run, and the results bore out Our Man's confidence. SyncSort 2.5 had outperformed Release 6 by a wide margin.

The IBMer was clearly disappointed. But he wasn't ready to concede yet. "Let's take a look at the results on the monitor I've installed," he said.

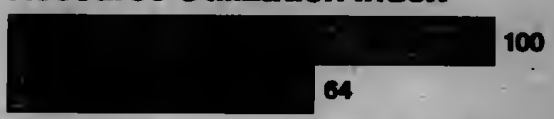
He explained that the monitor had an "awesome capability" for measuring total resource consumption. It produced an overall "resource utilization" index that reflected the aggregate impact of such vital items as SRB CPU Time, TCB CPU Time, and EXCPs.

Suppressing a grin, Our Man agreed. And this time the IBMer shot himself in the foot with his own monitor.

SyncSort 2.5 had outperformed Release 6 by a whopping 36% – as the charts below indicate:



Resource Utilization Index



How did the IBMer react? Like a gentleman and a scientist. "Well," he said affably, "I've always known a lot of specialized software houses can produce better products than we can in certain areas. Obviously, you've got the best sort."

Then he deleted his sort program from the system and went on to other duties.

Who said chivalry is dead?

syncsort INC.

Syncsort Incorporated 560 Sylvan Ave., Englewood Cliffs, N.J. 07632

NEWS

Tandem cuts prices on low-end and mid-range systems

By Jeffry Beeler
CW West Coast Bureau

CUPERTINO, Calif. — In a product move aimed at medium-scale processor users in the regional offices of large corporations, Tandem Computers, Inc. today reconfigured and trimmed the prices for several of its low-end and mid-range packaged systems.

The firm also added another configuration option to its line of Non-Stop 1+ packaged systems and announced an upgrade kit that reportedly transforms Non-Stop 1+ and Non-Stop II processors into Tandem's top-of-the-line TXP mainframe. In addition, the company cut the main memory prices for its Non-Stop II and TXP machines by nearly a third.

Today's price cuts apply to three varieties of Tandem packaged systems:

- Non-Stop 1+ configurations that expand in two-processor increments.
- Non-Stop 1+ configurations that expand in four-CPU increments.
- Non-Stop II configurations that expand in two-processor increments.

In the wake of Tandem's latest repricings, a two-processor Non-Stop 1+ system that used to sell for $126,000 per CPU now costs $89,000 per machine, according to Steve Schmidt, the company's vice-president of strategic planning.

If a user expands his configuration beyond 20 Non-Stop 1+ pairs, the price for each additional two-processor building block drops still further to $55,000 per CPU. In the past, each two-processor increment beyond the 20-pair limit cost $99,000 per machine, Schmidt said.

On the Non-Stop II side, Tandem has lowered the per-CPU price of a basic two-mainframe system from $195,000 to $129,500, he added.

Coinciding with Tandem's price cuts are several minor configuration changes to the entry-level versions of both the Non-Stop 1+ and Non-Stop II packaged systems. Until today, a dual Non-Stop 1+ or Non-Stop II package typically incorporated two disk units.

Under the revised pricing scheme, however, the same basic configurations now come with only one disk system, according to a Tandem spokeswoman. But because entry-level Non-Stop 1+ and Non-Stop II packaged systems are often used solely for development purposes rather than for production applications, one disk module is all that many users need, at least at the outset.

In the past, if Tandem had configured its packaged systems with just one disk unit alone, a basic Non-Stop 1+ offering would have sold for $101,150 per processor, compared with $170,150 per machine for a comparably equipped Non-Stop II configuration, Schmidt said.

Packages of four

Today's announcement also reported another configuration change to the firm's packaged systems line: For the first time, Tandem is now making its Non-Stop 1+ machines available in packages of four processors as well as in pairs, the spokeswoman said.

For any Non-Stop 1+ configuration consisting of 20 or fewer CPUs, each four-processor set is priced at $105,000 per machine. Thereafter, the price of every extra expansion package drops to $70,000 per mainframe, Schmidt said.

In further product-related moves, Tandem also trimmed the price of its 2M-byte Non-Stop II and TXP memory modules from $22,000 to $15,000 and priced its just announced upgrade kits at $70,000 to $90,000 per processor.

Tandem is headquartered at 19333 Vallco Pkwy., Cupertino, Calif. 95014.

Tandem's focus on mainframe sales intact despite latest pricing moves

CUPERTINO, Calif. — Although the latest price and configuration changes announced by Tandem Computers, Inc. today reflect a renewed emphasis on the low end of the firm's product line, the main focus of the company's business reportedly remains unchanged.

Tandem will continue to address the on-line transaction processing needs of large commercial accounts, which typically require two classes of mainframes — large ones of corporate computing hubs and medium-size ones for satellite locations — according to Steve. Schmidt, Tandem's vice-president of strategic planning.

During the past few months, most of Tandem's product announcements have come at the high end of its processor line, which is geared primarily to large corporate data centers. With today's price and packaging revisions to the Non-Stop 1+ and Non-Stop II, the vendor has reportedly reaffirmed its intention to serve major organizations in their outlying offices as well as at their headquarter sites.

Tandem's decision to pare its Non-Stop 1+ and Non-Stop II prices will purportedly ease entrance barriers to the low end of the firm's processor line. In addition, the action is expected to stimulate product demand among field locations that might otherwise opt for medium-scale systems such as IBM's Series/1 and 8100, according to company Marketing Vice-President Jerry Peterson.

For Tandem itself, the price cuts will also reportedly correct a growing price and performance imbalance between the firm's entry-level Non-Stop 1+ and its TXP. Such an imbalance might eventually have caused the company problems by hindering sales of its low-end systems to divisional or regional locations.

Unix Systems Expo/84 set for Sept. 11 in Los Angeles

LOS ANGELES — Unix Systems Expo/84 will be held at the Los Angeles Convention Center Sept. 11-14. The focus of this conference and program seminar is on the productivity, system obsolescence and sales and marketing of Unix.

A speaker of national prominence will keynote each day of the four-day exposition, according to Computer Faire, Inc., the conference's producer and sponsor.

On Tuesday, Sept. 11, Richard G. Shahpazian, director of software sales and marketing for AT&T Information Systems, will focus on Unix systems in the world market.

On Wednesday, Sept. 12, Stuart W. Volkow, the franchise technical development officer of Gateway Computers, plans to address the marketing advantages of Unix and why it will become an increasingly stronger factor in the office automation industry.

John V. Roach, president, chief executive officer and chairman of the board of Tandy Corp., will discuss the markets and relevant economics for multiuser hardware on Thursday, Sept. 12.

On the last day of the exposition, Mayford L. Roarke, director of Fortune Systems Corp. and formerly the executive director of information systems at Ford Motor Co., will discuss integrating Unix in the corporate environment.

Prices for the conference are a $95 preregistration fee for four days of conference and exhibits ($135 on-site), $50 on-site for one day of conference and exhibits, $35 on-site for four days of exhibits only and $20 on-site for one day of exhibits only, according to the sponsor.

More information on Unix Systems Expo/84 can be obtained from Computer Faire, 181 Wells Ave., Newton, Mass. 02159.

LIBEL from page 1

ciation, a trade group that represents members of the on-line data base industry.

Should the court affirm the decision of the Vermont Supreme Court upholding a verdict against the defendant, Dun & Bradstreet Corp., the IIA claims that economic data base firms and others in the information industry will be more vulnerable to libel damages than broadcasters or publishers. Currently, a newspaper publisher or a broadcaster has to have knowingly spread a falsehood or to have acted with reckless disregard for the truth before a libel claimant can win either punitive or compensatory libel damages against him.

Punitive and compensatory damages totaling $350,000 were levied by a Vermont jury against Dun & Bradstreet as a result of its erroneous statement that Greenmoss Builders, Inc., of Burlington, Vt., had filed for bankruptcy. The error was published in one of Dun & Bradstreet's "Business Information Reports" (BIR), a summary from a computerized economic data base that is mailed to clients, such as creditors, who request it.

The U.S. Supreme Court first heard the case in its last term and has asked that arguments again be presented in the fall, but this time solely on the issue of whether First Amendment protection extends to nonmedia speakers — such as an on-line data base — and to economic and commercial speech. Dun & Bradstreet corporate counsel Buffum Lovell said it does, but Tom Heilmann, attorney for Greenmoss Builders, said he does not "believe the First Amendment should apply" and that he failed to "see these imaginable horrors" predicted by the IIA.

Dun & Bradstreet has never denied that its BIR was in error, Lovell said. But, he maintained, it should not be subject to punitive or compensatory damages.

Heilmann, however, said that the Vermont Supreme Court ruled in its review of the case that the First Amendment protection to which Lovell referred "should not be extended to cover nonmedia defendants." He also argued that the jury did find actual damages of $50,000, damages proven by the company's losses.

Punitive damages, he said, were justified because Dun & Bradstreet "had failed to provide a sufficient retraction" and had hired a 15-year-old high school student to act as its reporter at the Burlington Federal Bankruptcy Court. Those, Heilmann claimed, were signs of recklessness.

The case has stirred another giant of the information industry, Dow Jones & Co., operator of Dow Jones News Retrieval and owner of the *Wall Street Journal*, to file a brief with the Supreme Court on behalf of Dun & Bradstreet's case. A similar brief has also been filed by the national office of the AFL-CIO.

AIM announces 1984 Who's Who

ROCKVILLE, Md. — The Associated Information Managers (AIM) has announced that the 1984 edition of "Who's Who in Information Management" is now available.

The guide is an alphabetical listing of AIM members responsible for managing information. Each listing includes a person's title, organizational affiliation, address and telephone number. The list is also cross-referenced by geographical location and organization representation.

AIM members receive one 1984 edition free and additional copies for $20 each; nonmembers can buy the guide for $35.

More information is available from AIM, 1776 E. Jefferson St., Rockville, Md. 20852.

NEWS

Systems firm caught up in high-tech transfer furor

UK officials search firm's headquarters; U.S. officials seize records from Maryland office

By Bryan Wilkins
CW Washington Bureau

WASHINGTON, D.C. — Systime, Inc., Britain's second largest computer manufacturer, has been searched twice in the last five months by customs agents in Britain and the U.S. looking for evidence of diversions of licensed technology to Warsaw Pact countries.

In the U.S., customs agents searched the company's offices in Columbia, Md., last April, while British customs officials searched the company headquarter's offices in Leeds, England, on July 19.

Systime is 41% owned by Control Data Corp. and is heavily involved in the import of computer equipment and supplies to England, where it resells them as integrated systems. Systime's imports are mostly Digital Equipment Corp. hardware, and in 1983 the company reported $60 million in revenues.

Robert McDonald, an assistant U.S. attorney in Baltimore, confirmed last week that U.S. customs officials swore out a search warrant April 17 against Systime in Columbia, Md., and searched the company offices the next day, seizing Systime business records.

A company that has been found to have violated licensing laws relating to the export of restricted technology to the Warsaw Pact countries can be placed on the export denials list for a specific period of time, as well as face fines.

The U.S. Department of Commerce, which administers the Export Control Act, declined comment on the Customs action. Commerce spokesman Dan Lander said that Systime has not been placed on the Commerce Department's export denials list. Lander said a company that has been found to have violated licensing laws relating to the export of restricted technology to the Warsaw Pact countries can be placed on the export denials list for a specific period of time, as well as face fines.

CDC spokesman Gerald Hendin said last week, "It would be unfair and inappropriate for CDC to comment." Hendin referred questions to Systime officials in Britain.

Contacted in England, Systime President Rod Atwooll confirmed that Systime's U.S. offices and Leeds headquarters had been searched by U.S. and British customs officials on separate occasions. Atwooll said that Systime has been cooperating with the export investigation in the U.S. for the last 18 months and that U.S. investigators appear to be focusing on exports that were made two to five years ago. During that period, the Reagan administration began a campaign to convince its allies to tighten licensing of high-technology exports to Warsaw Pact countries, which culminated last month in a joint export restriction policy [CW, July 30].

British customs officials declined to confirm that a search of Systime's Leeds offices had been made.

Atwooll said that U.S. pressure on its European allies to slow technology transfers to Eastern bloc countries has helped to cause an industry-wide business slowdown in England and Europe in the last four months.

Atwooll said that his company has "not suffered any worse" than other companies dependent on U.S. technology exports. He said he did not think Systime faces U.S. penalties for export violations because the Commerce Department last week granted approval for an export license for shipment of computer hardware.

'Operation Exodus'

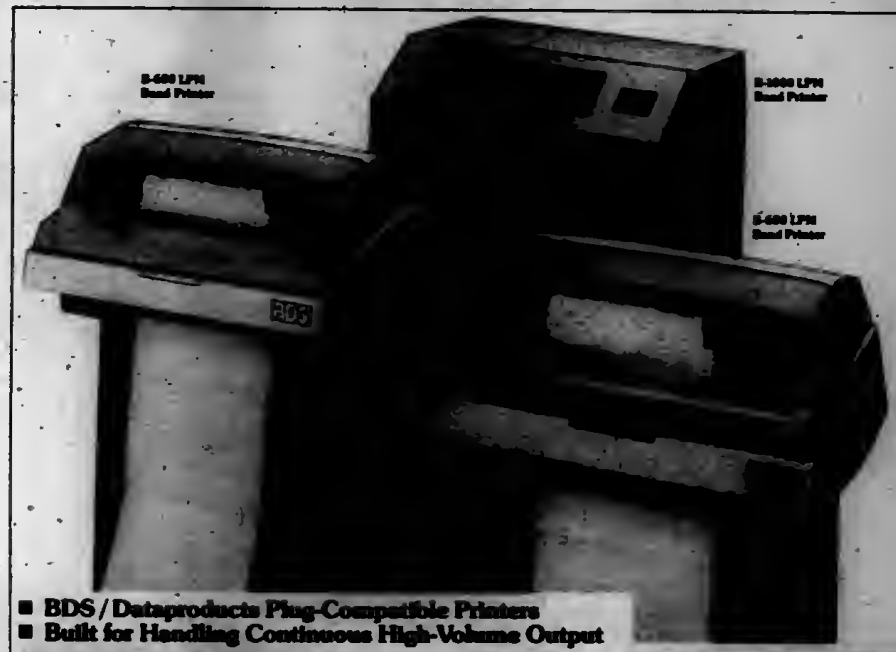
The U.S. Customs Service is currently administering a program, Operation Exodus, to catch companies which are diverting technology that is legally licensed for export to U.S. allies and then routing it to Warsaw Pact countries via third parties.

Last week, U.S. Customs spokeswoman Chris Frazer said the agency had no comment on the search of Systime's Maryland offices.

Systime's Atwooll said that British and U.S. investigators have sought information from the company on a DEC 11/782 machine shipment to Sweden that was seized last December on its way to Russia.

"It will be up to them to decide whether the licensing paperwork for the shipment is correct," Atwooll commented.

Atwooll said that the company, while heavily dependent on U.S. supplies for its business, was still able to carry on operations.



■ BDS / Dataproducts Plug-Compatible Printers
■ Built for Handling Continuous High-Volume Output

IBM · DEC · BURROUGHS BDS

■ Since 1975, the Largest Independent Supplier of Plug-Compatible Printer Systems
■ Over 5,000 Systems Installed
■ Complete Line of High Quality Daisy Wheel, Matrix and Band Printers. 55 CPS to 2000 LPM
■ 30-50% Savings
■ Quick Delivery (30 Days or Less)
■ Reliability Built-In (BDS Controllers and Interfaces)
■ Low Maintenance Cost
■ TRW Nationwide Service
■ Price Includes Installation and 90 Days Parts and Labor Warranty

Please list more information on plug-compatible printers
☐ 55 CPS Daisy Wheel Printer
☐ 80-300 CPS Matrix Printer
☐ 300-2000 LPM Band Printers

Name
Title
Company
Address
City State Zip
Phone ( )

(415) 964-2115

BDS Corporation
800 Maude Ave.
Mountain View, CA 94043

U.K. (734) 730088 Australia (03) 241-8001

Computer, communications upgrades

By John Gallant
CW Staff

WASHINGTON, D.C. — In the wake of a series of fatal Amtrak train accidents, public attention has focused recently on the operation and management of U.S. railroads.

But in one area at least — that of computer and communications systems — the rail industry is boasting major improvements of late. In addition to the computerization efforts undertaken by individual rail lines throughout the nation, the Association of American Railroads (AAR) has enhanced and expanded its data management and communications facilities to streamline operations and position itself as a major supplier of information.

An internal AAR study conducted late last year indicated that the railroad industry has strengthened its information processing capabilities by nearly 50% since 1980. According to Henry Meetze, president of Railinc Corp., AAR railroads maintained some 700 computers in 1980. That figure had grown to well over 1,000 computers by 1983, an increase spurred by a 121% growth in the number of minicomputers employed by the railroads. Although the growth in mainframes was less rapid, the processing power in millions of instructions per second represented by those processors increased almost 125%, the study found.

Railinc is the computer and communications support arm of the AAR. Formerly the Management Systems Department of the AAR, the trade association representing more than 150 individual rail lines, Railinc was formed for tax purposes as a separate, wholly owned subsidiary in 1982 to undertake a number of large capital-intensive projects, many of which involved computer systems improvements.

According to Meetze, the 115 staff members of Railinc provide DP services to the nearly 80 working committees of the AAR and coordinate a variety of centralized computer systems designed to improve operations for AAR member rail lines. Recently,

Auto firms test AAR rail plan

In addition to maintaining dedicated-line connections to the Association of American Railroads' (AAR) Train H freight car information network, the major U.S. auto manufacturers are participating in a pilot AAR project to optimize usage of their own rail fleets.

According to Railinc Corp. President Henry Meetze, Chrysler Corp., Ford Motor Co. and General Motors Corp. all maintain rail cars used to transport inventory between manufacturing facilities. The AAR's Reload Project is designed to provide the companies with data that allows them to minimize the number of miles those cars move without freight.

Meetze said Reload uses car location information from the AAR's network, which is fed into a data base on an AAR IBM 3033 mainframe. Using the data base and an optimal distribution software model, an employee can balance supply and demand for the cars.

Railinc's organization

In Henry Meetze's view, the difference between the Association of American Railroads' (AAR) former Management Systems Department (MSD) and its offspring, Railinc Corp., can be summed up in one word: aggressiveness.

MSD was created in 1968 to provide data processing and communications services for the AAR and its standing committees. In 1982, the organization decided to transform MSD into a wholly owned, for-profit subsidiary. That step — which marked the birth of Railinc — was taken for tax reasons during a period of heavy capital investment, much of which involved new computer systems.

Railinc is divided into four internal organizations. The Business Management Division is responsible for long-range planning, budgets, personnel training and office automation implementation. Railinc's Information Processing Division handles computer facility operations and the nationwide data communications network and manages voice communications services for the AAR.

In addition, the Applications Programming Division coordinates software development and programming functions for Railinc and the AAR, and the Data Control and Production Division provides administrative DP support for the AAR committee structure. Taken as a whole, the divisions give Railinc the expertise it needs to develop computer systems designed to benefit the entire industry.

"We can handle those projects that would not be cost-effective if they were undertaken individually by the rail lines," Meetze said.

Get a grip on your with a helping

Until now, complete 4300 systems meant buying from just one supplier. Or piecing them together yourself. Some choice.

We decided that things had gotten out of hand. So we did something about it.

Now you can buy a full line of Memorex 4300 peripherals that are plug-compatible with IBM's best.

At prices that are more than a fair shake.

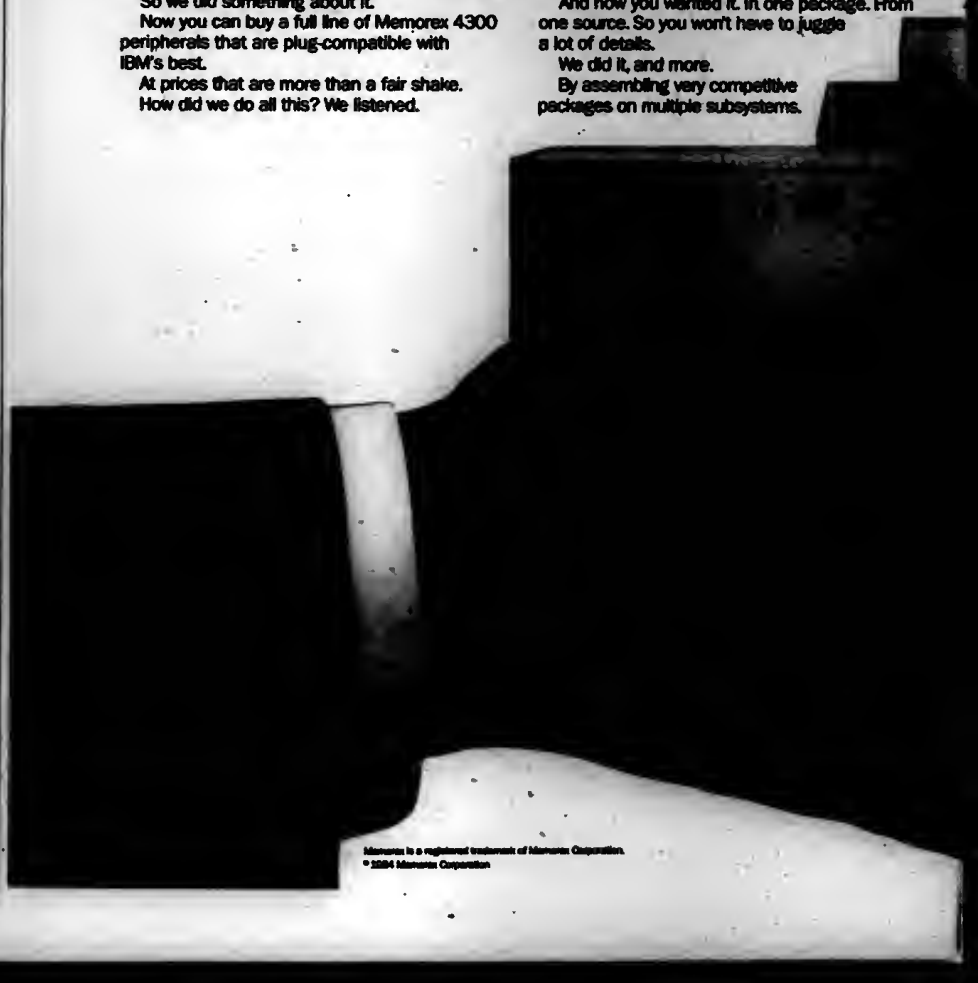
How did we do all this? We listened.

You told us what you wanted. The works. Large-capacity DASD, high-performance tape drives, durable printers, flexible communications subsystems, quality media.

And how you wanted it. In one package. From one source. So you won't have to juggle a lot of details.

We did it, and more.

By assembling very competitive packages on multiple subsystems.



Memorex is a registered trademark of Memorex Corporation.
© 1984 Memorex Corporation

inject renewed vigor into slumbering rail industry

Railinc broadened its charter to become a supplier of freight and railroad information to major shipping lines and rail users, including the nation's automobile manufacturers. (see story page 10). Railinc is also providing that same data to some of the largest remote information services, such as Tymshare, Inc.'s Tymnet and General Electric Information Services Co.

At the heart of Railinc's information system is Train II, a computer and communications network that tracks more than two million freight cars, trailers and containers as they move over 300,000 miles of track owned by some 400 railroads. According to Meetze, Train II is a star network that links 72 computers — nearly all mainframes — and 13 remote job entry devices maintained by individual rail lines.

The core of the star is one of Railinc's 12 large computer systems, an IBM 4341 Model 2 mainframe that records nearly 750,000 car movement transactions daily. In addition to receiving data from AAR member computers across the country, the system is linked to three Westar satellites that feed information from data collection locations on the West Coast, the Midwest and the Southern states. The remote processors are linked via a series of analog and digital communications lines tied to Train II headquarters here from locations across the U.S and in Mexico and Canada.

According to Meetze, the movement transactions are posted to several large data bases that are accessible to members and other subscribers through the 4341 Model 2 or through an IBM 3033 maintained by Railinc. One of the data bases — the Freight Car Master — contains cargo information and the four most recent movements of the cars tracked by Train II.

Through a separate Car Service Data Base, Railinc provides national fleet information used by the AAR's Operations and Maintenance Department to allocate freight cars among rail lines. The AAR has the authority to order a railroad to provide cars to another line during a car shortage, such as a grain harvest or a national emergency, and this data base allows planners to fulfill that mandate in an orderly fashion.

Train II is also used for message switching among members and subscribers. Meetze said a recent report showed over 95,000 messages passing through the network each day, including freight waybills and bills of lading and administrative information passed between rail lines. While individual railroads can track shipments within their own territories, Meetze said Train II provides national visibility for the AAR members, who must cooperate even as they compete against each other.

4300 requirements hand from us.

And by offering the total resources of the Memorex Finance Corporation to help you lease whatever you need. Including CPUs. Need a host? Be our guest. Want to upgrade your system later on? You can do it without the hassle of rewriting your contract.

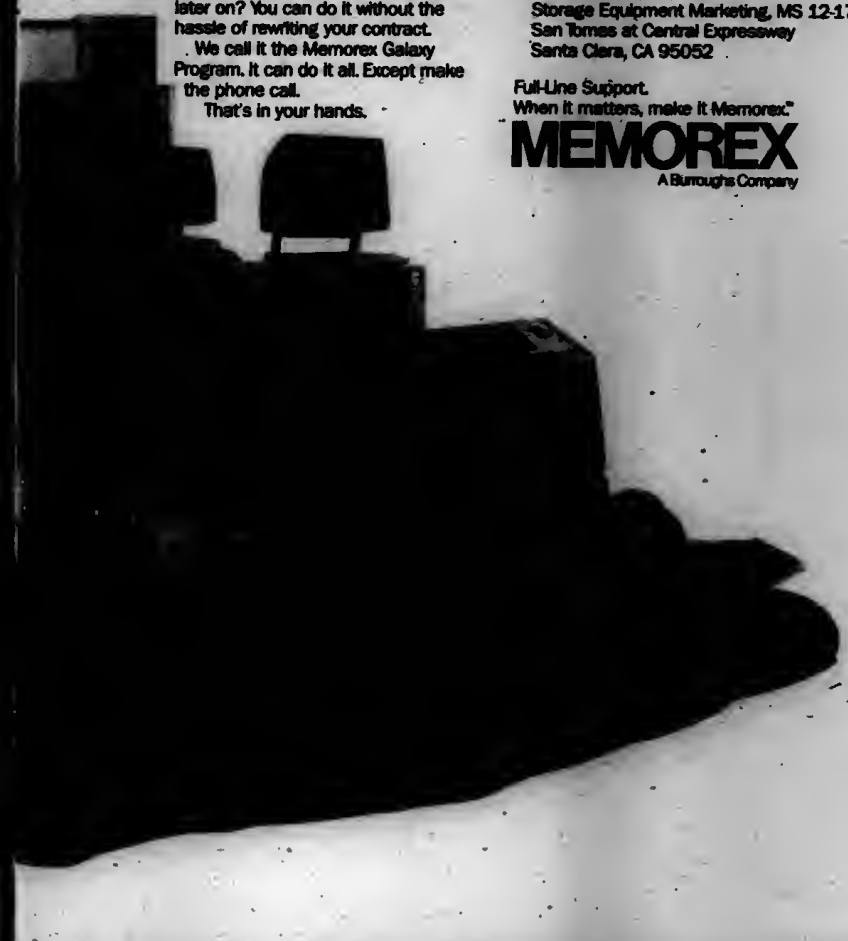
We call it the Memorex Galaxy Program. It can do it all. Except make the phone call.

That's in your hands.

For additional information, call us today. Because we *know* 4300 systems. (408) 987-2301. Or write us at:
Memorex Corporation
Storage Equipment Marketing, MS 12-17
San Tomas at Central Expressway
Santa Clara, CA 95052

Full-Line Support.
When it matters, make it Memorex.™

MEMOREX
A Burroughs Company



NEWS

Olympics' messaging system carried unexpected load

By Jeffry Beeler
CW West Coast Bureau

LOS ANGELES — They expected 50,000 users to log onto the system during its 16 days of operation, but they underestimated the usage by nearly twofold.

They expected the system to process an average of 140,000 transactions per day, but in actuality the processing volume exceeded their projections by more than 25%.

The same good fortune that spared the 23rd Olympiad from politically inspired violence or demonstrations, held local traffic jams to a minimum and presented Olympic organizers with a whopping profit also apparently extended to the 1984 Summer Games' Electronic Messaging System (EMS).

"Usage of the EMS exceeded even our most optimistic expectations," according to Bob Ford, a spokesman for AT&T, which developed and operated the system specially for the Summer Games.

Variety of services

Installed at the request of the Los Angeles Olympic Organizing Committee (LAOOC), the EMS provided a wide assortment of information services for the 93,000 accredited visitors to the quadrennial event. Among the users who were authorized to take advantage of the system were LAOOC officials, coaches, athletes and an estimated 10,000 foreign and domestic reporters.

Between the time the system went into full-scale operation on July 28 and the time it was dismantled on Aug. 13, it had performed some 2.8 million transactions — an average of about 180,000 transactions per day, Ford said.

Approximately 1.8 million of those transactions involved exchanges of electronic messages, with data base inquiries accounting for the balance of the EMS's processing work load, he added. Final statistics for the system's 16-day usage level were released last week.

The AT&T-created facility formed only one of many high-tech attractions at an Olympics that encompassed 28 major sites and 4,600 square miles of Greater Los Angeles real estate. Because some of the Olympic locations were as far apart as 200 miles, LAOOC officials could ill afford to rely on the same manual means of information exchange that had characterised previous Olympics.

Electronic network

So for the latest edition of the Summer Games here, the LAOOC commissioned the installation of a data communications network that electronically linked all the Games' key sites, including its 22 venues, three Olympic Villages, the press center and other locations.

Each node in the Olympic network had its own AT&T Teletype 5410 display terminals, which were connected by 10M bit/sec fiber-optic cables to AT&T 3B20 superminis at a nearby Pacific Northwest Bell Telephone Co. installation. In all, the network incorporated approximately 1,700 terminals and 15 of the Unix System V-based superminis, according to Wally McPherson, a software specialist with AT&T Network Systems.

Also embraced in the EMS were some 300 AT&T Teletype printers and an undisclosed number of IBM Personal Computers, which were situated at the 22 competitive venues and were used primarily for scoring purposes. After being electronically captured and certified by Olympic judges, all event results were entered into the Personal Computers, which relayed the information to an IBM 4381 situated in Long Beach, Calif.

From the 4381, the scores then went to the 3B20-based data center, where they were merged into a central repository of information that also included profiles of all the participating athletes and other background material. All the information was instantly accessible to reporters and other accredited users through any of the network's on-line 5410s.

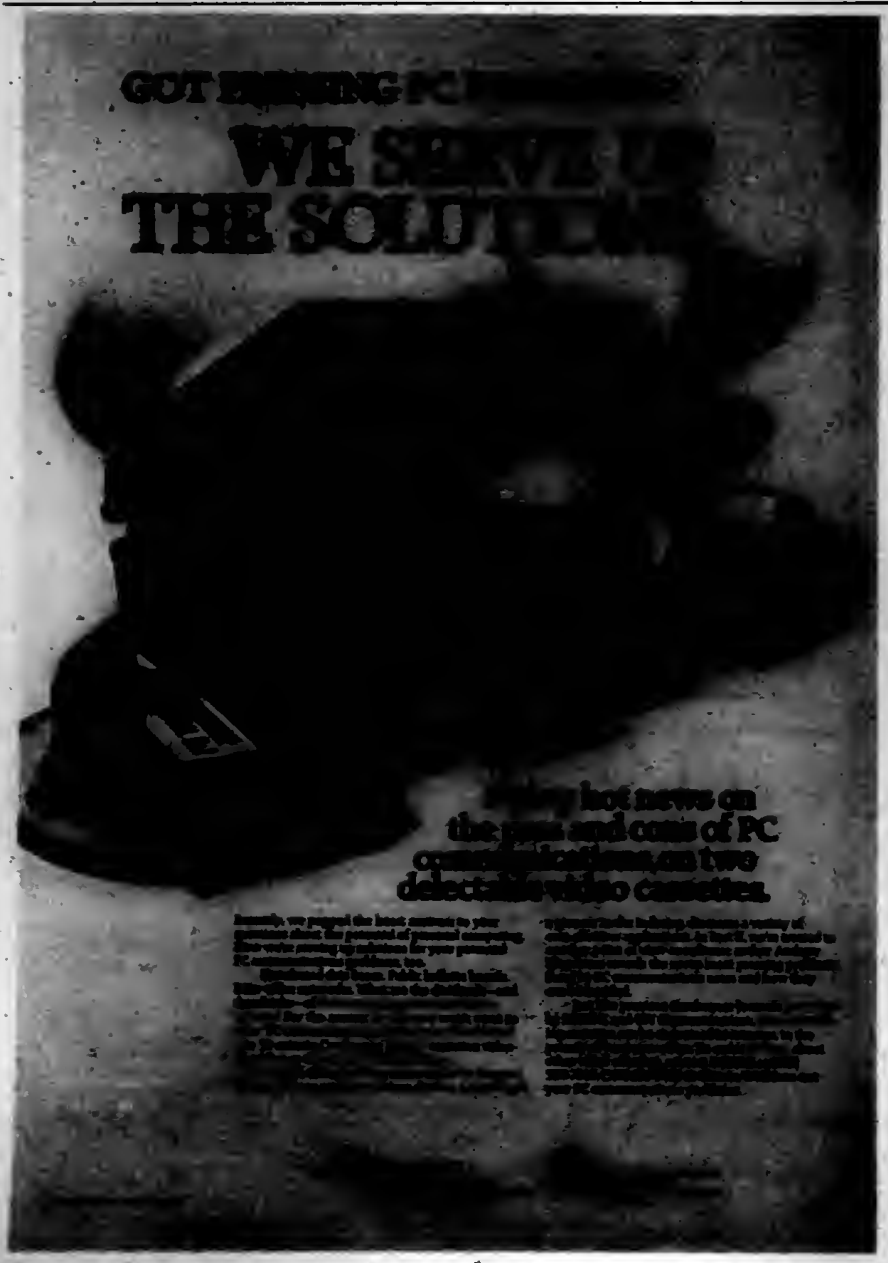
In addition to allowing competitive results to be readily updated and disseminated, the network enabled users to send electronic mail anywhere in the 28-site Olympic complex. For the Games'. accredited reporters, especially those from foreign countries, the EMS also proved useful for transmitting stories.

Some domestic woes

Most of the reporters' American counterparts, however, filed their stories through their own portable microcomputers or terminals, not always with entirely happy results. During the competition's first few days, for example, reporters were frequently plagued by a shortage of outgoing telephone lines and thus had serious trouble in transmitting their copy to their home offices.

"At first, I was constantly getting cut off when I got on the phone and tried to send a story back to my paper," according to Cincinnati *Enquirer* writer Lonnie Wheeler.

"I sometimes had to hang up and redial three or four times before I was finally able to send a story without being cut off. The interruptions were particularly distressing when I was facing a deadline and probably cost us several hundred dollars in wasted phone charges."



NEWS

AT&T divestiture slows lottery gold rush

Backlog of private data line installations shows signs of decrease

By James Connolly
CW Staff

With jackpots overflowing at the $20 million mark, state lotteries have flourished in the past year, but they would be growing still faster except for the confusion generated by the AT&T divestiture.

Officials at the most affected lotteries recently reported that the worst divestiture-related problems are over, while other officials said their states have had few foul-ups.

But millions of dollars have been lost by states that cannot get timely installation of private data lines for new on-line betting terminals.

Illinois officials waiting for more than 200 private lines said that $10 million in lost revenues since January is a conservative estimate. In New York, the current 250-order backup translates to a total of $1 million to $2 million in unplaced bets each week. Massachusetts officials said an 85-line backup in the western half of the state has cost $2.5 million.

AT&T Communications, which coordinates with the divested Bell operating companies for installation of private lines, has conceded readily that backlogs exist and that on-time delivery of private lines is still the exception. They also reported that complaints from state lotteries have been particularly loud because of the states' reliance on dedicated lines running from mainframes to several thousand terminals in businesses such as news stands, drug stores and liquor stores.

"We have had some serious problems with having telephone lines installed. We were right up to snuff, and AT&T was right with us last year. But now we are 250 [telephone lines] behind, and that is a lot of lost revenue for us, although they are showing signs of catching up in the past couple of months," said Russ V. Gladieux, executive deputy director of the New York State Division of the Lottery. "[AT&T and Nynex] blame divestiture, saying that the process of building lines was destroyed," Gladieux added.

Massachusetts officials ordered 85 private lines for the western half of the state in January. By early August, only 13 had been installed.

The New York lottery handles $21 million in on-line bets each week through almost 2,700 Control Data Corp. TDT and TVT terminals linked by multidrop lines to a customized string of CDC Cyber 18 minicomputers in the Albany area.

Massachusetts officials ordered 85 private lines for the western half of the state in January. By early August, only 13 had been installed, and retailers' requests for 25 to 30 more terminals remain "on hold," according to Massachusetts lottery marketing supervisor Ted Moriarty.

"We are starting to see some signs of life, however. They have been installing data boxes, but they just haven't been cleared back to us," Moriarty said.

Illinois State Lottery Deputy Superintendent Jerry Havener said, "We've turned the corner. We are still making up the backlog, but [Illinois Bell Telephone Co.] and AT&T have put in place new procedures, and we are getting delivery of new lines."

Havener reported that Illinois' line installation is now approaching the 31-day turnaround time experienced before divestiture, a 60-day reduction from the spring turnaround time. He credited the improvement to Illinois Bell's assigning account representatives solely to the lottery and to the company's greater care in assuring that orders are expedited and do not get lost.

However, several lotteries, including New Jersey, Washington and Arizona, reported few divestiture-related problems. New to the on-line lottery business, Washington and Arizona officials said they were ordering most of their lines late last year when divestiture loomed, so they took extra care in establishing procedures.

Anthony Battista, deputy director of the New Jersey lottery, credited a "pretty good" relationship with AT&T and New Jersey Bell Telephone Co. to the fact that the lottery is one of New Jersey's largest users of dedicated lines, with 3,500 agents. He said the companies have assigned representatives to a project team to assist in the transition as the lottery gears up to change mainframe and terminal vendors next year.

AT&T last week told the Federal Communications Commission that the private-line backlog stood at 44,300 at the end of July, and that the on-time delivery had risen from 20.3% to 29.1% since April.

Jim Burns, an AT&T Communications spokesman, said company officials have met with lottery officials from throughout the U.S. regarding the private lines, and that the company has almost doubled its private-line order-processing staff from 2,500 to 4,500.

"It's a shared problem requiring shared fixes," he noted.

Burns said companies such as Nynex, which deals with complex urban systems, have been particularly hard-hit with backlogs. Those areas require the most lines and carry the highest construction costs, he said.

Turns Spaghetti Code COBOL Into Structured COBOL Automatically

SUPERSTRUCTURE takes your unstructured COBOL programs and automatically produces structured-COBOL programs that are easy to understand and maintain. SUPERSTRUCTURE provides a simple and cost effective alternative to manually rewriting those unstructured programs that are a maintenance nightmare. Of course you can't believe it. Let us prove SUPERSTRUCTURE works, using your programs at your location. SUPERSTRUCTURE—the breakthrough you've been waiting for. Call today: Marketing Director—SUPERSTRUCTURE.

Group Operations, Incorporated
1110 Vermont Avenue, N.W.
Washington, D.C. 20005
(202)-687-5420
Offices in Boston, Chicago, Dallas, Los Angeles, and New York

Let NCR Service your Viewpoint™ Terminals.

This is Jim Archer.
Multiply him by 6400!

Now you can get on-site or carry-in service for the popular ADDS Viewpoint or Viewpoint/60. There are more than 6400 NCR field engineers in over 400 locations throughout the United States.

NCR Customer Service is now exceeding its goal of providing a trained field engineer on your site within four hours of your call. Over 90% of all computer installations in the U.S. are within 20 miles of an NCR service location. (That makes our carry-in service a very attractive alternative.)

Whichever service contract you choose you know your ADDS Viewpoint or Viewpoint/60 service from NCR will be good - and - fast. Special volume discounts are available.

Call your local NCR Customer Service office. For the location nearest you, call 1-800-543-6130. In Ohio, call 1-800-762-6617.

NCR
Customer Service Division

Viewpoint is a registered trademark of Applied Digital Data Systems Inc.

TELECOM BRIEFS

Phil Hirsch
CW Washington Bureau

Western Union proposes local dial-up telex service

WASHINGTON, D.C. — A telex service that reportedly will provide substantial savings for some users has been proposed to the Federal Communications Commission by Western Union Corp. The company wants to begin offering the service this week.

The new service would allow Western Union's telex network to be accessed through local dial-up lines. The company's customers currently have to use leased lines, but these facilities will become much more expensive Nov. 13 if pending tariffs are implemented.

Initially, the dial-up service will operate at 50 bit/sec; however, 110 bit/sec operation is planned within several months, Western Union said, adding that domestic and international telex messages will be handled. The company also said customers will be able to use one telephone line alternately for voice and telex messages, or they can dedicate a line to telex.

The tariff for the service specifies a fixed monthly charge plus charges per minute of use. The fixed charge would be $15/mo in currently tariffed telex exchange cities and $45/mo elsewhere. For domestic calls, the per-minute charge would be 52 cents or 85 cents, depending on whether a Western Union station or another common carrier station was being addressed.

Along with the dial-up service, Western Union has requested increases in its present charges for dedicated access lines. The charges now range from $34/mo to $44/mo. The new rates, which have an Aug. 21 effective date, would be $20/mo higher.

AT&T requests date change for terminal lease increase

WASHINGTON, D.C. — AT&T Information Services, contending that it will suffer a $300 million revenue loss that "could not be adequately mitigated," has requested permission from the Federal Communications Commission to raise its leased terminal charges next May 1 rather than the following July 1.

Meanwhile, the International Communications Association (ICA), a users group, has asked the commission to refund some increases in leased terminal charges imposed earlier by AT&T.

ICA, which represents most of the nation's major corporate communications users, advised the commission to address the "massive delays that users have experienced, and continue to face at this time, in obtaining written embedded [customer premises equipment (CPE)] sales price quotations that contain sufficient detail to allow users to make financially sound lease/buy decisions."

Specifically, ICA wants the commission to issue a public notice containing "remedial ground rules and procedures" and to require AT&T to send the notice to each of its leased CPE customers. One ground rule would extend the price predictability program so that customers who have not yet received firm sales price quotes would have two years to make up their minds about retaining or replacing equipment. A customer would qualify for a refund if he asked for a firm sales quote and, before receiving it, was forced to pay AT&T a higher lease charge for the equipment.

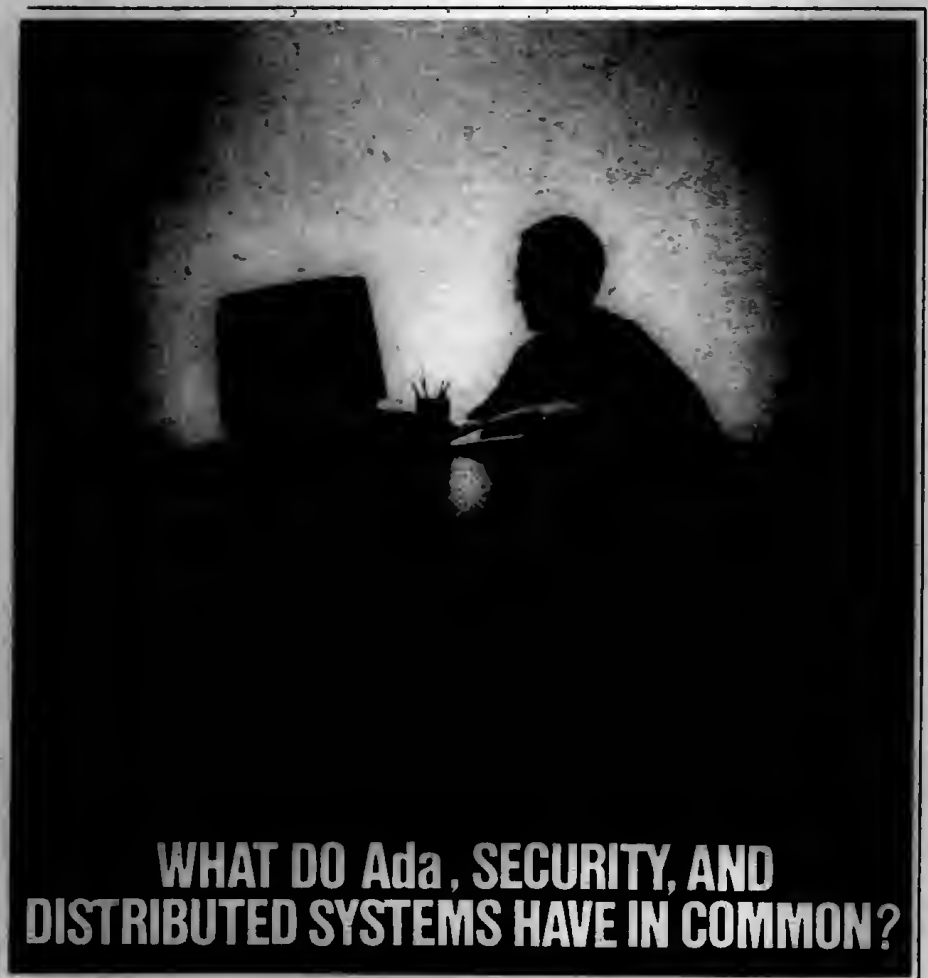
Five operating companies seek waiver of FCC rule

WASHINGTON, D.C. — Five more divested Bell operating companies have requested permission to offer packet-switched network services directly. Illinois Bell, Indiana Bell, Michigan Bell, Wisconsin Bell and Ohio Bell asked the Federal Communications Commission earlier this month to waive its requirement that the divested operating companies, if they offer such services, must do so through separate subsidiaries.

Late last year, in Docket 80-756, the commission said it would waive the requirement if a divested operating company's proposal for a basic packet-switched service could show, among other things, that the potential costs of separation would exceed the benefits. The five Midwestern divested operating companies hammered at this point in their recent petition. They stressed that converting asynchronous user code to packets at a telephone company's central office would greatly reduce terminal costs and make packet switching affordable for many data communications users.

The petition also reported that Michigan Bell plans to initiate its local packet network soon in the Detroit area, through four nodes equipped with packet assembly/disassembly equipment supplied by BBN Communications Corp.

Present packet network services vendors oppose letting the divested operating companies offer packet-switched services directly, and a major battle at the commission is likely. Seven similar petitions were submitted earlier. The latest one was filed by American Information Technology Corp. (Ameritech), of which the five Midwestern divested operating companies are subsidiaries.



Until now, there have been no production-quality systems to meet the range of DoD requirements that mandate Ada for mission-critical systems development. To address this critical need, we have developed and are announcing our VERDIX Ada Development System (VADS™). VADS includes a MIL-STD-1815A-compliant, high-performance, rehostable/retargetable Ada Compiler, designed specifically for large-scale and embedded systems development.

The initial version of VADS has been developed for the DEC VAX computer system, utilizing UNIX™, and includes a Symbolic Debugger, Library Management Utilities, and a Runtime System, all designed to facilitate rehosting and retargeting. Initial tests have shown the VERDIX Ada Compiler to be *significantly* faster than any other *full* Ada compiler currently available. VADS is now in Beta test. A VADS Evaluation Kit is available commencing August 15, 1984.

VADS is but the first in a series of software, hardware and systems products to be announced by VERDIX. We are also developing a family of multi-level secure computer systems and network products to meet the computer security requirements of both the government and the private sector. These multi-level secure products will utilize Ada as their native language.

VERDIX T.M.

Want to know more? For further information, write to Howard Nevin, Verdix Corporation, Westgate Research Park, 7655 Old Springhouse Road, McLean, Virginia 22102, phone (703) 448-1000.

Ada is a registered trademark of the U.S. Government (Ada Joint Program Office). UNIX is a trademark of Bell Laboratories. VERDIX and VADS are trademarks of Verdix Corporation

DESIGN from page 1

and test the code interactively and store the program — along with the diagrams and other relevant documentation — in a data dictionary. In addition, many products include project management software that can be used by management to coordinate and document the work of many analysts and programmers working on a single project.

The approaches that different products take to the engineering process are as diverse as the tools themselves. Some implement the software on a mainframe while others use networked microcomputers. A few vendors boast strong graphics and text handling for system design, while others stress coding aids and offer only rudimentary graphics.

Several of the available products are based on a strict system development methodology, whereas others are capable of adapting to whatever procedures are already in use. Some include project management routines while others do not.

Common thread

But if there is one common thread among all the products, it is that they are oriented toward the process of designing an information system rather than toward the task of coding it. In fact, many of the vendors believe their technologies take up the slack where advanced programming techniques fail.

"People are becoming dissatisfied with the results of the programming focus, and they need a way to do the whole process more efficiently," said Richard Ramadell, senior vice-president of Nastec Corp., which makes the Case 2000 workstation.

Tim Bryce, an associate at M. Bryce and Associates, Inc., which sells Pride/Automated System Development Methodology, commented, "We talk to customers all over the world who say they have fourth-generation languages, personal computers coming out their ears, program generators and all this neat stuff, but they haven't got the slightest idea how to use it. Their problems aren't technical, they're management."

Computer-aided software engineering tools emphasize the kind of structure and discipline that nonprocedural languages and prototyping aids purposely avoid. Many observers compare the technology to computer-aided design (CAD). They point out that dramatic productivity improvements can be achieved if analysts and programmers are allowed to think projects through more carefully, unencumbered by the tedious manual details of drawing flowcharts and typing documentation.

However, the focus of software engineering tools on the total system life cycle may also be their biggest weakness. Many of the aids now on the market are experiencing the same difficulties that system development methodologies have faced for years. Because they require a greater degree of order and discipline, they often require potentially massive organizational changes. Programming shops that do not have strictly defined procedures or that do not closely follow those procedures may find the conversion to automated software engineering particularly painful, experts say.

"We tell people openly that if they're looking for a quick and dirty solution to their DP problems, this is not it," Bryce said. "The least expensive decision here is the price of the package. You're talking about a decision that has huge management ramifications on the company."

Perhaps for that reason alone, integrated software engineering aids are catching on slowly. "It takes a long time for major changes to occur [in an organization]," said Roger Pressman, president of R.S. Pressman & Associates, Inc., an Orange, Conn.-based consulting firm. "Companies that are further along in a system development environment are going to grab onto this more quickly. Those that are using 1960s-type programming are going to take much longer."

Pressman observed that vendors are partially to blame because of their eagerness to promise immediate productivity gains. "I think there's a strong analogy to the early CAD systems, where vendors were quoting productivity numbers that were far too high," he maintained. "What people find are that the impacts are in other areas, such as reusability of code and higher quality of software."

But because such improvements are necessarily long-term, the tools needed to achieve them are difficult to justify in a frantic DP environment, he said. "I don't think the resistance to this technology has to do with the bottom line so much as whether people are sure they can integrate these tools into their environment and have them pay off," Pressman stated.

Harris Kent Swan, president of Solution Technology, Inc., an R&D firm in Boca Raton, Fla., agreed that many organizations are ill-prepared to change existing procedures in order to achieve uncertain benefits. "A totally integrated system is only for a shop that considers itself well-run and professional, but has too much work to do," he said. "If they don't have control, forget it."

In addition, computerized software engineering in many organizations is introduced by management mandate with little concern for the impact on DP professionals, he said. Because of the organizational issues, Swan believes, the tools that will fare best will be those that can be introduced gradually.

The temptation may be strong to wait until the pace of technological change settles down to implement new software engineering technol-

See DESIGN page 19

Who Really Manages Your VAX Data?

Introducing the DBMS that Users can Use, Programmers can Program, and Managers can Manage.

Most data base users are merely bystanders. Because most data base management systems are so complex that only a few people can squeeze out results.

Now System 1032™ puts the power of the VAX on your side. You get relational data management, without the burden of relational calculus or SQL.

Anyone can use it with less than an hour of training. If you get stuck in the middle of a command, just touch a key. System 1032 prompts for essential information, lists choices, or offers a capsule description of any feature.

But System 1032 doesn't compromise on the features that simplify your applications. Design using any host language or our built-in block-structured programming language. You can customize data bases and output formats to satisfy your most demanding users. Yet you can modify any data structures at any time.

Try it out on your own computer. A 60-day trial period costs just $85. See how easily System 1032 manages your own data, on your own system. Test our responsive hot-line support services. Watch your programmer productivity shoot up, and system efficiency accelerate.

Show your VAX who's in charge, with System 1032. Send in the coupon or call today.

System 1032 ™

☐ Please call me.
☐ Send me the latest on System 1032
My VAX environment is:
☐ 11/782 ☐ 11/730
☐ 11/780 ☐ On order
☐ 11/750 ☐ Under consideration
☐ My company is an OEM

Name _____
Title _____
Company _____
Address _____
City _____
State/Prov _____ Zip/PC _____
Tel _____ DW830

Send to:
Sheuna Sullivan
Software House
1105 Massachusetts Avenue
Cambridge, Massachusetts 02138

© Copyright 1983, Software House
System 1032 and System 1032 are trademarks of Software House. VAX is a trademark of Digital Equipment Corporation

Software House

1105 Massachusetts Avenue
Cambridge, Massachusetts 02138
Tel. (617) 661-9440 TWX. 710-320-1075

PRODUCT SPOTLIGHT

Case Western implements automated design tools

CLEVELAND — The use of a system development methodology and computerized software engineering tools will virtually insulate Case Western Reserve University from future technological changes, according to the director of university information systems at the large institution here.

But progress will not come without some difficulty. For two years, Case Western has been in the process of converting its information systems to M. Bryce & Associates, Inc.'s Pride Automated System Development Methodology, and the project will probably continue for another two years, according to Thomas Leonard, director of university information systems.

Case Western chose to implement a methodology in order to prepare itself for future expansion of distributed processing as well as for an anticipated increase in central DP activity, Leonard said. Bryce's Pride methodology emphasizes defining the administrative procedures of an information system, whether computerized or manual, so that the data base is defined in terms of the functions of the data elements rather than in terms of the hardware or software that uses them.

Any changes in technology can be integrated by relating them to the functional data elements, Leonard said. "The most important thing, and the thing that has been most unattended, is to encapsulate administrative procedures," he said. "Those are the areas that rarely get documented."

Leonard's staff of 18 succeeded in identifying about 40% of the data elements that need to be identified while simultaneously moving from a Burroughs Corp. 1726 minicomputer to a Digital Equipment Corp. Decsystem-20 and while developing several new large-scale software systems. "All the data elements germane to a particular structure have to be qualified," he said. "Once that is done, you can begin to localize them in files and then prototype."

Leonard anticipates that the automated tools of Pride/ASDM will be heavily used in the future to design new information systems iteratively. "For example, a user and a consultant can begin to explore a need right at the user's terminal," he said. "If [the consultant] needs to know if the right data is available, he can interrogate the data base by feeding in attributes and also find what files are available that use that data."

"The analyst can, basically, quickly prototype the design for the user," he said. "If the user signs off on it, the analyst can just enter it into the data dictionary" and design the system around it.

See CASE page 19

SELECTED VENDORS OF COMPUTER-AIDED SOFTWARE ENGINEERING PRODUCTS

	AGS Management Systems, Inc. Information Systems Development Methodology (ISDM)	*Apollo Computer, Inc.* Domain Software Engineering Environment	*Boeing Computer Services, Inc.* Argus	*Cap Gemini Software Products, Inc.* Multipro
Documentation				
On-line	Yes	Yes	Yes	Yes
Graphics and text capabilities	Optional	Yes	Yes	Yes
Word processing	Yes	Yes	No	Yes
Letter-quality printer	Yes	Yes	No	No
File "nesting"	Yes	Yes	Yes	Yes
Design Support	1			
Single keystroke symbols	Not applicable	Yes	No	Yes
Unlimited user-defined symbols	Not applicable	Yes	Yes	Yes
Design logic analysis and validation	Not applicable	No	Limited	No
Design decomposition	Not applicable	Yes	Yes	Yes
Support reusable code	Not applicable	Yes	Yes	Yes
Methodology-independent	Not applicable	Yes	No	Yes
Project Planning and Management				
Estimating Package	Yes	No	No	Yes
Project Planning Package	Yes	Yes	No	Yes
Quality assurance functions	Yes	Yes	Limited	Yes
Automatic task assignment	Yes	Yes	No	No
Document change control	Yes	Yes	Yes	Yes
Other features	Open architecture permits interface between IBM mainframe and PC products. Guidance through development life cycle using menus and Help screens. Automated worksheet, word processing and document control. Provides critical path scheduling with resource availability.	Captures audit trails of all changes and persons associated with changes. Detects need to recompile source modules due to changes. User can establish module interdependency. Builds successive versions of software systems and controls evolution.	Supports Hewlett-Packard Co. pen plotters. Ability to define structured constructs in source code languages. User-definable source code templates.	Window management. Screen-form design and chaining capability. Menu generation. Macro command facility.
Price	ISDM - $10,000 for first two copies. Estimating and scheduling, $47.50 extra. SDM/70 and/or SDM/Structured methodologies recommended. Each costs $44,000.	$1,500 (node license) $12,500 (site license)	Object code: $22,500 (Onyx) Source code: $22,500 (Onyx)	$24,000 for mainframe software. $6,700 per workstation (includes software and IBM Personal Computer/XT).

1. Full guidance and support provided through design phases. However, automated design tools not provided.
2. Through mainframe interface.

CW CHART

Proper methodology, micro link yield variety of benefits

If you want to install a computer-aided software engineering system, you will find that the available technologies follow some very different philosophies. Among the major alternatives are whether to put the system on a mainframe or on networked microcomputers. Another choice is whether to use a system that is methodology-independent or one that requires the use of a system development methodology.

Using a methodology in concert with software engineering aids will give you the most bang for the buck, experts agree. However, it will also require some dramatic changes in the way you develop systems. "It's going to take you a while to get yourself organized and to impose certain disciplines. That scares the hell out of most American companies," said Tim Bryce, associate at M. Bryce & Associates, Inc., which sells a development methodology and automated software engineering tools.

But when you complete the multiyear process of installing a methodology and training your staff, you will probably experience some dramatic productivity improvements, particularly by having reusable code and well-defined data structures available. A good methodology can serve a company for many years, experts agree.

Other software engineering tools work with a variety of standard or custom methodologies, but do not offer the tight fit you get with an integrated package. Experts generally agree that such tools are best for organizations that do not function under strict development procedures or do not want to tie themselves to one methodology.

"You can get a significant benefit just by automating the things you're doing now," said Richard Ramsdell, who is senior vice-president of Nastec Corp., a vendor of a methodology-independent workstation.

Another choice is whether to use micro-based or mainframe-based technologies. Products like Nastec's Case 2000 or Index Technology Corp.'s Excelerator use stand-alone or networked micros, while others, such as Higher Order Software, Inc.'s USE.IT or Softool Corp.'s Programming Environment and Change and Configuration Control, require a mainframe.

The advantage of the micro environment is that terminals can communicate with each other and with a central source without tying up the mainframe, according to Roger Pressman, president of R.S. Pressman & Associates, Inc., a consulting firm based in Orange, Conn. Such an arrangement also does not require developers to rely on mainframe uptime in order to do their work. And the workstations can always be used as stand-alone micros if needed, Pressman said.

SELECTED VENDORS OF COMPUTER-AIDED SOFTWARE ENGINEERING PRODUCTS

	Higher Order Software, Inc. USE.IT	Hughes Aircraft Corp. Its² (Hughes Software Engineering Environment	Index Technology Corp. Excelerator	M. Bryce & Associates, Inc. Pride-ASDM
Documentation				
On-line	Yes	Yes	Yes	Yes
Graphics and text capabilities	Yes	Yes	Yes	Yes
Word processing	Yes	No	Yes	Yes
Letter-quality printer	Yes	Yes	Yes	Yes
File "nesting"	Yes	No	Yes	Yes
Design Support				
Single keystroke symbols	Yes	Yes	Yes	Yes
Unlimited user-defined symbols	Yes	Yes	No	No
Design logic analysis and validation	Yes	Yes	Yes	Yes
Design decomposition	Yes	Yes	Yes	Yes
Support reusable code	Yes	Yes	Yes	No
Methodology-independent	No	No	Yes	No
Project Planning and Management				
Estimating Package	No	Yes	No	Yes
Project Planning Package	No	No	No	Yes
Quality assurance functions	Yes	Yes	No	Yes
Automatic task assignment	No	No	No	Yes
Document change control	Yes	Yes	No	Yes
Other features	IBM Personal Computer emulator. Code portable to IBM. Error-free requirements used to generate error-free code. Assists in requirements definition. Code can be generated from requirements and design.	Computer-aided design-colored graphics. "True" integration of tools. Methodology-based (DeMarco-Constantin-Yourdon). Used in-house since 1978. High-resolution graphics.	Integrated customizable report writer. Can define screens for data entry and query. Report mock-ups.	Fully integrated, based on engineering/manufacturing technology. "Artificial intelligence"-based. Information Resource Manager prototypes and models the business and its systems. Can be used by nontechnical end-users. Logical systems and data base design for all systems, manual and automated.
Price	$92,000	$20,000 and up	$6,500 (1 quantity)	$115,000

CW CHART

PRODUCT SPOTLIGHT

Design aids implemented gradually

By Paul Gillin
CW Staff

Because computer-aided software engineering often requires major changes in the ways in which MIS departments develop software, many users are implementing pieces of the systems while planning to migrate more fully to the automated tools in the future.

Liberty Mutual Insurance Co.'s Home Office Data Processing Center in Portsmouth, N.H., has used several Nastec Corp. Case 2000 workstations primarily as documentation aids since early 1982. The company is hoping to bring Case 2000 into the programming environment soon, according to Mary Alice Bennett, systems manager.

Liberty Mutual chose the Nastec equipment primarily because of the integrated text and graphics capability that allows such documentation as flowcharts, record layouts, copy libraries and text to be intermingled, Bennett said. "This also has the ability to interact with the mainframe," she said. "We hope to use it soon to access documentation on [IBM's] TSO. We can also back up documentation on the mainframe."

Case 2000 fits in well with a new set of documentation procedures that has recently been put into practice at the Liberty Mutual DP center, she said. A programmer or assistant can execute a few commands on the workstation to call up a skeleton document and then fill in the necessary fields, Bennett said. The procedures tend to enforce documentation standards that otherwise might not be followed, she said.

The department's immediate goal is "to get all documentation on [Case 2000], including high-level system documentation, program documentation, narratives and layouts," she said. Bennett added

See USER page 22

SELECTED VENDORS OF COMPUTER-AIDED SOFTWARE ENGINEERING PRODUCTS

	McDonnell Douglas Automation Co. Stradis/Draw	*McDonnell Douglas Automation Co.* Data Flow Diagram Draw (DFDraw)	*Nastec Corp.* Case 2000 workstation	*Softool Corp.* Programming Environment and Change and Configuration Control (CCC)
[redacted]				
Documentation				
On-line	No	No	Yes	Yes
Graphics and text capabilities	Yes	Yes	Yes	No
Word processing	No	No	Yes	Limited
Letter-quality printer	No	No	Yes	Yes
File "nesting"	Yes	Yes	Yes	Yes
[redacted]				
Design Support				
Single keystroke symbols	Yes	Yes	Yes	No
Unlimited user-defined symbols	Yes	No	Yes	No
Design logic analysis and validation	Limited	Limited	Yes	No
Design decomposition	No	No	Yes	Limited
Support reusable code	Yes	No	Yes	Yes
Methodology-independent	Yes	Yes	Yes	Yes
[redacted]				
Project Planning and Management				
Estimating Package	Not applicable	Not applicable	Yes	No
Project Planning Package	Not applicable	Not applicable	Yes	No
Quality assurance functions	Not applicable	Not applicable	Yes	Yes
Automatic task assignment	Not applicable	Not applicable	Yes	Yes
Document change control	Not applicable	Not applicable	Yes	Yes
[redacted]				
Other features	Can handle very large diagrams. Size of diagrams easily changed. Interface to off-line plotters. "Rubberbanding" of text when single element is manipulated. Easy to learn.	Designed for analysts and designers using data flow diagrams. Interface to Epson America, Inc. FX-80, FX-100 printers and Hewlett-Packard Co. desktop plotters. Large diagram capability. Pan and zoom capabilities. Can be learned in about 1/2 hour.	Can manage and support up to 128 users in clustered environment. File compatibility with popular microcomputers. Word processing features in graphics mode. Supports most structured development methodologies.	Design environment to be released early 1985. Automates military standards for software development. Programming environment and CCC integrated. Common syntax.
[redacted]				
Price	$25,000	$500	$10,500 per workstation (quantity 30) includes 384K-byte workstation, software. Design Aid ($650) and Lifecycle Manager, a joint product of Nastec and Spectrum International, Inc. ($1,800) optional.	$12,000 to $60,000, depending on hardware environment.
[redacted]				

CW CHART

CASE from page 16

Case Western also uses the System 1022 data base management system from Software House, Inc. of Cambridge, Mass., to define data within a file. "If [the analyst] finds out that the file he needs is unique, he can describe it and its attributes. [System 1022] will generate a catalog," Leonard said.

By using automated design aids, Case Western's DP staff has been able to cut back dramatically on the time required to redesign a piece of a system, Leonard noted. "If the user tells us to go back to the drawing board, that would have taken a week under the old system. [Now ... the analyst] can change the file specifications and design and come up with a new design in a few hours."

• ADVERTISEMENT • ADVERTISEMENT •

Directory Lists 16,000 D P Users

NEW YORK- The 6th edition of the 1984 Directory of Computer Installations, lists 16,000 computer users in NY, NJ & CT.
Each site includes a profile of the hardware installed, software installed, (languages, databases, etc.), consultants used, future plans, applications and DP executives' names, titles, and phone numbers. An index provides quick access to 133 cross references by hardware, software and industry. Price-$370. Call (212) 683-0606. Management Research, Inc. 20 Waterside Plaza, NY, NY 10010.

• ADVERTISEMENT • ADVERTISEMENT •

DESIGN from page 15

ogies. But T. Capers Jones III, a consultant at Nolan, Norton & Co. believes the time to seize the opportunity is now.

Jones said the companies that have stabilized their development procedures will move far more rapidly into the next generation of software engineering than those that have failed to enforce guidelines. "In the next few years you'll probably see a widening of the gap between those generations."

Despite the roadblocks, many experts believe computer-aided software engineering technologies will be ubiquitous by the mid-1990s. "The tools that are now available are so good that it's going to be difficult not to use them," said Dr. Edward Bersoff, president of BTG, Inc., a Vienna, Va.-based computer system engineering company that uses such tools extensively. "We are faced with a far greater demand for products than we can deliver. As the jobs get more complex, [engineering aids] will catch on."

A MAJOR BREAKTHROUGH

RAMIS II TURNS YOUR PC INTO A

Now the unique combination of 4th- and 5th-generation technology that makes RAMIS® II the benchmark in mainframe productivity software is available for effective PC integration.

RAMIS II/PC: A NEW DIMENSION FOR THE XT/370

RAMIS II/PC brings all the functions of the leading 4th-generation language to the first desktop computer specifically designed to run mainframe software.

Performance-optimized for the XT/370, RAMIS II/PC delivers complete application portability from desktop to mainframe, and can be purchased from Mathematica on its own or together with an IBM XT/370 as a complete, ready-to-run desktop information system.

RAMLINK: HIGH QUALITY PC/MAINFRAME CONNECTION

RAMLink is the most effective way to connect IBM PCs and XTs to the full power of mainframe RAMIS II. Press a single key and RAMLink will put you in touch with RAMIS II's complete full screen environment.

RAMLink downloads data from RAMIS II, IMS, VSAM or other mainframe files, and formats it for immediate use with KeepIT™, 1-2-3®, and other popular PC software. RAMLink also uploads data from the PC—all without expensive protocol conversion hardware.

ITSOFTWARE: FLEXIBLE PERSONAL COMPUTING

Easy to use and flexible, ITSoftware® is a complete local system—from spreadsheet to graphics, word processing to electronic mail—all built around a comprehensive file manager that makes exchanging data simple. Whether you're working standalone or linked to the mainframe, ITSoftware offers the ideal solution for decision support or local applications on your IBM PC or XT.

TOTAL SYSTEM SOLUTION: SEE IT IN ACTION

Mathematica's innovative 3-level PC product line delivers a total system solution that greatly enhances the productivity of both end users and computer specialists. See for yourself at one of our regional Product Demonstration Centers.

For more information, contact your local Mathematica office... call, toll free, 800-257-5171...or return the coupon.

MATHEMATICA PRODUCTS GROUP
A MARTIN MARIETTA DATA SYSTEMS COMPANY

MATHEMATICA PRODUCTS GROUP
P.O. Box 2392, Princeton, NJ 08540

☐ Please send more information, describing the full power of your system solution for PC users.

Name
Title
Company
Address
City State Zip
Telephone
Computer Operating System

CW 8/20

RAMIS® II... THE LEADER BY DESIGN

1-2-3 is a trademark of Lotus Development Corp.

157
June 22, 84
DOLLARS
Ramsey Sutton
MR. & MRS. JOHN NELSON
1445 HAMILTON
AUBURN HEIGHTS, MICH. 48057
278
June 2, 84
PAY TO THE ORDER OF
Michigan Bell
Sixty-seven & 27/100
DOLLARS
FIRST OF ROYAL OAK
Phone Bill
DOLLARS
Michigan Bell Telephone 45
DOLLARS
Eugene Williams
June 6, 84
Michigan Bell
Forty-nine & 25/100
DOLLARS
Sandra Baum
June 12, 84
Michigan Bell Telephone 25
DOLLARS

LUCY LEIST
1270 ASTOR DRIVE #1924
MADISON HEIGHTS, MICH. 48071

Michigan

RICHARD TIDEN
4880 LAKEVIEW DR.
MELVINDALE, MICH. 48122

282

June 1 84

PAY TO THE ORDER OF Michigan Bell Tel. $212 18

Two hundred-twelve & 18/100 DOLLAR

Bank of Lincoln Park
Offices in Lincoln Park—Melvindale
65 Stockbridge Blvd.
Lincoln Park, Michigan 33146

MEMO Phone Bill

Richard Tiden

⑆121000358⑆0282⑈12095⑈00063⑈

THE Michigan Bell

USER from page 18

that having flowcharts and layouts immediately available eases the task of making changes.

However, Liberty Mutual has not yet brought the Case 2000 into the system development process. The firm is negotiating with Nastec to adapt the workstation to Liberty Mutual's internal system development methodology. Ideally, Bennett said, she would like to see the workstations located throughout the DP operation and used for design, coding, documentation and maintenance.

Another user of a piece of a software engineering technology hopes that the tool will become a standard for configuration change control among contractors who work with the Department of Defense (DOD).

Neil Frigand, software configuration control manager in the DOD's Armaments, Munitions and Chemical Command (Amccom) at the Picatinny Arsenal in Dover, N.J., said Amccom brought in Softool Corp.'s Change and Configuration Control (CCC) package last fall to automate a change-management procedure that had previously been done manually. "Under the old system, if a [program] problem was noted in the field, they would get back to the programmer, and he would make the changes," he said. "If the programmer had left or changed jobs, we had to use whatever documentation he had left behind." The issue was especially critical because a change in a single subroutine of a large program could easily affect a dozen other subroutines, Frigand said. Amccom chose CCC because it combined five essential capabilities, he said. The product automates both change and configuration control; it is integrated; it includes both data compression and encryption; it has its own security procedures; and it runs on a variety of hardware.

Frigand offered an example of how CCC is now used at Amccom. If a change has to be made to a subroutine, "the software librarian goes into CCC and makes the changes. CCC will tell me what was changed, in what routine, on which data, for what reason and what other subroutines were affected," he said. "If I concur with the changes, I make a note that goes into the system. If three months later a developer wants a version of the subroutine without the changes, CCC can produce an exact copy without [them] in it."

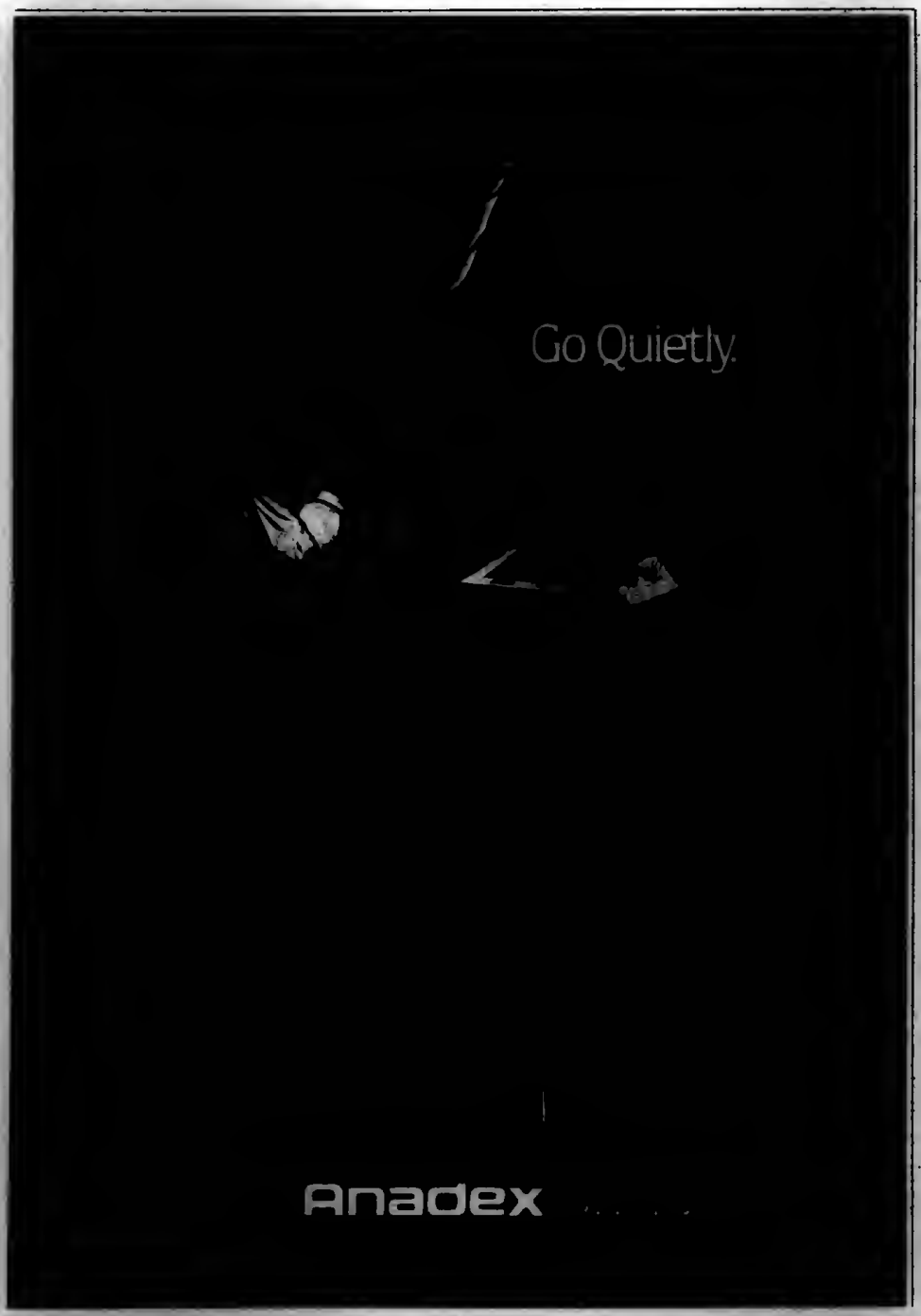
In addition, since CCC tracks only changes to the software, it can recreate past versions without having to store the entire package, Frigand said. "It used to be that it was never clear what changes were made or why," he said. "It was a disaster. Since we started using CCC, [my staff] now spends about two hours of the day working on changes. Before, we spent as much as a whole day."

Now Frigand is hoping to convince defense contractors to use CCC on products that will be sold to the military. Such standardization would allow change control to extend throughout the entire product life cycle, he said.

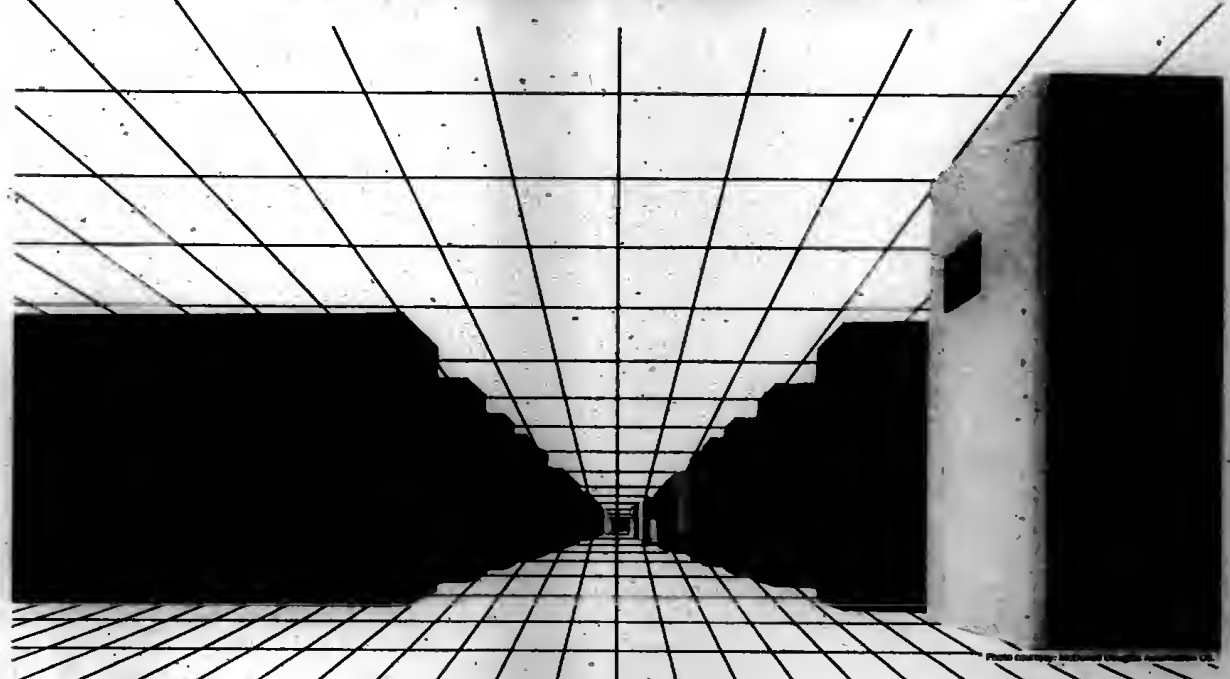
Another company that has brought an engineering aid in-house because of its design capabilities is CC Services, Inc., an insurance company in Bloomington, Ill. The CC Services DP department uses Index Technology Corp.'s Excelerator on an IBM Personal Computer XT to draw data flow diagrams, data descriptions and process descriptions, according to Susan Bonacorsi, senior programmer/analyst. Those items, along with descriptions and comments, are also maintained in a data dictionary, she said.

"You can draw a data flow diagram, hit a DESCRIBE key and go into the dictionary," she said. "When you've entered your description, you can go right back to the diagram." In addition to being a lot of fun to use, Bonacorsi said Excelerator "hopefully takes some of the monotony out of the [design] process."

The product is being used to model all activities in a policy processing application in preparation for a total rewrite of that software, she said. The plans are to create a new logic diagram on Excelerator and store it in a design dictionary for use as a basis for coding. Bonacorsi said the company plans to match the Excelerator data dictionary with the mainframe dictionary for use as a programming outline.



HARDWARE ROUNDUP



A Look at 188 Systems From 32 Vendors

By Tom Henkel
CW Staff

Computerworld publishes its annual Hardware Roundup in three installments. Mainframes and superminicomputers are featured this week. Data on the top minicomputers will appear next week, followed by the top microcomputers on Sept. 3.

The Hardware Roundup has two basic formats. This week's installment lists relative performance and millions of instructions per second (Mips) information about the listed processors. As in the past, this performance information will not be provided with the minicomputer and microcomputer segments of the roundup. The reason for the different formats is that *Computerworld* believes, as do many consultants and industry analysts, that the DP professional buys a mainframe or superminicomputer for different reasons than an office manager buys a microcomputer.

DP executives often look for raw computing power capable of supporting the diverse needs of multiple users. Users of minicomputers and microcomputers, on the other hand, tend to seek a solution to a specific set of business problems. For them, computing power becomes less of a consideration. Also, since many microcomputers have been designed around a handful of industry-standard microprocessors, providing CPU performance figures can be less meaningful than with the more unique mainframes and superminicomputers.

In 1983, Computerworld's Hardware Roundup listed characteristics of 147 mainframes and superminicomputers manufactured by 26 vendors.

This year, the Hardware Roundup updates the information listed last year and includes characteristics of new processors. Some additional vendors have been included in this year's survey. In all, 32 vendors were polled and a total of 188 systems were evaluated.

Computerworld's Hardware Roundup is not intended to be used as a buyer's guide. The annual survey was designed to provide our readers with a summary of the processors currently on the market.

Most of this information has been supplied by the vendors. *Computerworld* does not endorse any vendor's product, architecture or methodology. Furthermore, unless specified otherwise, all the information contained in the Hardware Roundup should be considered to be vendor claims.

The relative performance and Mips information provided for the mainframes and superminis section is meant to put individual processors into perspective within the total marketplace. Actual performance can vary greatly, depending on the system work load, configuration, number of concurrent users and the quality of software.

There are no simple ways to measure system performance accurately. The Hardware Roundup cannot be used as a substitute for specialized benchmarks or professional consulting services.

HARDWARE ROUNDUP

IBM

System / Characteristics	8130A	8130B	8140	8150A	8150B	System/38 Model 4	System/38 Model 5	System/38 Model 8
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Mips[1]	.2	.3	.36	.66	.66	.2	.2	.52
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Purchase Price (Memory Size)	$19,040[2] (768K)	$37,600[2] (1M)	$60,000[2] (1M)	$82,500 (2M)	$115,000 (2M)	$51,960[2] (1M)	$82,840[2] (2M)	$140,340 (4M)
[illegible]	None	None	None	None	None	None	None	None
Machine Cycle Time (Nsec)	1,500	1,500	800	Not Available	Not Available	1,100 (Per 4 Bytes)	400 (Per 4 Bytes)	400 (Per 4 Bytes)
[illegible]	None	None	None	None	None			
Cache (Buffer) size	None	None	None	None	None	None	None	None
[illegible]	No	No	No	No	No	No	No	No
Price per 1M byte of main memory	$10,000	$10,000	$10,000	$10,000	$10,000	$7,500	$7,500	$7,500

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equaling 45. These numbers were designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. Actual performance can vary with the application, peripherals and software.
2. CW estimates.
3. For an A21 processor.
4. For a B23 processor.
5. For a B71 processor.
6. Includes 64.5M bytes of disk storage.

IBM

System / Characteristics	3083-EX	3083EX	3083 Model JX	3081 Model GX	3081[4] Model KX	3084 Model [illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Mips[1]	3.3	6.0	8.4	12.5	16.3	29.1
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Purchase Price[2] (Memory Size)	$960,000 (8M)	$1,735,000 (16M)	$2,580,000 (32M)	$2,835,000 (16M)	$3,365,000 (16M)	$6,930,000 (64M)
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Machine Cycle Time (Nsec)	24	24	24	24	24	24
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Cache (Buffer) size	Not Available	Not Available	Not Available	64K	64K	64K
[illegible]	No	No	No	No	No	No
Price per 1M byte of main memory	$20,000	$20,000	$20,000	$20,000	$20,000	$20,000

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equaling 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. CW estimates.
3. For the processor only.
4. The 3081 processors employ dyadic, or two closely coupled, processors. The buffer size listed is per processor.

IBM

System / Characteristics	4321	4331-11	4331-2	4341-9	4341-10	4341-1	4341-11	4341-2	4341-12	4361-4	4361-5	4381-1	4381-2
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Mips[1]	.19	.26	.26	.40	.58	.72	.88	1.1	1.2	.78	1.14	2.1	2.7
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Purchase Price[2] (Memory Size)	$64,000 (1M)	$82,420 (1M)	$82,500 (1M)	$81,000 (1M)	$170,000 (4M)	$205,000 (2M)	$240,000 (2M)	$350,000 (4M)	$500,000 (16M)	$150,000 (2M)	$200,000 (2M)	$370,000 (4M)	$500,000 (4M)
[illegible]	None	None	None	None	None	None	None	None	None	None	None	None	None
Machine Cycle Time (Nsec)	800 (Per 4 Bytes)	800 (Per 4 Bytes)	800 (Per 4 Bytes)	150-300	150-300	150-300	120-240	120-240	115-230	100 (Per 4 Bytes)	100 (Per 4 Bytes)	66 (Per 4 Bytes)	66 (Per 4 Bytes)
[illegible]	2	2	2-4	2-6	2-6	2-6	6	6	6	1-4	2-6	6-12	6-12
Cache (Buffer) size	None	8K	8K	2K	8K	8K	8K	16K	16K	8K	16K	8K	32K
[illegible]	No	No	No	No	No	No	No	No	No	No	No	No	No
Price per 1M byte of main memory	$10,000	$10,000	$10,000	$10,000	$10,000	$10,000	$10,000	$10,000	$10,000	$7,500	$7,500	$10,000	$10,000

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equaling 45. These numbers are designed to put the processor into perspective with other systems, they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. CW estimates.
2. For the processor only.

HARDWARE ROUND

AMDAHL CORP.

Characteristics / System	5840	5850	5860	5867	5868	5870	5880
Mips[2]	8.4	11.6	14	22.0	22.0	28.6	28.6
Purchase Price[3] (Memory Size)	$2,080,000 (16M)	$2,360,000 (16M)	$2,600,000 (16M)	$3,410,000 (24M)	$4,070,000 (32M)	$4,220,000 (32M)	$4,720,000 (32M)
Machine Cycle Time (Nsec)	23.25	23.25	23.25	23.5	23.5	23.25	23.25
Cache (Buffer) size[4]	64K	64K	64K	64K	64K	128K	128K
Price per 1M byte of main memory	$20,000	$20,000	$20,000	$20,000	$20,000	$20,000	$20,000

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equating 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. Vendor claims.
3. Includes processor, console, power supply and all prerequisites.
4. The 5860 have two 32K-byte buffers. The 5870 and 5880 have four 32K-byte buffers.

NATIONAL ADVANCED SYSTEMS, INC.

Characteristics / System	AS/6620	AS/6630	AS/6650	AS/6023	AS/6043	AS/6063	AS/6083	AS/6043[6]	AS/6063[6]	AS/6083[6]	AS/6163[6]	AS/6183[6]
Mips[2]	1.8	2	2.4	2.9	5.24	6.52	8.43	9	7.2	9	11.2	16.2	20
Purchase Price[3] (Memory Size)	$255,000 (2M)	$341,500 (4M)	$417,500 (4M)	$630,000 (4M)	$1,255,000 (8M)	$1,768,000 (8M)	$2,251,000 (8M)	$3,506,000 (16M)	$1,758,000 (8M)	$2,256,000 (8M)	$2,729,000 (16M)	$3,708,000 (16M)	$4,722,000 (16M)
Machine Cycle Time (Nsec)	40	60	50	40	40	40	35	50	38	38	30	38	30
Cache (Buffer) size	64K	64K	64K	32K	32K	64K	64K	128K[5]	64K	64K	256K	128K[5]	512K[5]
Price per 1M byte of main memory	$9,500	$9,500	$9,500	$19,000	$19,000	$19,000	$19,000	$19,000	$19,000	$19,000	$19,000	$19,000	$19,000

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equating 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. Actual performance can vary with the application, peripherals and software.
2. CW estimates.
3. Includes processor, console, power supply and all prerequisites.
4. Main memory enhancements are available in 2M- 4M-, 8M- and 16M-byte increments depending on the model.
5. Cache memory per CPU.
6. Amdahl Corp. offers a vector processor attachment for the AS/9000 models which costs $300,000. When this option is included, the AS/9000 series processors become known as AS/9100 models. For example, an AS/9080 with the vector processor option would be called the AS/9180.

Since 1977, some of the most significant software developments have taken place in a small town in Illinois.

Urbana, Illinois does not readily come to mind as a wellspring of advanced software development. Yet here, in what many might call a "think-tank" atmosphere, a cohesive group of software engineers and computer scientists is producing the software that will set standards far into the future.

These people, whose roots go back to the very beginning of the computer industry, are the nucleus of the Gould Software Division. They are immensely talented, and possessed of the vision which has allowed them to recognize both the challenge and the opportunity inherent in an emerging Information Age: to create portable software products that deliver productivity improvements for software development and decision making processes in an increasingly distributed computing environment.

They have met the challenge with a set of unique software products that closely integrate distributed capabilities, support heterogeneous computing environments, provide distributed system security, and allow for the transparent sharing of resources.

Man must continually seek ways to make computer systems more productive. The Gould Software Division, a pioneer in the development of advanced software, is already well on its way toward making that goal a reality. See how far we've come. Contact Gould Software Division, 1101 East University Avenue, Urbana, Illinois, 61801. (800) 952-8888 or (217) 384-8500.

GOULD
Electronics

HARDWARE ROUNDUP

GLOBAL ULTIMACC SYSTEMS, INC.

Characteristics \ System	USX40	USX43	USX44	USX46
Mips[2]	.56	.53	1.01	1.06
Purchase Price[3] (Memory Size)	$121,000 (2M)	$150,000 (4M)	$175,000 (4M)	$215,000 (8M)
Machine Cycle Time (Nsec)	100	100	100	100
Cache (Buffer) size	16K	32K	32K	64K
Price per 1M byte of main memory	$6,500	$6,500	$6,500	$6,500

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equaling 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. Actual performance can vary with the application, peripherals and software.
2. CW estimates.
3. The USX40 configuration includes processor; three channels; disk controller; a 1,270M-byte double-density disk drive; a bidensity, 125 in/sec tape drive; tape controller; a 1,500 line/min printer; power supply; and all prerequisites. The USX43 configuration includes the same components as the USX40 but with six channels. The USX44 and USX46 are dual processor configurations of the USX40 and USX44, respectively.
4. A two-year, full payout lease with investment tax credit.

IPL SYSTEMS, INC.

Characteristics \ System	4443	4446	4460	4480
Mips[2]	1	1.5	1.8	2.7
Purchase Price[3] (Memory Size)	$83,500 (2M)	$105,000 (4M)	$135,800 (4M)	$443,000 (8M)
Machine Cycle Time (Nsec)	50	50	50	50
Cache (Buffer) size	8K	24K	24K	48K[4]
Price per 1M byte of main memory	$8,250	$8,250	$8,250	$8,800

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equaling 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. Vendor claims.
3. Includes processor, console, power supply and all prerequisites.
4. Has two 24K-byte buffers.

NIXDORF COMPUTER CORP.

Characteristics \ System	8890 Model 10	8890 Model 30	8890 Model 50	8890 Model 70
Mips[2]	.25	.25	.5	.7
Purchase Price[3] (Memory Size)	$32,500 (1M)	$61,665 (1M)	$71,840 (1M)	$100,000 (2M)
Machine Cycle Time (Nsec)	200	200	200	200
Cache (Buffer) size	None	None	None	64K
Price per 1M byte of main memory	None[5]	$6,350	$6,350	$6,350

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equaling 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. Vendor claims.
3. For the processor, power supply, console and all prerequisites.
4. In addition to channels for attachment of IBM peripherals, Nixdorf 8890 processors are equipped with microprocessor-controlled I/O processors to which Nixdorf peripherals can be attached. There are eight such channels available on the Model 70, six on the Model 50 and four on the Model 30, the vendor said.
5. The Model 10 is available only in a preconfigured 1M-byte version.

CAMBEX CORP.

Characteristics \ System	1638-10	1641-1	1641-11	1651-1
Mips[2]	.60	.72	.90	1
Purchase Price[3] (Memory Size)	$98,500 (1M)	$130,000 (2M)	$155,000 (2M)	$215,000 (4M)
Machine Cycle Time (Nsec)	50	50	50	50
Cache (Buffer) size	8K	8K	8K	8K
Price per 1M byte of main memory	$7,500	$7,500	$7,500	$7,500

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equaling 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. CW estimates.
3. Includes processor, console, power supply and all prerequisites.

HARDWARE ROUNDUP

CONTROL DATA CORP.

Characteristics \ System	Cyber/180 810	Cyber/180 830	Cyber/180 830 (Dual CPU)	Cyber/180 835	Cyber/180 845	Cyber/180 855	Cyber/180 855 (Dual CPU)	Cyber/180 990	Cyber/180 990 (Dual CPU)
Mips[1]	1.0	1.6	2.9	3.6	8.5	12.6	22.5	22.3	39.1
Purchase Price[2] (Memory Size)	$147,500 (2M)	$249,500 (2M)	$384,500 (2M)	$740,000 (4M)	$1,275,000 (4M)	$1,790,000 (4M)	$2,840,000 (4M)	$3,350,000 (8M)	$6,000,000 (8M)
Machine Cycle Time (Nsec)	80	80	80	58	16	16	16	16	16
Cache (Buffer) size	None	None	None	16K or 32K	16K or 32K	16K or 32K	16K or 32K	32K	32K
Price per 1M byte of main memory	$7,500	$7,500	$7,500	$15,000	$26,000	$26,000	$26,000	$60,000	$60,000

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equating 45. These numbers were designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. Actual relative performance may vary with the application, peripherals and software.
2. Vendor claims.
3. Includes processor, power supply, console and all prerequisites (except for the 810, 830 and Dual 830, which do not include console).

BURROUGHS CORP.

Characteristics \ System	B1900SP	B2925	B3965	B4928	B4965	B6919-1	B6919-2	A9-S	A9-D	A9-F	B7900F	B7900H	B7900X
Mips[1]	.27	.55	.88	1.65	2.2	.64	.64	1	1.5	1.8	6.6	11.2	25
Purchase Price[2] (Memory Size)	$59,300 (512K)	$125,000 (1M)	$198,000 (1M)	$395,000 (2.5M)	$780,000 (5M)	$89,500 (4.5M)	$150,000 (3.1M)	$351,000 (6M)	$433,900 (6M)	$613,000 (6M)	$2,000,000 (12M)	$3,000,000 (12M)	$4,000,000 (12M)
Machine Cycle Time (Nsec)	168	190	143	110	110	200	200	72.5	72.5	72.5	125	125	125
Cache (Buffer) size	8K-12K	None	None	None	None	None	None	8K	8K	None	144K	144K	144K
Price per 1M byte of main memory	$12,000	$12,000	$12,000	$10,000	Not Available	$15,000	$15,000	$10,000	$10,000	$10,000	$26,000	$25,000	$25,000

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equating 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. CW estimates.
3. For the processor, console, power supply and all prerequisites.
4. Burroughs processors use data link processors in place of conventional I/O channels.

HARDWARE ROUNDUP

TANDEM COMPUTERS, INC.

Characteristics \ System	Nonstop TXP
Mips[1]	4-32
Purchase Price (Memory Size)	$322,000 (4M)
Machine Cycle Time (Nsec)	83.3
Cache (Buffer) size	128K-1M
Price per 1M byte of main memory[2]	$11,000

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equaling 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. Actual performance can vary with the application, peripherals and software.
2. Vendor claims.
3. The available number of processor I/O ports.
4. Available only in 2M-byte increments costing $22,000.

SYNAPSE COMPUTER CORP.

Characteristics \ System	Synapse N+ 1
Mips[1]	2.8-14
Purchase Price[2] (Memory Size)	$169,000 (6M)
Machine Cycle Time (Nsec)	100
Cache (Buffer) size[3]	16K
Price per 1M byte of main memory	$14,000

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equaling 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. Actual performance can vary with the application, peripherals and software.
2. CW estimates.
3. For a five-processor system configured for a transaction processing work load, the relative performance figure is 155. The vendor said up to 28 processors can be used. In a 28-processor configuration, the relative performance would be 868.
4. Per CPU.

HONEYWELL, INC.

Characteristics \ System	DPS 6/47	DPS 6/49	DPS 6/52	DPS 6/53	DPS 6/70	DPS 66/60	DPS 66/62
Mips[1]	.73-1.2	1.1-4.5	1.1-4.9	1.2-5.9	1.8-7.2	7.2	13
Purchase Price[2] (Memory Size)	$153,000 (2M)	$253,000 (2M)	$460,000 (2M)	$650,000 (2M)	$700,000 (2M)	$2,880,000 (16M)	$4,080,000 (32M)
Machine Cycle Time (Nsec)	Not Available	Not Available	Not Available	Not Available	Not Available	Not Available	Not Available
Cache (Buffer) size	32K	32K	32K	32K	32K	64K	128K
Price per 1M byte of main memory	$7,500	$7,500	$20,000	$20,000	$20,000	$20,000	$20,000

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equaling 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. CW estimates.
3. For the processor only. Each of the models in the DPS 8 line can accommodate multiple processors.

HONEYWELL, INC.

Characteristics \ System	DPS 6/40	DPS 6/45	DPS 6/75	DPS 6/95	DPS 7/35E	DPS 7/65E
Mips[1]	.4	.4	.7	1.8	.5[2]	1.3[2]
Purchase Price[3] (Memory Size)	$37,330 (512K)	$49,900 (512K)	$89,150 (1M)	$104,900 (2M)	$95,200[4] (1M)	$215,700[5] (2M)
Machine Cycle Time (Nsec)	250	250	200	125	330	140
Cache (Buffer) size	None	None	8K	8K	None	None
Price per 1M byte of main memory	$9,000	$9,000	$9,000	$8,000	$10,000	$10,000

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equaling 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. Actual performance can vary with the application, peripherals and software.
2. Vendor claims.
3. CW estimates.
4. Includes processor, console, 80M-byte disk drive, 5-1/4 in. diskette drive and 5-1/4 in. diskette drive. The DPS 6/45 purchase price also includes Honeywell's System Control Facility.
5. Includes a unit record processor, console, keyboard, remote maintenance adapter and a diskette unit. The DPS 7/35E configuration includes two I/O channels; the DPS 7/65 includes four I/O channels.

DIGITAL EQUIPMENT CORP.

Characteristics \ System	Dec system-10 1095	Dec system-10 2065
Mips[1]	1.5	1.5
Purchase Price[2] (Memory Size)	$425,000 (8M)	$405,000 (8M)
Machine Cycle Time (Nsec)	133	133
Cache (Buffer) size	16K	16K
Price per 1M byte of main memory[3]	$7,000	$7,000

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equaling 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. Vendor claims.
3. Includes processor, console, power supply, a minimum tape and disk configuration and all prerequisites.
4. An abstract price for 1M byte of main memory. Main memory is available in 1M word, or 8M-byte increments.

HARDWARE ROUNDUP

NCR CORP.

Characteristics / System	V-8536	V-8545[1]	V-8555[1]	V-8565[1]	V-8575[2]	V-8585[2]	V-8595[2,3]
Mips[4]	1	1.9	2	2.8	3.7	5.5	7.3
Purchase Price[5] (Memory Size)	$466,000 (4M)	$686,000 (4M)	$970,000 (8M)	$1,215,000 (8M)	$1,455,000 (8M)	$2,190,000 (12M)	$2,895,000 (16M)
Machine Cycle Time (Nsec)	38[6]	38[6]	38[6]	38[6]	38[6]	38[6]	38[6]
Cache (Buffer) size	32K	128K	64K	160K	256K	384K	512K
Price per 1M byte of main memory	$16,200	$16,200	$16,200	$16,200	$16,200	$16,200	$16,200

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equaling 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. Vendor claims.
3. Includes processor, console, power supply and all prerequisites.
4. Dual processor.
5. For each processor.
6. NCR said each I/O channel is capable of supporting up to four strings of devices.
7. Three-processor system.
8. Four-processor system.
9. Six-processor system.
10. Eight-processor system.
11. Up to 64 channels are available if an optional dynamic channel director is used.

NCR CORP.

Characteristics / System	V-8545-II	V-8555-II	V-8565-IE	V-8575-II[1]	V-8595-II[1]
Mips[2]	.2	.26	.42	.61	.77
Purchase Price[3] (Memory Size)	$41,500 (1M)	$54,000 (1M)	$70,000 (2M)	$123,000 (4M)	$170,000 (4M)
Machine Cycle Time (Nsec)	84	56	56	56[4]	56[4]
Cache (Buffer) size	None	None	None	None	None
Price per 1M byte of main memory	$7,500	$7,500	$7,500	$7,500	$7,500

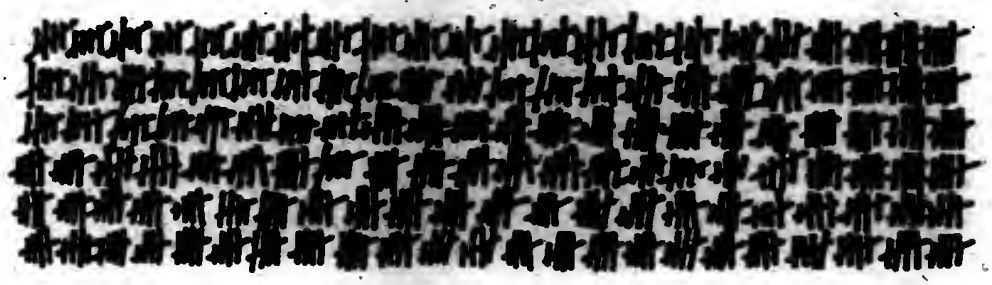
1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equaling 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. Vendor claims.
3. Includes processor, console, power supply and all prerequisites.
4. Dual processor.
5. For each processor.
6. NCR said each I/O channel is capable of supporting up to four strings of devices.
7. Up to 64 channels are available if an optional dynamic channel director is used.

SPERRY CORP.

Characteristics / System	System 80 Model 4	System 80 Model 6	System 80 Model 8	System 11/5	System 11/8	1100/71 H2	1/70 H2	1100/81	1100/82	1100/83	1100/84
Mips[2]	.20	.37	.70	.5	.9	1.8	2.9	7.5	14	20	25
Purchase Price[3] (Memory Size)	$86,062 (262K)	$94,062 (512K)	$123,900 (1M)	$85,219 (4M)	$122,974 (4M)	$301,080 (2M)	$508,370 (4M)	$2,895,880 (8M)	$4,994,953 (8M)	$6,854,246 (16M)	$9,231,539 (32M)
Machine Cycle Time (Nsec)	180	180	124	108	108	116	116	30	30	30	30
Cache (Buffer) size	None	None	None	None	None	32K	64K	64K	128K	192K	256K
Price per 1M byte of main memory	$2,956	$2,956	$14,400	$7,500	$7,500	$12,160	$12,160	$20,000	$20,000	$20,000	$20,000

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equaling 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. Vendor claims.
3. Includes processor, console, power supply and all prerequisites.
4. Systems are available with a disk cache memory ranging from 32K to 1M byte.

This many 4300 users are sold on our dbms.



When we tell you we have a thorough understanding of the 4300 environment, we have the numbers to back us up.

Our installed base of database management systems includes more than *seven hundred* 4300 sites worldwide. From the AAI Corporation in Cockeysville, Maryland, to Yhtyneet Paperitehtaat Oy in Valkeakoski, Finland.

Our appreciation of the needs of the 4300 user is apparent in our new relational database, IDMS/R. The database that doesn't ask you to choose between high performance and ease of use.

IDMS/R greatly reduces the time it takes to develop applications. Its facilities are so simple to use, your end users can develop applications themselves – without the intervention of your data processing staff.

IDMS/R is extremely *flexible*. It anticipates change by providing for the dynamic definition and redefinition of your relational database.

A point of particular importance to 4300 users: IDMS/R *conserves* data processing resources. With a feature called "Relational Fastpath," you can tune the database and benefit from a dramatic boost in performance.

And, of course, IDMS/R comes with Cullinet's renowned level of service and support: educational training, technical support, even a 24-hour hotline.

To find out more about IDMS/R, contact Cullinet.

You'll find yourself in good company.

Sounds like we'd be in good company with IDMS/R. Please arrange for me to attend a Cullinet seminar.

Name_____

Title_____

Company/Department_____

Address_____

City/State/Zip_____

Telephone_____

Send to: Cullinet Software, 400 Blue Hill Drive, Westwood, MA 02090-2198

Database: Cullinet

© 1984 Cullinet Software, Inc., 400 Blue Hill Drive, Westwood, MA 02090-2198

Phone, toll-free, 1-800-225-5830. In MA, 617-329-7700.

HARDWARE ROUNDUP

DIGITAL EQUIPMENT CORP.

Characteristics / System	Microvax-I	VAX-11/725	VAX-11/730	VAX-11/750	VAX-11/780	VAX-11/782	VAX-11/785
Mips[1]	.3	.36	.36	.72	1.06	1.9	1.7
Purchase Price[2] (Memory Size)	$13,980 (512K)	$24,980 (1M)	$21,500 (1M)	$47,000 (1M)	$145,000 (2M)	$386,000[3] (4M)	$195,000 (2M)
Machine Cycle Time (Nsec)	810	810	810	400	280	310	166
Cache (Buffer) size	8K	None	None	4K	4K	16K	32K
Price per 1M byte of main memory	$4,000[4]	$4,900	$4,900	$4,900	$4,900[4]	$4,500	$4,500[4]

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equating 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. CW estimates.
3. For a basic configuration consisting of 2M bytes of main memory, power supply, cabinetry and a VMS operating system license.
4. Memory upgrades are available in a minimum 2M-byte configuration for $9,000.
5. Includes 52M bytes of disk storage.
6. Available in only 512K-byte increments.

AT&T

Characteristics / System	3B20S	3B20A	3B20D
Mips[1]	1	1.8	1.8
Purchase Price[2] (Memory Size)	$230,000	$330,000	$340,000
Machine Cycle Time (Nsec)	Not Available	Not Available	Not Available
Cache (Buffer) size	8K	12K	16K
Price per 1M byte of main memory	$4,900	$4,900	$4,900[4]

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equating 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. CW estimates.
3. For a basic configuration.
4. For a dual-processor configuration, users must install memory in 2M-byte increments, which cost $8,900.

PRIME COMPUTER, INC.

Characteristics / System	Series 50 2250	Series 50 2350	Series 50 2550	Series 50 2750	Series 50 2950
Mips[1]	.47	.73	.9	1.75	2.5
Purchase Price[2] (Memory Size)	$39,900 (512K)	$66,500 (2M)	$145,500 (2M)	$250,900 (4M)	$392,000 (4M)
Machine Cycle Time (Nsec)	180	180	180	100	80
Cache (Buffer) size	2K	16K	16K	16K	16K
Price per 1M byte[3] of main memory	$10,500	$10,500	$10,500	$7,560	$7,560

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equating 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. Vendor claims.
3. Purchase price includes control processor, diagnostic processor, cabinet, chassis, Primos operating system and minimum disk/tape configuration.
4. Available I/O chassis slots.
5. Purchase price for add-on memory.
6. Leasing prices are subject to interest rate fluctuations, customer credit rating and product mix.

HEWLETT-PACKARD CO.

Characteristics / System	HP 3000 30	HP 3000 42	HP 3000 48	HP 3000 68
Mips[1]	.56	.56	.56	1.1
Purchase Price[2] (Memory Size)	$41,500 (512K)	$67,200 (1M)	$109,050 (2M)	$231,770 (3M)
Machine Cycle Time (Nsec)	105	105	105	75
Cache (Buffer) size	None	None	None	8K
Price per 1M byte of main memory	$12,000	$12,000	$12,000	$12,000

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equating 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. Vendor claims.
3. Includes processor, console, power supply and all prerequisites.

Straight talk about learning curves.

Lotus 1-2-3 alone.

Lotus 1-2-3 with OptionWare.

There are two ways to get you up and running on Lotus 1-2-3™. One requires hours of training, layout and programming. The other simply requires OptionWare™—an important innovation in task-oriented software. Pre-structured programs that make a PC and Lotus 1-2-3 immediately useful, even for a computer novice.

OptionWare lets you master nearly 60 common business application programs in as little as five minutes; using just five main keys. All of which save you considerable time and effort. Just imagine how easy and appropriate it will be to use the power of 1-2-3 *based on the specific job you need to do.*

A wide variety of Financial, Sales & Marketing, Organizational, and Managerial OptionWare programs offer complete flexibility for tailoring to individual needs. And, because they all work the same way, master one and you've mastered them all.

For more information and a complete list of OptionWare programs, see your local dealer. DSS Development Inc., Corporate Place, Bloomfield, CT 06002. (203) 243-5554.

Lotus 1-2-3 is a Registered Trademark of Lotus Development Corp.

A Boyd International Company

HARDWARE ROUNDUP

PERKIN-ELMER CORP.

System / Characteristics	3205	3210	3220	3250MP	3200MPS
Mips[1]	.50	1.01	1.97	3.04	5-214
Purchase Price[2] (Memory Size)	$25,000 (512K)	$42,000 (256K)	$112,000 (1M)	$212,700 (2M)	$247,000 (2M)
Machine Cycle Time (Nsec)	Not Available	250	250	Not Available	Not Available
Cache (Buffer) size	None	None	1K	8K	8K[3]
Price per 1M byte of main memory	$4,900	$9,000	$9,000	$9,000	$9,000

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equaling 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. Vendor claims.
2. Includes processor, console, power supply and all prerequisites.
4. The 3200MPS can support multiple attached processors.
5. There is an additional 1K byte of buffer storage for each attached processor unit.

DATA GENERAL CORP.

System / Characteristics	MV/4000DC	MV/4000	MV/8000 II	MV/10000
Mips[1]	.6	.8	1.2	2.5
Purchase Price[2] (Memory Size)	$36,400 (1M)	$63,400 (1M)	$126,300 (1M)	$211,070 (2M)
Machine Cycle Time (Nsec)	200	200	220	140
Cache (Buffer) size	None	None	16K	16K
Price per 1M byte of main memory	$4,900	$4,900	$4,900	$4,900

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equaling 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. CW estimates.
3. For the processor with disk and tape units, system software and system console.

MICRODATA CORP.

System / Characteristics	MR9000
Mips[1]	.54
Purchase Price[2] (Memory Size)	$68,950 (512K)
Machine Cycle Time (Nsec)	150
Cache (Buffer) size	None
Price per 1M byte of main memory	$5,950

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equaling 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. CW estimates.
3. Includes a 100/50 in./sec streaming tape drive, a 128M-byte Winchester disk subsystem and eight I/O ports.

WANG LABORATORIES, INC.

System / Characteristics	VS65	VS80	VS100	VS300
Mips[1]	1.3	.77	1.3	3.3
Purchase Price[2] (Memory Size)	$64,000 (1M)	$73,000 (1M)	$103,000 (1M)	$170,000 (4M)
Machine Cycle Time (Nsec)	160	160	160	120
Cache (Buffer) size	None	None	32K	32K
Price per 1M byte of main memory	$8,000	$8,000	$8,000	$8,000

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equaling 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. Vendor claims.
2. Includes processor, console, power supply and all prerequisites.
4. Wang offers a five-year rental plan instead of a conventional lease.
5. Capacity for I/O processors or device controllers.

BTI COMPUTER SYSTEMS, INC.

System / Characteristics	BTI 8000	BTI 8000
Mips[1]	.3	.39[4]
Purchase Price[2] (Memory Size)	$40,900 (128K)	$180,000 (2M)
Machine Cycle Time (Nsec)	300	200
Cache (Buffer) size	None	None
Price per 1M byte of main memory	$14,000	$14,000

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equaling 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. CW estimates.
3. For a 2M-byte processor including power supply and all prerequisites.
4. For a uniprocessor. Up to eight CPUs can be configured in a BTI 8000 cabinet.

HARRIS CORP.

System / Characteristics	Harris 60	Harris 500	Harris 700	Harris 800	Harris 1000
Mips[1]	.76	.76	.89	1.1-1.6	4.9
Purchase Price[2] (Memory Size)	$69,900[3] (768K)	$38,900 (768K)	$48,900 (384K)	$138,000 (768K)	$250,000 (1.5M)
Machine Cycle Time (Nsec)	300	300	300	180	75
Cache (Buffer) size	8K[4]	8K[4]	8K[4]	8K[5]	8K
Price per 1M byte of main memory	$13,000	$13,000	$13,000	$13,000	$13,000

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equaling 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. CW estimates.
3. Includes processor, console, power supply and all prerequisites.
4. Optional.
5. Optional on some models.
6. Includes an 80M-byte disk drive, 25 in./sec cartridge tape drive and the firm's VOS operating system.

FOUR PHASE SYSTEMS, INC.

System / Characteristics	Series 2000 Model 360
Mips[1]	.5
Purchase Price[2] (Memory Size)	$9,865 (512K)
Machine Cycle Time (Nsec)	125
Cache (Buffer) size	None
Price per 1M byte of main memory	$3,000

4. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equaling 45. These numbers were designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. Actual performance can vary with the application, peripherals and software.
2. Vendor claims.
3. Includes a Motorola, Inc. 68010 application processor, a paging memory management unit, 512K bytes of random-access memory, a master I/O controller, a six-port serial controller, a disk bus controller, a disk controller, a 5M-byte removable media Winchester disk drive and a 15M-byte fixed media Winchester disk drive.

ELXSI

System / Characteristics	6400
Mips[1]	4-40
Purchase Price[2] (Memory Size)	$247,000 (8M)
Machine Cycle Time (Nsec)	25
Cache (Buffer) size	16-160
Price per 1M byte of main memory	$6,900

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equaling 45. These numbers were designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. Actual performance can vary with the application, peripherals and software.
2. CW estimates.
3. For a CPU, I/O processor and multiplexer. The vendor said up to 10 CPUs can be added to the system at a cost of $132,000 per CPU. The price of a fully configured system is $1,906,000, the vendor said.

SOFTWARE AG

One perfect action creates a perfect reaction that grows and grows.

A pebble dropped into the water creates circle after circle, each growing from the one before it—and each one reaching out farther than the last.

At Software AG, each product in our integrated system grows naturally from your center of data.

- Our relational data base management system readily adapts to meet your current and future needs.
- Our data dictionary defines how that data is used throughout your organization.
- Our communications system provides a secure network to give your users precisely the data they require.
- Our fourth generation language system transforms the data into information.
- Our end-user products deliver up-to-the-minute data to support better and faster decisions.
- And tomorrow's products will meet your needs by putting information power into wider and wider circles of users.

Every Software AG product comes naturally from the one before it, and all products in our system speak the same language. That's because at Software AG, each product has been created as part of a master plan.

When we introduce a new product, we don't have to spend time struggling to make it fit with the rest of our products. We just move quietly on to prepare the next product to meet your needs.

We don't believe in surprises—we believe in anticipating the trends of the future and meeting them with new products today.

Now, it's up to you. You can take the one perfect action that will lead to perfect solutions. Call us today.

1-800-336-3761

See us at Booth #940 at Software Expo in Chicago.

SOFTWARE AG

ADABAS • NATURAL • COM-PLETE

Where the future comes as no surprise.

© 1984 Software AG of North America, Inc.
ADABAS and NATURAL are trademarks of Software AG of North America, Inc.

HARDWARE ROUNDUP

CHARLES RIVER DATA SYSTEMS, INC.

Characteristics \ System	Universe 22/67	Universe 68/85	Universe 68/137
Mips[1]	1.25	1.25	1.25
Purchase Price[2] (Memory Size)	$20,900 (512K)	$16,000 (512K)	$20,900 (512K)
Machine Cycle Time (Nsec)	320	320	320
Cache (Buffer) size	4K	4K	4K
Price per 1M byte of main memory	$3,000	$3,000	$3,000

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equating 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. Vendor estimates.
3. Includes processor, operating system, power supply and all prerequisites.

APOLLO COMPUTER, INC.

Characteristics \ System	DN 300, DN 320	DN 600	DN 460, DN 660
Mips[1]	.7	.7	1.2
Purchase Price[2] (Memory Size)	$15,900 (1M)	$31,500 (1M)	$38,900 (1M)
Machine Cycle Time (Nsec)	Not Available	Not Available	Not Available
Cache (Buffer) size	None	None	20K[4]
Price per 1M byte of main memory	$5,000	$5,000	$5,000

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equating 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. CW estimates.
3. Includes processor, power supply, console and the vendor's Domain local-area network.
4. Cache memory includes 4K bytes for instructions and 16K bytes for data.

STRATUS COMPUTER, INC.

Characteristics \ System	Stratus/32 FT 200	Stratus/32 XA 400	Stratus/32 XA 600
Mips[1]	.9	2	3
Purchase Price[2] (Memory Size)	$123,200 (2M)	$188,000 (4M)	$270,000 (6M)
Machine Cycle Time (Nsec)	125	125	125
Cache (Buffer) size	None	None	48K
Price per 1M byte of main memory	$10,000	$10,000	$10,000

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equating 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. Vendor claims.
3. Includes processor, console, power supply and all prerequisites.

GOULD, INC. COMPUTER SYSTEMS DIVISION

Characteristics \ System[1]	Concept 32/27	Concept 32/67	Concept 32/97
Mips[2]	1	3	10.1
Purchase Price[3] (Memory Size)	$95,000 (1M)	$115,000 (1M)	$245,000 (4M)
Machine Cycle Time (Nsec)	180	180	75
Cache (Buffer) size[4]	None	32K	32K-64K
Price per 1M byte of main memory	$9,500	$9,500	$9,500

1. The Concept line was designed to operate with Gould's MPX operating system. The same basic systems are available with Gould's UTX version of AT&T's Unix operating system. These systems are called the PN6000 and PN8000 and support virtual memory.
2. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equating 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
3. CW estimates.
4. For the processor, 2M bytes of main memory, 80M bytes of disk storage, a tape unit and systems software.
5. Available CPU slots to which I/O devices can be attached.
6. The 32/67 and 32/97 are available in dual processor configurations. On those systems, cache memory is doubled.

COMPUTER DESIGNED SYSTEMS, INC.

Characteristics \ System	Adviser 32/60	Adviser 32/80	1400/32	2800/64
Mips[1]	4.2	14.6	2.6	3.5
Purchase Price[2] (Memory Size)	$280,000 (1M)	$280,000 (1M)	$263,000 (256K)	$326,000 (256K)
Machine Cycle Time (Nsec)	125[3]	125[3]	200	100
Cache (Buffer) size	256K	256K	16K	32K
Price per 1M byte of main memory	$62,000	$62,000	$24,800	$24,800

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equating 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. Vendor claims.
3. Includes processor, console, power supply and all prerequisites.
4. The 32/60 processor is available with an 80M-byte, 50 nsec read-only memory which reportedly enhances performance.
5. A performance enhancement feature is available which reduces the machine cycle time to 75 nsec.

FORMATION, INC.

Characteristics \ System	F4000 Model 100	F4000 Model 200	F4000[4] Model 200AP	F4000[5] Model 300	F4000[5] Model 300AP
Mips[1]	.20	.32	.38	.24	.38
Purchase Price[2] (Memory Size)	$57,000 (1M)	$70,000 (1M)	$82,900 (1M)	$97,000 (2M)	$123,400 (2M)
Machine Cycle Time (Nsec)	800	800	800	800	800
Cache (Buffer) size	None	None	None	None	None
Price per 1M byte of main memory	$10,000	$10,000	$10,000	$10,100	$10,100

1. CW estimates based on vendor-supplied information. Relative performance ratings are based on an IBM 370/158-3 equating 45. These numbers are designed to put the processor into perspective with other systems; they do not constitute a buyer's guide. All systems are not alike; they use different operating systems, instruction sets and architectures and, therefore, cannot be directly compared. In addition, actual relative performance may vary with the application, peripherals and software.
2. Vendor claims.
3. For the processor and main memory only.
4. The firm's Model 200 attached processor operates only under IBM's VM/370 operating system.
5. Model 300 processors feature fail-soft capabilities, the vendor said.

Announcing the WY-75.

Our new WY-75, VT-100* software-compatible terminal has a style that's truly impressive.

It offers a combination of features you can't find in any other VT-100 software-compatible terminal. Like a compact, ergonomic design. A sculpted, low-profile keyboard. And a swivel and tilt non-glare 14" screen, tailored with an 80/132 column format.

Priced in a class by itself, the WY-75 lists for only $795.

Contact Wyse Technology for more information. And discover a great new outfit.

$795

All DEC'd out and ready to go.

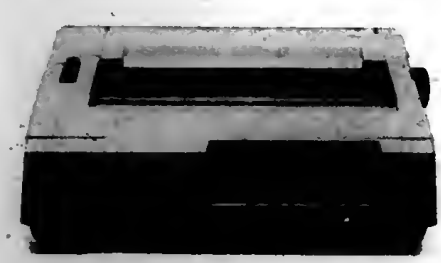
WYSE

Make the Wyse Decision.

Wyse Technology, 3040 N. First Street, San Jose, CA, 95134, 408/946-3075, TLX 910-338-2251, Outside CA call toll free, 800/421-1058, in So. CA 213/340-2013.

*VT-100 and DEC are trademarks of Digital Equipment Corporation.

Over one million IBM PC owners can now own printers as good as their PCs.



Now, every IBM PC owner, as well as everyone who has ever bought or will buy an IBM PC lookalike from you, can own a reliable C. Itoh printer.

For dedicated compatibility, your customers can choose the EP Series **ProWriter™** dot matrix printers. Speeds up to 180 CPS and up to 100 lines a minute throughput. Monochromatic or color. Built-in high resolution graphics.

And all C. Itoh **StarWriter™** daisy wheel printers are IBM PC compatible. Speeds range from 20 to 55 CPS.

Also available is the PC Itoh Utilities. In inexpensive diskette form (only $55 retail), the Utilities provide software-driven PC compatibility and more.

The "and more" includes the ability to print Lotus 1-2-3® in full color, text and graphics screen dump, and the creation of custom character sets.

For more information write to C. Itoh Digital Products, Inc., 19750 South Vermont Avenue, Suite 220, Torrance, California 90502. (213) 327-5939 TLX: 66-4256. To place your orders, call C. Itoh Digital Products. Phone toll free **1-800-423-0300.** In Massachusetts, call **1-617-769-8770.**

C. Itoh
DIGITAL PRODUCTS

® IBM is a Registered Trademark of International Business Machines Corp. Lotus 1-2-3 is a Registered Trademark of Lotus Development Corp.
™ ProWriter and StarWriter are Trademarks of C. Itoh Digital Products, Inc. © 1984 C. Itoh Digital Products, Inc

Postal Service to use Ada in mail-handling centers

DOD language may become postal standard but faces competition from C

By Mitch Betts
CW Washington Bureau

WASHINGTON, D.C. — Ada, the Department of Defense's new standard high-level programming language, will be put to use by the U.S. Postal Service (USPS) next year in two new mail-handling centers, which will route letters and parcels on conveyor belts to their proper discharge points, a USPS official said in a recent interview.

Frank A. Amoroso, program engineer for the USPS mechanization design branch, said Ada will be used to program central computers at the new facilities in Springfield, Mass. and Phoenix, both of which will be completed in 1985. The move makes the USPS one of the pioneers in the use of Ada outside the Defense Department, where Ada was developed, Ada experts said.

At the Phoenix center, the Ada-programmed central computer will control three separate mail-handling systems: a mail sack sorter, a parcel sorter and a letter tray sorter. The computer systems subcontractor is Amphion, Inc. of Ann Arbor, Mich.

At the Springfield center, the computer will control a single sack-sorting system; the subcontractor is the Ann Arbor Computer Division of Jervis B. Webb Co., also of Ann Arbor.

Ada is being used now in such commercial applications as the payroll of a manufacturing plant, inventory and parts control and the control of kidney dialysis machines in one hospital.

In both cases, the contractors selected computers from Intellimac, Inc. of Rockville, Md., using the Motorola, Inc. 68000 microprocessor chip and Ada compilers from Telesoft, Inc. of San Diego.

Amoroso said credit for the move to Ada goes to Ron Buren, the USPS consultant who is an analyst at IG Associates in Alexandria, Va. Amoroso and Buren said they chose Ada because of its portability, readability, modularity, suitability for real-time process control and low maintenance costs.

Ultimately, the USPS could standardize its software and use Ada for all new mail facilities, Amoroso said. But an Ada standard is not guaranteed because Ada will have to compete with the C language for specification in future facilities, he added.

One observer, Steven B. Weissman, editor of the *Ada Data* newsletter, published by International Resource Development, Inc., questioned whether the USPS facilities are complex enough to require Ada. "It struck me as overkill," he said.

Amoroso acknowledged that the smaller Springfield facility is a "borderline" case for Ada, but maintained that Ada is clearly appropriate for the three mail-sorting systems at the Phoenix center.

Mail sorting is just one of several nonmilitary applications for which Ada has been specified. Ralph Crafts, executive vice-president of EVB Consulting, Inc. in Rockville, Md., said Ada is being used now in such commercial applications as the payroll of a manufacturing plant, inventory and parts control, language translation and the control of kidney dialysis machines at one hospital.

In addition, DP and MIS managers in the banking, finance and insurance industries are interested in Ada, according to Dr. Philip Caverly, director of the Ada Technology Center at Jersey City State College in New Jersey. "They face the same problems the military did — too many incompatible computers and languages and horrendous maintenance fees."

"They are very receptive, but they want to see . . . how it saves money, time and effort," Caverly said of the DP managers. "There's a tremendous education effort needed out there."

Tom Dent, vice-president of sales and marketing for Telesoft, Inc., the dominant producer of Ada compilers, said he foresees such commercial applications as aircraft navigation, on-line banking, telecommunications message switching, corporate tax accounting and airline reservation systems, as well as government operations at the Federal Aviation Administration and the National Aeronautics and Space Administration.

Asked about Ada's future in the commercial marketplace, analyst Tucker Taft, of Intermetrics, Inc. in Cambridge, Mass., said, "The only problem is that there aren't as many compilers out there as we would like to see." But he added that many compilers are expected to surface in the next six months.

ADABAS
Our relational data base management system.
NATURAL
Our fourth generation language system.
COM-PLETE
Our communications system.
At Software AG, each product in our integrated system grows naturally from the one before it, and all of our products speak the same language. We don't believe in surprises—we believe in anticipating the trends of the future and meeting them with new products today. And that's the proper plan for the world leader in systems software.
Call us today. 1-800-336-3761.
SOFTWARE AG
Where the future comes as no surprise.
See us at Booth #940 at Software Expo in Chicago.
© 1984 Software AG of North America, Inc.
ADABAS and NATURAL are trademarks of Software AG of North America, Inc.

Survey analyzes corporate crisis communications

MCLEAN, Va. — Crisis! A food produced by your company is contaminated, and you need to reach customers quickly. Or poisonous gas from a railroad accident escapes into your plant's neighborhood, and the community must be warned immediately. How do you communicate?

American business is being held to rigorous standards of conduct and accountability in cases like these. Yet only half of America's largest corporations have a crisis communications plan, and many of these were created in response to a previous crisis. These findings appear in a study, commissioned by Western Union Corp., of the top 1,000 industrial and top 500 service companies identified by *Fortune* magazine.

The survey found that industrial accidents, environmental problems and relations with the investment community are the primary circumstances under which a crisis communications program would be put into effect. Other situations where a plan would be used, ranked in order, were: hostile takeovers, rumor suppression, strike notice, proxy fights, product recalls and government regulatory problems. Many companies cited data communications breakdown as a potential crisis, but breach of computer security was not reflected in survey responses.

The vast majority (81%) of companies with a plan handle crisis communications internally. Among the companies that use outside resources to assist in the communications process, most use a public relations firm. News releases, telephone calls and press conferences are the most commonly used elements in corporate crisis programs. Newspaper advertising is used more frequently than radio and television advertising, and the U.S. mail is also a method of reaching people. Electronic mail and Western Union Mailgrams are included in about one-third of the plans.

Judith Cronin, senior product manager at Western Union Mailgram, said that because Mailgrams are frequently used by companies in a crisis, Western Union decided to commission the study. "We wanted to be able to assist [the companies] more in the planning stages," Cronin said.

A new brochure from Western Union offers help in corporate crisis communications planning. "When Every Second Counts . . . Crisis Communications Planning" outlines procedures and considerations for immediate, effective and responsible corporate communications, according to Western Union. It also provides information on how to use Mailgrams in time-critical situations.

The brochure is free and can be obtained by writing to Cronin at Western Union Electronic Mail, Inc., Department 13, 1651 Old Meadow Road, McLean, Va. 22102.

Information management topic of expo

NEW YORK — A four-day exposition and conference on information management will be held at the New York Coliseum Oct. 1-4, with some sessions taking place at the nearby Sheraton Centre Hotel. Info '84: The 11th International Information Management Exposition & Conference was designed for executive end users who use information systems in decision making and in managing their businesses and for MIS and DP managers.

Charles E. Exley Jr., president and chief executive officer of NCR Corp., will be one of two keynote speakers. Exley will address the impact of new integration technology on the science of information management. A second keynote address will be delivered by Marv Goldschmitt, vice-president of Lotus Development Corp. Goldschmitt will speak about computer software piracy.

Approximately 70 sessions will be grouped into three broad categories: personal business computers, office automation and information systems. More than 300 exhibitors are expected to participate.

Prices for Info '84 are $440 for four days, $275 for two days, $165 for one day and $95 for a half day. The cost of the exhibition only is $5 through preregistration and $20 at the door.

More information is available from Show Manager, Info '84, 900 Summer St., Stamford, Conn. 06905.

WASHINGTON UPDATE
Mitch Betts
CW Washington Bureau

House panel asks agencies for more thorough DP review

WASHINGTON, D.C. — A U.S. House of Representatives panel has urged federal agencies to conduct more thorough investigations of their data processing operations to discover weaknesses in internal controls that could lead to waste, fraud or abuse in government programs.

The House Committee on Government Operations made the recommendation in an Aug. 2 report evaluating the first-year implementation of the Federal Managers' Financial Integrity Act of 1982. The act requires federal managers, for the first time, to establish a continuous process for evaluating, improving and reporting on the internal control and accounting systems for which they are responsible.

The committee said 10 federal agencies reported that they had identified weaknesses in their internal controls over DP operations that could lead to abuse or inefficiency, but most agencies failed to probe weaknesses thoroughly in such DP areas as software development and DP center operations.

"The committee urges agencies to assess the adequacy of their [DP] reviews and to take corrective action to assure that future reviews cover all [DP] internal control systems," the report said.

Congress OKs NBS budget, rejects ICST funding cut

WASHINGTON, D.C. — The U.S. Congress recently approved a fiscal 1985 budget for the National Bureau of Standards that includes $10 million for the Institute for Computer Sciences and Technology (ICST), rejecting a 50% budget cut proposed by the Reagan administration.

House and Senate conferees accepted the House-passed budget of $10 million, abandoning the $5 million budget supported by the Reagan administration and adopted by the Senate [CW, June 25]. The House and Senate then approved the conference agreement on Aug. 8 and 9, respectively, and forwarded the final appropriations bill to the White House for President Reagan's signature.

The ICST develops domestic and international computer standards and helps federal agencies manage computer technology. The Reagan administration had proposed that the domestic standards work be turned over to the private sector, but lawmakers apparently were swayed by testimony that the budget cut would cripple the institute [CW, March 12].

Federal computer matching to track welfare cheats

WASHINGTON, D.C. — Three federal agencies recently announced computer matching programs aimed at identifying persons who should not be receiving government welfare benefits.

- The U.S. Department of Housing and Urban Development said that this month it would begin a computer match of tenant records from its subsidized housing projects with state and federal wage data to determine whether tenants have underreported their income to qualify for subsidized housing.
- The U.S. Department of Health and Human Services said it will begin a pilot program to match its welfare rolls for Supplemental Security Income with state files of interest income from financial institutions in order to detect unreported income. Initially, the computer match will involve the California Franchise Tax Board's data on interest income.
- The Immigration and Naturalization Service said it has signed agreements with state officials in California, Illinois and Colorado granting them access to the Immigration Service's automated record system via on-line terminals to check the immigration status of aliens applying for welfare benefits. Illegal and temporary aliens are prohibited by law from obtaining welfare benefits.

Only EXECUCOM Gives You Decision Support Systems with This Much

Support.

Let's face it. Your job is tough. As manager of the Information Center for a multi-million dollar corporation, you deserve only the best software, service and support.

You handle information and processing requirements for hundreds of executives. Every week, you receive new requests for more data ... better applications ... and more sophisticated models and consolidations. The pressure is on for your users. Their decisions must be dead-center accurate. Every time. It's up to you to give them the total support they need.

Execucom is the perfect answer. For you. And for them. Using Execucom's unique family of decision support systems, users can solve multi-dimensional business problems — without demanding large chunks of valuable time from you or your staff. With mainframe IFPS® and IFPS/Personal® they receive the ultimate in decision support. An integrated language and powerful micro-to-mainframe link enables them to directly access the Corporate Information Center and quickly develop applications on their IBM PC®. And with Execucom, you get the most complete product line support available in the DSS industry. Each Execucom package includes comprehensive training for users, thorough documentation, and prompt "Hot Line" service. Best of all, our programs are time-tested for proven performance. Fact is, we have more system installations than any other DSS vendor. And, our software runs on more types of hardware than other competitive packages.

Execucom. The number one choice, nationwide, of Corporate Information Centers — just like yours. And, number one in customer service and product support. Call 1-800-531-5038 (in Texas or Canada, 512/346-4980). Or write: Execucom Systems Corporation, 3410 Far West Boulevard, Austin, Texas 78731.

IBM PC is a trademark of IBM Corporation.

The best decisions you'll make ... to help your users make the best decisions.

EXECUCOM
A CONTEL Company

DataGeneral
- SYSTEMS / ADD ONS
- LOCAL FIELD SERVICE
- NATIONAL DEPOT REPAIR
- UP TO 60% OFF LIST
- ALL CABLES

BUY • SELL • LEASE

PINZONE INTERNATIONAL
214-780-1600 217-351-7982

NEWS

INTERNATIONAL REPORT
CW International News Network

BELGIUM

GHENT — Flanders Technology International '85, billed as the trade show for the third industrial revolution, will be held here Feb. 5-March 3. The event, featuring imported technology, investment technology and electronic funds tranfer technology, is being sponsored by the Flemish authorities of Belgium.

JAPAN

TOKYO — Ricoh Co. Ltd. recently introduced two microcomputers based on Intel Corp.'s 80181 and 80286 microprocessors, respectively. The first, called the SBC-16 series, features Microsoft Corp.'s MS-DOS operating system software, a 12-in. amber monochrome and 14-in. color display and 256K bytes of random-access memory (RAM), expandable to 896K bytes, the vendor sxplained. Up to 720K bytes of external memory is available on 5¼-in. floppy disk drives, and other options include a mouse unit, IBM's 3270 Systems Network Architecture (SNA), IBM 3770 and 3780 emulation software, Digital Research, Inc. CP/M 86 operating system software and expansion RAM boards.

The supermicrocomputer using the 80286 microprocessor is a multibus system capable of using Xenix-286, MP/M 86 and the Concurrent CP/M 286 operating systems. Memory capacity is 512K bytes of RAM, expandable to 8M bytes, the vendor said. The system also reportedly comes with 20M bytes of Winchester disk storage, expandable to 40M bytes; floppy disk storage of 1M byte; one RS-232C port and one Centronics Data Computer Corp. port; a local-area network option and Ethernet compatibility.

■

TOKYO — The Japanese motion picture company Toho Co. Ltd. plans to market personal computer software featuring an adventure series of electronic games. The products, called Godzilla and Kaitei Gunkan, are scheduled to be unveiled here in September and later in the U.S. They run on NEC Corp.'s PC8801 and PC8801-Mark2 and Fujitsu Ltd.'s FM7 and FM77, according to the vendor.

■

YOKOHAMA — Dixy Corp., a one-year-old company bankrolled by Sony Corp., Olivetti Holding B.V. and the Pacific Technology Venture Fund, has reportedly developed a flat information display panel based on ionized-gas plasma display technology. The Dixy Display Panel is said to provide sharper graphics with lower voltage requirements than its traditional cathode ray counterparts. The product features a matrix of 640 by 400 pixels in a 192 by 120mm viewing area, for an 85 line/in. graphics display with flicker-free resolution, according to the vendor.

■

TOKYO — Japan Digital Laboratory Co. has established an American subsidiary called JDL, Inc. in Westlaks Village, Calif. The subsidiary will introduce a high-resolution color serial matrix printer intended for use with multifunction office automation workstations in the U.S. General release is slated for later this year, a spokesman said.

NETHERLANDS

EINDHOVEN — Philips Information Systems, Inc. has teamed up with Siemens AG of West Germany to devslop submicron chips. Specifically, the joint venture plans to produce a new generation of memory chips and perfect manufacturing techniques for 1M-bit and 4M-bit chips, a spokesman said. The research and development facilities will be located in the Netherlands.

■

AMSTERDAM — The Dutch postal telephone and telegraph (PTT) authority has cut subscription fees in half for its packet-switched X.25 Datanet 1 network and lowered volume fees as well, a spokesman reported. At the same time, a "partial subscription" plan was unveiled for subscribers with low traffic volumes, aimed at users with point-of-sale terminals and teletext terminals.

■

AMSTERDAM — Western Union Telegraph Co. of the U.S. and the Economic and Transport Planning Group of London have joined forces with the Dutch PTT to finalize plans for a fiber-optic and satellite telecommunications network based here. Before Nov. 1, almost all arrangements are scheduled to be complete. The project, called Amsterdam Telecenter, will be constructed by the PTT with Wetern Union acting as a consultant.

■

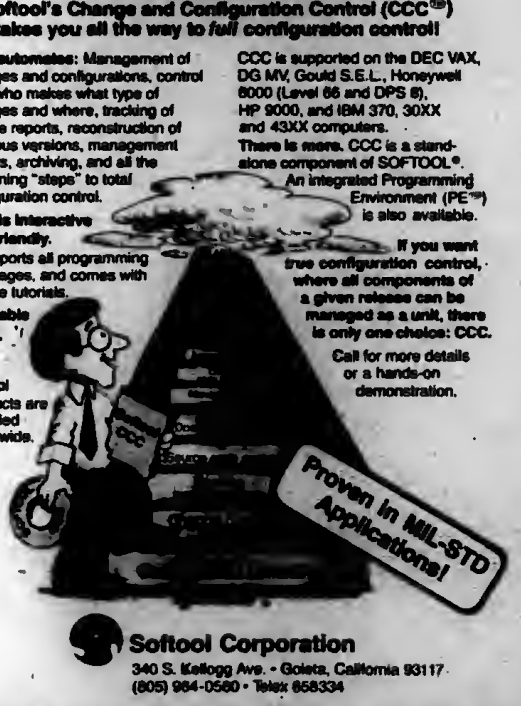
THE HAGUE — The Dutch PTT has signed a $10 million contract with Sperry Corp. for four Sperry 1100 mainframes and related software for its Integrated Telecommunications Clients Information Systems project. The project is intended to support all financial and administrative procedures for several of the company's telecommunications departments, it was learned.

TAIWAN

TAIPEI — The first attempt of National Advanced Systems, Inc. (NAS) to sell one of its plug-compatible mainframes here, to Taiwan's Veterans General Hospital, has met with stiff competition from IBM Taiwan Corp. IBM has cut the price on its 3083 system by 15% and has offered to throw in one AS/9043 and 10 7380 disk drives for free. NAS presently has no installations in Taiwan, while IBM reportedly enjoys an installed base of 184 systems. IBM Taiwan's nearest market competitor here is Control Data Corp., with 25 installations, sources revealed.

WEST GERMANY

BONN — The Ministry for Research and Technology here is unhappy over increasing difficulties in obtaining U.S. technology, sources said. The ministry reportedly plans to contact the U.S. Department of Commerce and the governments of countries in the European Economic Community that are suffering from the same trade restrictions. A spokesman for the ministry said that the U.S. position has not been consistent and complained that the U.S. State Department and the Department of Commerce were much more liberal than the present U.S. Secretary of Defense, Caspar Weinberger.



Somebody has to be better than everybody else.

It's inevitable.

Somebody is always more determined. Works harder. And winds up on top.

Take Dysan, for instance.

We were the ones who helped develop the first 5¼" flexible diskette.

And while everybody else was trying to figure out how to make them, we were busy making them better.

With superior materials. A special lubricant and jacket liner that extend diskette life.

Unique manufacturing techniques. Like our burnishing process that helps eliminate read/write errors.

And an almost fanatical corporate commitment to quality.

What does all this mean to you?

Every Dysan diskette you buy will record and retain all your data all the time. For as long as you own the diskette and treat it right.

Dysan.

We're not just like everybody else.

Dysan 5¼" and 8" flexible diskettes are available at your computer products dealer.

Call toll free for the name of the Dysan dealer nearest you. (800) 551-9000.

Dysan Corporation, 5201 Patrick Henry Drive, P.O. Box 58053, Santa Clara, CA 95050, (408) 988-3472.

Dysan®

...n. © 1984, Dysan Corporation.

Motorola/Four-Phase introduces The 6000 Series–a new milestone.

A milestone for new standards in office information systems from the company that started it all.

From the moment Four-Phase introduced the world's first all-LSI computer in 1970, we have consistently presented the industry with innovative hardware and software products to help make business more profitable and productive.

Today, as a member of the Motorola Information Systems Group, Four-Phase once again unveils another milestone in information processing—the new 6000 family of office information systems. Compact, powerful processing units and flexible, capable software have been fused together into a family of systems that deliver maximum results today, with substantial expansion capabilities for tomorrow.

Technology for the real world.

Motorola/Four-Phase systems are tough enough and smart enough to deal with the real world—where speed, power, and reliability in a multi-user environment are prime considerations. The new 6000 systems feature the high-performance 32-bit Motorola 68010 CPU and an operating system derived from UNIX* System V under license from AT&T. We created

integrated system software that combines these two industry standards into a powerful, multi-user, multi-tasking environment that can stand up to practically any application.

There are two systems in the 6000 family. The 6300 supports 1-8 users, making it perfect for the smaller user or a remote office. The 6600 is a high-performance system designed to support up to 128 users. Both systems offer complete and integrated solutions—whether they're working in an operations-oriented environment where efficiency and precision are needed, or a results-oriented environment where flexibility and quality are key.

Service and support to match our technology.

At Motorola/Four-Phase, our commitment to you goes beyond providing quality, high-performance hardware and software. Support is just as important. Our award-winning Customer Support Operation is staffed with over 1,400 customer support specialists in over 175 cities across the nation. One phone call to our Operations Center will ensure prompt response from the nearest available specialist. And you can call the Center 24 hours a day, 365 days a year.

If you're a DP/MIS manager or OEM, find out what the latest milestone in office systems can mean to you. Contact Motorola/Four-Phase today at 1-800-528-6050, ext. 1599. In Arizona, call 1-800-352-0458, ext. 1599. Or write us at 10700 North De Anza Blvd., M/S 52-3B1, Dept. S., Cupertino, CA 95014.

MOTOROLA
Four-Phase Systems

Motorola and Ⓜ are registered trademarks of Motorola Inc.
Four-Phase is a registered trademark of Four-Phase Systems, Inc.
*UNIX is a trademark of AT&T Bell Telephone Laboratories, Inc.

1984
Motorola/Four-Phase announces The 6000 Series—a milestone in productivity that delivers information processing performance today, and expansion capabilities for tomorrow.

NEWS

On-line system refines Mobil's credit card operations

KANSAS CITY, Mo. — Neither hail nor sleet nor snow nor rain could stop them — credit card receipts. They would roll in waves across the country, millions of these flimsy pieces of paper. Some would make the journey by mail, others by plane. Some would be picked up by truckers making gas deliveries earlier in the week. They would arrive here, at Mobil Oil Corp.'s data processing center, to be unbundled and fed into the firm's computer system.

It was, on average, a 10-day trek for these little sales tickets. But that was three years ago, when Mobil's credit card program was a paper-based operation.

That situation has changed. A year ago, following a successful pilot project, the company installed an on-line transaction processing system, designed to capture and send credit card purchase information electronically from its service stations to its DP center. At present, approximately 2,500 stations are a part of Mobil's network.

At these stations, attendants record transactions by entering information into a point-of-sale (POS) terminal that is connected to an on-line data base of customer credit information. The data is transmitted to Mobil's DP center, where the card is authorized and the sale registered. Then it is uploaded to the firm's billing system for batch processing.

According to John Rowerdink, who manages the POS system for Mobil, the new system has provided benefits for the company, as well as for its customers.

"The system made our credit card operation run more efficiently, which meant that [in times of high interest rates] we were able to continue to offer the service," Rowerdink said.

It has decreased the number of bad credit sales and has reduced the occurrences of credit fraud, he explained. In addition, it has cut down on the firm's operating expenses by removing the necessity of processing millions of pieces of paper.

But the primary advantage, Rowerdink said, has been the reduction of credit card "float," the time period between purchase and payment. "With this system," he explained, "we capture the purchase information immediately."

At the heart of the system lies a six-processor Nonstop II and TXP system designed by Tandem Computers, Inc., a Cupertino, Calif., firm. The system runs Tandem's Guardian proprietary operating system. Mobil has developed an on-line data base using Encompass, Tandem's relational data base program. A Tandem 6100 communications subsystem manages front-end data communications for the POS terminals.

Currently, Mobil has installed 10 128M-byte disk drives and four 264M-byte drives in its Kansas City center. Each Tandem processor can hold up to 2M bytes of main memory.

Mobil's POS terminals are connected to the DP center by a combination of 1,200 bit/sec and 9,600 bit/sec telephone circuits. Multiplexers combine lines from several stations into the long-distance lines. The terminals operate asynchronously with a poll/select protocol and were designed specifically for the Mobil operation.

One of the advantages of the Tandem system is that processing power can be added, removed and rearranged without reprogramming the system or the application software. As more service stations are put on-line, additional processor modules can be added to the system. "We can start small and expand as we go," Rowerdink explained.

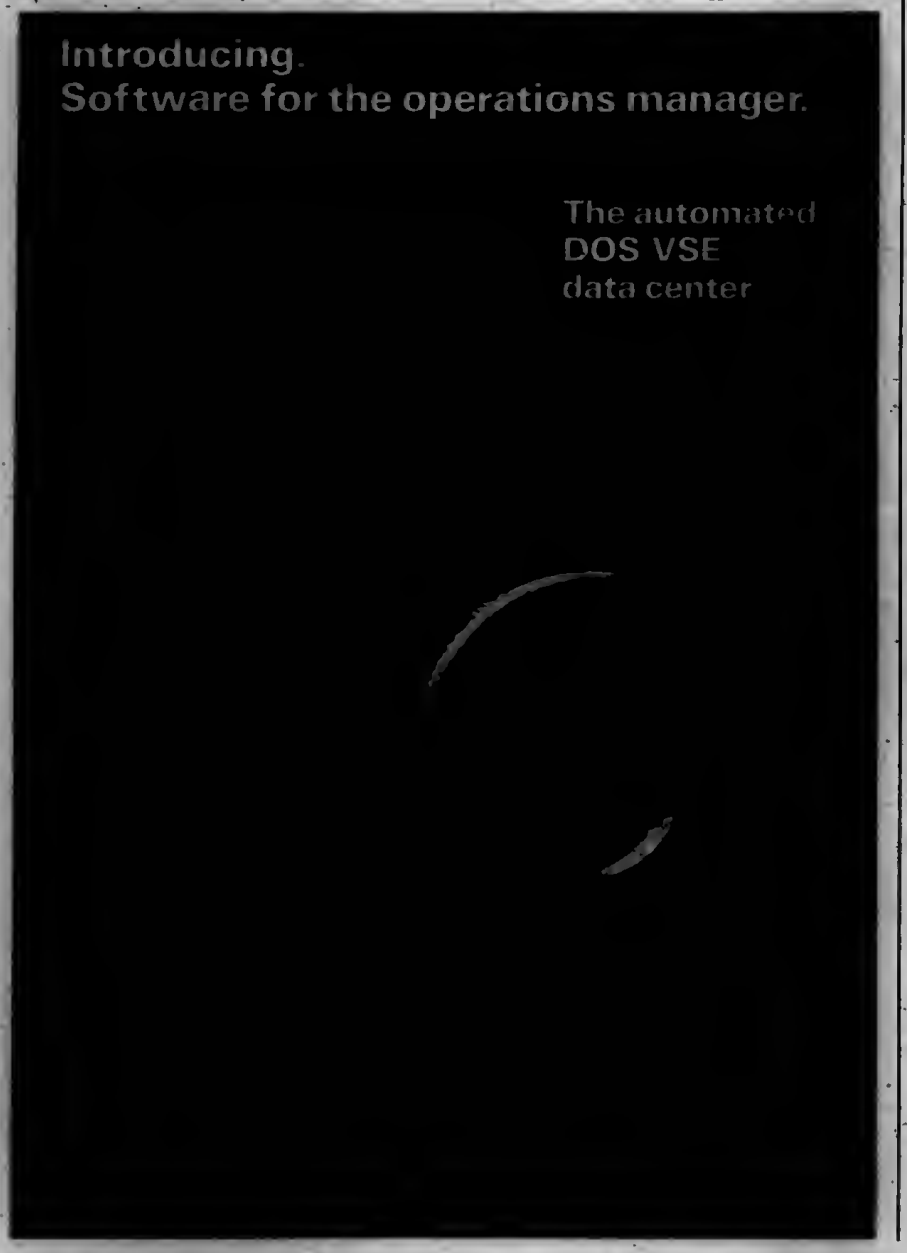
Mobil is currently implementing the system in service stations on the West Coast and in Arizona, Florida, Maryland, Virginia, Texas and the Northeast.

The company has also initiated another service for its customers based on the Tandem system: a debit card service that allows customers to use automated teller machine (ATM) cards to buy gas at Mobil stations. The service is now available in the Washington, D.C., metropolitan area. Mobil is in the process of bringing the service to its California stations, Rowerdink said.

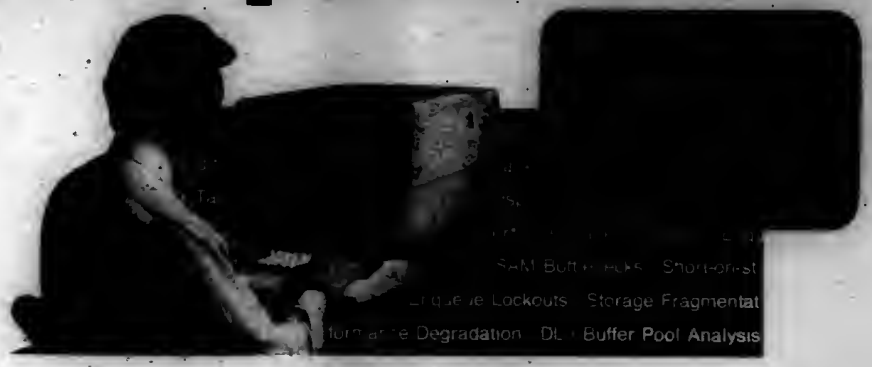
The ATM service operates in a fashion similar to the credit card service. When a customer uses an ATM card to buy gas, the attendant runs the card through the POS terminal. Customers enter their personal identification number (PIN) code. Once the ATM card number, PIN code and all purchase information have been entered, the POS terminal transmits the information to the Tandem system, which sends the data to the bank. The amount of the purchase is then automatically subtracted from the customer's account.

Since Mobil receives the payment for services immediately, the transaction qualifies as a cash payment, so customers are able to take advantage of Mobil's discount program for cash purchases.

Will Mobil continue to expand its network? Originally, the company planned to bring an additional 1,500 stations on-line, but Rowerdink said he was not sure the firm's planned second phase would materialize. Whether the company broadens the network will depend primarily on the cost savings the system brings to Mobil, he explained.



You are invited to learn how to improve CICS performance.



Improve your ability to manage CICS. You are invited to a complimentary presentation on CICS Installation Performance Management that describes an integrated approach to managing CICS in both the DOS and MVS environments:

CICS Installation Performance Management
Learn techniques to manage CICS performance, satisfy user service objectives, and identify which areas require your immediate attention.

Problem Solving with Candle's CICS Products
Understand how Candle's CICS products can help you to control CICS in realtime and batch from both a management and a technical perspective.

The Candle CICS presentations are free. Check-in for the presentation on CICS in the DOS environment will occur between 8:30 and 9:00AM, and the presentation will conclude at noon. Check-in for the presentation on CICS in the MVS environment will occur between 12:30 and 1:00PM, and the presentation will conclude at 4:00PM.

!Candle

Candle Corporation Educational Services
10880 Wilshire Boulevard, Suite 2404
Los Angeles, California 90024

Take this opportunity to learn how to manage CICS from specialists. Just check your presentation preference and mail this coupon to Candle Corporation, or call Educational Services at (213) 207-3442

Name/Title _____

Company _____

Address _____

City/State/Zip _____

( ) Telephone _____

___ DOS Session ___ MVS Session ___ Both

!Candle

Educational Services
10880 Wilshire Boulevard, Suite 2404
Los Angeles, California 90024

___ *August 27*
New York
Loews Summit Hotel
569 Lexington Avenue

___ *August 28*
Chicago
Knickerbocker Chicago Hotel
163 East Walton Place

___ *August 29*
Boston
Back Bay Hilton Hotel
40 Dalton Street

___ *August 30*
San Francisco
Hyatt Regency Hotel
Five Embarcadero Center

___ *September 17*
Philadelphia
Philadelphia Hilton Hotel
34th and Civic Center Blvd.

___ *September 18*
Detroit
Hotel Pontchartrain
Two Washington Boulevard

___ *September 19*
Houston
Adam's Mark Hotel
2900 Briarpark Drive

___ *September 20*
Los Angeles
AMFAC Hotel
6801 Lincoln Boulevard

Attendance is by registration only and will be limited.

4-307

NEWS

Blue Cross reaps healthy gains with claims system

JACKSON, Miss. — By moving from a batch to an on-line claims system, Blue Cross and Blue Shield of Mississippi is achieving substantially higher productivity levels, according to Lon Larson, Blue Cross' director of system research and development.

Two years ago, the company began looking at a number of packages to replace a home-grown batch claims administration system (CAS) running on the company's Amdahl Corp. 580 Model 5850 mainframe with IBM's MVS operating system. "We needed on-line capabilities so we could process benefits quickly," Larson said.

Blue Cross narrowed the choice to three software packages. "We chose [System Development Corp.'s] CAS II, because it was able to process a number of claims under a multitude of benefit rules," Larson said. "It had the flexibility that we required."

Claims process control

CAS II is a benefit plan management and administration system that provides claims adjusters with control of the claims process. The system helps office personnel handle medical, dental, pharmaceutical, vision care and disability claims. It is specifically designed to aid in the containment of health care costs.

"Often, the benefits associated with claims involve basic hospital or professional services, major medical expenses and various endorsements," Larson said. "Before we went interactive, we had to pay complex claims in several steps.

"Now, with CAS II, all benefits for a claim are calculated automatically at one time. When our claims adjuster verifies the accuracy of the payment displayed on the VDT, it only takes the push of a button to pay the claim. This system is much more efficient than manual or batch processing."

For example, Larson said, a claims adjuster now typically handles and pays 125 to 150 claims per day. "This level is significantly higher than we are able to achieve with batch processing," he said. "This new productivity level was reached during the first stages of our integration of the CAS system into our operation. When we complete all phases of our planned conversion, the CAS II system will be administering the healthcare benefit plans of nearly a half-million people in the state of Mississippi."

To help complete this integration, Blue Cross has been retraining its regional personnel. "When we started, the training took four weeks," Larson said. "We have cut that time in half.

At the end of the period, workers are given an on-line test. So far, our personnel has taken well to the system. There haven't been major complaints, and there have been numerous benefits."

Information center meet set

BOSTON — The first Information Center Conference and Exposition, sponsored by Warren and Weingarten Publications, is scheduled for Aug. 26-30 at the Hynes Auditorium and the neighboring Sheraton Boston Hotel here.

The conference is designed for information center managers in business, industry and government. Sixty sessions are planned, with topics such as end-user training, communications concepts and security protection.

Dr. Michael Hammer, president of Hammer and Co., and Dr. Larry Harris, president of Artificial Intelligence Corp., are the scheduled keynote speakers. Hammer plans to present a strategic view of corporate computing; Harris is scheduled to speak about artificial intelligence in the information center.

In addition to the speakers and sessions, 75 companies are expected to display their products, which include decision support software, networks and computer-based training.

Registration for the full conference costs $520, while admission to the exhibit hall is priced at $15.

Warren and Weingarten is located at 38 Chauncy St., Boston, Mass. 02111.

Conference to review bank trends

WASHINGTON, D.C. — Banking industry trends will be the focus of the 1984 American Bankers Association (ABA) National Bank Card Conference, to be held at the Washington Hilton here Sept. 9-12.

According to the sponsor, executives from Visa International, Inc. and Mastercard International, Inc. will be among the conference speakers. The conference will also feature a series of presentations entitled "Industry Trends," analyzing such issues as nonbank competition, point-of-sale programs, videotex systems and home banking and bank card fraud. The sessions will highlight major developments in banking.

Attendance at the 1984 ABA National Bank Card Conference costs $455 for ABA members and $595 for nonmembers. More information is available from Banker Education Network, Educational Services Department, c/o ABA, 1120 Connecticut Ave. N.W., Washington, D.C. 20036.

DOS/VSE and CICS/VS Frustration?

BIM gets it out of your system.

BIM presents a line of proven programs that maximize your system's capabilities, saving you time, labor and expense. These program products help get the most out of your system and people.

BIM-EDIT — the editor with more than 25 significant features that ICCF can't match.
BIMSPOOL — Prints output in POWER/VSE spooling queue on local or remote 3270 terminal printers. (Received ICP Million Dollar Award 1982).
BIMSPOON — On-Line to Batch Print Spooling. Prints data passed from CICS application programs into the POWER spooling queue.
BIM-PDQ — POWER Dynamic Queuing performance enhancement. Eliminates 85% of the I/O to heavily used POWER queue.
BIM-ODIE — Comprehensive problem analysis and display of operational CICS system.
BIMTEXT — Word processing, document composition system. Create formatted documents from free-form input.
BIMSWAP — Switch local 3270 BTAM terminals between multiple CICS partitions without special hardware or additional ports.
BIMCMPRS — CICS 3270 data compression system. Reduces response time for remote terminals significantly. Available for DS/VS1 and MVS also.
BIMP3270 — Comprehensive CRT screen image print facility. Copy to terminal printers or spool queue for system printer.
BIMSERV — On-line display of library directories and entries, VSAM Catalog entries, disk VTOC's, etc.
BIMDISLOG — Console Message File display. Used by computer operations and programmers.
BIMMONTR — DOS/VSE System Status, Performance Measurement, and POWER Queue display.
BIMDEVC — Displays Logical Unit assignments for physical devices, to resolve operational problems.
BIMSUBMT — On-line Job Edit and Submission facility.

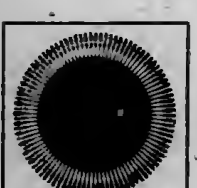
BIM programs are cost-efficient, many less than $600, highest $4000. You can save even more with our group package offerings. Products are available on permanent, annual, or monthly leases, and shipped on a 30-day free trial basis. Product documentation is available on request.

BIM also performs systems programming consulting, with consultants based in Minneapolis and Washington, D.C. Computer time services are also available on our 4331-2 system, on-site or remote.

BIM — B I MOYLE ASSOCIATES, INC. 612-933-2885
5780 Lincoln Drive Telex 297 893 (BIM UR)
Minneapolis, MN 55436 Member Independent Computer Consultants Assn.

PC writer.

The more you depend on personal computers for perfect printouts, the more you need our reliable DP-Series printers. Plug in either a 35- or 55-character-per-second daisywheel to your IBM, Apple or other popular micro. Pour out typewriter-quality letters, reports – even spreadsheets on wide computer paper. Call your local distributor. Or contact Dataproducts at (818) 887-3924, 6200 Canoga Avenue, Woodland Hills, CA 91365. In Europe, 136-138 High Street, Egham, Surrey, TW 20 9HL England.



Dataproducts Daisywheel Printers

Smart Software is smartest choice.

"Lotus' Symphony was the hands-down loser and little known Innovative's Smart Software the surprise winner in an integrated software face-off that also included Ashton-Tate's new Framework package."

InfoWorld

"ComputerLand of Arizona's major corporate accounts came to preview Symphony and Framework last month but went home talking about Smart Software."

PC Week

In an integrated software showdown, Smart Software was the overwhelming victor according to the 35 corporate decision makers who participated in this thorough capabilities evaluation.

The final concensus: At this point, Symphony™ deserves no encore and Framework™ was not in the picture. But clearly, Smart Software—featuring The Smart Spreadsheet with Graphics, The Smart Word Processor, and The Smart Data Manager—is the best and the brightest among the top integrated software contenders.

Find out why smart people are praising Smart Software. Ask your dealer for an enlightening demonstration, or call 800-GET-SMART for information on our Smart demonstration disk.

Smart Software, available for the IBM PC/XT and compatibles, is the smartest software choice you can make.

Smart Software
from Innovative Software, Inc.

© InfoWorld, Popular Computing, Inc., July 16, 1984, reprinted with permission. © PC WEEK, Ziff-Davis Publishing Co., July 3, 1984, reprinted with permission.
Symphony™ and Framework™ are registered trademarks of Lotus Development Corporation and Ashton-Tate, respectively. © 1984 Innovative Software, Inc.

NEWS

American Express stems rising costs with micro link

NEW YORK — In an effort to control the rising volume and cost of user-generated reports, the personnel and data processing departments at Shearson Lehman/American Express, Inc. two years ago began reviewing its mainframe Human Resource System (HRS) package to determine if a more user-friendly, cost-effective package could be found.

"Our department was being charged $25 to $100 for each report we needed," recalled Claire Lichack, manager for Shearson Lehman/American Express' HRS.

While the review found several powerful, easy to learn packages, Shearson Lehman/American Express determined that the existing package, from Information Science, Inc.'s Human Resource System, was best able to produce the kind of reports that the personnel department needed.

Rather than replace the mainframe package, the review recommended that Shearson Lehman/American Express use microcomputer programs to supplement the mainframe package.

The first steps in this project were taken in January 1983, as the corporate HRS department began to determine how the personnel department could use microcomputers. The personnel function at Shearson Lehman/American Express is decentralized, and 10 additional offices access the personnel system. The corporate HRS department acts as the liaison between the data processing department and the other groups.

Installation issues

Initial issues in implementing microcomputers consisted of selection of hardware to access the IBM 3083 mainframe, selection of software to manipulate personnel data, feasibility of downloading IBM mainframe data, impact of micros on data security and data validity and the cost considerations.

Microcomputers from both IBM and Apple Computer, Inc. were considered. The IBM Personal Computer was chosen for several reasons. From the start of the project, security was a major concern. Although dial-up access is convenient and allows users to work away from the office, it requires expensive dial-back security systems to control access.

Shearson Lehman/American Express decided to use a direct cable connection to the company's IBM Synchronous Data Link Control network to download data. IBM microcomputers supported this network; Apple's product did not support it.

Available software was another consideration. Shearson Lehman/American Express had determined that it needed a package that could support field, record and file sizes required for various applications; read downloaded files easily; produce graphics; create a wide range of report formats; perform calculations and statistical analysis; be learned quickly and easily; interface to other microcomputer software packages; and combine data from several files into a single report.

Additional, but not mandatory, features included built-in security features and better than average documentation and vendor support.

Information Builders, Inc.'s Focus was one of the mainframe packages that the committee had initially evaluated. Although the package met all user requirements, it needed extensive resources to create long, detailed reports. For production cost reasons, mainframe Focus was not a viable alternative. However, PC Focus eliminated these problems, and it was chosen as the primary application package.

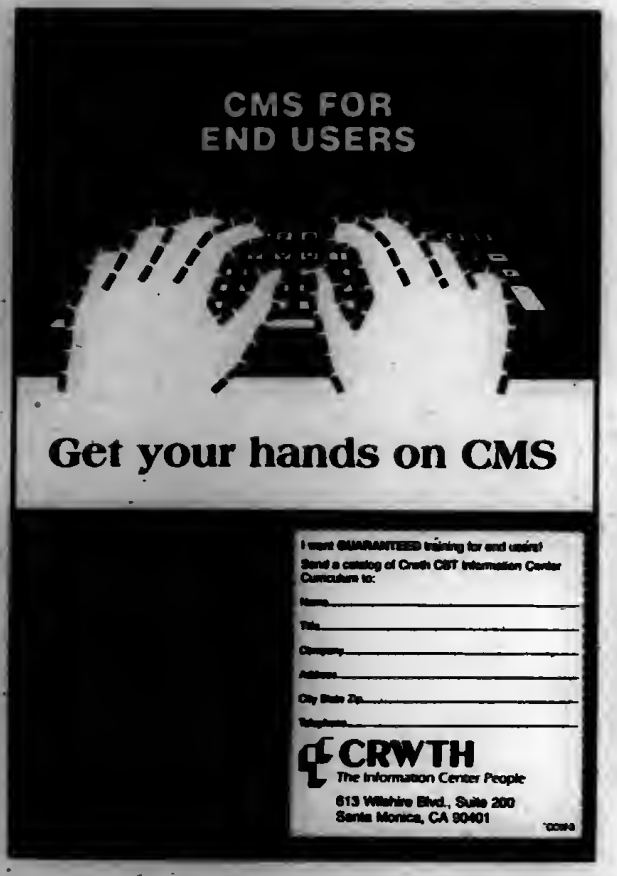
Once the package was chosen, communications capability had to be established. Shearson Lehman/American Express was not sure that HRS files could be downloaded to PC Focus with its existing microcomputer to mainframe link, Technical Analysis Corp.'s Irma 3278 emulation package. A test file was successfully moved from the mainframe to the microcomputer.

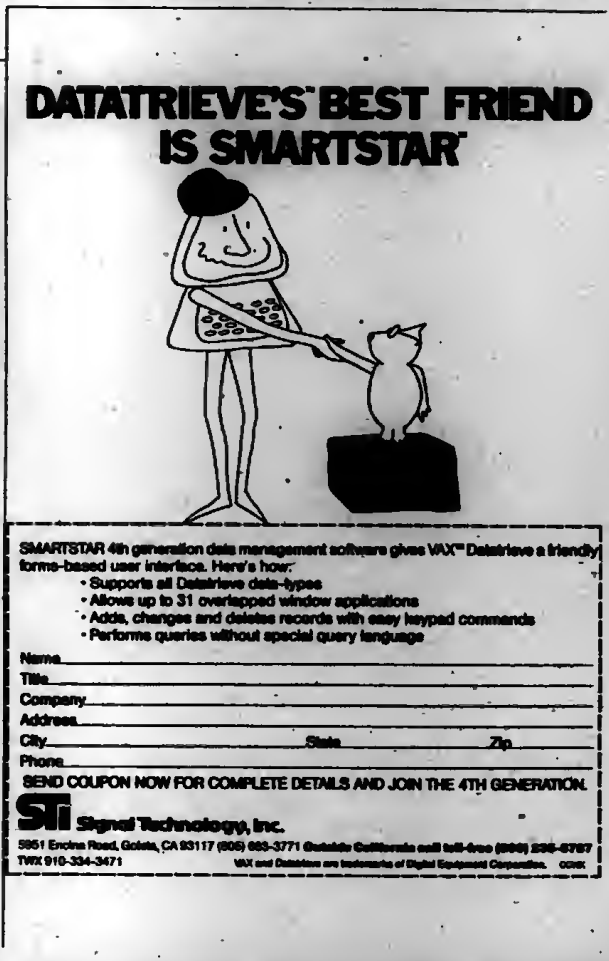
A plan was then developed to provide users with HRS data by the first quarter of 1984. The steps included determining file layout and size requirements for each user, identifying hardware requirements, creating and testing the downloaded files, training users in PC Focus, providing support for both report generation and new application development and conducting demonstrations of PC Focus for the personnel end users.

Early in 1984, the training strategy was completed. Since security is a major concern, Shearson Lehman/American Express developed a user security awareness seminar using its corporate security services group. The goal of the program is to provide the end user with methods of dealing with security responsibility.

Shearson Lehman/American Express had initially projected a small number of potential PC Focus users. However, during February, Information Builders added a feature to PC Focus that allows users to create reports without using PC Focus coding. This code generator, called Tabletalk, is menu-driven and may result in a larger number of personnel users of PC Focus.

Today, Shearson Lehman/American Express uses PC Focus to create both reports and specialized personnel applications. "Using PC Focus, users can write reports that used to cost $25 to $100," Lichack said.





CALENDAR

WEEK OF SEPT. 16

SEPTEMBER 18-19, WASHINGTON, D.C. — **Mortgage Banking Automation Workshop and Computer Expo.** Contact: Director of Registrations, Mortgage Bankers Association of America, 1125 15th St. N.W., Washington, D.C. 20005.

SEPTEMBER 18-21, SAN DIEGO — **Implementing Local-Area Networks.** Contact: Ruth Dordick, Integrated Computer Systems, P.O. Box 45404, 6305 Arizona Place, Los Angeles, Calif. 90045. Also being held Sept. 25-28 in Washington, D.C.

SEPTEMBER 18-22, JAKARTA, INDONESIA — **Business Indonesia — The International Business and Office Equipment Exhibition.** Contact: Elizabeth Sillars, Overseas Exhibition Services, 11 Manchester Square, London W1M 5AB England.

SEPTEMBER 19-20, UNIONDALE, N.Y. — **Phase II.** Contact: Center for Advanced Professional Education, Suite 110, 1820 E. Garry St., Santa Ana, Calif. 92705. Also being held Sept. 24-25 in Los Angeles and Washington, D.C.

SEPTEMBER 19-20, NEW YORK — **The Association of Field Service Managers (AFSM) Future Trends in Service of Electronic Products Seminar.** Contact: Thomas M. Roes, AFSM, Suite B, 6237 Presidential Court, Fort Myers, Fla. 33907.

SEPTEMBER 19-21, PHILADELPHIA — **Networking & Data Communications for Personal Computers.** Contact: Center for Advanced Professional Education, Suite 110, 1820 E. Garry St., Santa Ana, Calif. 92705. Also being held Sept. 24-26 in Costa Mesa, Calif.

SEPTEMBER 19-21, WASHINGTON, D.C. — **Systems Analysis and Design: Concepts and Effective Practices.** Contact: Datapro Research Corp., 1805 Underwood Blvd., Delran, N.J. 08075.

SEPTEMBER 19-21, ST. LOUIS — **Introduction to Vsam for OS/VS System Programmers.** Contact: Center for the Study of Data Processing, Campus Box 1141, Washington University, St. Louis, Mo. 63130.

SEPTEMBER 19-21, CALGARY, ALBERTA — **Network Communications Protocols.** Contact: Center for Advanced Professional Education, Suite 110, 1820 E. Garry St., Santa Ana, Calif. 92705.

SEPTEMBER 19-21, WASHINGTON, D.C. — **Computer Awareness: Basic Concepts, Capabilities and Terminology.** Contact: Datapro Research Corp., 1805 Underwood Blvd., Delran, N.J. 08075.

SEPTEMBER 19-28, PARIS — **The 35th Sicob, International Exhibition of Data Processing, Teleprocessing, Communication, Office Procedures and Office Systems.** Contact: International Trade Exhibitions in France, 8 W. 40 St., New York, N.Y. 10018.

SEPTEMBER 20-21, WASHINGTON, D.C. — **Power Systems for Computers and EDP Sites.** Contact: George Washington University, Continuing Engineering Education, Washington, D.C. 20052.

SEPTEMBER 20-21, WASHINGTON, D.C. — **IMS/VS DB/DC Concepts.** Contact: Data Base Management, Inc., 1075 Tolland Tnpk., Manchester, Conn. 06040.

SEPTEMBER 20-21, CHICAGO — **Data Communications: Advanced Concepts, Products and Services.** Contact: Datapro Research Corp., 1805 Underwood Blvd., Delran, N.J. 08075. Also being held Sept. 24-25 in Washington, D.C.

SEPTEMBER 20-21, NEW YORK — **Communications and Compatibility for Micros to Mainframes.** Contact: Datapro Research Corp., 1805 Underwood Blvd., Delran, N.J. 08075.

SEPTEMBER 20-21, WASHINGTON, D.C. — **Data Resource Management: Concepts, Guidelines**

"Excuse Me,

CICS

- IPCP opens and closes CICS files using batch JCL.
- ✓ many other CEMT/CEMT functions
- ✓ eliminate PAUSE statements
- ✓ free 30-day trial period
- ✓ $1250 one-time or $63 month

sds

A Division of J.W. Lampl, Inc.
6401 University Avenue N.E., Suite 306
Minneapolis, MN 55432
(612) 571-9000

and Capabilities. Contact: Datapro Research Corp., 1805 Underwood Blvd., Delran, N.J. 08075.

SEPTEMBER 22, NEW YORK — Unix Systems Concepts and Facilities. Contact: Women in Data Processing, Inc., Suite 2008, 310 Madison Ave., New York, N.Y. 10017.

SEPTEMBER 22, NEW YORK — CICS Command-Level Programming I. Contact: Women in Data Processing, Inc., Suite 2008, 310 Madison Ave., New York, N.Y. 10017. Also being held Sept. 29 in New York.

SEPTEMBER 22-23, NEW YORK — CICS Command-Level Intensive. Contact: Syscd, Inc., One Park Ave., New York, N.Y. 10016. Also being held Sept. 29-30 in New York.

WEEK OF SEPT. 23

SEPTEMBER 24, NEW YORK — Introduction to Data Communications. Contact: Women in Data Processing, Suite 2008, 310 Madison Ave., New York, N.Y. 10017.

SEPTEMBER 24-25, CHICAGO — The First International Conference on Human Factors in the Work Environment and Computer Ergonomics. Contact: Crispin Littlehales, Thomas L. Richmond, Inc., World Conference on Ergonomics, Suite 1800, 1350 Ave. of the Americas, New York, N.Y. 10019.

SEPTEMBER 24-25, ATLANTA — Integrating Voice and Data in the PBX. Contact: Business Communications Review, 950 York Road, Hinsdale, Ill. 60521.

SEPTEMBER 24-25, WASHINGTON, D.C. — The National Conference on Government Regulation of Offshore Money Flow, Electronic Banking and Currency Reporting. Contact: Office of Continuing Education and Conference, 4400 Massachusetts Ave. N.W., Washington, D.C. 20016.

SEPTEMBER 24-25, NEW YORK — Local-Area Network/PBX Evaluation: A Planning and Decision-Making Perspective. Contact: Data Communications, Special Projects Conference Management Center, 445 W. Main St., Wyckoff, N.J. 07481.

SEPTEMBER 24-25, NEW YORK — Local-Area Network. Contact: Business Communications Review, 950 York Road, Hinsdale, Ill. 60521.

SEPTEMBER 24-25, WASHINGTON, D.C. — Multitenant Telecommunications Services. Contact: Conference Registrar, Phillips Publishing, Inc., Suite 1200N, 7315 Wisconsin Ave., Bethesda, Md. 20814.

SEPTEMBER 24-25, WASHINGTON, D.C — Digital Networking Technologies, Economics and Opportunities. Contact: Telestrategies, Inc., Suite 102, 6842 Elm St., McLean, Va. 22101.

SEPTEMBER 24-25, WASHINGTON, D.C. — Introduction to Vcam. Contact: Data Base Management, Inc., 1075 Tolland Tnpk., Manchester, Conn. 06040.

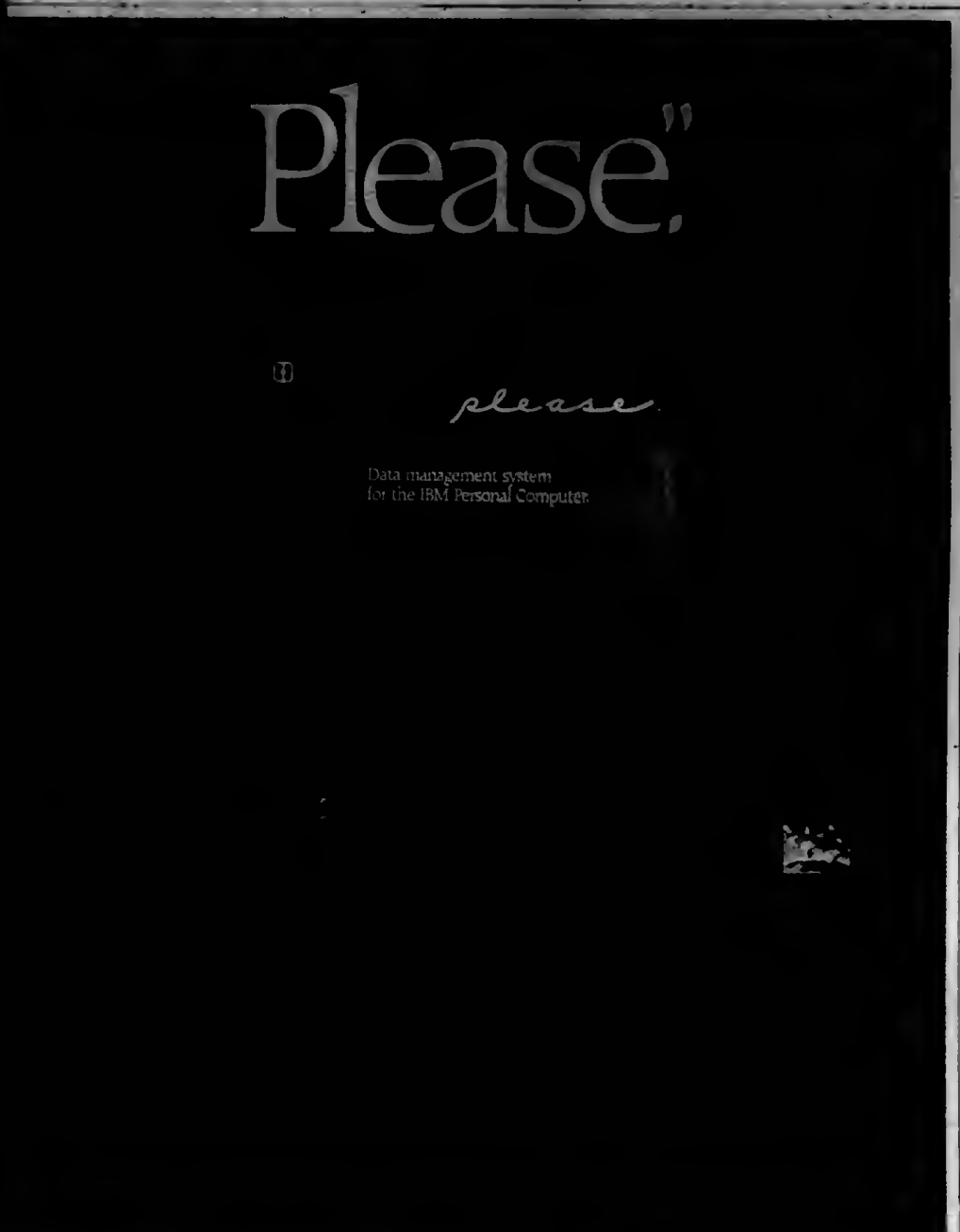
SEPTEMBER 24-26, CHICAGO — Microcomputer Software Selection Workshop. Contact: Datapro Research Corp., 1805 Underwood Blvd., Delran, N.J. 08075.

SEPTEMBER 24-26, HARTFORD, CONN. — New Generation PBX. Contact: Data-Tech Institute, P.O. Box 569, 386 Franklin Ave., Nutley, N.J. 07110.

SEPTEMBER 24-26, NEW YORK — Data Communications System Components. Contact: Systems Technology Forum, 9000 Fern Park Drive, Burke, Va. 22015.

SEPTEMBER 24-26, ATLANTA — The IBM Personal Computer. Contact: Center for Advanced Professional Education, Suite 110, 1820 E. Garry St., Santa Ana, Calif. 92705. Also being held Sept. 24-26 in Houston.

SEPTEMBER 24-28, DALLAS — CICS Internal Architecture. Contact: Syscd, Inc., One Park Ave., New York, N.Y. 10016.



IBM/36 MAPICs UNMUZZLED!

Call or write for details on FUSION/4 Media-Independent Retrieval/Query/Report Processor.

NEW! IBM PC program interface supports Lotus 1-2-3, Visicalc, SuperCalc and more.

FUSION

(415) 461-4760

500 LARKSPUR LDG #205
LARKSPUR CA 94939
TELEX 176939

EDITORIAL

Taking advantage of the breakup

The divestiture of AT&T, which looked good on paper, has left in its wake many users who are woefully understaffed and unable to deal effectively with the changes. Few have the manpower to capitalize on the new competitive environment. Options, however, are jelling. And it won't be too long before telecommunications managers replenish their bags of tricks and learn how best to play the players off each other to reap the full advantage of competition.

Take telecommunications services as an example. By now, most users have learned the new rules governing networking, but few have actually acted on any of the new options or reconfigured their networks to optimize them for cost.

Now is the time for study.

In particular, users should take a careful look at the use of long-distance carriers other than AT&T. This takes time. It is not, as some would imply, a simple matter to discern where these carriers will save you money. After all, AT&T is the only company with a ubiquitous network; the other carriers rely on this network to service areas where they don't have their own facilities.

Concerns over the quality of service given by the alternative long-distance carriers will be mostly allayed by equal access, a process that is scheduled to be completed within the next few years. Besides ensuring a higher grade of service, equal access will eliminate the need to dial long access and personal identification codes and will enable service access from rotary or pulse phones.

Another important cost-saving measure that users should study is network optimization. This finer cost-cutting measure may appear overwhelming, given other pressing concerns, but users should at least determine the parameters governing how additions will be made to the network. When there is less water behind the dam, the existing network can evolve slowly to comply with these guidelines.

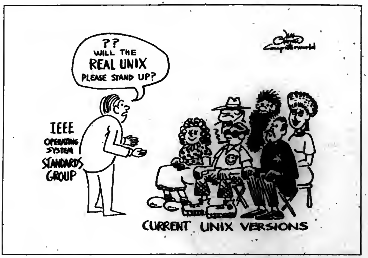
One of the primary concerns of network optimization is recognizing the effect of Local Access and Transport Areas (Lata) on operating costs. When the Bell system was segmented, Latas were formed to determine what traffic the local phone companies could carry and what traffic was fair game for long-distance carriers.

The local telephone companies are only allowed to carry traffic within the Latas in their jurisdictions. The long-distance carriers — AT&T, MCI Communications Corp. and the rest — provide service between Latas, interconnecting the Lata cells in a nationwide honeycomb.

Because of this, the rates for a circuit that remains within a Lata are often lower than the rates for a line that crosses over into an adjoining cell. It is to the user's advantage, then, to reduce the number of "contaminated" circuits he operates.

This can be done by containing network lines within Latas and tying them into a central hub. These hubs can then be interconnected, and the user's overall expense for inter-Lata circuits can be reduced.

This is only one of the earliest adjustments that will have to be made as the telecommunications environment stabilizes in the postdivestiture era. As time passes and the situation crystallizes, other cost-cutting techniques will be developed.



LETTER

Fifth generation: A note of caution

I would like to sound a note of caution and concern about fifth-generation software and software development and programmers. Management information systems directors should realize that no program is totally error free.

All system developments begin at step one. A team of experts gets together and implements a system. Because step one is taken by humans, it will have errors and bugs. Step two is created by the software of step one. Step three is created by the software of step two and so on. Although all systems from step two on have been generated by a machine, at some point a small bug or hidden flaw will grow out of the CPU and bite hard.

This poses two types of problems: One is philosophical; the other is operational. A philosophical flaw might be one that not even the team that created the step-one system could fix. An operational flaw might be a problem that could be fixed, but not quickly if the MIS department does not have programmers with the talents and skills needed to run tests and debug programs and systems. On-site expertise is very helpful to the end user, the site and the development center support staff.

MIS, DP and development center directors or higher management should not think that they can do away with talented programmers without paying for that decision at a later time and at a price many times higher than that needed to support the salaries of a talented and effective programming staff.

Jose Fernandez
Alexandria, Va.

Computerworld welcomes letters from its readers. Preference will be given to typed, double-spaced letters of 150 words or less; they may be edited for the purposes of clarity and brevity.

Letters should be addressed to Editor, Computerworld, Box 880, 375 Cochituate Road, Framingham, Mass. 01701.

COMPUTERWORLD

Editor John C. Whitmarsh | Executive Editor Rita Shoor | Managing Editor Bill Laberis | Assistant Managing Editor Donovan White

Senior Editors: Software Paul Gillin; Communications John Dix, Phil Hirsch; Systems Tom Henkel; Microcomputers Eric Bender; Industry Peter Bartolik; Features George Harrar; Design Editor Marjorie Magowan; International Editor Susan Blakeney; Associate Features Editor Barbara Van Scoyoc; Assistant Features Editor Elizabeth Morse; Senior Writer John Gallant

Staff Writers: James Connolly, John Desmond, Paul Korzeniowski, Maura McEnaney, David Olmos, Donna Raimondi, Edward Warner

Correspondents: New York Suite 7G, 401 East 80th St., New York, N.Y. 10021, 212/570-2135; Washington, D.C. Senior Correspondent: Bryan Wilkins; Correspondent: Mitch Betts, 445 National Press Building, 529 14th St., N.W., Washington, D.C. 20045, 202/347-6718; West Coast Bureau Chief: Jeffry Beeler

Correspondents: Kathleen Burton, Kathleen Sullivan, 1060 Marsh Rd., Menlo Park, Calif. 94025, 415/328-8084; Chief Copy Editor Kathie Gow; Assistant Chief Copy Editor Charlotte Ziems; Copy Editors: Becky Batcha, Bruce Crane, Deborah Fickling, Patricia Heal, Penny Jansen, Joseph Stalvey, Lory Zottola; Assistant to the Editor June Fattig; Editorial Assistants: Lorraine Brien, Mary DeCristoforo

Contributors: Education J. Daniel Couger; Human Connection Jack Stone; Turnaround Time Larry Long; Microcomputers Thomas Madron; The Data Center John P. Murray; Lecht on Science Charles P. Lecht

Special Publications: Computerworld Extra! George Harrar, Editor; Computerworld on Communications Bruce Hoard, Editor; Computerworld OA Ann Dooley, Editor; Computerworld Buyer's Guides Marcia Blumenthal, Editor

Main Editorial Office: Box 880, 375 Cochituate Road, Framingham, MA 01701 617/879-0700

Computerworld is a member of the CW Communications/Inc. group, the world's largest publisher of computer-related information. The group publishes 84 computer publications in 24 major countries. Nine million people read one or more of the group's publications each month. Members of the group include: Argentina's Computerworld/Argentina; Asia's The Asian Computerworld; Australia's Computerworld Australia, Australian Micro Computerworld, Australian PC World and Directories; Brazil's DataNews and Micromundo; China's China Computerworld; Denmark's Computerworld Danmark and MicroVerden; Finland's Mikro; France's Le Monde Informatique, Golden (Apple) and OPC (IBM); Germany's Computerwoche, Microcomputerwelt, PC Welt, Software Markt, CW Edition/Seminar, Computer Business and Commodore Magazine; Italy's Computerworld Italia; Japan's Computerworld Japan and Perso ComWorld; Mexico's Computerworld Mexico and CompuMundo; Netherland's Computerworld Benelux and Micro/Info; Norway's Computerworld Norge and MikroData; Saudi Arabia's Saudi Computerworld; Spain's Computerworld Espana and Micro Sistemas; Sweden's ComputerSweden, Mikro Datorn, Min Hemdator and Svenska PC World; the UK's Computer Management, Computer News and Computer Business Europe; the U.S.' Computerworld, Hot CoCo, inCider, InfoWorld, MacWorld, Micro Marketworld, Microcomputing, PC World, PC Jr. World, Run, 73 Magazine and 80 Micro.

VIEWPOINT

The pitfalls of not tempering one's DBMS enthusiasm

THE DATA CENTER
John P. Murray

This is the last in an eight-part series.

The introduction and continuing development of the data base management system (DBMS) within an organization are by no means a panacea.

There is no question that those organizations that select a well-designed, flexible DBMS — one that the vendor has made a commitment to continue to improve and actively support — will have made a significant contribution to their future well-being. If the appropriate plans are in place and the required high-level support is forthcoming, those organizations will have the ability to use information processing technology effectively to drive themselves ahead.

Organizations that find themselves in such a situation are in the minority. While there are any number of reasons for the failure to grasp the value of the DBMS and to make the commitment to move aggressively to a DBMS environment, the lack of appropriate vision, along with the concomitant willingness to accept reasonable risk, on the part of management information systems is an important factor. MIS management does, indeed, have a responsibility first to understand the value to the entire organization of developing a DBMS environment and then to move aggressively to develop that organization.

As the planning for the installation of the DBMS progresses and as more of the benefits of the installation of the DBMS become apparent, a real enthusiasm for the project begins to build in those organizations where the potential of the DBMS is understood and appreciated. In time a cadre, admittedly often a small cadre, of DBMS true believers will develop within MIS.

As the marketing effort that is used to sell the DBMS goes forward and as this group of true believers gains increased enthusiasm, that enthusiasm will begin to generate an increased hunger for the benefits of the DBMS environment outside the confines of the MIS department. Some caution is warranted here: The DBMS sales effort must be tempered with reason. One area of activity that has caused all MIS departments difficulty has been the tendency to promise to deliver more, usually in less time, than can realistically be delivered. If we allow that to occur with the DBMS marketing effort, we engender future difficulty.

Therefore, when considering the issue of marketing the DBMS concept and its function within the organization, it is particularly important that euphoria about the benefits of the DBMS not be allowed to get out of hand.

It will occur, given a good DBMS and the existence of a sound DBMS plan, that as the DBMS environment develops, changes in the client areas will be dramatic. As those changes come about, it is important that MIS has carefully laid the groundwork so that the euphoria associated with those changes does not lead both the clients and perhaps some members of MIS to incorrect or unrealistic conclusions about what can be delivered and when. Given that situation, if the preliminary DBMS marketing effort is not carefully considered and presented, difficulty may arise at a later date.

While it is quite valid to outline the advantages to be gained from the DBMS, those advantages need to be discussed together with the constraints that will be encountered as the effort progresses.

Some of the positive and attainable aspects of the DBMS environment are accessibility of the organization's data to clients, the reduction of redundant data and the ability of MIS clients to gain increased control over their information processing needs.

The constraints vary with the particular installation, but some of the more universal issues are:

- Data accessibility. Who owns the particular data elements, and who can use them?
- Client freedoms. How much freedom will clients be allowed? Can they write their own programs? If so, is there a program size limitation?
- Schedule considerations. What are the constraints on the size of programs to be processed by clients on the prime shift? How are programs that exceed these size limitations to be handled?
- Responsibility for support. Who, if the clients write their own programs, has responsibility for the ongoing support of those programs? What happens when the program, written by the client and needed by senior management at 8 a.m., fails at 4 a.m. after running for several hours?

Consideration of these and other DBMS issues early in the development cycle is important. The development of a process that will be used to explain the issues to the MIS client community as explicitly as possible should be considered a mandatory adjunct to the DBMS marketing effort. This should be further enforced through the development of a set of data base policies and standards documentation.

I know: Standards and policy and documentation are not high-priority items in the typical MIS installation. But let me assure the doubters in our ranks: The sooner explicit data base policies and standards are in place and enforced, the better the entire DBMS effort will be.

Perhaps this might be described as a negative marketing approach, but it is necessary to strike a reasonable balance in the DBMS environment between opening up the data resource and maintaining adequate control.

There is no question that the movement to a DBMS environment is inevitable. The longer organizations wait, the more massive the task will be. In some organizations, that task will be monumental, but competitive pressure will force organizations to make the move to the DBMS environment.

The time to begin to build the DBMS environment is now. The task is not easy. It will not move swiftly. But it can, with good management and a strong commitment, be very successful.

Murray is director of management information services for Rayovac Corp., Madison, Wis., and author of Management Information Systems as a Corporate Resource, *published by Dow Jones-Irwin.*

Me and my kneetop (a Mesoamerican odyssey)

HUMAN CONNECTION
Jack Stone

Se tu finis. Would you believe I dragged one hearty Radio Shack Corp. TRS-80 Model 100 3.9 pounder all across Mesoamerica, subjecting it to the worst of environments. We team-computed through the sun-drenched beaches of Los Cabos, the insect hordes of the Yucatan, the hideous humidity of Merida, the unending rains of San Christobal and the unbreathable smog of Mexico City — plus 15 air flights, five long-distance bus rides and one trip by rental car. Remarkably, the machine never failed to operate.

Of course, operability is one matter and functionality another. As I noted last week, you don't have a whole heck of a lot of compute power to work with here, although I'm quick to point out that one shouldn't really expect an IBM 3033 capability when one shells out a mere $599 for the base unit plus $49 for Radio Shack's new cassette drive. On the other hand, I must further declare that the machine's announced 8K bytes of random-access memory (RAM) is bad enough, but when the control program grabs off so much that you're left with exactly 5062 RAM bytes to play with, that's really base. Then again, on the positive side, the machine was so small that I was able to sneak it through three customs agents and a slew of X-ray checkpoints at airline terminals with nary a raised eyebrow from government officials.

But its practicality? Another subject altogether.

After many agonizing hours, I finally came up with a rating scheme to present a measurement of this factor on a totally scientific basis:

2 A unique environment — only a kneetop will do here.

1 Either a desktop or a kneetop will handle the computational need equally well.

0 The kneetop is not at all practical in this situation.

N/A The machine never got up to bat.

And now for the denouement of my recent research, some of the more interesting case studies in point:

- Case 1: Computing at 35,000 feet aboard Aeromexico Airlines, bound for Merida.
- Rating: N/A

On my very first Mexican domestic flight, I whipped out the 100 and started revving up its word processing read-only memory with a little "Now is the time . . ." That was as far as I got because the flight attendant countered by whipping out the airline's safety card and revving it up in my face, emphasizing the text that read "No electrical devices shall be operated aboard."

- Case 2: Same conditions as Case 1, but aboard Ozark Airlines bound for Cedar Rapids, Iowa.
- Rating: 0

Since my return, I had occasion to make the above-mentioned flight and proved, without a doubt, that kneetops aboard domestic U.S. flights are losers. I repeated the same test conditions as above, but this time the flight attendant responded with, "Coke or Seven-Up?," making no mention and taking no heed that I was operating a computer on board. In fact, no one paid any attention to me, the base unit or its handsome black carrying case — no questions, no raised eyebrows, no comments about how the other passengers wished their desktops were portable. I even pulled out the cassette drive and let it beep and gurgle along for a minute, but the only response was three yawns and a burp.

- Case 3: Driving a crazy jungle road at high speed and crashing into a heavy truck, totaling my car.
- Rating: 2

Blam! The car's windshield was wrapped around its bumper, and its left front fender shook hands with its carburetor. My companion and I came out of it with a few leg wounds, but the kneetop, though having smashed onto the floor, was unscathed.

- Case 4: Bus ride over a winding, spiraling road crossing the Sierra Madre mountains in southern Mexico.
- Rating: 0

It is simply not feasible to use a kneetop when the sight of 7,000-foot cliffs as you approach hairpin turns (plus, no road barriers) causes your legs to wiggle and your hands to tremble uncontrollably. Plays the devil with key error rates.

Stone is an independent management consultant, educator and writer, specializing in DP human communications and personnel development, based in Washington, D.C.

THIS JOB CAN BE SAVED!

WHEN IT'S A QUESTION OF SURVIVAL, THERE'S ONLY ONE ANSWER.

VMCENTER.

Managing today's VM environment is more than a challenge—it's often a test of survival.

With angry end users on the one hand, and rising costs and security risks on the other, no wonder so many VM managers have felt like hanging up their helmets once and for all.

Well, it doesn't have to be that way any more.

Because with VMCENTER, there's a single, comprehensive solution to all these problems.

VMCENTER lets you simultaneously enhance your service to end users while reducing the headaches associated with system security, resource scheduling and accounting, and disk and tape management.

And it does it all in an integrated manner that's more reliable and more cost-effective than any possible collection of quick fixes.

The results: Improved control over system usage and people costs, improved relations with end users, and greatly reduced risk of embarrassing "incidents."

So stop worrying about survival, and start becoming the manager you were meant to be—with VMCENTER. To find out more, call or write VM Software, Inc., 2070 Chain Bridge Road, Suite 355, Vienna, Virginia 22180, telephone (703) 821-6886.

VM SOFTWARE INC.

1-CWX-0884

SOFTWARE & SERVICES

IBM offers Lisp on VM systems

IRVING, Texas — IBM has announced a version of the Lisp programming language for its VM operating system. Lisp is the most popular language for artificial intelligence applications.

Lisp/VM is an integrated, interactive environment that is said to provide a unified collection of Lisp programming tools. Both development and execution are supported in the same environment, IBM said.

The display-oriented system employs a structure editor that displays the structure of all Lisp objects, such as programs, data and results. A variety of debugging tools are provided. A user can observe a program as it is executing and dynamically specify the type of debugging information to be displayed as each syntactic unit is reached.

Lisp/VM statements can be intermixed with assembler statements, IBM said. In addition, consistent semantics for the interpreter and compiler make it possible to switch interpreted code and the same code compiled within a larger Lisp/VM program at any time during execution. This allows newly developed code to be included in existing production systems. Lisp/VM uses IBM's CMS file organization to support its library functions.

Error recovery featured

Error recovery features include the ability to interrupt and then resume execution of program loops in compiled and interpreted code. A full range of Lisp error-handling and exception primitives are also provided.

Supported data types include struc-

See LISP/VM page 68

SOFTLINE/THOMAS O'FLAHERTY

Staff development key to success

In previous Softline columns, O'Flaherty discussed the advantages of building an information systems staff based on trainees and the importance of developing an effective training strategy. In this article, he looks at training requirements and the likely effect of a training program on an organization.

The most important requirement for an effective training program is that there be a commitment to staff development and promotion from within. If this is not the case, then:

- Past and present trainees will have no assurance that there is a future for them with the company.
- Often, no desirable jobs will be available for internally grown staff. This will be a special problem for those in the "fast track."
- Trainees will have less loyalty to the firm.

To make promotions from within possible, information systems must have a reasonably precise projection of its personnel needs, including skill levels. This will be greatly facilitated by an inventory of present and planned skills in the staff.

Part of this commitment to internal development, ironically, will be shown in a propensity to use outside consultants to bridge personnel shortages. While proper planning will reduce the amount of such shortages, outside help will be needed for rush projects or when in-house skills are unavailable or cannot be developed in time. Consultants should be hired with the understanding that they will work themselves out of a job by educating current staff.

The point is sometimes made that hiring experienced outside staff brings new blood into an organization. In reality, middle-level hirings often do not bring in

See TRAINEES page 68

O'Flaherty is principal consultant and director of software programs at Input, Inc., a research and consulting firm in Saddle Brook, N.J. He is a regular contributor to Softline.

SOFTALK
Paul Gillin
CW News Editor

And a mainframe in every basement

I am looking for a micro-mainframe link. Not a real sophisticated one, you understand. Just something I can use to offload the burden on my CPU host.

It's not really that the host is under that much strain. To be honest, I bought an IBM 3083 because I was getting tired of poor response times on my personal computer. The salesmen looked at me a little funny when I told him I wanted a home mainframe. But I look at it this way: Vendors have been talking about a mainframe on a desk for two years. I've got a mainframe in my basement. I'm just a little ahead of the game.

There are things you should be aware of if you, too, plan to pursue this course of action. IBM's MVS/XA can be a real job to support. I've had to buy some trundle beds for my systems programmers to use during those long nights at the terminals.

Operations are a bit of a pain. My basement tends to flood after a heavy rain, which sometimes has my operations manager climbing a wall. He also gets upset because he has to sleep in the basement with the computer. But be serious; uptime is important to me.

And this home mainframe stuff is expensive. All in all, I've invested about $500,000 in my software environment alone.

But just look at the benefits. Response times are down to nanoseconds. With 32M bytes of main memory, IBM's CICS and a bank of IBM 3705 controllers, I'm set to handle just about any on-line task that's put in front of me.

Heck, I've put my entire recipe file on Cullinet Software, Inc.'s IDMS already. There's a lot of overhead, sure, but I can track down a meatloaf in the blink of an

See HOME page 68

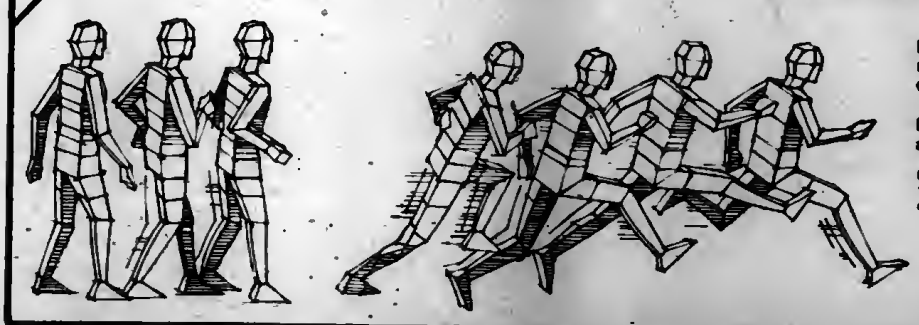
INSIDE

Systems Software/62
Application Packages/64

MVS/XA MVS

Improve Response Time!

CPO—Catalog Performance Optimizer



Eliminate master catalog searches, reduce response time and CPU overhead automatically!

NOW with support for ICF, VSAM and CVOL catalogs!

Call:
1-800-323-2000
412-323-2000

DUQUESNE SYSTEMS INC
Two Allegheny Ctr
Pittsburgh, PA 15212

IBM demonstrates AI research projects at conference

CW AT AAAI-84

By John Gallant
CW Staff

AUSTIN, Texas — What is IBM working on in the area of artificial intelligence?

The company gave visitors to the American Association of Artificial Intelligence National Conference on Artificial Intelligence (AAAI-84) held here recently an opportunity to see just what, as it demonstrated a number of its AI research projects.

The projects exhibited IBM's research and development efforts in areas such as expert systems, computer algebra and multimedia interfaces.

Perhaps the most sophisticated research effort demonstrated by the industry giant was the Yorktown Expert System for IBM MVS operators (YES/MVS), which was designed to manage a complex computer facility dynamically without the intervention of an operator. YES/MVS is currently being used experimentally at IBM's Thomas J. Watson Research Center in Yorktown Heights, N.Y., to control one large MVS-based computer system there.

For its 370 architecture machines, IBM demonstrated Prism, Scratchpad II and the Paris Scientific Center (PSC) Prolog system.

Prism — the Prototype Inference System — is an experimental system "shell" that is designed for use in constructing specific expert systems. Written in Pascal, Prism incorporates a set of procedures used to build applications, a so-called empty system into which users insert rules and inferences to construct expert systems.

Scratchpad II, a system and language in use within IBM facilities for seven years, contains facilities for symbolic mathematical computation. It was originally envisioned for use by novices for interactive solution of equations and by programmers to describe formally and manipulate algorithms and algebraic structures.

PSC Prolog, developed at IBM's Paris Scientific Center, is a version of the Prolog programming language. It interfaces with IBM's Lisp/VM product, the SQL/VM relational data base management system and the IBM CMS Command Executive Language. IBM has applied Prolog in natural language processing, data base representation and querying, expert systems and symbolic mathematical computation.

An IBM spokesman said the research projects were demonstrated to give visitors an idea of the directions the company is taking in AI. He would not say when, or if, the in-house projects will evolve into future IBM product offerings.

SYSTEMS SOFTWARE

COMPUTER ASSOCIATES INTERNATIONAL, INC.
CA-Dynam/CMS enhancements

Computer Associates International, Inc. has announced enhancements to its CA-Dynam/CMS file management product family, which is said to allow IBM OS/MVS, DOS/VSE and VM/CMS operating systems to share a common file management catalog.

Release 1.2 of CA-Dynam/CMS is said to enable an installation to back up automatically CMS-mode zero files or files that previously were considered privately owned by specific users.

Another enhancement is said to be the extended use of IBM's direct-access storage device Dump Restore program. This feature provides the ability to restore data even when the system is down.

Two other options, New and AS-OF MM/DD/YY, have been added to the restore commands to facilitate restoration of CMS files using data criteria, the vendor said.

A three-year lease costs between $3,000 and $7,000, depending on the enhancements chosen.

Computer Associates International, 125 Jericho Tnpk., Jericho, N.Y. 11753.

BUSINESS CONTROLS CORP.
Report Builders-1

Business Controls Corp. has announced the Report Builders-1 (RB-1) report writer for Digital Equipment Corp. VAX-11 and DEC Common Data Dictionary (CDD) users.

According to a spokesman, the RB-1 package is designed to allow users to produce common reports by drawing desired report layouts on terminals. It comes with self-teaching guides and an on-line Help facility.

The system is said to be fully integrated with DEC's CDD, and it generates fully structured VAX-11 native Cobol with a minimum amount of code required for specifications and screen painting. The package reportedly has no limitations on the number of files, control breaks, sort fields, page breaks, line breaks, subtotal and grand total fields, alternate keys, file types and user code that can be input.

The system's interactive user painting facility reportedly specifies the complete report format, including

Continued on page 63

WE HAVE TROUBLE LETTING GO.

The first ROLM® CBXs left home nine years ago, but we still call them. And, although there are now more than 14,000 ROLM business telephone systems, we call most of them every single day. We want to know if they're happy or if they're having any problems.

"Remote diagnostics" is our early warning system. If our technicians don't like what they hear from that system, they scramble. So, more often than not, the problem is tended to before our customers come to work, before they know they have a problem.

So, you're not going to have a ROLM technician around your place day in, day out.

Unless, of course, you need a trainer or a network analyst or a whole think-tank

SOFTWARE & SERVICES

Continued from page 82

files, field sizes and editing.

The fee is $4,500 for the first CPU; $3,000 for each additional.

Business Controls, 3-7 W. First St., Clifton, N.J. 07011.

ADESSE CORP.
Enhancements

Adesse Corp. has announced enhancements to three of its products for the IBM VM operating system environment.

According to a spokesman, Release 1.3 of the VM Terminal Simulation Subsystem (TSS) provides two additional options to the system's Export command — From and For — that permit portions of disk files to be selected for transmission to an external system.

The Export command allows disk and spool files to be transmitted via TSS. Another added command, Query, allows the setting of all TSS options to be displayed, and the system's facility to simulate an IBM 3780 terminal using a binary synchronous communications line has been upgraded.

In addition, Adesse has announced the availability of Release 1.1 of its VM Online Performance Monitor (VMON). The release incorporates a variety of features, including support for IBM VM/SP Release 3 systems.

Also, alternate channel and control unit handling has been improved, and support for operation on Attached Processor, Multiprocessor and Dyadic systems has been added. VMON documentation has been enhanced to describe new and changed facilities.

Finally, Adesse announced that its VM/SP Extended Console Support program product has been made available for use with IBM's VM/SP Release 3.

The permanent-license fee for the VM Terminal Simulations Subsystem is $5,300 or $240/mo. VMON is $5,500, or $305/mo, and VM/SP Extended Console Support is $7,400, or $335/mo.

Adesse, P.O. Box 607, Ridgefield, Conn. 06877.

INTEGRITY SOLUTIONS, INC.
Data Recovery System Enhancement

Integrity Solutions, Inc. has released a new version of its forward file recovery software for IBM's MVS, MVS/XA and DOS/VSE operating systems.

The Data Recovery System recovers records or data sets lost due to system or program malfunctions, head crashes or operator errors.

The Data Recovery System enhancement provides an update function that offers the ability to apply journal records directly to an IBM Vsam user file.

Also, sequential disk and file concatenation has been added for greater flexibility for DOS/VSE users.

A perpetual license for the Data Recovery System is $25,000 for MVS and VS1 users and $12,000 for DOS/VSE users.

Integrity Solutions, 6470 S. Quebec St., Greenwood Executive Park, Englewood, Colo. 80111.

LIST PROCESSING CO.
LPCUT

List Processing Co. has announced a utility program that performs general file processing under IBM's OS/MVS, OS/VM, OS/VS and OS/XA operating systems.

LPCUT is a stand-alone, parameter-driven module that gives a choice of output and can create up to nine output records for each input record.

LPCUT can be used to select records for processing, copy literals and input to any location and convert them into a form the user chooses, as well as insert sequence numbers and literals into output records.

LPCUT is available under a perpetual license agreement for $995.

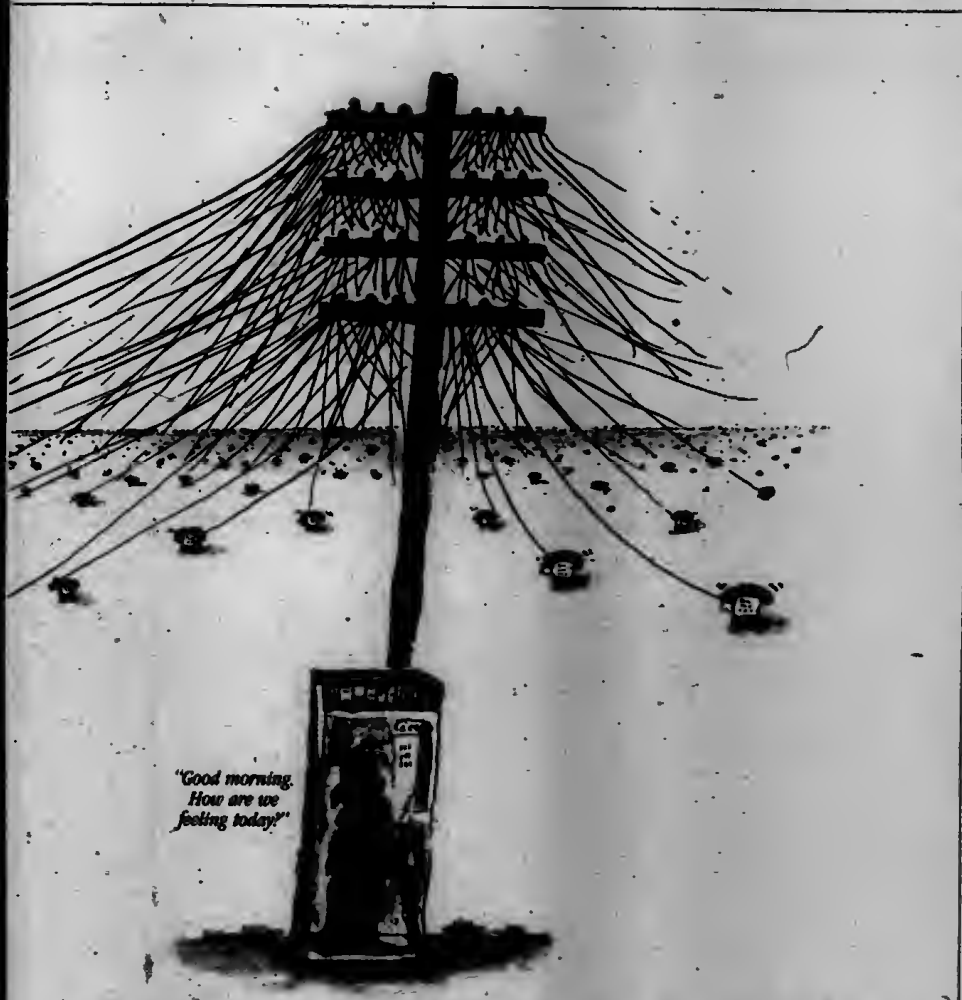
List Processing, 555 Waters Edge, Lombard, Ill. 60148.

COMMUNICATIONS RESEARCH GROUP, INC.
Blast

Communications Research Group, Inc. has released communications software for Digital Equipment Corp.'s PDP-11 series computers running under DEC's RSX operating system.

Blast will transfer any binary data files, text files or commands among RSX systems and any of 70 other micro, mini and mainframe computers

Continued on page 84



full of specialists from over 150 nationwide service centers to provide upgrade assistance, on-going support and service follow-up.

It's no wonder that a recent survey of telecommunications experts—asking which PBX makers provide the best service and support—reported a resounding, overwhelming vote for ROLM.

That commitment to service is just one more compelling reason why ROLM is the choice of more than two-thirds of the *Fortune 500* companies.

When you become a ROLM owner, you'll understand. We know it belongs to you.

But it's still our baby.

ROLM

4900 Old Ironsides Drive, M/S 626, Santa Clara, CA 95050 • 800-538-8154. (In Alaska, California and Hawaii, call 408-986-3025.)

Announcing Fall Courses

DP Education

IMS, CICS, VSAM, FOCUS®, and Data Dictionary Course Offerings

Locations
Washington, D.C. Hartford
New York City Dallas
San Francisco Chicago

For specific dates and locations, please call (203) 646-3264

We make every bit count.

DBM

Data Base Management, Inc.
1075 Tolland Turnpike,
Manchester, CT 06040 (203) 646-3264

*FOCUS is a trademark of Information Builders Inc.

SOFTWARE & SERVICES

Continued from page 63

running Blast, regardless of operating system, the vendor claimed.

A virtual file format translates operating system file formats among the different operating systems. Blast uses techniques similar to synchronous protocols, including sliding window techniques, to maintain communications over noisy phone lines, networks and satellite links.

Blast for PDP-11 under RSX is available for $695.

Communications Research Group, 5933 Jefferson Highway, Baton Rouge, La. 70809.

ORION SOFTWARE, INC.
Telex Communication Module

Orion Software, Inc. has announced a module for its Network Orion communications program that reportedly connects IBM System/38 computers to the domestic and international telex network.

The Telex Communication Module is said to enable users to create, transmit, receive, file, redistribute and manage telex messages. Messages can be entered into a screen, picked up from the spool file or retrieved from an archive or standard text file for addressing to a telex number. Frequently used telex addresses can be stored and automatically retrieved by reference to a user-defined address.

The module transmits into the telex network through ITT's Databridge facility that accepts high-speed transmission at 2,400 or 4,800 bit/sec.

This facility reportedly means that bisynchronous communications can be established between the System/38 and the telex network without the need for a protocol converter box.

As a stand-alone messaging facility, the module is licensed for $3,600 to $4,200.

Orion Software, 222 Third St., Cambridge, Mass. 02142.

KREY SODERBERG ASSOCIATES, INC.
Passfree/3000

Krey Soderberg Associates, Inc. has announced an end-user interface for applications on Hewlett-Packard Co.'s HP 3000 computers.

Passfree/3000 is composed of three integrated subsystems: a menu-processing facility, security systems and job stream customizer.

The license fee is $2,500. Multi-CPU licenses are also available.

Krey Soderberg Associates, 1 Depot Plaza, Mamaroneck, N. Y. 10543.

ARKANSAS SYSTEMS, INC.
Baby/34 conversion service

Arkansas Systems, Inc. has announced a conversion service to migrate computer programs from the IBM System/34 or System/36 to the IBM Personal Computer XT.

IBM's RPG II and data file utility code, as well as operator control language, is translated to the IBM Personal Computer XT for use with the Baby/34 product.

The firm provides hardware and software to integrate personal computers using Baby/34 into a distributed network using various protocols. Baby/34 allows the IBM Personal Computer XT to act like a 3780 remote batch terminal.

It also permits bisynchronous 3270 terminals to hook up to the IBM 30 series, according to the vendor spokesman.

Charges are negotiated based on the number of programs to be converted and their complexity.

Arkansas Systems, Suite 201, 8901 Kanis Road, Little Rock, Ark. 72205.

APPLICATION PACKAGES

THE MEGA GROUP, INC.
Enhanced Megacalc

nounced an upgraded version of its Megacalc electronic spreadsheet program for IBM mainframes.

Megacalc is said to provide menu-driven access to existing non-Megacalc data bases, automatic uploading and downloading of popular microcomputer spreadsheets to and from Megacalc and expanded on-line Help documentation.

Other improvements are said to include enhanced printing capabilities, reduced loading times and memory requirements, more mathematical functions, more error and informational messages and an expanded spreadsheet applications library.

Megacalc now provides support for IBM's MVS/XA. The program is primarily used in IBM's TSO operating environment on such systems as IBM's 370, 4300 and 30 series.

Prices range from $15,000 to $19,000, depending on the size of the system. The program also can be leased for $400 a month.

The Mega Group, 12701 Mitchell Ave., North Irvine, Calif. 92714.

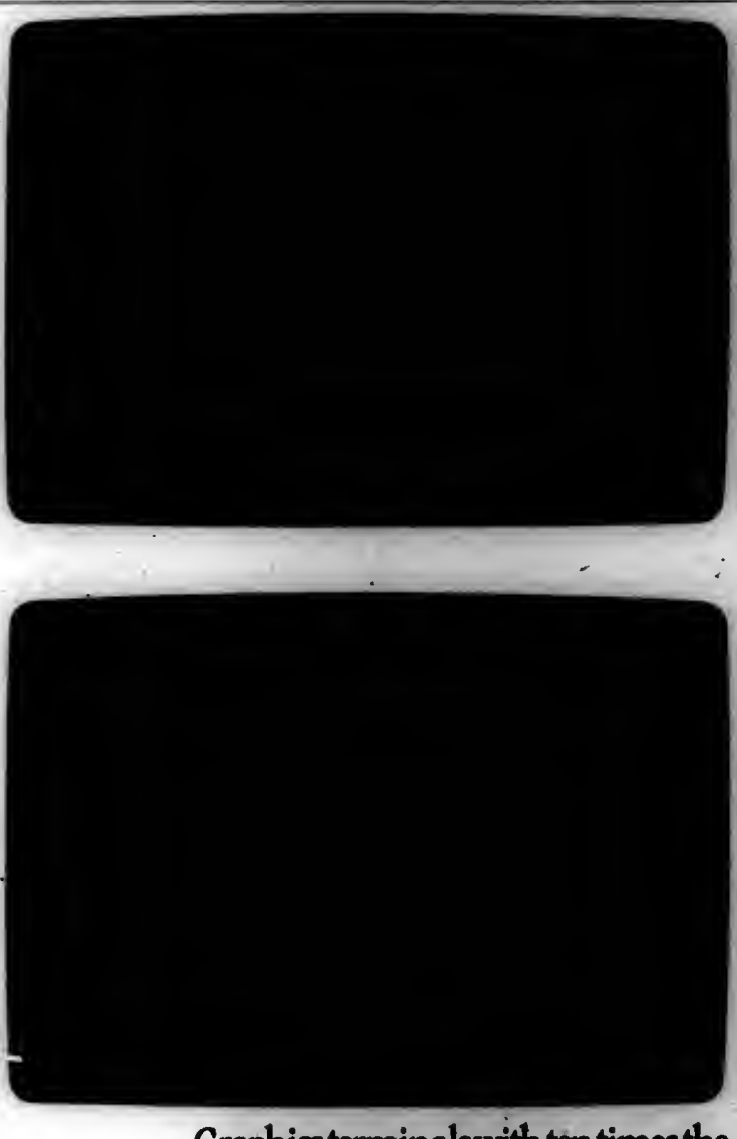
COMPUTERVISION CORP.
MWS 3400

Computervision Corp. recently announced that it will market worldwide the Medusa computer-aided design and manufacturing software in a fully configured and packaged system.

The company also announced workstations to support Medusa, the integrated software system for two-dimensional design, drafting and dimensioning and three-dimensional solid modeling, developed by Cambridge Interactive Systems Ltd., a Computervision company.

The Medusa Workstation Series 3400 (MWS) incorporates Motorola, Inc. 68010, 32-bit microprocessor-technology and a Unix operating system.

See PACK page 86



SOFTWARE & SERVICES

PACK from page 64

The package is available in several different configurations and includes the Meduse software, Digital Equipment Corp.'s VAX-11 computers, MWS 3400 workstations, the MWS Shared Resource Manager and peripherals. The company is reportedly also selling the Meduse software and workstations as add-ons to existing VAX-11 installations.

Cost of the basic system, which includes a VAX-11/750, six MWS 3410 workstations and a license for standard Meduse software, is $460,000.

Meduse software for existing higher and VAX-11 installations ranges from $10,000 to $15,000 per workstation. MWS workstations cost from $36,000 to $47,000.

Computervision, 100 Crosby Drive, Bedford, Mass. 01730.

DATATREND, INC.
Datacalc Version 3

Datatrend, Inc. has announced Version 3 of its Datacalc spreadsheet package for the Digital Equipment Corp. VAX-11 superminicomputer running under DEC's VMS operating system.

A significant portion of the new version has been written in VAX Native Mode assembly language. Some other features of Version 3 include an index of saved spreadsheets, a sort and move ability, a consolidation feature, an on-line help capability and a global find and replace.

New functions and display formats include hidden columns, floating dollar display, table look-up, weighted average and loan payment calculation.

Datacalc Version 3 is priced at $1,795, the vendor said.

Datatrend, 595 Ironwood Drive, Salt Lake City, Utah 84115.

ACCESS TECHNOLOGY, INC.
Supercomp-Twenty for Digital Equipment Corp. systems

Access Technology, Inc. has announced that its Supercomp-Twenty spreadsheet modeling software package will be distributed by Digital Equipment Corp. on the company's PDP-11 minicomputers running DEC's RSX-11M+ operating system, DEC VAX-11 systems under DEC's VMS and DEC Micro PDP-11s running RSX. The package is already offered for the DEC Professional series.

Cost of the Supercomp-Twenty spreadsheet begins at $395.

Access Technology, 6 Pleasant St., S. Natick, Mass. 01760.

DECIMUS CORP.
V.I.P. 34/36

Decimus Corp., a Bankamerica Corp. subsidiary, has announced an in-house data processing system for small and mid-size financial institutions that run the IBM System/34 or 36.

V.I.P. 34/36 uses proprietary software that features parameter-driven menus, a common name and address file and customization options for institutions with special needs.

Applications for V.I.P. 34/36 include deposit systems, loan systems, financial reporting (general ledger) systems and subsidiary systems.

The price is $55,000, with an optional monthly maintenance fee of $600/mo.

Decimus, 3737 N. Main St., Walnut Creek, Calif. 94596.

ARTIFICIAL INTELLIGENCE CORP.
Intellect and interface

Artificial Intelligence Corp. has announced a joint marketing agreement with Tesseract Corp. Artificial Intelligence Corp. will provide its Intellect query language, and Tesseract will supply an interface to its Personal Management Software (PMS) system. These products are designed for PMS users to run on the IBM 4300 series and up, running under IBM's VM and MVS operating systems.

The interface, called Lexicon, is comprised of words, concepts and operational characteristics that apply to the Tesseract PMS data base. By using Intellect with the Lexicon interface, personnel professionals can access the data base in simple English, according to the vendor.

This special version of Intellect and its Tesseract Lexicon interface are priced at $25,000.

Artificial Intelligence, 100 Fifth Ave., Waltham, Mass. 02254.

COLLIER-JACKSON, INC.
CJ/Payroll Version 2.8

Collier-Jackson, Inc. has announced a version of its payroll processing and reporting package. CJ/Payroll Version 2.8 runs on Hewlett-Packard Co.'s HP 3000 series and on Digital Equipment Corp.'s VAX-11 series of computers.

The new version adds capabilities to accommodate payroll calculation needs, such as the accrual of sick leave and vacation, worker's compensation and all employee deductions and benefits, a spokesman said. Calculation methods can involve multiple mathematical functions and use several items of information for the calculation, according to the vendor.

The license fee is $16,000.

Collier-Jackson, 3707 W. Cherry St., Tampa, Fla. 33607.

SYSTAR CORP.
Systar

Systar Corp. has announced a software interface for the airline industry and other Programmed Airline Reservation System (Pars) users.

According to the vendor, the Systar interface is said to enable the use of multifunctional IBM 3101-834 and IBM Personal Computer terminals for on-line communications to reservation systems.

The price is $19,000.

Systar, Suite 208, 1762 Technology Drive, San Jose, Calif. 95110.

"One, one thousand... done!"

Our new graphics co-processor technology gives you a faster draw than anything under $10,000. It's ten times as fast as others in its price range. A hundred times as fast as the slowest terminals.

You get superior resolution, too: 800 x 600 monochrome, 800 x 300 color. The monochrome terminal displays four gray levels. The color terminal displays 16 colors (out of 64 choices). Plus fifteen programmable, non-volatile function keys. Simple menus. Superior ergonomics.

You don't sacrifice a thing for superior graphics. The alphanumeric quality equals the best text terminals. The display is not interlaced (not running at half speed), so there's no smearing or ghosting when you scroll. You can even choose an 80- and 132-column display to get a full spreadsheet on the screen.

HiSCAN™ graphics terminals have full DEC VT220 and TEK® 4010/4014 compatibility. Plus your choice of DEC ReGIS, TEK 4027 or TEK 4105 compatibility at no extra cost. They're cable-ready for light pens, mice, digitizing tablets and inkjet printers.

They're designed to help you be more productive and creative. Because they work almost as fast as you think. So now you can play "what-if" with graphics.

You have to get your hands on a HiSCAN graphics terminal to believe it. And that's easy. We'll even arrange a 30-day trial at no risk. Just send the coupon.

New HiSCAN Terminals
From the people who brought you Retro-Graphics®

☐ Send complete information
☐ I want a 30-day trial with no risk. Call me about my compatibility requirements.

NAME _____ TITLE _____
COMPANY _____ PHONE _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
CW 8/20/84

Mail to: Digital Engineering, 630 Bercut Drive, Sacramento, CA 95814

DIGITAL ENGINEERING
630 Bercut Drive, Sacramento, CA 95814
Phone (916) 447-7600 Telex 910-367-2009

© 1984 Digital Engineering, Inc. Retro-Graphics is a registered trademark and HiSCAN is a trademark of Digital Engineering, Inc.

More byte f

Now you can get more hardware without getting more hardware. Simply link your technology with ours in a profitable partnership. Like 66% of the Fortune 500 already do.

or the buck.

We solve the problems of the new breed of MIS manager who demands cost-effective solutions.

Who insists on utter reliability.

And who desires state-of-the-art capability in a world which moves too fast for any one organization to keep up with all the latest advances.

Take our international computer network. It's the biggest commercially available network (bigger than any other network system from anyone else). It delivers information between 750 world cities in 25 countries across 23 time zones, driven by 3 superpowerful hardware centers in the US and Europe, with a system availability record higher than 99%, and with security standards second to none.

You can use it to make your information as multinational as your company.

Or to pull all your hardware, software, systems and people together in one compatible system.

Or to provide on-line processing solutions all over the world.

Whatever.

You can also hire more analysts without hiring more analysts.

Use our 4,500 experts around the world to consult, design, program, engineer, install, maintain, train and even operate an entire international system for you—with key applications up-and-running in as little as two months (instead of the two years you might typically expect from others).

For more information, dial this number: 800-638-9636, ext. 1001.

Or contact us by electronic mail.*

And get more byte for the buck.

**You can use any ASCII terminal. In the U.S. call 800-638-8369. Listen for the computer tone and insert the telephone into the coupler. Press the "H" key several times, then the carriage return key. The system will then request that you enter a user number. Enter REK10111, GEISCO. The system will then prompt you for further information. If you want, you can even start using our QUIK-COMM electronic mail system right away.*

General Electric Information Services Company, U.S.A.

Uptime

Provide 24 hour CICS access

CICS Dynamic File Allocation is a must for effective CICS scheduling. It is the gateway to non-stop, round-the-clock CICS systems. It eliminates batch update constraints. It guarantees bullet proof restarts. It allows you and your batch jobs to add and remove CICS files at will, without disrupting your user community. Site license $3,000.

Browse CICS dumps on-line

The CICS Dump Display Facility provides immediate access to CICS dumps. CDDF is a no overhead "monitor" for production failures and test system stands. Selective dumps are completely formatted for CRTs and, the dumps can be printed immediately. Site license $3,000.

Metec International, Inc.
P.O. Box 18538 • Dallas, TX 75218
214 324-2648 • Telex 66-4294

HOME from page 61

eye. My checkbook is a model of organization. I've even put up a few spreadsheet models for stock investments using Execucom, Inc.'s IFPS. Now all I need are some stocks.

My neighbors, of course, wanted to get into the act. So I let them. The guy next door is now running some of his business files under my Management Science America, Inc. general ledger. He runs a small bakery and has been really impressed by the subsecond response times.

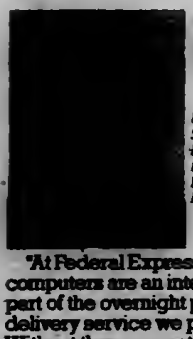
The lady down the street has got her entire inventory of sewing items in my material requirements planning package. No more searching through old wicker baskets for her.

The neighborhood bookie keeps track of the pro football odds on my decision support system. He saves a bundle of money too.

Only one thing is bothering me. My application backlog seems to be growing. I still haven't put up the inventory package for the fruit stand across the street. My mailman is bugging me for his address file data base. And the kid next door is going to break my windows if I don't start on his baseball card management application within a week.

So that's why I'm in the market for a micro-mainframe link. With any luck, I can offload some application development to a couple of contract programmers, consolidate the code on the mainframe and free up CICS to handle some of the really intensive tasks, like that coupon management application I'm running for the lady down the block. I hope I don't have to buy more trundle beds, though. My operations manager will have a fit.

"Data Check Recovery earned its keep for the next hundred years with just one use."



Mark Neal, Systems Programmer for Federal Express in Memphis, TN

"At Federal Express, our computers are an integral part of the overnight package delivery service we provide. Without them our entire operation – from billing to timely delivery – would grind to a halt.

"We took a hit on our Uninterruptible Power Supply, causing us to lose power to our computers. When power was restored, we found that there was an apparently unrecoverable error on our log data set. We couldn't bring up IMS completely, and there was some question about the integrity of our data base.

"Our options were: to run one of the IBM utilities, deleting some of the bad data; to cold start IMS and lose some of the transactions that hadn't made it into the data base; or – because we had Data Check Recovery – to spend a couple of minutes correcting the bad data and continuing the run. No data lost. No hours spent in restoration and recovery.

"Data Check Recovery earned its keep for the next hundred years with that one use. Now, we're incorporating DCR usage instructions in our standard operations manual."

Data Check Recovery is a powerful, dependable utility that recovers data that has become unreadable due to permanent I/O errors – hard data checks, track overruns and several types of equipment checks. Data Check Recovery supports all OS operating systems.

For more information about how DCR can keep permanent I/O errors from turning into permanent disasters, call Software Corporation of America toll-free at **800/368-7638.** In Virginia, call 703/471-1545.

485 Carlisle Drive
Herndon, VA 22070
(703) 471-1545

Software Corporation of America

TRAINEES from page 61

many new ideas or critical attitudes. Organizations will find that their needs are far better met by the judicious use of capable consultants.

The cumulative effect of implementing a trainee-based approach is significant change in the DP organization. Some changes are:

- The amount and effect of planning will be increased.
- Training will be continuous, creating a more questioning organization that will try new approaches.
- There will be greater group consciousness.
- Morale, skill and energy levels will increase.
- Some longtime employees might have difficulty in making the adjustment. But trainees can have a therapeutic effect on the existing staff.
- The development and operations areas will be more integrated by the two-way flow of people. Although the operations department will have a higher turnover rate, most of it will be planned, and the staff will be more likely to remain within the department than to move outside the company.

The net impact will be to increase staff productivity by:

- Ensuring a constant supply of high-quality people.
- Increasing specific skills and providing a more global view of the firm's data processing mission.
- Reducing turnover at all levels, since the actions that will be attractive to trainees are the core of an effective personnel policy.

LISP/VM from page 61

tures, bit and string vectors, hash arrays, floating-point numbers, small and large integers, arrays of integers and arbitrary objects, pairs, lists and funargs.

Lisp/VM programs and data are accessed through the specialized Lispedit system editor or through IBM's Xedit. Lispedit provides a split-screen view in which the top portion of the display shows the Lisp expression under consideration and formatted in a manner appropriate to the language. The lower portion of the display shows the most recent user input and system messages.

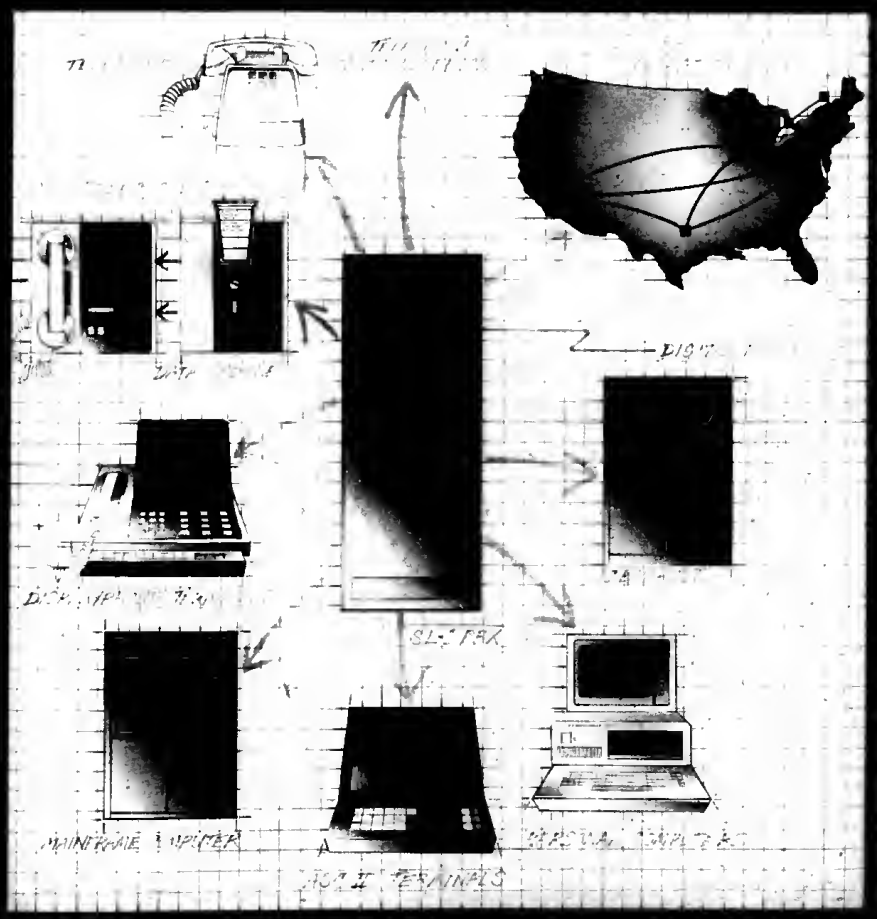
Lisp/VM is offered for a one-time charge of $6,500 on IBM mainframes. It is available immediately from IBM, Department 68Y, P.O. Box 152750, Irving, Texas 75015.

MEMO
Bill—
See—this
shows you can't
judge a book
by its cover!
Derek

The SL-1 system may look like voice from the outside...

call pickup
ring again
speed call
msg waiting
conf
call fwd
vol up
vol down
GHI 4
MNO 6
PRS 7
WXY 9
AM PM
TIME
EXTENSION
PLEASE CALL
WILL CALL AGAIN
RUSH
SPECIAL ATTENTION
MESSAGE

but inside, it's all the data



You're probably already aware that our SL-1 digital business communications system is one of the most reliable and successful voice switches in the world. But wait until you see what it does with data.

a you need.

This [illegible] new products into the SL-1 product line. Using the [illegible] technology, we've made significant enhancements in both capacity and flexibility of the SL-1 data capabilities—enough to give you a "network on demand." The system can be non-blocking or virtually non-blocking. You now have a clear data path whenever you need it for 30 to 5,000 lines. No other switch can give you so much capability.

The flexibility of 3270 Emulation and 3278 Switching

With IBM 3270 Emulation, the SL-1 digital system acts as a protocol converter allowing most types of ASCII terminals to access IBM host computers. It also allows a single terminal to interface with a variety of hosts. And a terminal switching module enables IBM 3278 or 3178 terminals to access multiple hosts in a cost effective way. The switching modules are linked to the SL-1 through your existing twisted pair telephone wiring—no costly and inflexible coax is needed.

The reliability of Northern Telecom

We've built the same quality and reliability into data handling that made the SL-1 system such a success in voice. Its availability is unsurpassed. In fact, SL-1 systems already in service have demonstrated an uptime of 99.9997%. It gives you a data system that won't let you down.

northern telecom

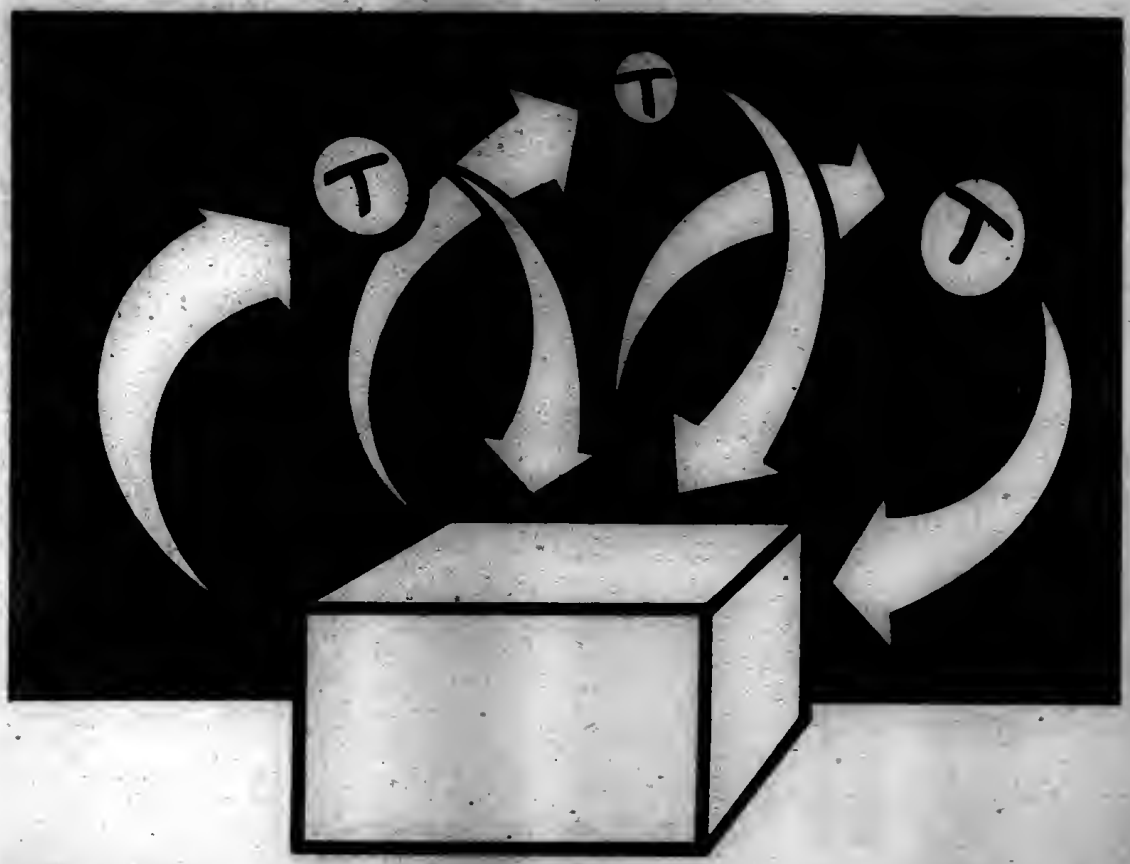
The SL-1 system evolution: proof of our commitment to the OPEN World.

Because of our evolutionary approach to design, SL-1 systems already in service can be quickly upgraded in simple increments to meet your data needs. And, of course, SL-1 systems put into service today will be able to incorporate these and future developments.

The SL-1 is at the heart of Northern Telecom's OPEN World*— a common sense approach to information management where data, voice, text, and image communications are integrated; where your information system grows to meet new needs; where different types of equipment from many suppliers work together compatibly.

The SL-1 digital business communications system will be the effective "hub" or integrator of your information management system today—and tomorrow. You can plan your future with confidence.

For more information, write Northern Telecom Inc., P.O. Box 202048, Dallas, Texas 75220, or call 800-328-8800.



On-line in a Unix environment

By John R. Vrolyk, Mike Florio and Ken Lydell

Key in building a useful on-line information management system is allowing applications software, spreadsheet programs and word processors to access a transaction processing DBMS. By closely coupling data being continuously updated with the tools of the time-sharing system, the computer industry will be able to satisfy user demands for access. Unix provides the operating environment to do so.

The computer user of the 1980s will demand the complete integration of the data captured by transaction processing systems into the user-friendly applications of a time-sharing system.

Unix fits into this marketplace as the only viable standard that has the robustness to allow applications programmers to accomplish complex on-line tasks and the standardization of interface that allows the creation of user-friendly applications software.

Key in building a useful on-line information management system is allowing user-friendly applications software, spreadsheet programs and word processors to access the transaction processing data base management system (DBMS). It is only by providing a close coupling between the data being continuously updated by the on-line application and the tools of the time-sharing system that the computer industry will be able to satisfy the users' demand for access.

By providing a common operating system that can be successfully applied to both of these applications, Unix moves the industry one step closer to providing a solution to this important end-user requirement. The large number of DBMS packages available under Unix provide another step. The remaining step is the

integration of applications with the DBMS to provide a user environment that meets the end user's expectations.

Just as there is a great deal of confusion with respect to appropriate terminology for describing various classes or kinds of computer systems, there is considerable confusion in defining classes of applications. On-line transaction processing is perhaps the least precise term commonly used.

Ultimate solution?

On-line transaction processing has been retailed as the ultimate solution to corporate information management. It supposedly contrasts dramatically with more traditional batch approaches. However, a careful examination of on-line transaction processing systems shows that they do exactly what traditional batch systems have accomplished for decades: automated clerical labor. The principal difference is in the speed with which automated clerical labor is reflected in the activities of the enterprise.

Practical experience shows that the vast majority of transaction processing applications are of a noncritical nature. In other words, a few hours of downtime a year have little or no impact on the services an enterprise offers or its overall efficiency.

Transaction processing systems are typically dedicated applications that entail the entry and retrieval of fixed format, forms-oriented information. However, instead of punched cards and batch reports, there are page-mode terminals and ad hoc query capability. Even the term "transaction" defies rigorous definition. In fact, it is what it has always been, paper, batch or on-line: an arbitrary unit of clerical labor.

Given that both batch and on-line transaction processing differ primarily in the immediacy and availability of reliable data and that the types of data processed are substantially similar, it is clear that a significant range of on-line applications do not conform to this model. These include:

- Document preparation and transmittal.
- Electronic mail.
- Communications gateways to other application domains.
- Decision support systems.
- Record keeping.
- Interactive batch.
- Business graphics.
- Engineering/scientific applications.

In short, on-line transaction processing is a subset of on-line information management. An even smaller subset consists of those on-line transaction processing applications that are of such a critical nature that they require the enormous expense associated with fault-tolerant or redundant computers.

Practical experience shows that the vast majority of transaction processing applications are of a noncritical nature. In other words, a few hours of downtime a year have little or no impact on the services an enterprise offers or its overall efficiency.

Different requirements

There are striking differences between the requirements of on-line transaction processing and other on-line information management systems. More generalized interactive applications usually require:

- Time-slicing.
- User-friendly generalized systems interfaces.
- Accounting software.
- Availability of a rich selection of third-party software.
- Several languages.

On-line transaction processing systems, on the other hand, typically require:

- Priority scheduling.
- Preventing casual or unplanned use.
- No accounting overhead.
- Custom applications.
- Cobol.

It is no wonder that computer installations attempting to achieve good response times and throughput

Discover the Bold New Look in Terminals from Radio Shack

Radio Shack

Now 1985 Computer Catalog. Send me a free copy.

Mail To: Radio Shack, Dept. 85-A-009
300 One Tandy Center, Fort Worth, Texas 76102

NAME _____
COMPANY _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____
TELEPHONE _____

DYNAPLAN - the best alternative to PC's for the mainframe end user

DYNAPLAN - spreadsheet, database support, color graphics

DYNAPLAN - mainframe power with micro simplicity

DYNAPLAN - for VM/CMS, MVS/TSO systems

For a free 30-day trial call

(312) 525-6400

ChicagoSoft

738 N. LaSalle Chicago, IL 60610

A careful examination of on-line transaction processing systems shows that they do exactly what traditional batch systems have done for decades: automated clerical labor.

are typically inhospitable to resource sharing in support of other on-line requirements. Simply running a batch report during a period of peak transaction rates in a high-volume application is sufficient, in many cases, to degrade system performance to the point where it adversely affects users.

Batch-oriented mainframes, on the other hand, tend to perform poorly both in time-sharing and on-line transaction processing applications. The typical two- to three-year backlog of applications typically provides an additional obstacle to departments seeking on-line information management services in support of local activities.

IMS products

Both the purveyors of batch-oriented mainframes and various fault-tolerant on-line transaction processing systems have consistently failed to provide integrated products that effectively support the broad range of interactive on-line applications.

Both large mainframe and dedicated on-line transaction processing environments provide few tools for the increasing number of corporate information users. The response has been to deploy a hodgepodge of micro and minicomputers using heterogeneous operating systems, communications protocols, applications tools and user interfaces. This jumble has created a nightmare for enterprises attempting to integrate resources through data communications or even migrate to larger and more capable systems.

A new generation of robust, modularly expandable, cost-effective systems that present a consistent interface to applications and users is required. These systems would provide a wide range of interactive services, including the processing of noncritical business transactions.

Mainframe batch systems would continue to host centralized corporate data bases and major batch and on-line transaction processing systems. Fault-tolerant vendors would provide expensive but needed solutions for those specialized applications where even a few minutes of downtime could have a bottom-line impact.

Personal computers

The future role of the personal computer may be less clear than forecasters would lead one to believe. Untold thousands of personal computers have been bootlegged into departments suffering from the lack of responsive on-line information management resources. Others have been procured in more legitimate fashion to provide multifunction workstations with specialized information management packages supporting various functions.

However, this remains an expensive alternative to appropriate departmental information systems based on supermicro or minicomputer technology.

It is clear that technology trends are in favor of highly intelligent workstations with significant local processing power. It remains to be seen whether or how the problems of data and application sharing can be solved without the presence of a more powerful system offering centralized data management, custom applications and communications to peripherals and remote systems and devices.

Users will want to provide a consistent set of tools for each echelon of the data management hierarchy. Unix offers the only practical solution to this problem.

From the IBM PC/IX to Amdahl Corp. mainframes and most systems in between, Unix is the only operating system that spans this range of

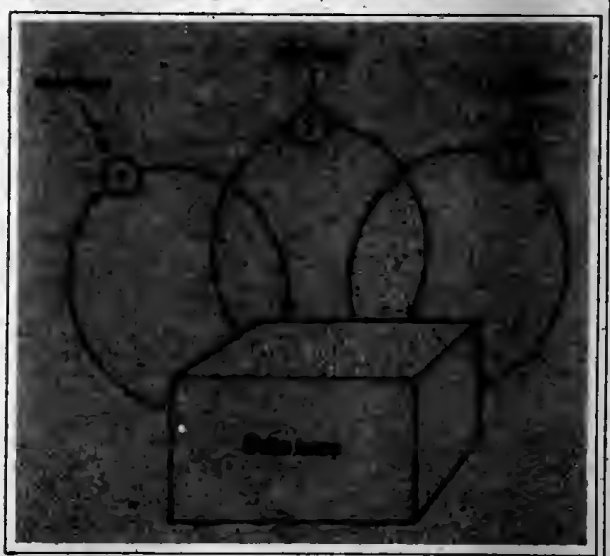


Figure 1. On-line transaction processing is the process of moving a data base from one consistent state to another by a number of users in parallel.

A Workable Disaster Plan Is No Longer A Nightmare

Are you prepared for the worst? Until recently, the development, implementation and testing of a workable DP disaster plan could have been a nightmare. That was before Disaster Plan/80. Presently in use at over 700 data centers throughout the United States, EDP Security's Disaster Plan/80 is the industry's most comprehensive and proven Automated Model Plan. If you're an MIS manager or DP professional considering implementing a disaster recovery plan, take the first step. This is one presentation you can't afford to miss!

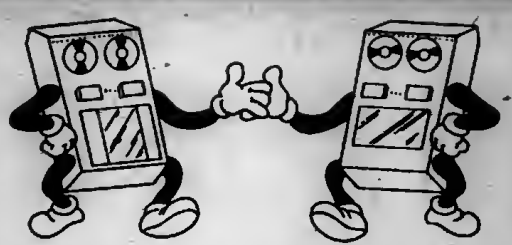
If you're interested in ensuring that your firm will survive the destruction of your data center, attend the EDP Security presentation nearest you.
EDP Security, Inc.
181 West Street
Waltham, MA 02154
Call:
617-890-6666

SEPTEMBER		NOVEMBER	
Sept. 10	New York	Nov. 5	Dallas
Sept. 11	Philadelphia	Nov. 6	Austin
Sept. 12	Washington D.C.	Nov. 7	San Antonio
Sept. 14	Atlanta	Nov. 9	Houston
OCTOBER		**DECEMBER**	
Oct. 1	Quebec	Dec. 3	Phoenix
Oct. 2	Montreal	Dec. 4	San Diego
Oct. 4	Ottawa	Dec. 5	Los Angeles
Oct. 5	Toronto	Dec. 7	San Francisco
Oct. 15	Cincinnati		
Oct. 16	Cleveland		
Oct. 17	Detroit		
Oct. 19	Chicago		

See us in New York at Info 84 Oct. 1-4, Booth 4542

EDP SECURITY

OUR SWITCHES MAKE YOUR IBM SYSTEMS WORK LIKE A TEAM!



If you have more than one IBM or plug compatible processor, Digital can help you get the most for your hardware investment. Our switches allow you to achieve backup and peripheral configuration flexibility at a fraction of the cost you're probably thinking.

Whether you have two processors or more, Digital has a switch to suit your requirements.

- Model 4101 The lowest priced matrix switch on the market.
- Model 3421 The only manually operated channel switch in the industry.
- Model 3403 A remote controlled channel switch designed for underfloor installation.

For More Information call toll-free 1 800 421-0203

DIGITAL CONTROLS

2779 Orchard Run Road • Dayton, Ohio 45449 U.S.A. • (513) 435-5455
Dallas 214-669-0089 New York 201-585-9416
Atlanta 404-284-0682 *Registered Trademark

Why don't we run under UNIX™?

With Unix you could take advantage of a rapidly growing market and the acclaimed C programming language. Our Translations Technology Group makes Unix conversions child's play. No matter what high-level language your system is written in, we will deliver a warranted, maintainable version for any Unix system you choose. Call Scott Wilson at 412-621-2277 today to find out how fast and easy conversions can be with our portable automated translation tools.

UNILOGIC

Unilogic, Ltd.
160 North Craig Street
Pittsburgh, PA 15213

UNIX is a trademark of Bell Laboratories.

power and capability.

Unix has provided the most widely used and generally accepted interactive time-sharing operating system but has historically offered weak support for on-line transaction processing. Fortunately, AT&T's entry into the commercial systems market seems to be accelerating the evolution of Unix into a full-function, business-oriented solution.

Problems corrected

Documentation, reliability and robustness have been largely addressed in System III and more completely in the System V release of Unix. However, many individuals unfamiliar with these recent changes regard Unix as suitable only for software development and document preparation. While this limitation was certainly true of Version 7 Unix and its ancestors, it is not true of Systems III and V.

Figure 2. The DBMS is used by both the user and the applications software. It accesses a common set of device drivers that are shared with the Unix System V operating system.

Major enhancements in concurrency control and interprocess communications have provided foundation tools for on-line transaction processing applications. With the full weight of a market-driven AT&T behind the product, it is reasonable to expect an accelerated rate of enhancements targeted at supporting on-line transaction processing.

The response to the ever-increasing capabilities of Unix has been large. Every major vendor in the computer industry now — or will in the near future — support a version of Unix on its hardware. Unix is the only non-IBM operating system provided by IBM on any of its products. Industry rumors suggest that IBM may even be considering Unix as its principal method of unifying its fragmented and incompatible line of minicomputers, perhaps going so far as to offer Unix as a guest operating system running under VM on its mainframe offerings.

Following years of pressure from the user community, even Digital Equipment Corp. has been forced to support its own version of Unix. This consolidation of effort on the Unix environment is unusual in the computer industry. Operating systems have typically served to establish a captive base of users dependent on proprietary features. At no other time has one been able to buy the same operating system from all of the major vendors of computer systems.

The strongest feature of Unix is that it provides a standard software interface to the operating system across a number of vendors' hardware and revisions of the operating system. This is the "system call" interface.

The Unix system calls have been consistent since the System III. Earlier versions of Unix had a different system call interface, and the user should be careful to examine which level of Unix an application runs under.

Complete language support

One of the strongest features of Unix is the number and quality of languages that are available to run under it. This flexibility allows the applications software developer to bring across large pieces of software from the environment in which the code was orginally developed.

All of the major languages exist in the Unix environment. There are more than five versions of Cobol, six versions of Fortran and 10 varieties of Basic. Other languages include APL, RPG II, Lisp, Mumps and even a Nixdorf Computer Corp. Editor emulator.

In addition to the large family of languages that is available under

No other 3270 protocol converter can match all these features.

Since 1977, hundreds of companies all over the world including Bell Labs, Citicorp, ITT, Litton, Westinghouse—have used Local Data products to make IBM communications easy and inexpensive.

We believe the DataLynx™/5274 is the best price/performance 3270 protocol converter on the market.

So, before you buy any other protocol converter at any price, compare the DataLynx/3274 features first. Then decide.

- SNA/SDLC or BSC protocols supported. SNA is PU type 2.
- BSC for EBCDIC and ASCII.
- 16 bit, 8 MHZ Intel 8086-2 CPU.
- Auxiliary printer support allows each async port to have a separately addressable 3287 type printer. This feature enables dial users to combine CRT and print data over one dial-up line.
- 80 types of ASCII async display terminals can emulate IBM 3278 display stations, and ASCII async printers to emulate IBM 328X printers.
- Micro to main-frame support with our FileLynx™/3278 program for the IBM PC and PC compatibles supports terminal emulation and file transfer (upload/download).
- Hard copy KSR support with our "Paper/3278".
- Unique "paging" feature supports emulation of all models of the 3278 display station.
- Pseudo-transparency feature allows host application to transmit character and control codes to async terminal devices (e.g. graphics terminals, graph plotters, mini-computers, high-speed printers with down-loadable forms control units).
- "Compu" support for micro, mini and instrumentation computers as terminal devices.
- Dual host support.
- PROM cartridge for easy user upgrade of firmware.
- Powerful, friendly configurator mode, using menus to allow parameter definition for sync ports, logical units, async ports and terminal characteristics, including help utility.
- Configuration values saved in non-volatile EEPROM.
- Monitor mode displays current status of all ports and logical units.
- May be connected to a host directly (in modem eliminator mode), or via modems on a dedicated multipoint or point-to-point line (dial-up or dedicated), via RS-232C sync ports.
- Data rates to 19,200 bps (sync & async).
- Async ports may be configured for any of 15 fixed bit rates or "autobaud", with or without parity checking, and with a specified character format.
- Simple DTE/DCE change on all ports.
- Flow control on async ports may be configured for physical and/or logical signalling.
- Virtual device support enables reconnect of dial users independent of physical port.
- Security through dual level password protection.
- Emulation of standard 3278 keyboard functions is tailored for each supported terminal type.
- 25th status line emulation.
- SAS®graphics support.
- Base color support.
- 3278-5 (27 x 132 character screen) support on 9 channels with memory expansion option.
- LU configurator options provide support for various screen formats and printer page widths.
- Front panel includes 33 function status indicators.
- Self-test of channels, memory and firmware integrity is performed continually in background mode assisted by a "watchdog" timer.
- UL and FCC approved.

For more information about the remarkable DataLynx/3274 protocol converter, call or write today. And ask about our 30-day free trial program.

LOCAL DATA DATALYNX/3274

SAS® is the registered trademark of SAS Institute, Inc.

LOCAL DATA
"Your Lynx to IBM."

LOCAL DATA • 2701 Toledo Street • Suite 706 • Torrance • CA • 90503 Telephone (213) 320-7126 TLX 182518
In Canada call (613) 737-5941

If you have a number of IBM personal computers, you p
wish they could link into an office system instead of just
Now they can, on the Xerox Ethernet Network System.

Hook your IBM PCs into Ethernet and they'll be able to
twenty different Xerox machines and the vast number of
services. And they'll be able to communicate with other
whether they're in your office or in another country.

In fact, Xerox has installed over 800 Ethernet systems
the world. And we've become known as the international
baseband networks.

It's no wonder. No other communications network
many options as the Xerox Network System. Your IBM
share information with other PCs as well as our 16/8
Computer, our 860 Word Processor and especially our
Professional Workstation. Then there are our
zing and storing data. Our communications servers,
your mini computer or mainframe, anywhere in the
laser printers, for the highest quality output available

And as your business grows there's no limit to how
system can grow.

The Ethernet Communications Network can also
with Team Xerox—a wide array of products,
designed to meet your information needs.

So call your local Xerox Office Systems
representative. Because why should you wait
know who
now?

AVOID DOWNTIME!
WATER *ALERT*
. . . FOR COMPUTER AREAS

Warns you of water leakage in sub-floor wiring areas.
- Produces a loud, intermittent alarm when activated by presence of water.
- Completely self-contained . . . no wiring, no connections.
- Early water detection (1/64" water film activates alarm) provides maximum time for corrective action.
- 24 hour per day monitoring.
- Options include remote indicator, remote flashing light, and automatic telephone dialer.

8 Models from $69 - $110
Call or write for complete information.

Dorlen Products

In addition to the large family of languages that is available under Unix, there is a growing body of applications software that has been ported or developed for Unix.

Unix, there is a rapidly growing body of applications software that has been ported or developed for Unix.

The advantages of hardware independence are seductive. Systems integrators can apply the most cost-effective technology available, and software houses can leverage their offerings across the widest range of hardware products. These advantages, combined with the acknowledged power of Unix as a software development environment, provide compelling incentives for various third parties to either port or develop attractive offerings for the Unix environment.

Data base integrity

A key feature of any on-line system is the ability to recover from catastrophic failure. This typically entails either rolling the data base forward from the last backup or using more sophisticated rollback techniques.

The objective is to get back on-line with a consistent data base without losing any transactions. An additional feature that is highly desirable is the ability to abort and back out transactions that have failed to be processed to completion due to an application error or some resource failure within the system.

There are a number of DBMS that provide this function in the Unix environment. It is important to note that this capability is not dependent upon the operating system, as it is in most proprietary environments. Rather, it is a function of the DBMS that is running under Unix. Once again, this frees the customer of a dependency upon one particular vendor for his hardware and operating system. It allows him to move his data base onto any system using the DBMS he selected.

Oracle Corp.'s Oracle DBMS, among others running on systems supporting Unix, provides full data integrity mechanisms as well as the emerging standard in query languages, IBM's SQL.

Multiple requests

A primary problem of the on-line transaction processing application, which does not enter into the typical batch environment, is managing multiple concurrent data base requests. These requests must be queued and serviced at an extremely rapid rate in an on-line system. This requires that multiple "threads," paths through the system and the DBMS, be provided to avoid bottlenecks.

The interprocess communications enhancements included in Unix System V allow on-line transaction processing application developers to implement modularly expandable applications that exploit the ability to package and distribute service entities.

About the author

John R. Vrolyk is president and a founder of Arete Systems Corp., a San Jose, Calif., manufacturer of on-line management information systems. Vrolyk was previously vice-president of marketing for Codata Systems Corp., the first company to introduce a Motorola, Inc. 68000-based multibus Unix system.

Mike Florio is president of /usr/ group and vice-president of marketing at Palantir Corp., Sunnyvale, Calif. Ken Lydell is a product marketing manager for Arete Systems.

8 Good Reasons to Attend the James Martin Seminar

1. James Martin has been writing THE BOOK on the Computer Industry for over 3 decades.
2. He is the most sought after consultant in the Computer Industry.
3. His predictions and recognition of major computer developments are unsurpassed.
4. With over 31 top-selling books, Martin is the industry's #1 selling author of all time. His book, *Application Development without Programmers*, is the Computer Industry's #1 selling book of all time.
5. James Martin has the unchallenged reputation as the world's finest lecturer in his field. Over 20,000 individuals worldwide have attended the James Martin Seminars. Many return year after year.
6. James Martin "... can lay fair claim to being the most influential DP guru of all time." – *ICP Interface*
7. A fast-moving, high-density, interactive 5-day program packed with information for all DP designers, management, and staff. Quite honestly, the James Martin Seminar is the industry's best educational value for the money.
   - Attend the seminar designed to dramatically increase your DP capability.
   - A major increase in productivity is attainable through the methods taught in this seminar.
   - **5 days with James Martin will dramatically alter your approach to DP.**

   Many DP organizations are beginning to break the cycle of low productivity, poor responsiveness, and high application backlog of traditional DP. Now is the time for you to act. Attend the James Martin Seminar this spring. Learn the new technologies and their application to your organization. You'll discover why James Martin is . . .
8. . . . The Man the DP Experts Listen To!

Send in the coupon for more information on James Martin's 5-Day Seminar, THE NEW DP REVOLUTION, for general managers, DP managers, systems analysts and designers, and all professionals concerned about increasing DP productivity.

Call (213) 394-8305 or mail the coupon today for a detailed brochure.

New York	Oct. 22-26, 1984
Detroit	Oct. 29-Nov. 2, 1984
Dallas	Nov. 26-30, 1984
Los Angeles	Dec. 3-7, 1984

Send more information on the following James Martin Seminars

☐ New 5-day DP Revolution Seminar

NAME

COMPANY NAME

ADDRESS

CITY/STATE/ZIP

TELEPHONE CW

Technology Transfer Institute

741 10th St., Santa Monica, CA 90402, (213) 394-8305

IN DEPTH

ILLUSTRATION BY GAYLE LEVINE

Can the software vendor deliver training?

Is the vendor's training program simply "off-the-shelf" and perfunctory, or does the vendor provide a curriculum that was designed for your particular needs? Look for a training program that will take your people from where they are now to where you want them to be in the most efficient way possible.

By Richard Loewenstine

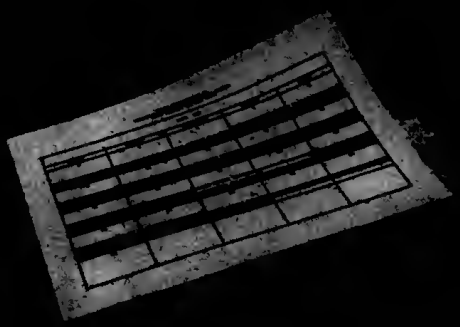
Before you make a major investment in software, see if the vendor is willing to provide pre-sales training to a group of your top people. This class will not only give you a closer look at the product you are considering, it will also provide insight into the vendor's ability to teach your people how to use the product.

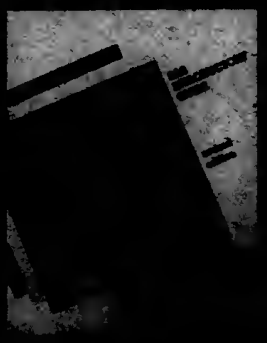
If you are unable to invest time and resources in a class, ask the vendor for references from users of the product under consideration. In either case, keep the following questions in mind as you evaluate the competing software packages:

1. What is the vendor's commitment to education and training?

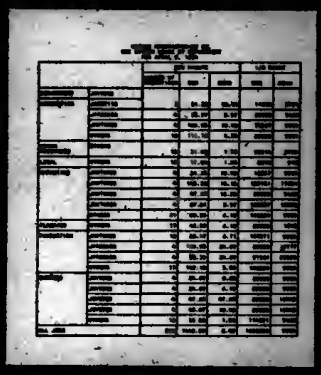
Some vendors have been forced into training, almost as an afterthought. If your vendor is willing to "throw in" training at no extra cost, it is unlikely that the training will have much value. Find out how long the vendor has been involved with training. Is the training and education division a profit center for the vendor's

The SAS System





The solution is
your information



☐ I want to learn more. Send me The SAS Solution packet.
☐ Have a sales representative call me today!

Please complete this coupon or attach your business card.

Name _____
Title _____
Company _____
Address _____
City _____ State _____ ZIP _____
Phone (_____) _____
Hardware _____
Operating System _____

SAS Institute Inc.
SAS Circle, Box 8000, Cary, NC 27511-8000

SAS.

organization? If so, it is clear that the vendor's users perceive value in the training provided and pay accordingly.

2. Does the training program meet the needs of the people who are using the product?

Is the vendor's training program simply "off-the-shelf" and perfunctory, or does the vendor provide a curriculum that was designed for your particular needs? Look for a training program that will take your people from where they are now to where you want them to be in the most efficient way possible.

3. What are the instructors' credentials?

Good software trainers should not only possess the experience and qualities of good teachers, they should also be highly trained in data processing and the particular products they present. The rapidly evolving changes in software technology and data processing methodology require instructors who have hands-on experience in the world outside the classroom. Look for a vendor who can provide instructors with the proper blend of teaching experience and DP know-how.

4. What kinds of training vehicles are used?

There is no substitute for workshop and/or hands-on training in software education. A certain amount of theory always has a place, but sooner or later people have to use the product. A quality software training program will emphasize small, intensive, hands-on workshops in which each person will be given individualized instruction.

5. Is there a meaningful curriculum plan?

Find out if the vendor takes a planned, building-block approach to the course curriculum. Complex software packages with multiple components cannot be taught in just one course. People have different levels of experience, and a "one-course-fits- all" approach can't possibly meet all individual needs. The best method is a series of courses, each building on those that came before.

6. How much training is included in the purchase price?

A continuing trend among software vendors is the unbundling of training from the price of the software. The purchase price will include a certain amount of training, but it is not realistic to expect the vendor to supply training for every possible contingency.

The technology will go through changes and enhancements over time, and your needs will expand and change as well. While most of the training you need will take place in the early stages of your use of the product, additional training will be necessary in the future. Changes in your department and staff will require that the vendor continue to supply training on an ongoing basis.

7. Will the training be conducted on-site or at the vendor's education center?

There are advantages to having training take place at your computer center. Travel costs are minimized, and you pay only for the instructors and materials needed. Another major advantage is having your people trained in the particular environment in which they will work when the software is put into production.

However, there are cases in which you will want people to get away from the distractions and day- to-day "emergencies" in your department. Look for a vendor who can give you a choice between on-site and regional education center training. You may opt for a combination of both environments.

8. Is the vendor using new training technologies?

Interactive audiovisual training programs and computer-based training methods will continue to expand in the years to come. Designed to supplement, not supplant, traditional teaching methods, these methods can be very effective. A user can watch a videotape, for example, stop it and then try what he has learned at a terminal. The training is still hands-on, but users can work at their own pace and learn a great deal in a relatively short time.

9. Can the vendor help you train end users?

The emergence of "user-friendly" decision support software packages is causing a shift in software education. In the not-so-distant past, the only people who used software were trained DP professionals. Today, software is used increasingly by end users with little or no DP background. Your vendor must be able to provide training that is flexible enough to meet the needs of both professionals and end users.

10. How will training affect your department?

The most important resource you have is your staff, and training is one of the best strategies for maximizing the investment in people. Given the shortage of, and demand for, qualified professionals, many DP departments have adopted a strategy of training their own people.

A vendor with a quality education program can be of great assistance in the ongoing effort to develop qualified personnel. Most people want to improve their skills and increase their value to their organization. The benefits to your department will include reduced turnover and related expenses, improved staff morale, increased productivity and reduced maintenance costs.

An investment in software and training is part of a long-term strategy. The software vendor you choose can help you realize this strategy through effective training. This kind of synergy will help you maximize your overall computing investment.

About the author

Richard Loewenstine is director of the Education Division of Cincom Systems, Inc., a Cincinnati-based software vendor.

With our 4305 Optimizer, your computer thinks it's talking to a very fast IBM 3380.

Our Storage Technology 4305 Optimizer emulates the IBM* 3380 so perfectly, even IBM computers are fooled. But our point is not that we can hoodwink an IBM computer. The point is how our 4305 optimizes your CPU's power by increasing the speed of data transfer.

A 69% faster terminal response time.

Unlike an electromechanical disk drive, the Optimizer has totally solid state architecture. Although the 4305 emulates the IBM 3380, the Optimizer eliminates delays in seek time and latency. The Optimizer accesses information in .3 milliseconds as opposed to 16 milliseconds on the 3380. All of which means less time waiting at a terminal. Which means more consistent response time for the user. Which means more productivity. Which means more profit.

A case history.

A service company had a great number of customers. So many, their system couldn't handle the work. They let Storage Technology show them what our 4305 Optimizer could do.

The results: consistent response with a 30% to 40% reduction in response time, and even more during peak usage.

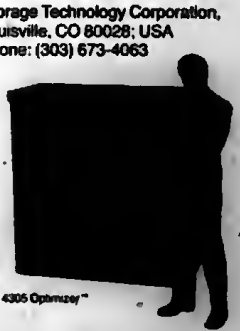
A reliable subsystem for growing businesses.

Compared to the IBM 3380, the 4305 offers increased productivity and increased reliability. And offers you increased flexibility through 3380 or 2305 emulation, all transparent to your system.

The 4305 also offers storage capacity up to 192 MB, modular architecture, and field upgradeability in 12 MB increments.

The 4305 Optimizer. Only from Storage Technology.

Storage Technology Corporation, Louisville, CO 80028; USA
Phone: (303) 673-4063



The 4305 Optimizer™

StorageTek © 1984 Storage Technology Corporation IBM is a registered trademark of International Business Machines Corp

IN DEPTH

Performance Management

Tracking information systems

Through performance management, inefficiencies can be identified, and the results of corrective action can be tracked. Productivity improvements are possible: What organization would not welcome a 10% improvement in the productivity of a function accounting for 5% of revenues or 20% of operating cost?

By Kenneth G. Rau

An information system for the information systems department? What's so unusual about that? After all, if the information systems functions of the Fortune 50 companies were spun off as independent firms, most would make the Fortune 500 list. Yet few of these potential Fortune 500 companies and even fewer of their smaller counterparts — the information systems departments in other industrial firms, service organizations or public agencies — have anything resembling routine collection and reporting on the operational performance and trends of this vital organizational resource.

It is ironic that the function responsible for designing, installing and maintaining financial and performance reporting systems for the rest of the organization treats the capture and reporting of its own performance so casually — a classic case of no shoes for the cobbler's children.

Performance management is a control program that monitors in a formal and structured way the operation of an organizational function: in this case, the information systems function. Performance management ensures data is collected, analyzed and reported, a process that measures both whether information systems objectives are accomplished (effectiveness) and how well the department goes about accomplishing those objectives (efficiency).

Conceptually speaking, information systems may be thought of as a process established by its parent organization to accomplish a set of objectives that results in the delivery of output — in this case, services. To accomplish these objectives, the parent organization allocates resources to information systems that are consumed in the process. Information systems metrics (performance measures), which indicate whether the services provided meet information systems objectives, are measures of effectiveness. Information systems metrics, which indicate how carefully allocated resources are expended in the process, are measures of efficiency. The conceptual model is shown in Figure 1 on ID/18.

Practically speaking, the results of a performance management program are the routine reporting of a selected set of metrics that describe whether and how well information

systems is doing its job.

The information systems department of most manufacturing organizations consumes from 1% to as much as 5% of the revenue generated by the firm, depending on the industry and the firm's propensity to automate. In other enterprises, service organizations, public agencies, subsidiary ventures — particulary where information is an important component of the service — information systems accounts for 20% or more of the cost of doing business.

Productivity improvements

Through performance management, inefficiencies can be identified, and the results of corrective action can be tracked. Productivity improvements are possible: What organization would not welcome a 10% improvement in the productivity of a function accounting for 5% of revenues or 20% of operating cost?

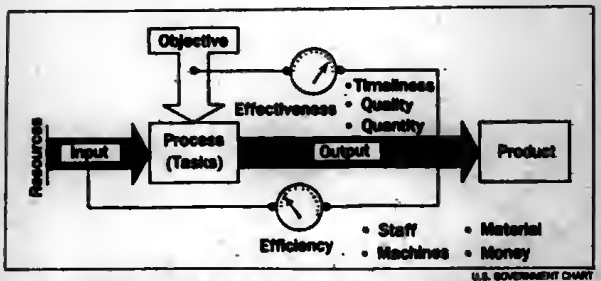


Figure 1. Measurement of effectiveness and efficiency

Information systems is a service function. It exists to improve the effectiveness of a firm's line functions. Information systems projects are pursued and systems operated because they promise to deliver and do deliver benefits equal to several times their cost.

Benefits of 3-, 4- and 5:1 are not unusual; systems vital to maintaining a competitive edge are common. By improving on the effectiveness of the department to deliver such systems, as performance management promises, an organizational multiplier effect is realized. The performance management program's ability to improve the effectiveness of the information systems function is magnified for the organization as a whole as shown in Figure 2 on ID/20.

When David Norton and I first researched and wrote about this subject for the General Services Administration in 1976 and later published the results as a performance management implementation guide (Norton and Rau, *A Guide to EDP Performance Management*, QED Information Sciences, Inc., Wellesley, Mass.) we predicted rapid and widespread acceptance of this management control program. Users have not adopted this program for a number of reasons. Consider the following cases:

Case 1 — Large health maintenance organization. The first organization to attempt the design and installation of the performance management program could be characterized as enthusiastic but relatively new to the subject of management controls for information systems. Steering committees, project management and financial reporting had only recently been installed.

To install performance management, a data analysis study of the information systems function was performed. Resultant identified data items were grouped by information systems function and organized into a series of desired management reports. The newly installed management controls were the source for many of the necessary data items. Plans were developed to test and improve the quality of that data before incorporating it into the reports.

More than a year elapsed from the inception of the study to the production of the first meaningful performance reports. The first reports were significantly scaled back from those originally proposed as data quality tests indicated more work was needed before data captured by the supporting management controls could be included. As a result, performance management reporting was seen as an overly simplified report card and not as a management tool. As a report card, it quickly became politicized and was resisted.

Case 2 — Retail grocery chain. Following the installation of performance management in the health maintenance organization, a second organization initially approached performance management in the same way. As the data analysis study proceeded, it became apparent that there were extensive similarities in data needs between the two organizations. While not generic, it was possible to draw heavily on data classes and report areas identified in the first case and then tailor and modify these with the principals of the second organization in order to generate results more quickly.

Mock-up reports could be presented to information systems management in the grocery chain within a matter of months. This led to further tailoring before and after the production of live reports.

Necessary changes and enhancements to support management controls were viewed as a desirable by-product of the study rather than a deterrent.

UNIX & C
HANDS-ON TRAINING
AND NOW, NETWORKING

Select your training medium according to the type of training you prefer and the number of people to be trained.

VIDEO-BASED TRAINING. The Computer Technology Group's Video-Based Training integrates professionally developed and produced video and text material, as well as hands-on exercises, into complete training programs.

Our courses are produced with the highest standards of video quality, applying the latest techniques of instructional design including the use of computer graphics and animation techniques to compress learning time. The students' time is not wasted with the "camera at the back of the classroom" or "chalk talk" approach which is so inefficient, and often ineffective, in transferring skills.

Our Video-Based Training courses are completely self-contained, including the hardware-independent hands-on exercises. All you need is a video cassette player.

COURSE	Number of Modules: Video-Based	Interactive
Computers at Work	15	
UNIX—An Executive Perspective	1	
UNIX Overview	6	6
UNIX Fundamentals	15	15
'C' Language Programming	16	16

INTERACTIVE VIDEODISC TRAINING. Our new UNIX Videodisc Training Curriculum combines the benefits of our Video-Based Training with the flexibility of microcomputer access. Designed as a one-on-one tutor, our interactive system assesses the training needs of each student and dynamically tailors the training to his/her specific needs, thus eliminating redundant training. Through engaging exercises and interactive video, we are able to increase student comprehension while reducing training time.

Developed by the Computer Technology Group and Interactive Training Systems, the curriculum uses the latest laser videodisc technology—including IBM PC, color monitor and Interactive Training System Controller.

PUBLIC AND IN-HOUSE SEMINARS. Both public and in-house seminars are offered on a wide variety of UNIX and 'C' Language subjects, including:

UNIX Overview • UNIX Fundamentals for Non-Programmers • UNIX Fundamentals for Programmers • Shell as a Command Language • 'C' Language Programming • Shell Programming • Using Advanced UNIX Commands • UNIX Internals • UNIX Administration • Advanced 'C' Programming Workshop • Advanced 'C' Programming Under UNIX • Berkeley UNIX Fundamentals and "csh" Shell.

UNIX® is a Trademark of Bell Laboratories

Call toll-free: (800) 323-UNIX
or in IL (312) 987-4082
310 S. Michigan Ave., Chicago, IL 60604

COMPUTER TECHNOLOGY GROUP
Telemedia, Inc.

At last, a system with a head for numbers, an eye for pictures, and a mind of its own.

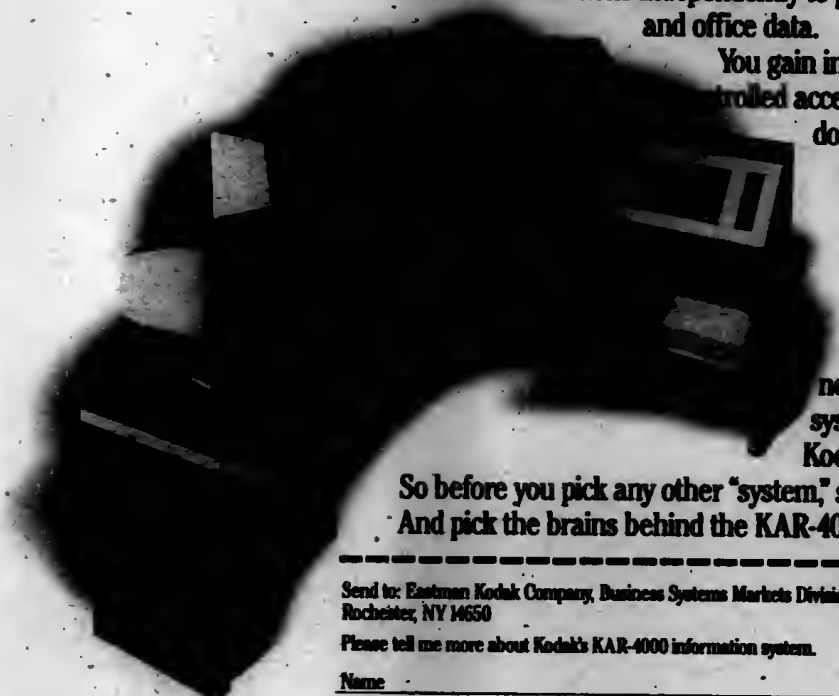
Introducing the Kodak KAR-4000 information system. Take the processing power of a stand-alone computer. Add a "photographic memory" to access original document images. Top it off with comprehensive, one-source software and service.

The result: a Kodak KAR-4000 information system. It outperforms any other computer-assisted retrieval system. But it also functions independently to process both documents and office data.

You gain independent computer-controlled access to on-line data and documents. Without the staggering expense of on-line computer storage.

You even gain independence from service—all components in the KAR-4000 system are serviced by Kodak.

So before you pick any other "system," send in the coupon. And pick the brains behind the KAR-4000 information system.



The Kodak KAR-4000 information system. It gives the computer a photographic memory.

Kodak

Send to: Eastman Kodak Company, Business Systems Markets Division, Dept. DP4577, Rochester, NY 14650

Please tell me more about Kodak's KAR-4000 information system.

Name

Company

Address

City

State ZIP

Please answer the following:

1. How many incoming documents per day do you process? ☐ 1000-2000 ☐ 2000-5000 ☐ Over 5000

2. How many documents do you normally retrieve each day? ☐ Less than 10 ☐ 10-25 ☐ Over 25

© Eastman Kodak Company, 1983

Figure 2. Benefits of performance management system

Case 3 — Local government data processing authority. An ideal situation existed in the data processing authority of a local government agency. A solid base of supporting management controls, including time reporting, capacity management and operational charge-out, was in place. Picking up on the experience of the grocery chain, a basic performance management program was designed and installed in approximately three tailoring sessions.

Information systems management viewed the effort not as a new program, but rather as formalizing reporting efforts that had been unstructured and haphazard up to that point. Formalized performance reporting was quickly embraced as a useful discipline and management controls integration technique.

Case 4 — Financial institution. A financial institution recently installed a performance management program. Like the health maintenance organization, its management controls were newly installed and not yet stable.

Borrowing on the three previous cases, the fundamental reporting system was quickly installed through tailoring and modifying mock-ups. Many of the proposed reports were put on hold due to limitations of data in supporting management controls. However, heightened awareness of deficiencies in these controls has led management to introduce new or changed procedures. Plans are to install the remaining reports as constraints are alleviated.

In summary, several patterns emerged from these studies that prove to be the key. The first pattern is desired outputs (performance reports) clustered around four themes:

1. Financial management — Management of the dollar resources allocated to the information systems function.

2. Applications management — Control and reporting of the design, implementation and maintenance of application systems built and run by information systems.

3. Production/operations management — Ensuring availability and managing utilization of the computers.

4. Human resource management — Productivity of the personnel assigned to information systems.

These four areas reflect the principle resources being managed by information systems. By designing data collection efforts exclusively around these four resource areas, many problems are eliminated.

The second pattern shows that while performance management is an elegant control program concept, its practical implementation in a meaningful time frame suggests concentrating on performance reporting. Further, by concentrating even more narrowly on a limited set of monthly reports, it is possible to deliver a basic document in a period of months rather than years.

Finally, by focusing on a basic monthly document that tracks and reports on the four resources, refinement by the adopting organization is almost certain. By changing and expanding the document over time, the organization participates in its evolution. This leads to understanding and ownership, which do not result from cookbook approaches or elaborate externally designed programs.

Follow the resources

The benefits of practical performance management can be realized in a relatively short period of time by any information systems organization. The interested organization should start by developing an initial table of contents for the monthly performance report around the principal resources being managed by information systems.

Resource 1: Money or financial management reporting is often the best place to start. Data about information systems expenditures is universally available and frequently quite accurate. Unfortunately, the financial reports in most information systems organizations present results by object of expense, in other words, according to the parent organization's standard chart of accounts. This is probably the least useful way to view information systems expenditures. Information systems expenditures can be reported in at least four ways:

1. By object of expense — salaries, supplies, services, depreciation and occupancy.

2. By activity — development of new systems, maintenance of existing systems, production and operation of existing systems and administration.

3. By application — the cost to run, maintain and enhance the products of the information systems function.

4. By customer — allocation of the entire information systems budget to parent organization functions supported.

Performance reporting of financial results should determine the types of expenditure reporting that

Electronic Spread Sheet For VM/CMS & MVS/TSO

The Best Mainframe Spreadsheet

Powerful - Spreadsheet size is limited only by available virtual storage. ESS easily handles spreadsheets with thousands of rows and/or columns.

Proven - Thousands of satisfied users worldwide at large and small installations, including many Fortune 500 corporations.

Compatible - ESS accepts the same commands as VisiCorp's VisiCalc® program for microcomputers. A person familiar with VisiCalc® can be using ESS productively in minutes. In addition, ESS can load and save files in VisiCalc® format.

High Performance - Assembler language code and sophisticated storage management techniques give you fast response, even with very large spreadsheets.

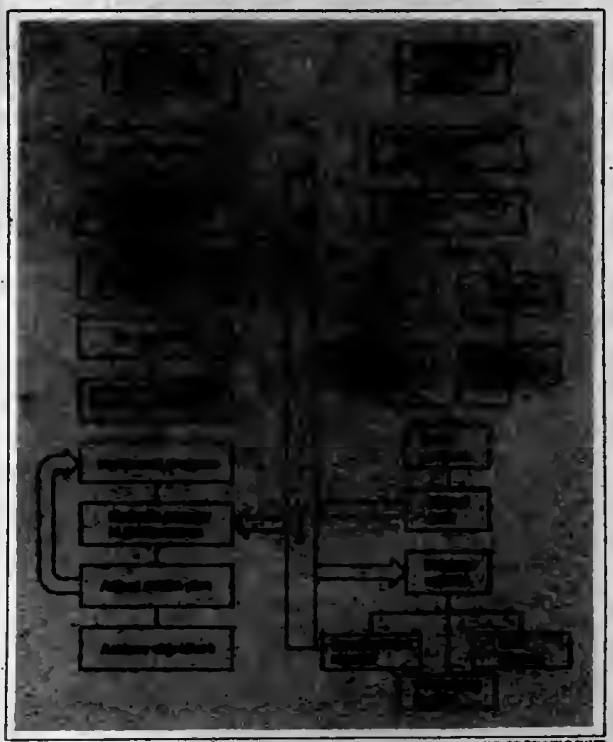
Easy to Install - Just load the ESS program. No additional program products or languages are required.

Cost Effective - ESS gives all your users access to personal computing capabilities for just $220 per month. Compare that to the cost of buying hundreds of microcomputers.

Questions? - For more information about ESS, or to arrange a 30-day free trial, call or write TRAX.

TRAX

TRAX Softworks Inc.
16501 National Blvd.
Los Angeles, CA 90064
(213) 475-TRAX



U.S. GOVERNMENT CHART

Figure 3. Performance management and management by objectives

exist and the feasibility of reporting on other classifications of expense. Report formats for each feasible type of financial classification should be developed and an attempt made to populate these reports with data. The resultant report set constitutes a section of the performance report.

Resource 2: Application management involves the construction or acquisition of new systems and their addition to the inventory of computer applications software available to the organization. It is also concerned with maintaining and enhancing the resultant inventory. Application management performance reporting addresses:

- On-time/in-budget delivery of quality systems.
- Maintenance of the resulting corporate asset.
- Resource consumption and productivity in pursuit of these objectives.
- Trends in work loads and productivity.

Reports included in this section of the performance report include progress reports of major projects.

Reports of the applications management section of the performance report should also address application maintenance and the productivity of information systems personnel assigned to the application development and maintenance activity. The percent of time reported against authorized projects is a frequent measure of this latter activity.

Resource 3: Production management is the effective and efficient operation of information systems equipment, principally the computer and its associated components. Once a rather straightforward factory-like function, production resource management must now contend with such diverse subjects as systems software, telecommunications networks, data base management systems, distributed processors and attached micros. Each of these areas is more complex than the management problems that confronted the central computer facility of a few short years ago.

Resource management and measurement in this extensive division of information systems must address:

- Problem management.
- Availability management.
- Capacity management.
- Change control.
- Inventory management.
- Work flow management.
- Security management.
- Stability management.

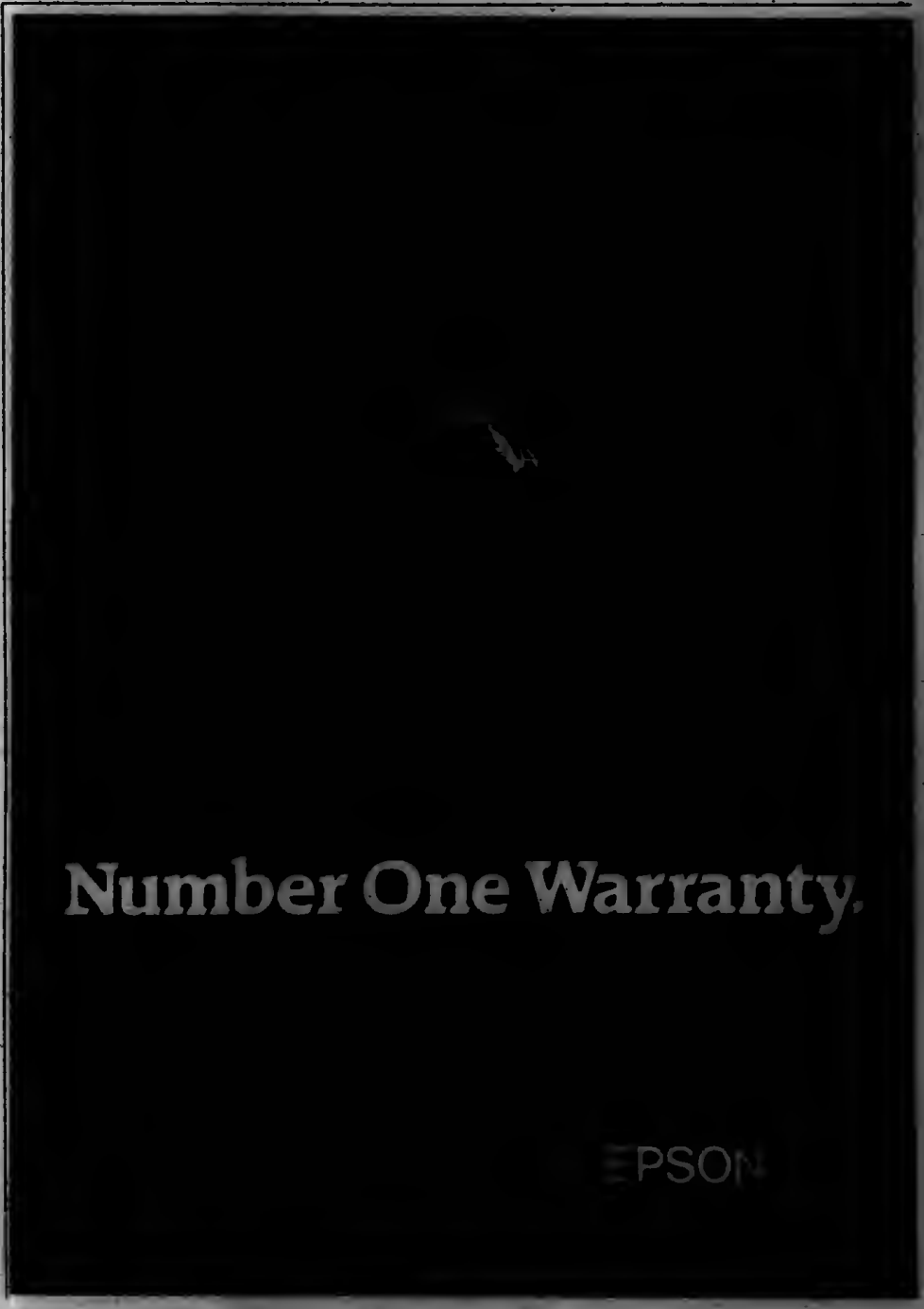
These management areas must be futher subdivided to arrive at fundamental organizational processes. However, they are a starting point for performance reporting in the production area. By identifying simple metrics for each area, basic performance reporting can be initiated on an architecturally sound foundation.

Resource 4: People are the most valuable, expensive and scarce information systems resource. Management of the human resource deserves extensive treatment in performance reporting. In addition to simple inventory-like tracking of this resource, practical performance management requires measuring human resource quality, productivity, availability and development. But just as with financial management, where few organizations do more than general ledger reporting, human resource reporting is generally confined to personnel inventorying — the least useful view.

Typically, human resource reporting in the absence of performance reporting demands is confined to head count plan, "month start," additions, deletions and "month end." Rows correspond to some aggregation of resources by title and/or level — not altogether worthless but certainly less than insightful. With the simple addition of skill level, development and training, this report can be made much more useful.

By correlating skill deficiencies and needs (found in personnel reviews) with training programs planned and completed, skill improvements may be measured. Skill improvements (in terms of task skills acquired) should then be integrated with human resource plans. Their effect on closing known skill gaps should be reported.

To measure quality and productivity of the human resource requires data on results. In the application development area, for example, this is accomplished by reporting on total project dollars expended, percent



overrun and on-time performance by project team or manager. When combined with total productive hours, a picture of quality and productivity begins to emerge.

Information systems organizations interested in installing a performance management program should start by defining the table of contents of a desired monthly performance report organized around the four information systems resources. A high-level summary document should be planned emphasizing one-page reports utilizing graphics and exception reporting.

The individual or team charged with implementing the program should involve all of the department's key personnel in the design efforts. A more important implementation tactic is the initiation and institutionalization of the monthly operations meeting.

This meeting involves the head of information systems and the information systems staff (direct reports). The monthly performance reports are presented by the staff members principally responsible for the resource and then discussed in general by the staff. Invariably, the discussion results in refinement and evolution of the report and successful implementation of the program.

Not all information systems organizations should consider installing a formal performance management program. As with all control programs, performance management was designed to enhance communication. In general, small information systems organizations do not suffer from communication problems that can be solved by formal programs, nor is the overhead of a performance management program affordable. Larger information systems organizations that are in start-up mode or lack the installation of basic controls have to attend to more important management considerations.

There are times in the evolution of an information systems organization when the implementation of a performance management program is more appropriate. The most frequent impetus for installing performance management is a perceived need to improve communication with senior or user management. This is an appropriate rationale, but in this case, "PE" often comes to mean public relations rather than performance reporting. Outside of this danger, improving external communication is the most frequent impetus for installing performance management.

The ideal time to install performance management is when frustration mounts over the lack of integration of existing controls (for example, system development methodology, chargeout, service-level management and data resource management). Performance management is an excellent integration vehicle in this case.

Common thread

"You can't manage what you can't measure," and that goes for the human resource as well as the other resources under the information systems purview. The common thread of recent books on the subject of management by objectives (MBO) is that MBO programs have failed in the past mostly because accomplishment of set objectives was not quantifiable.

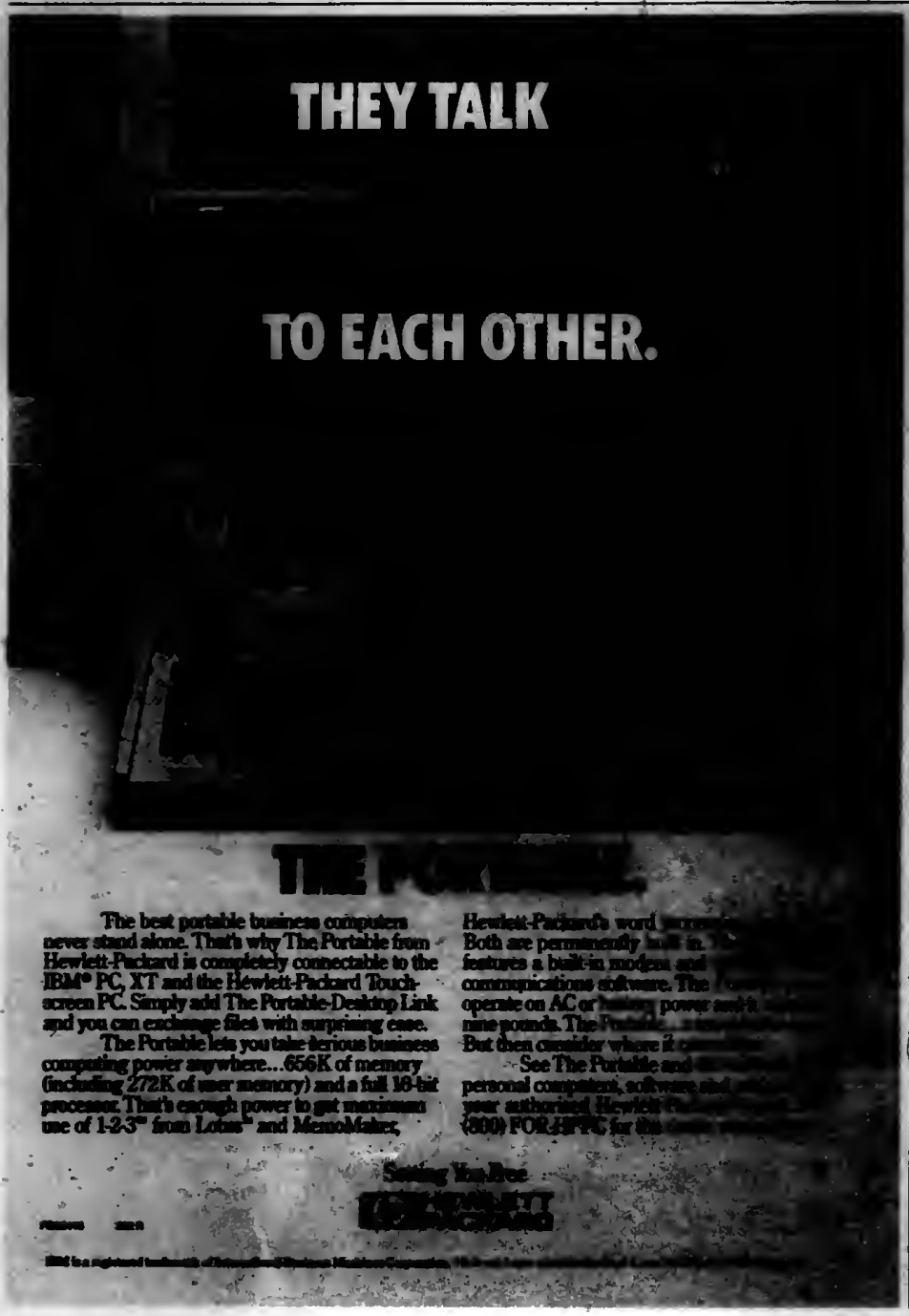
No method of measurement was agreed upon or established by manager or participant. The marriage of performance management to MBO is natural and mutually reinforcing as depicted in Figure 3 on ID/20.

MBO sets three types of objectives: quantitative, qualitative and self-development. Performance management can provide data on the accomplishment of the first and third type directly. It often provides indirect input for the second type. More important, performance management can provide routine information on progress, as shown in Figure 3, which is critical to interim reviews of MBO programs.

MBO, on the other hand, provides performance management with demonstrable justification of its most important contribution — productivity improvement of the human resource.

About the author

Kenneth Rau is president of the Winchester Consulting Group, Woburn, Mass. He previously was a principal at Nolan, Norton and Co., where he did the original research on the Performance Management Program under contract to the General Services Administration.



COMMUNICATIONS

A hidden benefit of T1 is its high-speed dial-up data

DATA STREAM
John Dix
CW Senior Editor

Putting aside the architectural arguments about the relative merits of integrating voice and data on the same network, a simple reality is that the increased use of high-speed digital communications facilities will encourage the combination for some users.

AT&T and a number of other carriers offer digital services that operate at 1.54M bit/sec, now commonly known as a T1 link. Lower lease rates and increased availability of T1 facilities, coupled with the need created by the AT&T divestiture for better network management, has sparked a great deal of interest in T1 within the last year.

Using multiplexing equipment, customers can subdivide the high capacity of a T1 trunk into lower speed channels. A typical application is to use the facilities between private branch exchanges (PBX) located in separate branches of a large company.

When used between PBXs, the capacity of a T1 trunk is usually divided into 24 56K bit/sec channels. This essentially provides the user with 24 intercom channels between his remote locations at a lower cost than an equal number of dedicated private lines.

But the hidden advantage is that each of those 24 channels is also a high-speed, dial-up connection for data communications. Lee Goeller, president of Communication Resources, a telecommunications consulting firm in Haddonfield, N.J., said that establishing a link between two PBXs over one of these tie trunks allows a user to run end to end at 56K bit/sec.

"You're buying a voice channel, and you can run 56K bit/sec data over it, which used to require a carrier group of 12 voice channels," Goeller noted. "With speed calling [on the PBX], you can push one button and connect to a remote computer, dump the data and get off."

Goeller warned, however, that users cannot arbitrarily connect PBXs with T1 facilities, even if both are of the same generation. This is because not all PBXs use the same modulation schemes. Some use pulse code modulation, while others use delta modulation.

He also noted that concern over holding times associated with data — which might discourage some users from tapping the data capabilities of T1 facilities — are overblown. The theory goes that systems that are optimized for voice will degrade when carrying data, because typical business telephone conversations, which last roughly five minutes,

See THINK page 76

■ An on-line data base service containing U.S. Securities and Exchange Commission documents was introduced by SEC Online, Inc./76

■ A commercial digital satellite was launched to provide businesses in Europe with satellite-based switched data networking/76

■ Western Union Telegraph Co. has announced that it will market an electronic message service through retail outlets./74

Voice/Data Communications/76

Multiplexers/Modems/74

Products debut for Net/Plus Ethernet

WESTFORD, Mass. — Interlan, Inc. has announced a series of hardware and software product additions to its Net/Plus Ethernet family, compatible with Ethernet local-area networks.

The products include a series of intelligent boards to connect processors to Ethernet; an Ethernet connection and network protocol software for the IBM Personal Computer; and file transfer application software for Digital Equipment Corp. VAX-11, Unix-based computers and Microsoft Corp. MS-DOS-based computers.

According to the company, the products are targeted to system integrators, OEMs and large end users.

The Ethernet controllers, unlike the firm's earlier products, contain the higher levels of Xerox's Internet and Transport protocols, as well as the Department of Defense's Transmission Control and Internet Protocols. This is said to offload protocol processing activity from the host and reduce host overhead by 20% to 30%.

The boards feature 128K bytes of random-access memory, expandable to 256K bytes; a dedicated Intel Corp. 80186 microprocessor; 16K bytes of erasable programmable read-only memory; an intelligent direct-memory access interface; and an Intel 82586 Ethernet local-area network interface.

The boards are the NP100 for DEC Unibus systems running VAX/VMS or RSX-11M/M+; the NP200 for DEC Q-bus hosts running RSX-11M/M+; and NP300 for Intel Multibus machines running under Unix System V.

Also available is Interlan's Protocol Development Toolkit, for use in developing specialized transport or application-level protocols. The products are scheduled for deliveries in late 1984 and early 1985.

The NP100 costs $4,250, and the NP200 and NP300 are priced at $2,900. The Protocol Development Toolkit costs $2,000, while the 128K- to 256K-byte memory expansion option costs $400.

Interlan's personal computer connection is called Ethernet Direct Connect, a hardware and software package designed to give the IBM Personal Computer, IBM Personal Computer XT and Compaq Com-

See NET page 76

NCR Comten expands capabilities of IBM SNA-compatible modems

ST. PAUL, Minn. — NCR Comten, Inc. has announced expanded capabilities for its 7160 series of IBM Systems Network Architecture (SNA)-compatible diagnostic modems.

New features are said to include extended diagnostics, switched network backup, fanout, tail circuit and multiplexing. The enhancements have been made for four models — the 7164-0200, 7165-0100, 7164-0100 and 7165-0200.

The extended diagnostics feature is said to expand users' diagnostic capabilities with two remote modem tests: remote power loss indication and special tone test. Switched network backup enables modems on leased lines to be connected through a dial-up link if the dedicated line fails.

With the fanout feature, the vendor reported, users can connect up to four remote terminals to one remote modem. The tail circuit and data multiplexing features are said to reduce users' communication line costs when using 7165-0100 modems.

The features are available for purchase and one- or two-year leases.

The switched network backup and fanout features will not be available until fourth-quarter 1984, the vendor said.

Purchase prices are: extended diagnostics, $290; switched network backup, $340; fanout, $750; tail circuit, $50; and data multiplexing, $970, the vendor reported.

NCR Comten is located at 2700 Snelling Ave. N., St. Paul, Minn. 55113.

Steel firm taps into Boeing with SNA link

VIENNA, Va. — Boeing Computer Services, a division of Boeing Co., recently established a computer link with Bethlehem Steel Corp. to provide the steel firm with Systems Network Architecture (SNA) Interconnect Network Service.

Boeing has reportedly linked its nationwide data transmission network with Bethnet, Bethlehem Steel's SNA-based communications system, which serves Bethlehem Steel data centers in Pennsylvania, Maryland and Indiana.

According to Boeing spokesman George Feeney, the system allows Bethlehem Steel to complement its internal computing facilities with Boeing's business application software library and scientific Cyber/Cray Research, Inc. supercomputer-based services.

Bethlehem currently supports more than 6,000 terminals, and the SNA network is expected to increase productivity, Feeney said.

Single leased line

SNA Interconnect Service links the Bethlehem Steel network to Boeing's Mainstream remote computing services with a single leased line. No modifications to the current Bethnet configuration or additional equipment are required. A Boeing-developed software interface, or gateway, makes the interconnection possible, Feeney said.

According to Boeing, the software operates on NCR Comten, Inc. communications processors located in Boeing network control centers.

The gateway, the company reported, simplifies the communications link between Boeing and Bethlehem Steel SNA networks by reducing the number of path, route and cross-domain resource definitions necessary for proper operation.

The interconnect service also features rapid installation and extensive system security.

Boeing Computer Services is located at 7980 Gallows Court, Vienna, Va. 22180.

SBS seeking FCC OK on satellite access

Hopes to foil potential comptetitors by creating direct link

McLEAN, Va. — Satellite Business Systems (SBS) is seeking Federal Communications Commission approval to offer its telecommunications customers direct access to satellites operated by the International Telecommunications Satellite Organization (Intelsat) over the north Atlantic Ocean.

The SBS service would be considered part of the recently introduced Intelsat Business Service, which the international telecommunications organization is offering to thwart potential competitive satellite ventures that offer customers direct satellite links.

Direct links to Atlantic Ocean satellites would mean customers can avoid the current requirements to go through gateways at Etam, W. Va., Pittsburgh and Andover, Maine.

Interlink

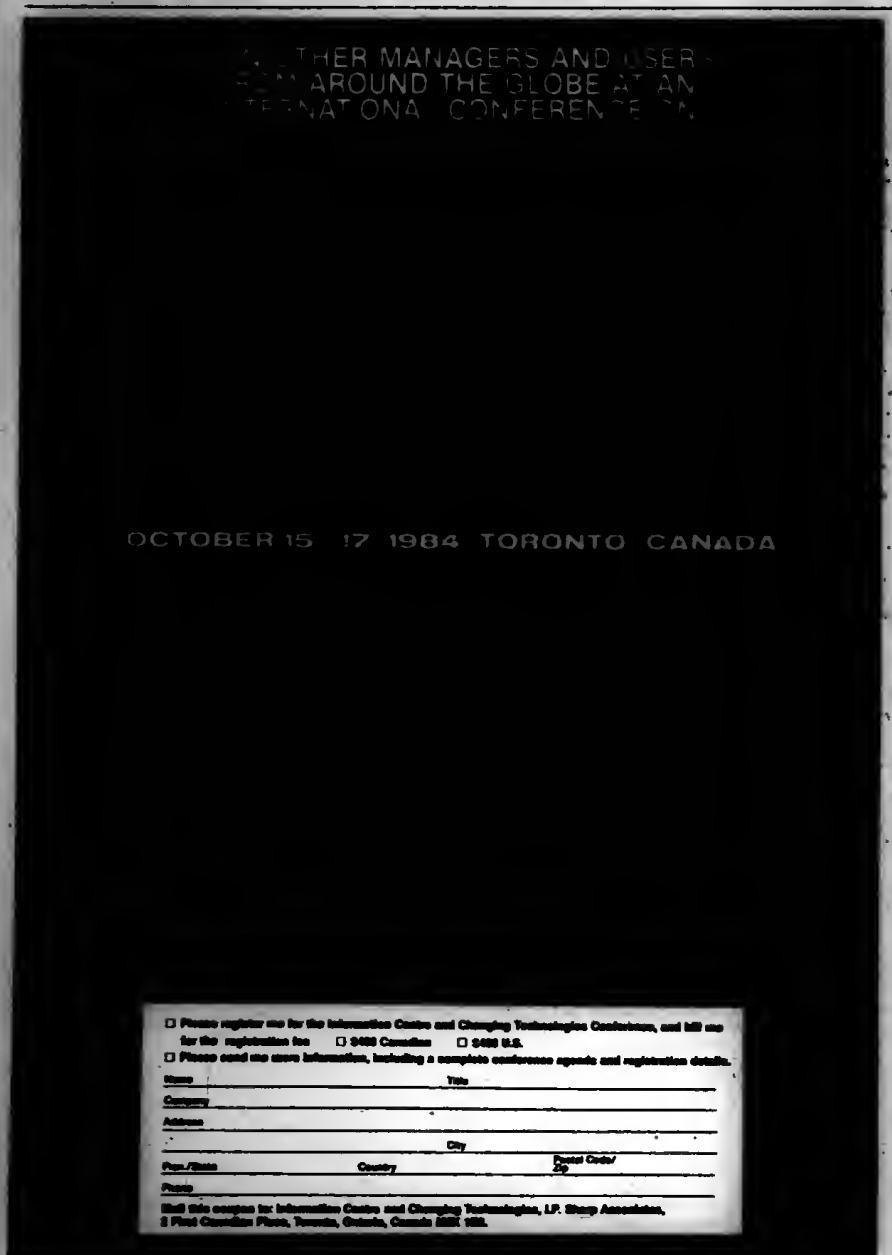
SBS currently provides SBS Interlink, a service which connects international traffic originating in the U.S. via its own domestic satellite system or via terrestrial microwave links to the gateways.

According to SBS, the SBS proposal would establish originating or terminating links to 10 of its domestic earth stations now serving the Interlink service across the U.S. with Intelsat satellites. Interlink is a high-speed digital service with full- or part-time use.

SBS did not disclose the pricing of the new service, but said that charges for the Intelsat Business Service connection "are likely to be below existing services offering comparable quality."

SBS is a jointly owned company of Aetna Life & Casualty Co., IBM and Communications Satellite Corp. (CSC).

CSC has proposed selling its one-third interest to the other two partners.



French satellite to offer Europe networking base

French Direction Generale des Telecommunications recently announced the launch of the Telecom 1A satellite from French Guiana. This satellite will be used to provide businesses in Europe with satellite-based switched data networking, according to France Telecom, Inc., the U.S. subsidiary of the sponsor.

The satellite will service up to 300 earth stations throughout Western Europe with switched digital communications at rates from 2,400 bit/sec to 2M bit/sec with simultaneous transmission of voice, data and images, according to France Telecom.

The satellite has six transponders that operate in the Ku frequency band, the same used by domestic carrier Satellite Business Systems. All Telecom 1A transponders will be dedicated to business applications.

Service is scheduled to begin in October.

France Telecom is located at Rockefeller Center, 1270 Ave. of the Americas, New York, N.Y. 10020.

Data base holds SEC documents

NEW YORK — SEC Online, Inc. recently announced an on-line data base service that provides full-text copies of documents filed by public corporations with the U.S. Securities and Exchange Commission.

SEC Online reportedly stores several million pages of documents on optical laser disks and allows access via telephone lines.

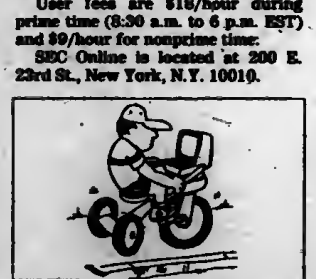
To access the service, customers need a microcomputer with a communications package or an 80-col standard terminal and a 103/212A-compatible modem.

The service allows callers to retrieve the title page of a document, scan single pages or entire documents, print copies of reports on their own printers, transfer copies of documents to their own diskettes or order an overnight copy from SEC Online.

Documents include SEC Form 10K annual reports, 10Q quarterly financial reports, 8K reports of unscheduled events and corporate changes, annual management reports to shareholders, proxy statements, registration statements, acquisition reports, company research files and publicity files.

User fees are $16/hour during prime time (8:30 a.m. to 6 p.m. EST) and $9/hour for nonprime time.

SEC Online is located at 200 E. 23rd St., New York, N.Y. 10010.



Infodata's free MIS Executive Seminar

For all the talk about PC/mainframe issues, you'd think more people would have actually done something.

Well, Infodata has. It's called PC/INQUIRE, and it's just one of several exciting reasons to attend an Infodata MIS Executive Seminar.

Each Infodata seminar offers a range of powerful solutions to the problems facing MIS departments. PC/INQUIRE is one of those solutions: a relational DBMS that offers mainframe system features, yet fits perfectly on an IBM PC. And while satisfying end users, PC/INQUIRE also meets corporate needs for security and data integrity.

Other seminar highlights include on-line demonstration of the following products you'll want to know about: INQUIRE/Information Center with its exceptionally friendly 4GL for the Information Center and the Development Center; INQUIRE/Text, a unique system that transforms free-form text into an active on-line resource; and INQUIRE/DBMS, the relational mainframe model for PC/INQUIRE. And, each seminar attendee qualifies for a free PC/INQUIRE drawing!

Our seminars fill up fast. To be sure of a place, call today and register for the seminar nearest you. (800) 336-4939. In Virginia, call (703) 578-3430.

Infodata Systems Inc., 5205 Leesburg Pike, Falls Church, VA 22041.

Offices: Atlanta, Chicago, Dallas, Los Angeles, New York, Rochester, San Francisco, Tampa, Washington, D.C.

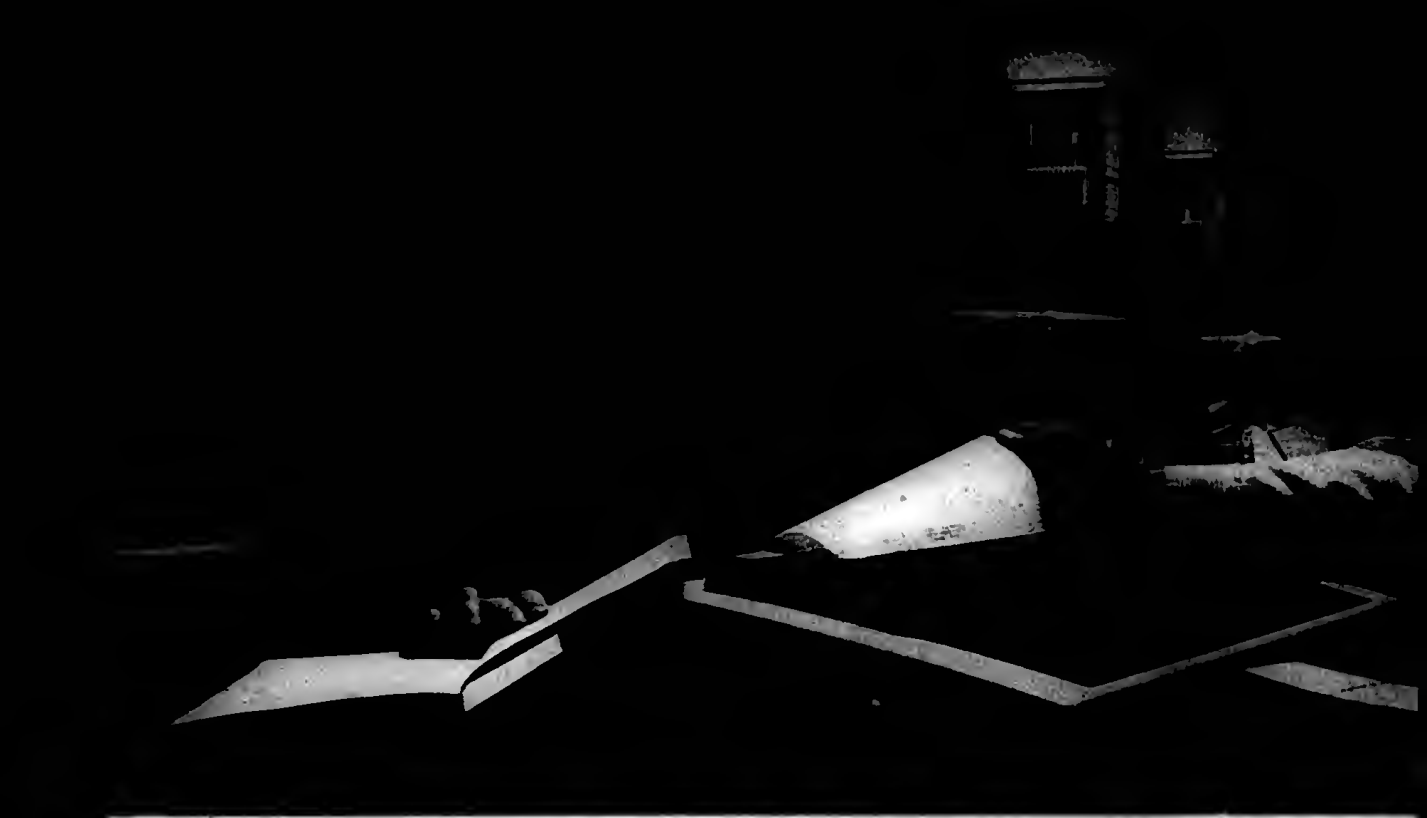
Distributors: West Germany, Switzerland, Netherlands, Belgium, Luxembourg, England

SEMINAR LOCATIONS AND DATES

Anaheim	Sept. 20	Milwaukee	Nov. 7
Atlanta	Sept. 20	Minneapolis	Oct. 30
Baltimore	Oct. 11	Montreal	Oct. 17
Boston	Sept. 25	New York City	Sept. 11
Charlotte	Oct. 31	Philadelphia	Oct. 18
Chicago	Oct. 9	Pittsburgh	Oct. 16
Cleveland	Sept. 6	Rochester	Nov. 1
Dallas	Oct. 17	San Antonio	Oct. 10
Denver	Oct. 11	San Francisco	Sept. 18
Detroit	Sept. 18	Tulsa	Sept. 11
Hartford	Sept. 19	Vancouver	Oct. 9
Hasbrouck Heights	Nov. 14	Virginia Beach	Sept. 5
Houston	Sept. 26	Washington, DC	Sept. 26

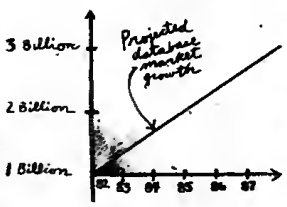
INFODATA®

INQUIRE is a registered trademark of Infodata Systems Inc. © 1984 Infodata Systems Inc.



YOUR SEARCH FOR THE BEST ENGINEERED DATABASE TERMINAL ENDS HERE. DIGITAL'S CORRESPONDENT.

As more and more businesses rely on the immediate access to data bases for their success and growth, we are witnessing a veritable explosion in the database market. The Spring 1984 issue of the Directory of Online Databases, compiled by CUADRA Associates, reports the addition of over 2,000 new database listings between 1979 and 1983. The list of databases spans the range from ABI/INFORM for use by business executives to the ZOOLOGICAL RECORD that provides worldwide coverage of zoological literature. According to Link Data Resources, what was a 1 billion dollar industry in 1982 is projected to triple in size by 1987.



The increased demands by business for databases have placed an ever increasing demand on the terminals that access that information.

These terminals must be fast. They must be reliable. They must be flexible. And they must deliver high-quality results.

Digital's DECwriter Correspondent™ teleprinter has been so comprehensively engineered that it more than satisfies all these exacting requirements.

FASTER DATABASE SEARCHES MEAN MORE SEARCHES FOR YOUR MONEY.

If your business requires an occasional database search, and even more if you're a frequent user, cost can become a very important factor. Simple arithmetic tells you the faster you access the data, the more money you save. Put another way, with greater speed you can perform more data searches for the same amount of money.

Digital's Correspondent teleprinter features a bidirectional printhead which prints out a rapid-fire 150 characters per second for true 1200 baud performance. That's a full four times faster than what you can expect from any other portable teleprinter. All that speed means that you can save up to 75% on your dial-up phone line charges. And can save up to 75% on computer connect time as well.

THE QUALITY OF THE ENGINEERING DETERMINES THE QUALITY OF THE PERFORMANCE.

Because your data is meant to be read, shared and perhaps stored for later reference, it must be, above all else, legible.

The Correspondent tele-

printer has been engineered with exactly that in mind.

Its 9-wire printhead produces an extremely crisp, readable output that does not put a strain on your eyes. Original printouts are so clearly legible that you can run them on the copier machine with exceptional results. It prints true descenders, so a "y" will never be mistaken for a "v" or a "j" for an "i." If some of your information needs to be highlighted, you can receive correspondence quality bold print at 80 characters per second.

And it prints on plain paper, for increased legibility at a reduced cost.

PRINT THE DATA YOU WANT IN THE FORMAT YOU WANT IT.

The Correspondent teleprinter offers you a printout versatility that does not lock you into any predetermined format.

You can set margins at the top, bottom, left and right, and choose from 132 horizontal and 168 vertical tabs to customize a printout for your specific requirements. Paragraphs of information can appear in column form. Or vice versa. You can also select 8 different character sizes, and print up to a remarkable 132 columns per line.

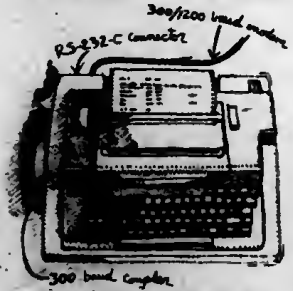
And the Correspondent teleprinter's command of the printed word doesn't stop there. There are 10 different national character sets built into it, as well as APL.

One other format is particularly helpful for presenting complex information in an easily understandable way. The Correspondent teleprinter prints bit map graphics for a high-impact visual presentation of charts, graphs and formulas.

CONDUCT DATABASE SEARCHES AT WORK, WHEREVER THAT MAY BE.

The Correspondent teleprinter's flexibility of formats is matched by its flexibility of communications options. A built-in 300/1200 baud modem lets you dial directly through the keyboard. With the modem, you can store 125 characters of your most frequently used phone numbers and dial them by simply hitting a single key. A built-in acoustic coupler can accommodate almost any phone, so you can access a database whether you're at home or on the road. And when you are on the road, you'll find the Correspondent teleprinter easy to take along. It's such a compact package that it takes up just about the same amount of space as an average typewriter and weighs under 20 lbs. Finally, there's an EIA RS232-C serial port that lets you connect directly with a host computer.

With such high-performance standards for speed, print quality and versatility of formats and communication, it is little wonder



that the Correspondent teleprinter is held in high esteem by experts in the data search field. Jeff Pemberton, editor of ON-LINE, states, "I have been doing on-line searches since 1969, and the DECwriter Correspondent is certainly at the top of the list of the print terminals I have tried."

BEST ENGINEERED MEANS ENGINEERED TO A PLAN.

The Correspondent teleprinter, like every Digital hardware and software product, is engineered to conform to an overall computing strategy. This means that our products are engineered to work together easily and expand economically. Only Digital provides you with a single, integrated computing strategy direct from desktop to data center.

For more information and the name of the Authorized Terminals Distributor or Digital Representative near you, call, 1-800-DIGITAL, extension 700. Or write Digital Equipment Corporation, 2 Mount Royal Avenue, UP01-5, Marlboro, MA 01752.

THE BEST ENGINEERED COMPUTERS IN THE WORLD.

digital™

© Digital Equipment Corporation 1984 Digital, the Digital logo, DECwriter and Correspondent are trademarks of Digital Equipment Corporation

Easylink offered in volume shipments

UPPER SADDLE RIVER, N.J. — Western Union Telegraph Co. has announced it has begun volume shipments of its Easylink Instant Mail Manager communications software.

The software is being marketed through retail dealers with Western Union's Easylink electronic communications service.

The service is designed to allow otherwise incompatible personal computers, word processors, terminals and mainframes to communicate via Western Union's Easylink message service.

According to the company, there are more than 70,000 Easylink users in the U.S. The software, which runs on IBM Personal Computers and compatibles, reportedly provides word processing, data base and disk file management and communications capability in an integrated package.

The software has a suggested retail price of $95, the vendor said.

Western Union is located at 1 Lake St., Upper Saddle River, N.J. 07458.

VOICE/DATA COMMUNICATIONS

MEGABIT COMMUNICATIONS, INC.
MBX-T101 channel extender

Megabit Communications, Inc. has announced a long-distance version of its IBM channel extender designed to handle block multiplexed channel communications at 1.54M bit/sec over distances of more than 25 miles.

The MBX-T101 is said to be transparent to host software and to allow for placement of plotters, high-speed laser printers and other peripherals. It is said to be compatible with T1 carrier digital communications circuits and with IBM systems software.

According to the vendor, on-site backup systems are provided at the time of sale. The MBX-T101, including a local unit, a remote unit and backups, is available within 60 days after receipt of order for $60,000.

Megabit Communications, 90 W. County Road C, St. Paul, Minn. 55117.

MULTIPLEXERS/MODEMS

GANDALF DATA, INC.
LDM 409B

Gandalf Data, Inc. has announced an enhanced version of its LDM 409 metropolitan-area modem and a rack-mountable version.

The LDM 409B is a 9,600 bit/sec synchronous modem that includes dual-channel multiplexer capability, the vendor said. The unit is optimized to operate over four-wire voice-grade lines.

The LDM 409B includes all the features of and is compatible with the LDM 409. Enhancements are said to include an internal power supply in place of the wall-mount tranformer, an extended receiver sensitivity range, internal dip option switches and a dual-channel capability.

The price is $1,175.

A rack-mount, single-channel card version, the RM 3409, is also available, the vendor said. Compatible with both LDM 409 models, this version occupies one slot of 14 in the vendor's LDS 3000 rack.

The price is $1,100.

Gandalf Data, 1019 S. Noel Ave., Wheeling, Ill. 60090.

ANDERSON JACOBSON, INC.
1212-AD2

Anderson Jacobson, Inc. has announced an autodial modem said to offer computer logon and security with password protection.

The 1212-AD2 is a multi-

Continued on page 76

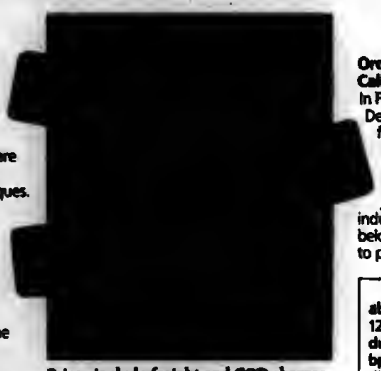
5 Day Delivery!

Paradyne 2,400, 4,800, 9,600 BPS CHALLENGER Modems

Call 1-800-482-3333 and Paradyne will send your modems COD to be delivered at your site, anywhere in the continental U.S., within just 5 days! Paradyne's CHALLENGER Series high performance modems are state-of-the-art technology using advanced signal processing techniques.

Installation Is Fast and Easy. You can install these modems yourself! Plug in the modem, follow a push button configuration procedure, attach your DTE connection and the modular jack, connecting the modem to your 4-wire leased phone line. You're ready to go!

High Performance Backed With Paradyne Reliability. All three models operate in either point-to-point or multipoint applications. An optional four-port buffered multiplexer is available for the 4800 and 9600 models. And the Series has a calculated mean time between failure of more than four years.



Prices include freight and COD charges.

State-Of-The-Art VLSI Technology. Front panel soft strapping configuration is easy and each modem has automatic, adaptive equalization at all speeds, including 2,400 bps.

If You Need Modems NOW, Order Direct From The Manufacturer — Call 1-800-482-3333 or mail in your order. In Florida please call 813-530-2516. Delivery time and price discounts for large quantities available on request. Multiplexer option available at additional cost. Dealer inquiries invited. The new CHALLENGER Series...a challenge to the modem industry offering quick delivery at prices below what you normally would expect to pay...only from Paradyne.

1,200 BPS Modem. Also available for 5 day delivery is the DTU 1200D, a 212A compatible full duplex dial modem. This 1,200/300 bps modem features automatic dialing, CRT prompts and automatic test capabilities and sells for $655 including freight and COD charges.

paradyne

Paradyne Corporation P.O. Box 1347
8550 Ulmerton Road, Largo, FL 33540

MANAGEMENT REPORTING/RETRIEVAL CAPABILITY FOR THE IBM 3/38

For more information Contact Charles White, at: michaels, ross & cole, ltd. P.O. Box 4083 Oak Brook, IL 60521 (312) 990-9116

The only way to lock in data, and lock out intruders, is to interlock hardware and software.

Hardware alone has never solved the problem of data insecurity. Neither has software alone.

Yet year in, year out, there's always a new solution based on one of the two. Few claim to be the ultimate solution. Each claims to be different. It's a seller's market. Let the buyer beware.

Security paranoia

Let's face it: Anything important enough to put in a computer for fast analysis and retrieval is important enough to protect. Dishonest insiders—or worse, incompetent ones—will create chaos if you don't protect it. As will knowledgeable outsiders up to no good. When everybody is out to get you, paranoia is just good thinking.

And there are a variety of ways they can get you, too. There's scanning. Weaving through networks. Sending Trojan horse programs within electronic mail. Data diddling. And of course, trap doors, back doors and open doors.

Once in, there's all sorts of ways an ill-intentioned soul can cause havoc. Like browsing through records that are highly confidential. Data diddling with these records. Stealing them. Or just plain destroying them.

Old guard not working

As previously stated, there are many hardware and software solutions. Each gives some degree of protection. Each has drawbacks. Dial-back systems are costly and inconvenient. Password schemes tend to be too easy to defeat. By the same token, a dedicated file server is of no help when the elite passwords are discovered. Then there's encryption. Costly encryption. Confusing encryption.

Carrying any of these old-guard "solutions" to extremes can cause user rebellion—or even lock you out of the system.

The cavalry has arrived

It's not software. It's not hardware. But the synergism of both. Codercard™ has developed a device slightly larger than a credit card that contains a self-powered microprocessor, 128 bytes of RAM and 2K of ROM. Each card contains a unique ID, and a complex series of algorithms that are key to the authorization process.

Application is simple. The user just inserts the card into a base unit that connects to his terminal. The host computer then checks for ID validity. If the card is valid, the host starts the algorithm process. Both card and host must arrive at the same answer.

Since there are over 400 billion non-linear combinations possible, accidental discovery of the correct answer is quite a long shot. A 400-billion-to-1 long shot. And any attempt to compromise Codercard electronically, or by physically disassembling it, will render the card useless. Which quickly foils dedicated attempts by computer experts to discover the correct answer to the authorization process.

As you can see, Codercard has gone to great lengths to hack out the hacker. Key to this accomplishment is the successful interlocking of both hardware and software. Anything less is truly less. And anything less just isn't enough.

CODERCARD™
2902 Redhill, Suite 160, Costa Mesa, CA 92626
Telephone: (714) 662-7689

COMMUNICATIONS

Continued from page 74

speed synchronous/asynchronous modem compatible with the AT&T 212A and 103/113 modems.

It is said to be capable of dialing a remote computer upon receipt of a code name instead of a telephone number and can be set up to dial only designated computers, refusing entry to people who do not know the passwords, the vendor said.

The modem stores up to 16 phone numbers of up to 37 digits each and can be used in either pulse or Touch-Tone dialing. Other features include automatic speed dialing and parity-code detection and manual keyboard dialing from terminal or automatic dialing from stored numbers, the vendor said.

The price is $695 a unit.

Anderson Jacobson, 521 Charcot Ave., San Jose, Calif. 95131.

RACAL-MILGO, INC.
Mark Series 48, 96 modems

Racal-Milgo, Inc. has introduced a line of 4,800 and 9,600 bit/sec modems compatible with the company's Omnimode and MPS modems.

The Mark Series 48 and 96 are said to be compatible with CCITT V.27 or V.29 modems for international applications. Both units have local and remote diagnostic loop-back testing with front-panel status indicators.

Custom MOS/LSI technology permits synchronous operations over unconditioned lines in either point-to-point or multidrop configurations, the vendor said.

Mark Series 48 modems sell for $1,500. The Mark Series 96 sells for $2,500.

Racal-Milgo, 8600 N.W. 41st St., Miami, Fla. 33166.

COMDESIGN, INC.
TS-600

Comdesign, Inc. has introduced the TS-600, a statistical multiplexer that concentrates up to 32 data devices onto a single telephone line operating at speeds up to 19.2K bit/sec.

The TS-600, which provides switching and port contention capabilities, is said to enable attached devices to transmit at maximum speeds of 9,600 bit/sec. It reportedly provides compatibility with a variety of host computers from major manufacturers.

Users of the vendor's TC-500A device can purchase a module that will allow them to upgrade the equipment to the TS-600.

The TS-600 features a touch-key front panel, which is said to enable the user to set operating characteristics and monitor and test the data communications system. Statistics and diagnostic information appear on the equipment's built-in visual display and supervisory terminal.

Prices start at $3,100.

Comdesign, 751 S. Kellogg Ave., Goleta, Calif. 93117.

MATH ASSOCIATES, INC.
Fiberlink XE-8000

Math Associates, Inc. has announced an eight-channel fiber-optic multiplexer designed to support full-duplex asynchronous data transmissions over distances up to three miles.

The Fiberlink XE-8000 reportedly enables eight RS-232 devices to operate at 9,600 bit/sec. It consists of an eight-channel multiplexed optical transmitter and a companion demultiplexed optical receiver mounted in a common enclosure.

Two units are needed for a full system, at a cost of $1,100 per unit.

Math Associates, 2900 Shames Drive, Westbury, N.Y. 11590.

For a tighter grip on manufacturing productivity... grab hold of RMS/38

Not many IBM/38 software packages offer tight-fisted MRP control. Perhaps you already found that out by using another system. If this is your first time, check out the features that are important to you. Our users enjoy the benefits of a closed-loop MRP II system that allows direct access for anyone to all the information stored. We have a query facility that lets you generate user reports. And we utilize an advanced data base architecture which increases programmer productivity, making changes needed for expansion simple and economical. We even have a PC link which lets you transfer information to your IBM Personal Computer for interaction with popular planning micro products such as 1-2-3™ from Lotus.®

Loaded with RMS/38 the patient IBM System/38 can make your business bets with the precision these economic times demand. With anything else, you may have to settle for second best. In the fiercely competitive arena for manufacturing management efficiency, where survival depends on increased productivity—and profits—the software system you use can spell the difference between satisfaction or frustration, maybe even success or failure.

Only RMS/38 has 15 powerful applications to provide you with all the strength you'll ever need for total control. Control not only of manufacturing but all those vital support functions as well, including distribution and finance. Total software...RMS/38!

Reduce inventory; eliminate parts shortages; acquire time for skillful buying; schedule production based on demand, not parts availability; determine whether to buy or build needed components; improve part number, inventory, and routing accuracy; and order in time for delivery on time. You can with RMS/38. If your present MRP system, whether manual or automated, represents something less than a total integration of business and manufacturing systems; if it doesn't offer the distribution and financial support of closed-loop MRP II; if it doesn't offer you control in an unpredictable environment; then maybe it's time you investigated the building block software of RMS/38.

For a free demonstration or more information, contact PCR, Professional Computer Resources, 2021 Midwest Road, Oak Brook, IL 60521 (near Chicago). Also in New York, San Francisco, and Los Angeles.

pcr
ALL THE SOFTWARE YOU'LL EVER NEED
312/932-2200

1-2-3™ is a trademark of the Lotus Development Corporation.

NET from page 69

puter Corp. Compaq personal computers direct connections to an Ethernet/IEEE-802.3 local-area network. It is said to provide complete transport service to higher level applications running on a personal computer.

The product includes a plug-in Ethernet controller and MS-DOS networking software that together provide internet transport protocol capabilities. It was designed to provide communications between the Personal Computer and VAX-11, DEC PDP-11 and LSI-11 computers and Unix systems.

Scheduled for availability in September, the Ethernet Direct Connect costs $625 with an external Ethernet transceiver and $775 for one with an on-board Ethernet transceiver.

Interlan also announced file server software designed for transfers among incompatible computers.

The N87400 series allows one or more computers on a network to act as a file server and transfers and accesses files throughout the network without regard for individual file structures or physical file location, according to the company.

The Network File Server will be available in November at $1,195 for VAX/VMS; $895 for a Motorola, Inc. 68000-based Unix System V; and $195 for an MS-DOS system.

Interlan is located at 3 Lyberty Way, Westford, Mass. 01886.

TRUNK from page 69

are much shorter than data sessions.

Goeller argued that average-use figures for data sessions are skewed because of the way computer time within organizations is charged back to user departments.

Traditionally, computer connect time has been cheap, he said, but computing time was expensive. So users would log into the computer to reserve a slot but only use it when they needed it. To combat that tendency, some companies reversed that, making connect time expensive and computing cheap.

"All of a sudden, the long holding times for data disappear," Goeller said.

SYSTEMS & PERIPHERALS

HARD TALK
Tom Henkel
CW Senior Editor

IBM adapting to global market

There is much that remains to be seen on how the recent resolution of the IBM/European Economic Community (EEC) antitrust investigation will affect users of IBM mainframes. One thing is certain, however; the impact on the European user community will have an effect on U.S. users as well.

The most interesting, and most ambiguous, outcome of IBM's voluntary agreement to alter its business practices in Europe is the promise to release technical specifications, or interface information, on new 370-era products within four months after their announcement. The implication is that IBM will not announce mainframe products until it is certain those products can be delivered within four months.

With a worldwide army of consultants making a living watching IBM, even the most trivial rumors about IBM seem to sweep the globe in a matter of days. Consequently, if IBM abides by a four-month policy in Europe, it will have to do the same everywhere else it does business.

Before the EEC and IBM reached a compromise Aug. 2, the EEC was demanding that IBM release technical specifications on new products at the time of announcement. This demand had some European IBM users concerned that such a requirement would cause IBM to start making suprise product announcements that would give big system users little time to plan ahead. It is possible the four-month policy may also cut, though not as seriously, the time all IBM mainframe customers have for long-range planning.

Many industry analysts believe IBM has been steadily cutting the lag between product announcements and deliveries since last-minute technical problems on the IBM 3380 disk drive caused IBM a great deal of embarrassment several years ago. Consequently, domestic IBM watchers appear convinced that IBM's concession to the four-month policy was merely a public affirmation of an inter-

See IBM/EEC page 86

Amdahl breaks new ground with beta site installation

By Tom Henkel
CW Staff

DALLAS — In a move concerning what is believed by some industry analysts to be a pivotal processor for Amdahl Corp.'s viability as an IBM competitor, Amdahl broke with tradition in May when it installed its first processor under an early delivery, or beta site, program.

The processor, a 5870 with 32M bytes of main memory and 24 channels, was installed at Chilton Corp., a credit reporting firm here. After the first three months of use, the machine appears to be reliable and to offer at least 60% more processing power than Amdahl's earlier 5860 mainframe, according to Chilton's president, Dan Smith.

Prior to May, Amdahl had traditionally done all of its testing in-house before making first deliveries, Smith noted in a recent interview. Amdahl may have decided to change its strategy on system testing because of the problems and delivery delays that occurred on the earlier 5860 mainframe. "I believe [the 5870] is so important [to Amdahl] that they wanted to get all the bugs out," Smith said.

But so far, the bugs have been few. Ron Woodan, Chilton's executive vice-president of data processing, said the 5870 has made him "more pleased than any other Amdahl system we've ever had." Woodan recalled being one of the first customers to receive Amdahl's troubled 5860 processor and noted that aside from the minor problems that typically crop up in a new system, there is little similarity between his installation of the 5870 and the 5860.

The selection of Chilton as the first test user was not an accident. A former all-IBM shop, Chilton is the kind of customer that surely makes Amdahl officials proud. The company got rid of its IBM systems to become an all-Amdahl shop when, according to Smith, the company's DP requirements started growing at a rate faster than IBM could deliver new systems.

Chilton's DP work load also makes it appealing as a test site. A repository for credit information, Chilton has a combination of heavy batch and interactive processing involving monthly updates to approximately 100 million credit files supplied by approximately 10,000 different banks and

See AMDAHL page 86

Front-end minicomputers introduced for Computer Automation's Syfa series

By John Desmond
CW Staff

DALLAS — Computer Automation, Inc. has announced the Model 150 and Model 170 interactive transaction processing and remote job entry minicomputers. The units act as front-end processors for the company's System for Access (Syfa) minicomputer family.

Aimed at users who require interactive high-volume data storage, processing and inquiry at distributed sites, the Model 150 is said to provide binary synchronous data communications. IBM's Systems Network Architecture (SNA) and the X.25 international standard protocol are available with the Model 170, the company said.

The Model 150 stand-alone unit is field-upgradable to a Model 170, and the Model 170 can be upgraded to become a resource processor in Computer Automation's Syfanet local-area network, the company said.

Both models weigh 92 lb and use a six-slot chassis packaged in a 19- by 13½- by 23-in. cabinet, the company said. The cabinet is said to contain the CPU, memory access and management and data communications hardware. Both models can accommodate a 36M-byte Winchester disk drive, one 10M-byte streaming tape drive and eight or 16 asynchronous RS-232C multiplexer ports.

The ports can operate at up to 9,600 bit/sec to interface any combination of local and remote devices, such as keyboard and display terminals, printers and modems, the company said. The Model 150's binary synchronous data transfer rates range up to 4,800 bit/sec; the Model 170 offers binary synchronous data transfer rates, SNA and X.25 communications up to 9,600 bit/sec, the company said.

Standard software provided with the system includes Computer Automation's Syclops operating system, its Sybol application programming language and a num-

See SYFA page 86

INSIDE

Turnkey Systems/78
Data Storage/78
Terminals/78
Printers/Plotters/78
Graphics Systems/82
Board-Level Devices/83
Auxiliary Equipment/84

DATA RENTALS SALES, Inc

HEWLETT PACKARD
7221C (Brand New) $2995
9872C (Brand New) $2995
2621A $895
2621B (w/Printer) $1995
7260A Card Reader $2495

DEC
LA 34 $450
VT 131 $695
LA 100 RA - KSR $1695
LA 100 ZA - RO $1295

TELETYPE
SPECIAL BARGAIN
RECONDITIONED
AAE 4320 FRICTION FEED
$425

ASSORTED
Soroc 130 $295
Execuport 4000 $495
Adds Viewpoint $295
Visual 100 $495
Visual 400 $495
GE 2120 - 32K Buffer $1995
Zeta 8-Pen Plotter $1995
Diablo 1620 LQ $995
Diablo 1640 LQ $995
NEC 5510 $995
GE Terminet 200 ASR (New) Make w/Pedestal & Basket Offer

TEXAS INSTRUMENTS
743 Portable $395
745 Portable $495
765 Bubble Memory $495
785 Portable $995

LEAR SIEGLER
ADM 3A $195
ADM 5 $525
ADM 21 $395

MODEMS
GDC 212A $195
Racal-Vadic 3451 $495
Racal-Vadic 3413 $495

SYSTEMS & PERIPHERALS

TURNKEY SYSTEMS

BANCTEC, INC.
Four reader/sorter models

Banctec, Inc. announced four reader/sorter models for small banks, savings and loan institutions and commercial companies. These models operate on IBM mainframe computers and emulate IBM 1419 or 3890 reader/sorters.

Models 2660 and 2685 are six-pocket and 14-pocket reader/sorters, respectively, and are suited for remote item processing. The Model 2660 processes 830 document/min. Model 2685 processes 1,200 document/min and has an optional 1,400 document/min speed and optional endorser feature. It also has an off-line sort feature.

Models 2660 XT and 2685 XT are similar to the reader/sorters described above, but have been specially configured for the IBM Personal Computer XT.

Model 2660 is priced at $100,000, and Model 2685 costs $120,000. Model 2660 XT is $82,000, and 2685 XT is priced at $107,000.

Banctec, 4435 Spring Valley Road, Dallas, Texas 75234.

DATA STORAGE

DA-TECH CORP.
2000 series floppy disk subsystems

Da-Tech Corp. has announced the 2000 series of floppy disk subsystems with data file management capabilities. The units feature up to 1,600K bytes of storage and an RS-232C interface, the company said.

The stand-alone, file-oriented disk subsystems are said to include two or more 5¼-in., 400K-byte floppy disk drives, a disk controller and power supply. The 2000 series also includes the Model 2000 Da-Tech dual-drive master module, Model 2200 dual-drive expansion module and the Model 2240 complete quad-drive subsystem, the company said.

Additional features include directory-controlled file allocation, file and disk copy capability in the subsystem, an interchangeable 5¼-in. double-sided flexible disk and 25 system and maintenance commands for data transfer.

Single-quantity prices are as follows. The Series 2000 dual-drive master module with two drives, a microprocessor controller and dc power supplies costs $3,900. The Series 2200 dual-drive expansion module with two 400K-byte drives and dc power supplies costs $2,600, and the Series 2240 quad-drive subsystem, combining the master and slave modules in an integrated system storing up to 1,600K bytes of data, is $5,500, the vendor said.

Da-Tech, 92 Steamwhistle Drive, Ivyland, Pa. 18974.

NORTHERN TELECOM, INC.
Small computer systems interface

Northern Telecom, Inc. has announced a small computer systems interface for its Mercury 82000 series of 8-in. Winchester disk drives.

The interface, which will be imbedded in the Mercury's boards, was designed to support the drive's use with multiuser minicomputers and microcomputers. It was developed through a joint development agreement between Northern Telecom's Memory Systems Division and NCR Corp.

It reportedly supports a 1.5M byte/sec asynchronous data transfer rate, automatic error correction, interface capabilities such as disconnect/reconnect and arbitration, configuration by host, automatic error reporting and recovery and parity on the small computer systems interface bus.

The interface costs $772 when ordered with a drive. The three versions of the Mercury 82000 series are the 93M-byte unformatted 82040, priced at $5,220; the 187M-byte 82080, priced at $8,400; and the 234M-byte 82100, priced at $8,700.

Northern Telecom, Box 1222, Minneapolis, Minn. 55440.

TERMINALS

TANDBERG DATA, INC.
TDV 2237S

Tandberg Data, Inc., has introduced a smart terminal said to compete with the Hewlett-Packard Co. 2622A smart terminal.

The Model TDV 2237S terminal has a 15-in. screen with bonded antireflex faceplate and a movable stand. Contrast and background intensity are adjustable.

The detachable keyboard has nonglare key tops and provides full editing capabilities, the vendor said. The 2237S features 16 user-programmable function keys that allow commonly used words and control sequences to be stored in nonvolatile memory and transmitted by pressing a single key.

According to the company, the 2237S will generate 192 characters, line drawing and special graphics symbols. Transmission is character-by-character, line-by-line or block mode with speeds ranging from 50 to 19,200 bit/sec. It has 48 lines of buffer memory and a standard one-page print buffer for local and remote printing.

Price of the TDV 2237S is $1,395.

Tandberg Data, P.O. Box 99, Labriola Court, Armonk, N.Y. 10504.

MEGATEK CORP.
Whizzard 1600 enhancements

Megatek Corp. has announced additional memory and color hard-copy output options for its Whizzard 1600 series desktop engineering terminals.

TALARIS SYSTEMS INC.

Why buy a laser printer from a software firm?

Today's advanced laser printers, such as the *Talaris 1200* and the *Talaris 800*, contain significant memory and processing power for manipulating font, character, and graphics data. These printers have the computational power of the computer which drove them just a few years ago.

You need software to harness this printing power.

Talaris Systems excels in writing user-friendly software, resident on your host computer, making it easy for you to take advantage of the versatility of these powerful laser printers.

Talaris supports the complete system.

Talaris Systems develops the software, sells it along with the laser printers, and provides you with complete system support after installation.

Talaris manufactures fonts.

Talaris Systems has proportional and fixed-pitch fonts, including extensive math character sets. These fonts are used on the Talaris printers with many text processing programs, including:

- MASS-11*
- SCRIBE*
- TEX*
- TROFF

Talaris provides graphics support.

Talaris Systems provides interfacing routines for the following graphics packages:

- Calcomp HCBS
- Versaplot*
- Tektronix 4010/4014
- DISSPLA* & TELL-A-GRAF*
- DI-3000*
- SAS/GRAPH*
- RS/1*

Talaris has text and graphics integration: the QDRIVE* program.

QDRIVE enables you to easily integrate into a complete document output from many text and graphics sources. Using QDRIVE, this page was composed with TEX, merged with DISSPLA output and overlaid with the Talaris logo. The original was printed on a *Talaris 1200*.

Talaris Systems offers the global solution in laser printing.

Talaris supplies a family of laser printers.

The *Talaris 1200* is a 12 page-per-minute, 300 dots-per-inch printer, base price $24,990. The *Talaris 800* is an 8 page-per-minute, 300 dots-per-inch, desk-top printer, base price $9,990. Both are fully functioned text and graphics laser printers with many host interfaces available.

Contact Talaris Systems Inc., P.O. Box 8309, La Jolla, CA 92038, (619) 454-3363.

* MASS-11 is a trademark of Microsystems Engineering Corp. TEX is a trademark of the American Mathematical Society. Versaplot is a trademark of Versatec. DISSPLA and TELL-A-GRAF are trademarks of ISSCO. DI-3000 is a trademark of Precision Visuals, Inc. RS/1 is a trademark of Bolt, Beranek, & Newman. QDRIVE is a trademark of Talaris Systems Inc. SCRIBE is a registered trademark of Unilogic, Ltd. SAS/GRAPH is a registered trademark of SAS Institute.

SYSTEMS & PERIPHERALS

A 512K-byte memory expansion board is now available for both the monochrome Whizzard 1645 and the color 1650 model as a supplement to the standard 128K-byte random-access memory provided, the vendor said.

Megatek is also offering an eight-color, 150 dot/in. color thermal printer with 640- by 480-pixel resolution and a 44Hz interlaced interface.

The expansion board is available for new units or as an upgrade for existing users for $1,195. The thermal printer is priced at $13,500.

Megatek, 9605 Scranton Road, San Diego, Calif. 92121.

TELEX COMPUTER PRODUCTS, INC.
Telex 078, 079

Telex Computer Products, Inc. has announced the Telex 078, a 12-in. monochrome-model CRT terminal compatible with IBM's 3178, and the Telex 079 12-in. color model display, compatible with IBM's 3179.

Features of the displays include a two-piece, low-profile design; tilt-and-swivel and coiled-cable, and low-profile adjustable keyboard, the company said.

Both models are said to display 1,920 characters, and attach directly to either an IBM 3274 or 3276 controller or Telex's 174, 274C or 276 control units. Both models are also said to offer a choice of keyboard layouts, including several for the international market.

The price for the 078 display is $1,550, and the price for the 079 color display is $2,195, the company said.

Telex Computer Products, 6422 E. 41st St., Tulsa, Okla. 74135.

PRINTERS/PLOTTERS

DATASOUTH COMPUTER CORP.
TX5180 printer

Datasouth Computer Corp. has announced the TX5180 medium-speed dot matrix printer for use with IBM System/34, 36 and 38 CPUs.

The TX5180 is said to interface directly to IBM systems via a standard twin-axial compatible host and an Ascii system such as the IBM Personal Computer.

The TX5180 is said to operate at 180 char./sec, generating from 75 to 400 line/min. Selectable horizontal pitch is said to allow printing at 10, 12 or 16.5 char./in. as well as expanded print for highlighting text. An adjustable tractor feed handles forms from 3- to-15-in. wide and multipart forms up to six copies, the vendor said.

The TX5180 costs $2,995, the vendor said.

Datasouth Computer, 4216 Stuart Andrew Blvd., Charlotte, N.C. 28210.

VERSATEC, INC.
Model 290 Personal Plotter Interface Unit

Versatec, Inc. a Xerox Corp. company, has announced the Model 290 Personal Plotter Interface Unit for interfacing the company's Expert workstations directly with all Versatec electrostatic plotters.

The interface is said to be compatible with Versatec's 512A multiplexer, permitting resource sharing. Versatec workstations can also be linked to output peripherals compatible with Ethernet plot and print servers or to an RS-232 serial interface.

The 290 interface may be located up to 20 feet from the workstation and 1,000 feet from the plotter. The unit weighs 17 lb and measures 4½-in. by 12-in. by 15½-in.

The price for the 290 interface is $3,995, the company said.

Engineering Information Systems, Versatec, 2710 Walsh Ave., Santa Clara, Calif. 95051.

INNOVATIVE ELECTRONICS, INC.
300-LPM printer for Burroughs

Innovative Electronics, Inc. has announced that its 300-LPM printer can now be interfaced with Burroughs Corp. equipment via RS-232,

Continued on page 82

When You Need Computer Equipment Moved!

Rely On Experts

- One-Day Pick-up and Delivery
- Specially Equipped Radio Dispatched Trucks
- Competitive Rates
- Air Freight Handling
- Warehouse Facilities
- Full Insurance Coverage

Serving Southern California Since 1970

For more details, call toll-free:
(800) 821-5270
U.S. except Calif.
(800) 521-5537
California

Southern California Delivery Service
Computer Transportation, Inc.
2914 E. 49th Street, Los Angeles, CA 90058

NEW FROM

PRESENTING THE LATEST ADVANCES IN ARCHITECTURAL DESIGN.

Rising above the main campus at the University of Pittsburgh stands a Gothic tower called the Cathedral of Learning. Its exterior owes much to medieval architecture. Yet within its walls, you'll find another kind of architecture—one that's thoroughly modern. It's called Information Systems Architecture, the design principle governing the new technologies from AT&T Information Systems.

VOICE, VIDEO AND DATA FULLY INTEGRATED IN ONE SYSTEM

The University of Pittsburgh wanted a total solution to their information and communication needs. AT&T could provide it. We offered a system that fully integrates not just voice and data, but video functions as well.

It's all made possible with Information Systems Architecture, the unifying principle designed into every product we make and tying all our systems together. The reasoning behind it can be summed up in three words: communication, distribution and uniformity.

INFORMATION SYSTEMS ARCHITECTURE: THE PRINCIPLE

Communication

Because all AT&T products are communications based, they can communicate efficiently and effectively with each other and also with products made by other manufacturers like those of DEC and Xerox already being used at Pittsburgh.

Besides being great communicators, they're also great translators. So products from different manufacturers that are otherwise incompatible can communicate with each other, using our equipment as a go-between. In this way, Information Systems Architecture protects both your past and future automation investments.

What's more, the system is functionally integrated, so various applications, such as Electronic Document Communication and Message Center, can work together and share information.

Distribution

Besides functional integration, we also provide function distribution. This allows applications to be distributed to whichever system component is most appropriate and cost-effective. Even to components in different locations, miles away from each other.

And all end-users, no matter where they are, or to which component they are hooked up, still have access to all functions in the system.

Uniformity

All our products are designed to be user-friendly, so they're easy to use. But beyond that, we've also made their operation uniform. A person trained in one location on one type of terminal will have no problem operating a different type of terminal located somewhere else. This keeps training costs down and your operation running smoothly.

With communication, distribution and uniformity as our watchwords, Information Systems Architecture guarantees an evolutionary system—one that can keep up with changing needs and changing technologies. That's why the University of Pittsburgh will always be a campus of the future, no matter what the future may hold.

THE TRADITION OF EXCELLENCE CONTINUES

The University of Pittsburgh, a distinguished academic leader for nearly 200 years, has called upon AT&T's century of communications experience to help them carry on their tradition. They're in good hands. Four thousand designers and engineers formerly at AT&T Bell Laboratories are now working exclusively to develop new business products at Information Systems Laboratories. Information Systems Architecture will give them the framework by which to tie those products into complete business automation systems.

It will provide our sales staff with a planning tool for total automation so that all needs are met, now and in the future.

And, because of our uniform design, the job of the largest, most experienced service staff in the industry will be that much easier.

To find out now how AT&T Information Systems Architecture can put you on the road to total office automation, call 1-800-247-1212, Ext. 198.

WHEN YOU'VE GOT TO BE RIGHT

©1984 AT&T Information Systems

AT&T
Information Systems

SYSTEMS & PERIPHERALS

Continued from page 79

concatenation or the Burroughs two-wire direct interface.

Controlled by a Teletype Corp. Model 40 controller board and using an Intel Corp. 8085 microprocessor, the 300-LPM is said to use a Teletype Model 40 print mechanism employing heavy-duty chain technology. The 300-LPM prints characters at a speed of 300 line/min, the company said. Speeds of approximately 400 line/min are achieved by using the 48-char. set, the company said.

Uppercase and lowercase characters are generated on up to six copies, and 132-col., 80-col. and forms access or ticket models are offered, the company said.

The 132-col. printer costs $6,295, and the 80-col. version costs $5,795.

Innovative Electronics, 4714 165th St., Miami, Fla. 33014.

AUTOVATIVE COMPUTER EXTENSIONS, INC.

ACX-PM Printer Manager

Autovative Computer Extensions, Inc. has announced the ACX-PM Printer Manager software for managing and controlling small printers in the IBM VM/SP operating system environments. All IBM 3270 devices and compatible printers, as well as certain Ascii printers connected via asynchronous communication lines, are said to be supported.

The Asynchronous Ascii Printer option is said to support serial interface Ascii printing devices connected or dialed to asynchronous communications ports.

The operating characteristics of each printer can be controlled by user-specified parameters so that support can be tailored to specific printer models, the company said.

The cost of a one-year lease is $1,000 for the ACX-PM Printer Manager base, $1,500 for the 3270 printer option, $500 for the 3268/3287 graphics printer option and $1,500 for the Asynchronous Ascii Printer option, according to the vendor spokesman.

Autovative Computer Extensions, Suite B, 5120 Belmont Road, Downers Grove, Ill. 60515.

INNOVATIVE ELECTRONICS, INC.

Innovator 202 enhancements

Innovative Electronics, Inc. has announced extended communications interface capability for its Innovator 202 300 line/min printer system.

Added features for the Innovator 202 are said to include IBM 3287 Model 1 and Model 2 emulation with Type A coaxial connection and compatibility with IBM 3274 and IBM 3276 controllers.

The system reportedly supports transparent-mode compatibility, processor interrupt transmission, local or remote configuration, bisynchronous or IBM Systems Network Architecture (SNA) data streams, an SNA control string capability and built-in diagnostics.

The Innovator 202 132-col. version is priced at $7,395, according to the vendor.

Innovative Electronics, 4714 N.W. 165th St., Miami, Fla. 33014.

GRAPHICS SYSTEMS

CAV CORP.

Cavcad Turnkey System Series 200

CAV Corp. recently announced the Cavcad Turnkey System Series 200, for architectural, engineering and construction and mechanical applications.

The turnkey system uses the Unix operating system and includes a Hewlett-Packard HP 9000 Series 200 minicomputer, a color graphics terminal, a digitizing tablet with stylus pen and end-user training and support programs.

The unit reportedly includes 256 design layers, eight simultaneous view capabilities, more than 100 drafting symbols, automatic dimensioning, automatic generation of bills of material and multiuser and multitasking capabilities.

According to the vendor, the Cavcad system has networking capabilities and can expand to multiple workstations at an incremental cost of $16,500.

The Cavcad Turnkey System Series 200 is priced at $65,000, the vendor said.

CAV, Suite 304, 3130 La Selva Drive, San Mateo, Calif. 94403.

BAUSCH & LOMB, INC.

Producer II

Bausch & Lomb, Inc. has announced the Producer II drafting system for the computer-aided design marketplace. The system includes two 19-in. monochromatic graphics displays, a controller with 27M-byte Winchester disk drive, the DMP-52 sheet-fed plotter, menu pad, workstation desk and a library of 5,000 predrawn figures, the company said.

The two 1,024- by 800-pixel resolution displays are said to show an entire drawing on one screen while completing detail work on the other screen. Each intelligent raster display is said to have its own Motorola, Inc. 68000 microprocessor.

For plotter technology, the Producer II is said to employ the servo-driven DMP-52 plotter offering pen speeds of up to 22 in./sec and a resolution of 1/1,000 in. The plotter weighs 32 lb, the company said.

The Producer II system is priced at $41,900.

Bausch & Lomb, P.O. Box 14547, Austin, Texas 78761.

GERBER SCIENTIFIC INSTRUMENT CO.

Video Digitizing System Model 2500

The Gerber Scientific Instrument Co., has announced the Video Digitizing System (VDS) Model 2500 com-

Our VISUAL 500 and 550 graphics terminals emulate the Tektronix® 4010/4014 in nearly every way, but one: Price. Ours costs less than half as much.

Our 768x585 high-resolution also gives you remarkably sharp text and graphics display. While our larger 14" screen makes viewing easier.

What's more, both the VISUAL 500 and 550 are compatible with most standard software, including PLOT 10,® DISSPLA,® TELL-A-GRAF,® SAS/GRAPH, DI 3000/GRAFMAKER, INFOgraph, SPSS,® TEMPLATE,® DR Graph,® GSX™ and all GSS products.

And both terminals come with a wide variety of advanced graphics features. Resident vector draw. Point plot. Circle and arc draw. Rectangle draw. Multiple line styles and patterns with rectangle pattern fill. Plus an auxiliary port to support printer/plotters and data tablets.

As an alphanumeric terminal, the VISUAL 500 provides selectable emulations of the DEC VT52,® Data General D200, Lear Siegler ADM-3A™ and Hazeltine 1500 terminals. While the VISUAL 550 is DEC VT100™ protocol-compatible as well as a character or block mode terminal which complies to the ANSI X3.64 standard.

For complete information, call or write Visual Technology today. And find out how easy it is to get all the quality and features you want in a graphics terminal. Without paying all the price.

VISUAL See for yourself.®

Visual Technology Incorporated
540 Main Street, Tewksbury, MA 01876
Telephone (617) 851-5000. Telex 951-539

REGIONAL OFFICES:
Northwest: (415) 490-1482
Southwest: (213) 534-0200
North Central: (513) 435-7044
South Central: (214) 255-8539
Northeast: (201) 528-8633
Southeast: (301) 924-5330

SYSTEMS & PERIPHERALS

puter-controlled line follower, said to digitize documents automatically while converting engineering drawings into vector data for computer-aided design (CAD) manipulation.

Aimed at aerospace, automotive, shipbuilding, cartographics and architectural engineering industries applications, the VDS is said to capture vector data automatically while following a line, line segment or curve to indicated end points. The VDS is said to indicate a line with two points, as opposed to raster systems, which indicate a line with thousands of points, the company said.

The VDS hardware includes a console housing a 13-in. color CRT, keyboard, joystick, a microcomputer system based on the Motorola, Inc. 68000 to control the digitizer and support the graphics and operator interface and a 36M-byte Winchester disk for local storage of digitized data, the company said. A 3½-in. floppy disk for archival purposes is standard with the system, and an 8-in. floppy disk for data storage is optional, the company said.

A 13-in. color CRT is said to be capable of assigning up to 64 digitizing layers for geometry, text and other instructions. The VDS is said capable of turning a two-dimensional drawing to a three-dimensional data base for the CAD system.

The VDS is configured with GSI's Model 78 modular large-area drafting system, which is said to digitize data automatically with two video cameras at speeds of 200 in./min. The VDS data base is produced in RS-274D plotter format, said to allow transmission to a host CPU via parallel or RS-232 interfaces.

VDS plotter data can be used to drive numerical control equipment directly, or it can be sent to a Gerber PMS 7000 for driving drafting or manufacturing machines, the company said.

The price for the VDS Model 2500 workstation is $70,000, and the price for a system including the plotting table is $170,000, according to the vendor.

Gerber Scientific Instrument, P.O. Box 305, Hartford, Conn. 06101.

BOARD-LEVEL DEVICES

ADAPTRONICS PRODUCTS SBDTR-8160

Adaptronics Products, a division of General Research Corp., has announced the SBDTR-8160 digital transient recorder, said to combine an 8-bit, 20-MHz analog-to-digital converter, 4K bytes of on-board buffer memory and digital control logic into a single Intel Corp. Multibus-compatible circuit board.

Under software control, the SBDTR-8160 is said to trigger an external device, accept an external trigger or trigger on an overthreshold input signal. Pre- and post-trigger modes of operation are available under software control as well. In the pre-trigger mode, from 0 to 4,064 bytes of data can be scheduled for acquisition, with the remainder of the buffer being filled by pre-trigger data; in the post-trigger mode, from 0 to 4,064 data point time periods can be scheduled to be counted off after trigger, the company said.

The SBDTR-8160 features 24-bit addressing. Typical applications include robotics, biomedical equipment, acoustical instrumentation, ultrasonic equipment and other applications requiring high-speed analog-to-digital sampling rates, according to the vendor.

The product costs $2,400, the vendor said.

Adaptronics Products, General Research, 7655 Old Springhouse Road, McLean, Va. 22102.

MATROX ELECTRONIC SYSTEMS, LTD. SX-900

Matrox Electronic Systems, Ltd. has announced the SX-900, a single-board color graphics display monitor based on the Intel Corp. 80286 microprocessor. Features include a resolution of 640 by 480 pixels in four- or eight-bit planes.

The SX-900 also features an interface with Intel's Multibus and a 60Hz flicker-free video refresh rate. The 80286 front-end display list processor is supported by an NEC Information Systems, Inc. Graphics Display Controller 7220 processor and Matrox's pixel processor for simultaneous eight-plane drawing. The pixel processor also provides a read-modify-write capability, said to be used for nondestructive cursor overlays.

The SX-900 is said to incorporate the same on-board graphics firmware used by the Matrox GXB-1000 series display controllers. Over 256 display list commands are supported, including line, character, circle and arc drawing, area fills and cursors, the vendor said.

By itself, the SX-900 is said to provide a single-board solution for process control and instrumentation applications. Multiple SX-900 boards can be used in the same chassis to drive several independent displays for process control consoles or can be ganged to provide up to 24 bit/pixel for imaging applications, the vendor said.

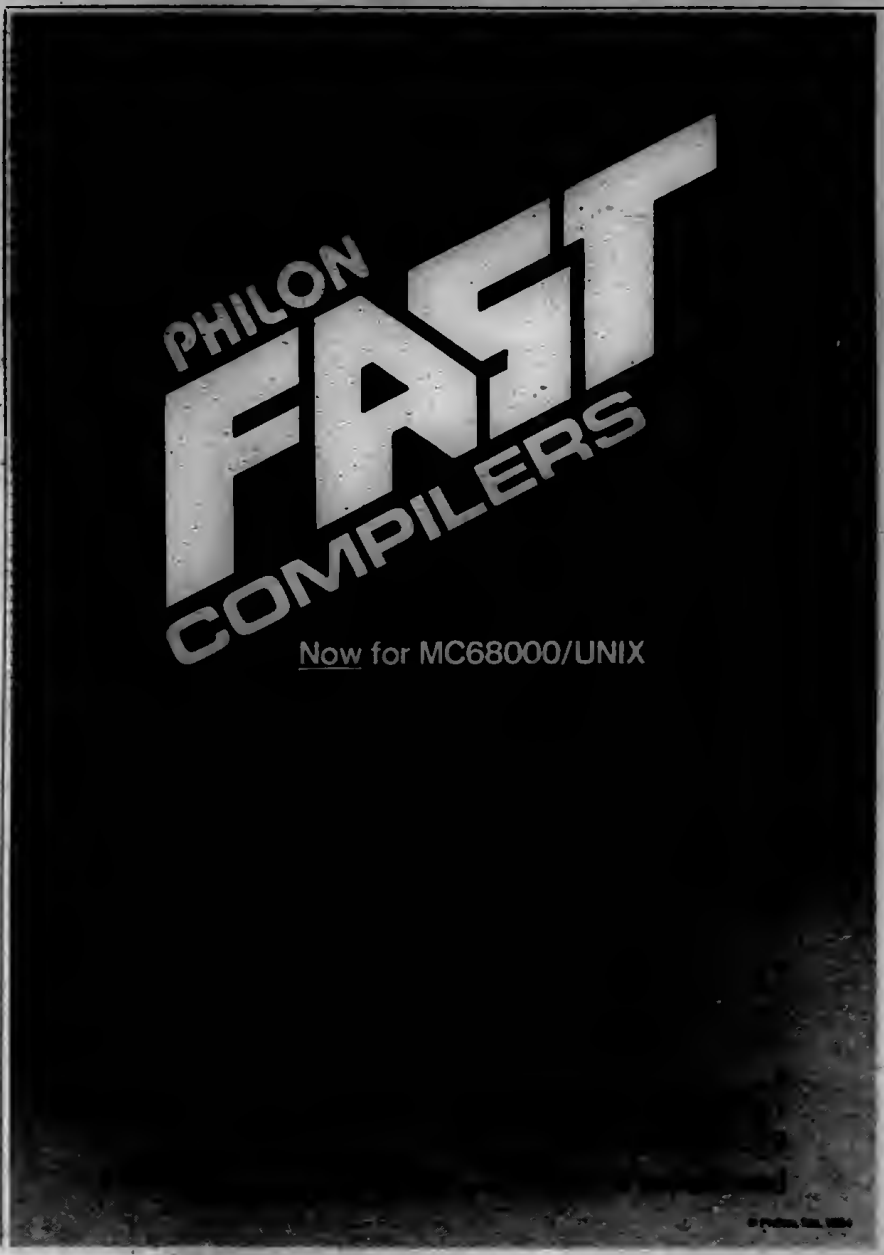
The SX-900 costs $2,995 for 4 bit/pixel, or $4,195 for 8 bit/pixel, the company said.

Matrox Electronic Systems, 5800 Andover Ave., Montreal, Quebec, Canada.

MDB SYSTEMS, INC. MLSI-STS11

MDB Systems, Inc. has announced the MLSI-STS11 magnetic tape streamer controller/coupler, emulating Digital Equipment Corp.'s TS11/TSV05 software, for use with Control

Continued on page 84



SYSTEMS & PERIPHERALS

Continued from page 83

Data Corp.'s Sentinel ¼-in. tape cartridge subsystem.

Features of the 16-bit Advanced Micro Devices, Inc. 2901 microprocessor-based coupler include software that can be configured via the operator's console for such functions as addressing, interrupt vector, bus priority level and coupler emulation modes, the company said.

The coupler is a single-quad board that contains all the necessary logic for DEC TS11 or TSV05 software-compatible commands from a DEC LSI-11/23 or -11/73 Q-bus processor.

The MLSI-STS11 is priced at $1,850, according to the vendor.

MDB Systems, Box 5508, 1995 N. Batavia St., Orange, Calif. 92667.

STANDARD MICROSYSTEMS CORP. Cardinal

Standard Microsystems Corp. has announced the Cardinal video terminal board, based on the company's CRT 9028 Video Terminal Logic Controller, a nine-chip terminal board said to provide a video terminal section for microcomputer systems.

Features include thin and wide graphics, smooth scrolling and a menu-driven setup mode stored in nonvolatile memory, the company said.

The Cardinal is said to support two RS-232 ports, to operate in full- and half-duplex modes and to allow the selection of either steady or blinking block cursor. Other features include parity generation and detection and transmission rates ranging from 110 bit/sec to 19.2K bit/sec, the company said.

The Cardinal Video Terminal Board costs $199 in single quantities and will be available in the third quarter, the vendor said.

Standard Microsystems, 35 Marcus Blvd., Hauppauge, N.Y. 11788.

TANDBERG DATA, INC. Graphics board

Tandberg Data, Inc. has announced a plug-in board that transforms its Series TDV 2200S terminals into a bit-mapped graphics system with a resolution of 720 by 336 pixels.

The board reportedly works in four modes: enhanced alpha and graphics, vector, point and interactive graphics mode.

In enhanced alpha and graphics mode, the terminal reportedly generates character sets in a variety of sizes, shapes and sets, including an Ascii character set, four special character sets and three downloaded character sets.

The vector mode creates primitive graphics using solid, dotted or dash lines, according to the vendor. In point mode, the terminal emulates a Tektronix, Inc. 4010 terminal, provides 1,024- by 780-pixel resolution and generates a point instead of a line.

The interactive graphics mode allows the 2200S to emulate Tektronix' 4014 terminal and provide business, scientific and engineering graphics capabilities.

The board costs $1,395.

Tandberg Data, P.O. Box 99, Labriola Court, Armonk, N.Y. 10504.

AUXILIARY EQUIPMENT

HENDRIX TECHNOLOGIES, INC. Typereader Model TR100

Hendrix Technologies, Inc. has introduced an optical character recognition page reader, the Typereader Model TR100.

The unit offers common type style recognition, optional data transfer to two separate computer systems, automatic type style and pitch determination.

The TR100 is less than 2-ft deep and 2-ft wide and can handle up to 100 pages of paper. It uses the multiple similarity method of multifont recognition to ensure accuracy, the vendor said.

The TR100 is priced at $11,500, which includes three user-selected fonts. Additional fonts are available for $750 each, and the ability to transfer data to a second system costs $1,000.

Hendrix Technologies, 670 N. Commercial St., Manchester, N.H. 03101.

MARCONI INSTRUMENTS 6920

Marconi Instruments has announced a radio frequency sensor reportedly designed for low power measurements.

This is said to include receiver input sensitivity and amplifier noise.

The 6920 is said to have high sensitivity, which allows it to measure signals as low as .1 nW in the frequency range from 10 MHz to 20 GHz.

The 6920 sensor is priced at $795, according to the vendor.

Marconi Instruments, 100 Stonehurst Court, Northvale, N.J. 07647.

HP3000 & DEC VAX

- CJ PAYROLL
- CJ PERSONNEL
- CJ ADVANCED GENERAL LEDGER
- CJ ACCOUNTS PAYABLE
- CJ ACCOUNTS RECEIVABLE
- CJ FIXED ASSETS

SUPPORT MAINTENANCE ENHANCEMENT

R JACKSON NC

The Solution

Dial-Up 3270

LineMaster An intelligent device for dial-in access to your mainframe 3270 Bisync line. **LineMaster** is a communications watchdog which keeps a line in service until a user dials in.

- For any remote 3271/4/6 line—up to 19.2K baud
- Compatible with any 3270 BiSync emulator including microcomputers
- Connects between modem and mainframe
- Installs in minutes.

$639.

MicroFrame, Inc.
205 Livingston Avenue
New Brunswick NJ 08901
(201) 828-4499

Think of us as the only TRUE TSO for VS1.

Because we are.

TONE 3

HIGH PERFORMANCE-LOW OVERHEAD

- Edit with full screen capability
- Internal reader job submit
- Output retrieval with RES support
- System maintenance
- Program development
- Data entry
- System debugging
- Text editing
- Performance monitoring support
- User command interface
- Interactive program execution
- Operations console support
- Dataset maintenance
- Catalog management
- Standard IBM TSO commands
- Enhanced 3270 usability
- Full ASCII terminal support
- No user swapping
- No TCAM
- No VS/2 overhead

TONE Software Corp.

1735 S. Brookhurst
Anaheim, CA 92804
(714) 991-9460 Telex 181592

Need general accounting software for IBM System/38?

We've simply solved your problem.

LAWSON ASSOCIATES has solved it with the first general accounting software specifically designed for IBM System/38. Not merely compatible, but state-of-the-art to fully utilize your computer's capabilities. Compare. You won't find a total software solution like it anywhere else.

DESIGN FEATURES: They include: on line systems using data base management; menu driven, user friendly programs written in RPGIII, the System/38 language; and integrated modules. Their benefits: ease of installation and use, plus maximum employee productivity.

INTEGRATED MODULES: Those available include: General Ledger and Report Writer/Accounts Payable/Accounts Receivable/Fixed Assets/Payroll/Personnel/Purchase Order/Order Entry/Inventory Control

SERVICE FEATURES: Fully documented and supported. Onsite training and implementation. One year warranty. Available now for immediate installation.

For more information, please call or write:
Lawson Associates, 2021 East Hennepin Ave., Minneapolis, MN 55413
1-800-[illegible]
In Minnesota call (612) 379-2650

LAWSON ASSOCIATES
WE SIMPLY SOLVE PROBLEMS

ANNOUNCING COMPUTERWORLD'S UNIX™ EXTRA!

On September 26, we'll turn a dynamic operating environment into an ideal advertising environment.

UNIX." Or not.

A decision nearly everyone faces sooner or later.

That's why we're devoting the September 26 Computerworld Extra! to UNIX. And why it promises to be one of the best-read Computerworld issues of the year. It's a hot market, and Computerworld is eager to bring our readers—your prospects—this special update.

We'll be delivering over 122,000 copies to Computerworld subscribers. As a special bonus to advertisers, the Computerworld UNIX Extra! will be mass-merchandised at Info-84 and UNIX Expo.

We'll ask—and answer—some fundamental questions.

- Is UNIX appropriate outside the high-end micro environment?
- Is networking difficult?
- Is it worth the effort to learn the system?
- Who supports it?
- What do the look-alikes offer? And are they *really* compatible?
- Major hardware vendors views of UNIX.
- Status report on the development of UNIX standards.
- What users can get from UNIX, and what they cannot.
- Portability of UNIX look-alikes.
- UNIX on mainframe computers.
- Status of UNIX-based applications software for microcomputers.
- UNIX-based software for super micro systems and larger systems.

We'll talk to users and find out what they think.

We'll even provide tips for the people who've already jumped on the bandwagon.

UNIX hits home with just about everyone. So if you want to hit home with over 122,000 paid Computerworld subscribers, our Computerworld UNIX Extra! is an issue you can't afford to miss.

Call the Computerworld Sales Office nearest you to reserve space for *your* advertising. Space closes August 24. Materials are due August 31.

UNIX is a trademark of AT&T Bell Laboratories.

To: Ed Marecki, National Sales Director
Computerworld, 375 Cochituate Road, Box 880, Framingham, MA 01701

☐ Please send me advertising information on Computerworld UNIX Extra!
☐ Please have a sales representative call me.

Name _____
Title _____
Company _____
Address _____
City _____ State _____ Zip _____
Telephone _____ CW

COMPUTERWORLD

THE NEWSWEEKLY FOR THE COMPUTER COMMUNITY

Sales Offices

BOSTON: 375 Cochituate Road, Box 880, Framingham MA 01701, (617) 879-0700
NEW YORK: Paramus Plaza I, 140 Route 17 North, Paramus NJ 07652, (201) 967-1350
CHICAGO: 2600 South River Road, Suite 304, Des Plaines IL 60018, (312) 827-4433
ATLANTA: 1853 Peeler Road, Suite D, Atlanta GA 30338, (404) 394-0758
HOUSTON: 8401 Westheimer, Suite 110, Houston TX 77063, (713) 952-1220
LOS ANGELES: 18008 Sky Park Circle, Suite 260, Irvine CA 92714, (714) 261-1230
SAN FRANCISCO: 300 Broadway, Suite 20, San Francisco CA 94133, (415) 421-7330

MINIS from page 77

ber of utility routines and program development aids, the company said.

The price of a Model 150, with 128K bytes of 750 nsec random-access memory (RAM), a 150 nsec CPU cycle time and parity checking is $9,950. The price of a typical configuration, including a 36M-byte 5¼-in. Winchester disk drive, 10M-byte streaming tape drive, keyboard and display terminal and eight asynchronous multiplexer ports, is $17,250.

The price of a Model 170, with 128K bytes of 550 nsec RAM (expandable to 256K bytes) with a 150 nsec CPU cycle time and error-correcting code, is $13,950. A typical configuration costs $21,250.

Computer Automation's Commercial Systems Division is at 1800 Jay Ell Drive, Richardson, Texas 75081.

AMDAHL from page 77

credit organizations. Interactive inquiries come from some 5,000 terminals using approximately 2,300 simultaneous communications lines. Communications is handled via a combination of a proprietary file organization scheme and Applied Data Research, Inc.'s Datacom/DC data communications software, Woodan said.

The 5870 is currently using IBM's MVS-SP Release 13 operating system, but Smith said Chilton has plans for installing Amdahl's version of IBM's MVS/XA operating system next spring.

Since the system was installed in May, Woodan said, Chilton has only managed to perform benchmark tests on the on-line 5870 operation. But based on those findings, the 5870 can perform on-line transactions 60% faster the the 5860. He added that Chilton expects that the 5870 will perform at least 1.7 times faster than the 5860, with enough performance (roughly 21 millions of instructions per second, according to Woodan) to stop using its older Amdahl 470/V8 processor in a production mode. Woodan added that the 470/V8 will eventually be used as a test processor using IBM's VM operating system.

Admitting the smooth installation and relatively problem-free operation may be, at least in part, a result of having Amdahl's best systems engineers on site during the early weeks of the 5870's use, Smith was quick to add that after the first two or three weeks, Chilton resumed dealing with the same local field support people it had been using for some time.

IBM/EEC from page 77

nal IBM edict.

Nonetheless, some IBM competitors seem pleased with the outcome of the EEC investigation and are convinced the agreement will ultimately help users.

One maker of IBM-compatible high-end mainframes, Amdahl Corp., has been particularly vocal in voicing it's delight with the four-month policy. The reason, according to an Amdahl executive, is that prior to the EEC agreement, IBM had no obligation to release any information about its products. Regardless of whether the four-month policy fits neatly into IBM's business plan, the Amdahl executive said, plug-compatible manufacturers now appear to have an avenue to force IBM to disclose specifications about its high-end products.

It is obvious that it will not take long for technical specifications forced out of IBM in Europe to wind up included in competitive products released in the U.S. Therefore, U.S. users do stand to benefit from the EEC agreement. But how long it will take to get that technical data out of IBM is another unanswered question.

It is clear IBM made its concessions to the EEC in good faith. But there appear to be enough holes in the EEC agreement to give IBM the option of holding back technical information if it so chooses.

Not off the hook

The EEC made it clear by suspending, not terminating, its antitrust investigation of IBM that IBM has not simply been let off the hook. But the EEC has not stated what will happen to IBM if it fails to comply with the terms of the agreement. The EEC has said it will continue to monitor IBM's business practices and attempt to make sure IBM discloses adequate technical specifications to its European competition. But it has not offered a detailed explanation of how this will be done.

It seems possible that IBM could easily stall the release of technical information past the four-month deadline.

For example, IBM could release a set of new product specifications to the competition in compliance with the four-month time frame. If IBM competitors felt that information was inadequate, they would have to complain to the EEC, which would have to investigate the situation before passing judgment. Technically, IBM could argue it complied with the Aug. 2 agreement by supplying what it felt were adequate technical specifications. If the EEC disagreed, IBM could simply give in and supply more information.

It is unfair to assume automatically that IBM will not comply with its voluntary agreement. After all, the agreement is not even three weeks old.

And it is clear IBM could suffer far more than the wrath of the EEC if it should renege on its voluntary agreement. Such a move could hurt the company's reputation all over the world.

What is clear, however, is that IBM has realized the computer marketplace is global. What is done in one corner of the world affects everyone everywhere else. And once a technical tidbit is out of the proverbial bag, there is little hope of limiting the number of people privy to it.

You can advertise your product in 40 computer publications in 25 foreign countries—with one phone call.

There's a market for your product abroad.
You can reach the right people in the major computer markets throughout the world. The people who make the buying decisions—in countries already importing more than $3 billion in computer hardware, software and supplies.

CW International Marketing Services gives you one, efficient source for direct contact with the leading local computer publications in the world's major computer markets. How can we do this for you? We have a wide network of editorial offices around the world and provide first hand marketing information to our clients. Plus, we have over 10 years experience in the publishing industry.

We're a division of CW Communications/Inc., publishers of *Computerworld* and the world's largest publisher of computer-related newspapers and magazines.

CW International Marketing Services makes it easy.
We'll translate your ads for you and give you production services to meet the specifications of any or all the newspapers and magazines we publish or represent—and—we'll even bill you in dollars. What's more, when you place your advertising through CWIMS, you save the V.A.T. (value-added tax). It's as easy as advertising in your local publications.

We'll even help you with market facts, and, in the case of the People's Republic of China, we can arrange for you to give product and marketing seminars there! You can run your ads in our periodicals in these countries.

*Argentina	*Denmark	*Italy	*Norway	*Saudi Arabia	*Sweden
*Australia	Finland	*Japan	*People's	South Africa	*The Netherlands
*Brazil	*France	Korea	Republic of	*Southeast Asia	*United Kingdom
Chile	Greece	*Mexico	China	*Spain	*West Germany
	India		Peru		

*Published or co-published by CW Communications/Inc.

For more information on how we can help you promote your product all over the world, send us the coupon below or call Diana La Muraglia toll-free at (800) 343-6474 or telex #95-1153. In Massachusetts, call (617) 879-0700.

CW COMMUNICATIONS/INC.

Diana La Muraglia, General Manager
International Marketing Services
CW COMMUNICATIONS / INC.
375 Cochituate Road, Box 880
Framingham, MA 01701, USA

Please send me rate cards and information on publications in the following countries:

Name _____ Title _____
Company _____
Address _____
City _____ State _____ Zip _____

MICROCOMPUTERS

Designing software for the way people (not micros) think

By Robert Olichrist
Special to CW:

Part one of a two-part series that will examine current personal computer software limitations and solutions.

The personal computer, predictions tell us, is in the process of changing the face of the modern office. What the prognosticators neglect to explain is that first the face of software has to be changed. In recent years, relational data bases, windowing environments and integrated packages have emerged, but none begin to support a personal computer as a true businessman's tool rather than as a glorified calculator, word processor or electronic filing system.

The key to the revolution in software now lies in products designed for the way people work and think rather than the way a computer operates. The on-going tasks of most business people are unstructured and based on the storing and retrieving of information from many sources: the person's memory, notebooks, files, fellow workers.

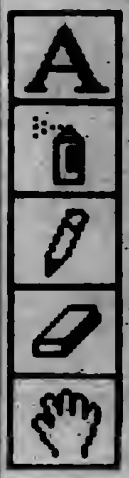
Each piece of information relates to other bits of data in different ways, and the person remembers and organizes data for a variety of purposes. Equally important, the business day of all people is marked by frequent interruptions, both from outside sources and by internal prompts such as the memory of a call that has to be made. A person must be able to respond to an interruption and then return to the task at hand, as well as to move easily from one task to the next.

For a personal computer to be a working tool, it must operate in this human environment swiftly and efficiently. Traditional software does not allow this. Most packages are either highly structured data

See PEOPLE page 96

Olichrist is chairman of Dayflo, Inc., an Irvine, Calif., microcomputer software vendor.

Icons point to changes



By Kathleen Sullivan
CW West Coast Bureau

RESEARCH TRIANGLE PARK, N.C. — When Naudeen Beek, office systems manager for Burroughs Wellcome Co., a pharmaceuticals firm based here, wants to print out a document that requires particular formatting commands, she does not reach for a manual to look up the series of command strings that will accomplish the task. Instead, she reaches for her mouse, points to one of several icons on the screen that resemble miniature printers and presses a button.

Halfway across the country, in Dallas, Rick Wohleber goes through a similar procedure when he wants to search for a file. Wohleber, data processing systems development manager for Collins Transmission, a division of Rockwell International Corp. that makes microwave radios, does not use the keyboard to type out commands to find his file. Like Beek, he uses a mouse to "burrow through" a series of file folder icons on the screen.

Both Beek and Wohleber are sold on the technology that has brought bit-mapped displays, icons, windows and mouse pointing devices to their offices. They champion the technology with enthusiasm, saying it has added greater accuracy, speed and efficiency to their work.

In addition, they said, it has cut down on the time needed to train new computer users.

"One of the worst problems encountered in trying to move into office automation is the work of getting people to be comfortable with ma-

See ICON page 97

■ Ashton-Tate's Framework drives 35 types of printers/88

■ Applied Digital Data Systems, Inc. introduces IBM compatible with foreign-language options/88

INSIDE

Software/88

Systems/94

MICRO BITS/THOMAS W. MADRON

Front-end software cuts costs, time

Communications software designed to provide users with transparent access to third-party data bases is rapidly emerging.

One class of software can be described as front ends for specialized remote services, such as those offered by Dow Jones & Co. and Dialog, Inc. These products save communications costs by setting up and debugging searches for information locally before completing the search. Another advantage of front ends is that they reduce the time required to learn how to complete a search, which is especially difficult in a complicated data base like Dialog.

One example of such software is In-Search from Menlo Corp., located in Santa Clara, Calif. In-Search provides relatively easy access to Dialog data bases at Lockheed's Dialog Information Services, Inc. Dialog specializes in bibliographic data bases with collected data from a variety of sources: publishers, government agencies, corporations and other groups.

To learn how to formulate searches with Dialog, a two-day training session is required. The result of this is that libraries have become the primary users of Dialog, although a lower cost, more easily accessed version of the system is now available.

In-Search, which runs on a variety of

See FRONT page 96

Madron is manager of computer services at North Texas State University, Denton, Texas.

Softech offers system development environment for Apple's Macintosh

SAN DIEGO — A software development environment that runs on Apple Computer, Inc.'s Macintosh and consists of UCSD Pascal and Fortran-77 development systems was announced by Softech Microsystems, Inc.

The development system, scheduled for shipment this month, reportedly marks the first offering of compiled Pascal and Fortran languages for the Macintosh and the incorporation of what is said to be the only Motorola, Inc. 68000 Assembler, according to Softech.

"Our system provides not only a vehicle to write large and complete applications on the [Macintosh], but paves the way for the porting of a host of UCSD Pascal applications," said Larry Allman, Softech Microsystems vice-president of marketing. Softech Microsystems stated that UCSD Pascal and Apple Pascal are sufficiently compatible to allow easy porting of Apple II and III programs to the Macintosh, Pascal applications running on other machines, such as the IBM Personal Computer, can also be ported to the Macintosh, Softech Microsystems claimed.

The UCSD Pascal Development system reportedly accesses the Macintosh's mouse-actuated graphics and text fonts and is priced at $195.

The Fortran-77 Development System is priced at $295 and the Advanced Development Tool Kit, which includes the 68000 Assembler and source code for the graphics/mouse interface, is priced at $150.

Softech Microsystems is located at 16885 W. Bernardo Drive, San Diego, Calif. 92127.

Dilithium links IBM Personal Computer to Apple's Macintosh

BEAVERTON, Ore. — Dilithium Press Ltd. has announced PC to Mac and Back, a communications package designed to link an IBM Personal Computer and an Apple Computer, Inc. Macintosh.

The product transfers files between an IBM Personal Computer and a Macintosh, two Macintoshes or an IBM Personal Computer and any computer with an RS-232 serial port, Dilithium said.

The product provides four protocols:

■ Text with handshake that reportedly provides error detection and ensures proper transmission intervals.

■ A proprietary protocol that transfers files at speeds between 110 and 9,600 bit/sec, automatically saves transferred files and can transmit a group of files.

■ X-modem, which is an industry-standard protocol that possesses error detection and correction.

■ Ascii, which does not possess error detection or correction and is designed to transmit simple text transfer.

The product runs on an IBM Personal Computer with 128K bytes of random-access memory (RAM) and Microsoft Corp.'s MS-DOS operating system or a Macintosh with 128K-byte RAM. The product works with a null modem or most popular modems, Dilithium said.

PC to Mac and Back costs $100, the vendor said.

Additional information is available from Dilithium Press, which is located at Suite 151, 8285 S.W. Nimbus, Beaverton, Ore. 97005.

Adds releases IBM compatibles with foreign-language capabilities

NEW YORK — Two IBM Personal Computer-compatible microcomputers that offer the choice of six foreign language versions of Microsoft Corp.'s MS-DOS operating system and appropriate keyboards have been introduced by Applied Digital Data Systems, Inc. (Adds).

The Adds PC/I reportedly has 256K bytes of memory, twin 360K-byte diskette drives, a keyboard and an optional 12-in. monitor. The second model, the Adds PC/II, includes a 10M-byte Winchester drive.

Both micros reportedly use an Intel Corp. 8088 microprocessor and provide 40-col. by 25-line or 80-col. by 25-line displays. The micros also reportedly support light pens, a radio frequency modulator interface and serial or parallel printers.

Features

They are said to feature an Intel 8087 coprocessor, five expansion slots, Microsoft's GW Basic and self-diagnostics.

The monitor reportedly offers tilt-and-swivel capability and 320- by 200-pixel resolution in graphics mode and 640- by 200-pixel resolution in monochrome mode. The detachable keyboard reportedly includes an LED to indicate operational status.

The foreign language versions of the operating system reportedly offer status, diagnostic and error messages in the same language as their operating sytem.

The Adds PC/I is priced at $2,650 with monitor, $2,445 without one. The Adds PC/II is priced at $4,200 with monitor, $3,995 without a terminal.

Additional information is available from Adds Display Products Division, 100 Marcus Blvd., Hauppauge, N.Y. 11788.

COMDESIGN SWITCHING STATISTICAL MULTIPLEXERS: TS-600 SERIES

WE SOLVE THESE PROBLEMS EVERY DAY.

Struggling to tie everything and everyone together without sacrificing performance or breaking the bank? Let your stat mux do it for you!

Get everyone into the act with the new TS-600 Series.

If increasing demand for computer ports and distributed resources has your system in a stranglehold, there's no limit to the breathing space you could enjoy with the TS-600 Switching Stat Mux.

The newest addition to the ComDesign family of networking products, the TS-600 Series provide the same cost savings and network control as the popular TC-500A. With no limit to the number of users who may contend for any available ports, the TS-600 offers all the features of a data switch, port contention unit and intelligent statistical multiplexer in one.

When used individually, a TS-600 acts as a port selector and front-end processor, permitting local resource sharing. Connected in pairs, TS-600's become the central point of control in a powerful transparent switching network, concentrating up to 32 devices over a single communications link. ComDesign's modular hardware and firmware plan allows for easy network expansion and access to the latest software developments.

The TS-600 Series multiplexers are designed for ease of use, and are available with integral 4800 or 9600 bps modems. For more information on the new TS Series or for help with any data comm problem, call us. Toll-free (800) 235-6935, or in California (800) 368-8092.

ComDesign
Leaders in Data Communications
751 South Kellogg Avenue
Goleta, California 93117

'Framework' to drive HP's Laserjet

CULVER CITY, Calif. — Ashton-Tate has announced that its Framework integrated software package will interface with 35 printers, including Hewlett-Packard Co.'s Laserjet printer.

Laserjet, priced at $3,495, reportedly can utilize Framework's ability to incorporate both text and graphics on the same page. Framework also provides on-screen preview of what will appear on the page.

Framework, which runs on the IBM Personal Computer, will reportedly support a number of laser, inkjet, dot matrix and daisywheel printers, including HP's Thinkjet printer and the complete line of Epson America, Inc. printers.

Framework, which combines a word processor, a spreadsheet, business graphics, data base management, telecommunications, an outline generator and a procedural programming language, is priced at $695.

Additional information is available from Ashton-Tate, 10150 W. Jefferson Blvd., Culver City, Calif. 90230.

NEW LIFE FOR 1401 PROGRAMS

CS-TRAN converts your 1401 OBJECT programs to COBOL for the mainframe or mini of your choice.

CS-TRAN is the ONLY translator that accepts your OBJECT programs, patches and all, yet allows you to include actual COBOL paragraph names and record definitions.

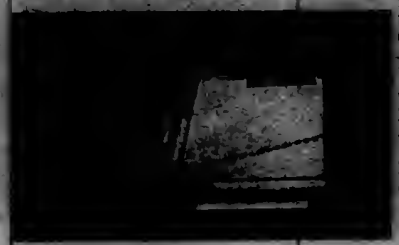
If you'd like more details about new life for your 1401 programs just call or write:

C-S Computer Systems Inc.
200 South Main Street, P.O. Box 208
Manville, NJ 08835 • 201-526-8000

More and more. For less and less.

Hewlett-Packard introduces the HP 2392A.

When you get this new HP display terminal, suddenly you'll be running applications



with less effort. In less space. For less money. And with more confidence, having HP's reliability and quality to count on.

Less effort.

The first thing that will impress you is how easily everything fits into place. Integral tilt and swivel make screen and keyboard adjustments easier. Power and brightness controls are right up front, at your fingertips.

Working becomes more pleasant, thanks to the non-glare, high-resolution screen and well defined, smooth scrolling characters. Up to four pages can be stored in display memory, with up to four more pages available as an option.

And all that happens on a 12-inch display that only takes up about one square foot of your desk.

More helpful.

With eight non-volatile, programmable function keys, it will take you less time to enter complex or repetitive commands. A handy terminal status line tells you what mode you're working in. And 17 national language keyboards are available to make work easier for everybody, just about everywhere.

You get more speed, too. You'll communicate with your computer at up to 19,200 bps in block, line or character mode. So your information will get around in less time. It's also easy for you to get hard copy, since our terminal has an optional printer port you can install yourself.

If you're an ANSI user, you've also got more going for you. The HP 2392A has ANSI capabilities making it an ideal terminal for your DEC system.

More reliable.

HP engineered the HP 2392A using state-of-the-art VLSI technology to minimize component count and increase reliability.

But, if you do need support services, just pick up the phone. A worldwide network of HP sales and service offices is staffed by qualified engineers ready to help you.

Less money.

With all these features, you'd expect to pay more than $1,295* for our new display terminal. But that's all we're asking. So why settle for less?

To get more information, call your local HP sales office listed in the white pages. Or get in touch with Terry Eastham, Hewlett-Packard, Dept. 003199, 8020 Foothills Blvd., Roseville, CA 95678. Phone (916) 786-8000. In Europe, contact Michael Zandwijken, Hewlett-Packard, Dept. 003199, P.O. Box [illegible], 1180 AM Amstelveen, The Netherlands.

Stuff it to JES

CICS, DBPrint, IMS, and SAS* Reports

The Dynamic Report System provides a bridge between on-line systems and the JES report queues. Move it all to JES and gain performance along with centralized report distribution. Let JES account for, archive and distribute reports to 327X printers, local printers, PCs, plotters, microfilm devices and 5210s.

And Let JES Distribute Your 328X Reports

VPS, the VTAM/TCAM Printer Support subsystem places 328X/328X printers, PCs, plotters, 3210s, and word processors directly under JES. These non-dedicated devices become JES IMI print stations. VPS expands JES's local and remote hardcopy alternatives as it reduces real network costs and complexity. Ask our 400 users and their 20,000 printers.

LRS Levi, Ray & Shoup, Inc.
P.O. Box 18220 - Dallas, TX 75218
DALLAS (214) 324-3200 - TELEX 79-4384
*A registered trademark of the SAS Institute

SOFTWARE

KEPNER-TREGOE, INC.
Decision Aide

Kepner-Tregoe, Inc. has introduced its Decision Aide software, which reportedly advises managers on systematic decision making. The package is said to run on the IBM Personal Computer, Personal Computer XT, the Digital Equipment Corp. Rainbow and Hewlett-Packard Co.'s HP 150.

Decision Aide reportedly produces a report to document the manager's decision or recommendation and is designed for managers with limited computer experience. It requires two diskette drives and 128K bytes of memory and comes with a sample decision on diskette, a case study illustrating its concepts.

Decision Aide is priced at $250.

Kepner-Tregoe, P.O. Box 704, Princeton, N.J. 08542.

ZILOG, INC.
Application packages

Zilog, Inc. has introduced seven application packages for its multiuser, Unix-based System 8000 supermicrocomputer.

Among the application packages are two spreadsheets: Supercomp-Twenty from Access Technology, Inc. and Microsoft Corp.'s Multiplan. Word processing packages offered are Q-One from Quadratron Systems, Inc. and XED from Computer Concepts, Ltd.

Two data base management packages are also offered: Unify from Unify Corp. and Informix from Relational Database Systems, Inc. The graphics package offered is DI-3000 from Precision Visuals, Inc.

The software is priced as follows: Supercomp-Twenty, $1,100; Multiplan, $750; Q-One, $695; XED, $1,050; Unify, $1,995; Informix, $1,695; and DI-3000, $2,500.

Zilog, 1315 Dell Ave., Campbell, Calif. 95008.

ARTHUR D. LITTLE, INC.
ADL-Irma

Arthur D. Little, Inc.'s Information Systems Group has introduced a software package for IBM Personal Computers that reportedly supports structured systems analysis by documenting data flows and business processes.

ADL-Irma reportedly permits creation of flow diagrams on standard dot matrix graphics printers and the generation of cross-references and other listings.

Other features of ADL-Irma are said to be the integration of structured analysis and logical data design, data structure diagrams and data element level documentation.

ADL-Irma is priced at $25,000, including full training and maintenance and all needed copies of the program

Arthur D. Little, Information Systems Group, 17 Acorn Park, Cambridge, Mass. 02140.

CELESTIAL SOFTWARE, INC.
Enhanced Images-2D

Celestial Software, Inc. has enhanced Images-2D, a finite element analysis program that runs on the IBM Personal Computer.

The enhancements enlarge the Image element library to include triangular plates and nodal springs, in addition to the beams and trusses previously available, Celestial Software said.

Improved modeling is reportedly provided with the addition of a rotational pin code release and the capability for describing beam shear deflection.

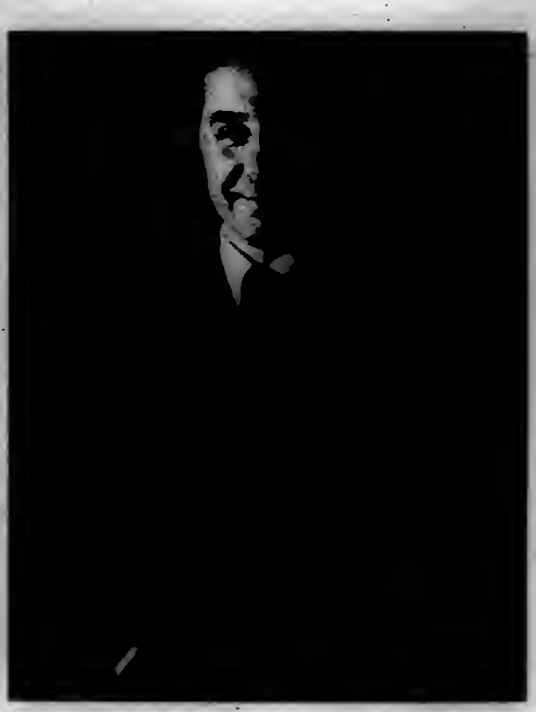
Images-2D requires an IBM Personal Computer with 192K bytes of random-access memory, a color graphics adapter board, a color monitor and an Intel Corp. 8087 coprocessor.

Images-2D for static analysis costs $500, while a package that includes static and dynamic analysis sells for $1,300.

Celestial Software, 125 University Ave., Berkeley, Calif. 94710.

See SOFT page 94

Bob Whatsisname in Accounting. He's into computers. Yours.



TOP SECRET

Image guys like Bob out of a company's confidential data. In fact, TOP SECRET provides the most comprehensive data security available for MVS and MVS/XA systems, with more than 700 systems installed worldwide.

Because dp environments are constantly growing, TOP SECRET does too. It's flexible enough to meet your growing security needs, even anticipating requirements to be ready before you are.

Today, TOP SECRET fully supports the most popular facilities, including CICS, IMS, ROSCOE and all MVS and MVS/XA systems. As you need to interface with more subsystems, TOP SECRET responds and will continue to expand with total security support. Install TOP SECRET today and you can count on it to keep pace with your data security needs for years to come.

TOP SECRET is people oriented. It provides superior security administration based on your own corporate structure. With on-line, menu driven support, TOP SECRET makes it easy for one person with no technical knowhow to administer top-notch security right from a terminal, no matter which on-line facility you're using. There are no complex, Byzantine definitions. Just instant, on-line response for easy security administration, even by a first-time computer user.

TOP SECRET is designed for smooth implementation, with architecture that provides for the only true staged implementation to ease you into a comprehensive security program. You can protect your most critical data immediately and secure the rest in stages without ever affecting your day-to-day operations.

TOP SECRET installs quickly and easily. Unlike other security products, there are no exits, changes or modifications to make to the operating system. And there's no on-going system maintenance with TOP SECRET to tie up your valuable technical staff.

More and more corporate and MIS decision-makers are putting their trust in TOP SECRET software for maximum security coverage. So, before Whatsisname makes his first move, make yours. Call 800-237-2687 for a free TOP SECRET 30-day trial.

cga Software Products Group

800 HOLMDEL ROAD, HOLMDEL, NEW JERSEY 07733. A DIVISION OF CGA COMPUTER, INC.

When NOMAD2 Takes The Gold, The Real Winner Is You!

If you're currently trying out FOCUS for your software team, NOMAD2 should be in the race. You'll find that NOMAD2 takes the Gold.

NOMAD2 is the choice, whether your goal is increasing the productivity of your programming team or satisfying your fans, the end-users.

Some of NOMAD2's winning attributes are:

- Relational *and* Hierarchical
- Interactive *and* Batch
- Procedural *and* Non-Procedural
- Statistical Analysis *and* Modeling *and* Graphics
- Multiple Layers of Security
- Runs on VM *and* MVS/TSO *and* the IBM PC XT/370

We're not just some Johnny-Come-Lately company that passes you the baton and sprints for the locker room. D&B Computing Services entered the race in 1967. We've had 17 years to sharpen our documentation, service and support skills—the necessary equipment for a first-place finish. And NOMAD was first introduced in 1975, giving us nine years to fine tune it to championship caliber. So talk to us before you make your decision and your decision will be NOMAD2.

For more information please fill out this coupon and mail to:

Roger Cox
D&B Computing Services
187 Danbury Road
Wilton, CT 06897

or call Roger at (203) 762-2511

Name _____ Position _____

Company _____

Address _____

City _____ State _____ Zip _____

( ) _____
Phone

NOMAD2... Experience is the difference

D&B Computing Services

NOMAD is a registered trademark of D&B Computing Services, Inc.

a company of The Dun & Bradstreet Corporation

PRE-HISTORIC

SNA Gateway—The Missing Link In Micro To Mainframe Network Communications

We all know micros are great. So are mainframes. But they seem to have evolved without any way to talk to each other.

Now, thanks to The Systems Center, you can get your micros and mainframes communicating in a SNA environment over which you have complete control. And best of all, you'll use fewer resources and save money.

Welcome to a historic micro to mainframe solution. Welcome to the SNA Gateway. The first... the complete... the full SNA interface... the OMNINET-based, disk/printer sharing LAN... the 3270 emulating... the 'beyond 3270' intelligent workstation. The SNA Gateway.

The fittest... evolved to help you survive. By delivering full SNA compatibility. By letting you implement and adapt a variety of hardware and software products. And by buffering you from a rapidly changing environment.

The SNA Gateway connects your micros to your mainframe through an OMNINET LAN, the most widely used and cost effective network available. This is the only full SNA Gateway which attaches micros to mainframes via a local area network.

SNA Gateway hardware is a stand-alone 4.5" x 15" x 17" dual processor. The Systems Center's SNA software resides in the SNA Gateway hardware and in each micro workstation.

What the SNA Gateway delivers is the highest order of micro to mainframe connection, including program to program communications. And it works with no required changes to the host environment or applications. You even get a complete network diagnostic and trace capability.

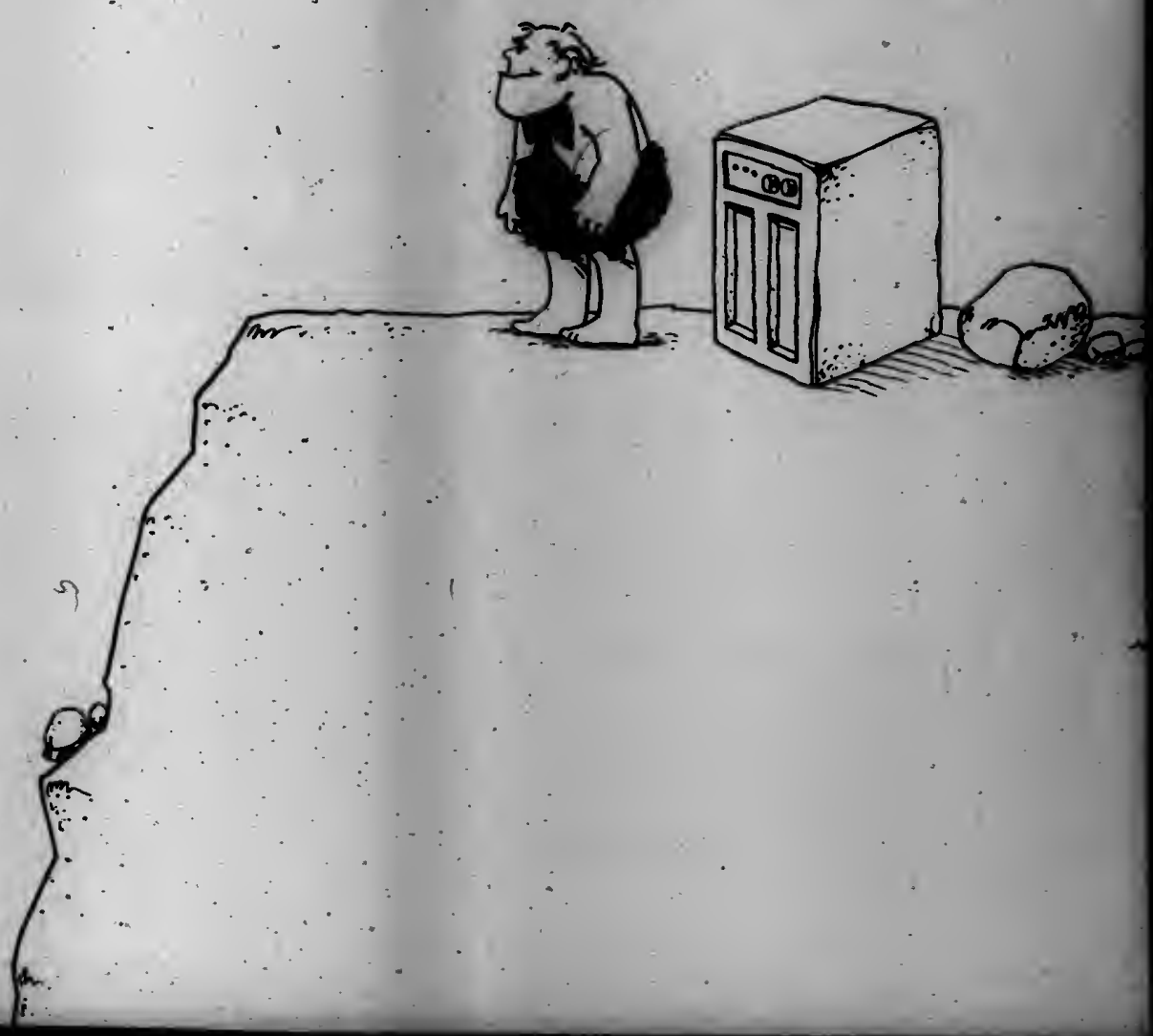
The SNA Gateway, when used with The Systems Center's Network Data Mover products, also allows the unattended, automatic distribution of different file types like text, graphics, programs and mail bags. In fact, a combination of the SNA Gateway and NDM gives you the most powerful set of network management tools available.

So keep your present systems from going the way of the dinosaur. Start satisfying your micro users while maintaining complete control.

For more information, call The Systems Center at (800) 345-0611 outside California, and (415) 345-0611 if you're calling from inside California.

Or write 2988 Campus Drive, Suite 325, San Mateo, CA 94403.

SYSTEMS CENTER



MICROCOMPUTERS

SOFT from page 90

CIE SYSTEMS, INC.
Cnix Utilities

CIE Systems, Inc. has introduced Cnix Utilities, software system tools that are said to supplement standard Alcyon Corp. Regulus operating system utilities now available for the vendor's 680 line of business microcomputers.

Cnix Utilities are said to be derived from the original Unix System III and System V source code and to provide additional functions that are not available with Regulus. These include a full screen editor, called vi; a source code control system; and Unix-to-Unix copy capabilities.

Cnix Utilities also feature additional tools for system administrators and developers. Documentation help files and program libraries are standard with the product.

Cnix is priced at $875.

CIE Systems, 2515 McCabe Way, Irvine, Calif. 92713.

TRANSACTION MANAGEMENT, INC.
Retail Program Library

Transaction Management, Inc. has announced the Retail Program Library (RPL), a series of software subroutines designed for use on fully programmable point-of-sale terminals that run Digital Research, Inc.'s CP/M operating system.

The package is intended for use by retail chain store businesses.

RPL, written in PL/1, can be used in transaction sets written in C, Cobol and Pascal, according to the vendor. Some of the more than two dozen subroutines included in the RPL package are sales person ID entry, calculate tax, credit authorization and refund. Customization can be done to allow for individual needs.

RPL is available by license at a cost of $1,000 for 10 licenses.

Transaction Management, 271 Lincoln St., Lexington, Mass. 02173.

GRAPHIC COMMUNICATIONS INC.
Graphwriter Version 4.2

Graphic Communications, Inc. has introduced Graphwriter Version 4.2 for the IBM Personal Computer and Personal Computer XT running Microsoft Corp.'s MS-DOS operating system.

Graphwriter Version 4.2 reportedly offers support for additional output devices, including Epson America, Inc.'s and Okidata Corp.'s dot matrix printers and the Hewlett-Packard Co. HP7550A plotter.

Graphwriter Version 4.2 is also said to offer text styles in addition to its current array of raster and vector fonts. It reportedly features a batch processing capability to allow users to create charts in succession with or without operator assistance. Batch processing reportedly permits users to share output devices and/or operator costs.

Graphwriter Version 4.2's Basic and Extension sets can be purchased for $395 each or $595 for both options. The upgrade cost for current Graphwriter users is $75 per copy.

Graphic Communications, 200 Fifth Ave., Waltham, Mass. 02254.

SYSTEMS

SEIKO INSTRUMENTS USA, INC.
GC-1000 Series

Seiko Instruments USA, Inc. has introduced its GC-1000 Series Graphics Computer, reportedly designed as an adjunct to the firm's D-Scan terminals.

The GC-1000 reportedly converts any of the D-Scan GR-1100 series or GR-2400 series color graphics terminals into a workstation for high-resolution graphics. The GC-1000 reportedly offloads from the host and streamlines communications.

The GC-1000 series is based on the 16-bit Intel Corp. 8086 microprocessor and offers a variety of mix and match options for OEMs.

The Model 1020 reportedly offers 256K bytes of random-access memory; one 5¼ in., 655K-byte diskette drive; and a bidirectional Centronics Data Corp. parallel interface.

The Model 1030 is said to offer the features of the Model 1020 and a four-slot Intel Multibus card cage.

Prices for models in the GC-1000 series begin at $4,950.

Seiko Instruments USA, 1623 Buckeye Drive, Milpitas, Calif. 95035.

G. O. GRAPHICS, INC.
Horizon MCS Conversion System

G. O. Graphics, Inc. has introduced its Horizon MCS Conversion System, which reportedly allows users of the Compugraphics Corp. Modular Composition System to integrate IBM-compatible personal computers into their workstation environments.

According to a vendor spokesman, the Horizon system reportedly offers the ability to convert word processing data disks directly to MCS format on the IBM Personal Computer.

It also reportedly allows users to reverse the process and convert MCS disks to IBM Personal Computer files.

The product is said to provide bidirectional communications supporting asynchronous and synchronous protocols and to include multipass translation tables incorporating G.O. Graphics notation, the company spokesman said.

The Horizon System is said to consist of a master program disk, IBM Personal Computer-compatible communications card and a user's guide, according to the vendor. The system is priced at $2,950, the spokesman said.

G. O. Graphics, 18 Bay Ave., Burlington, Mass. 01803.

Why the time has never been better to get your own subscription to Computerworld.

FREE CLOCK WITH YOUR SUBSCRIPTION.

Subscribe to *Computerworld* now, and we'll send you this miniature, personal computer clock. Free. The clock displays the date, the hour, minute and second, and makes a handsome desk-top piece for your office. And as we said, it's a gift from us to thank you for becoming a new subscriber to *Computerworld*.

51 ISSUES OF *COMPUTERWORLD*

In addition to the free timepiece, of course, you'll receive our regular 51 issues of *Computerworld*. So you won't have to wait for a co-worker's copy to keep up-to-date on what's taking place in the industry.

YOU'LL ALSO RECEIVE SPECIAL FOCUS ISSUES

As a *Computerworld* subscriber, you'll also receive our popular "special focus issues" — at no extra charge. These issues provide in-depth coverage on a number of important, industry-related topics.

As part of the "special focus" series, you'll receive six issues of *Computerworld Office Automation*, covering the exploding office automation market. Plus you'll get *Computerworld On Communications*, with all the latest information on changing trends in the design, acquisition, operation, and optimum use of corporate communications facilities. You'll also receive five *Computerworld Buyer's Guides*, filled with company and product data, referral charts, and input on product trends and new technologies.

As you can see, there are plenty of reasons to subscribe to *Computerworld*. So don't rely on someone else to lend you theirs. Be well-informed — with 51 issues of *Computerworld* plus all the special focus issues — without having to wait.

Now you know why the time has never been better to subscribe to *Computerworld*.

☐ **Yes** Please enter my subscription for one full year (51 issues) of *Computerworld* at $44. I further understand that, with my payment or charge, I will also receive a FREE personal-computer clock. (Please allow 6-8 weeks for shipment of your free gift.)

Subscription Form

First Initial Middle Initial Last Name

Your Title

Company Name

Address

City State Zip Code

☐ Bill me
☐ Payment enclosed. Send my FREE clock immediately
☐ Charge to my credit card and send my FREE clock immediately.
☐ AmEx ☐ BA/VISA ☐ MC

(MC Only-List four digits above your name.)

Expiration Date

Signature

If you are using a credit card, you can enter your order by calling TOLL-FREE: 1-800-343-6738! (In Massachusetts, call collect: 617-879-0700.)

Address shown is: ☐ Home ☐ Business

☐ Check here if you do not wish to receive promotional mail.

Please indicate your business, title, and computer involvement below. Circle one number in Categories 1 and 2 and all that apply in Category 3.

1. BUSINESS/INDUSTRY
End Users
10. Manufacturer (other than computer)
20. Finance/Insurance/Real Estate
30. Medicine/Law/Education
40. Wholesale/Retail/Trade
50. Business Service (except DP)
60. Government — State/Federal/Local
65. Public Utility/Communication Systems/Transportation
70. Mining/Construction/Petroleum/Refining
79. Other User _____ (Please Specify)

Vendors
90. Manufacturer of Computers, Computer-Related Systems or Peripherals
95. Computer Service Bureau/Software/Planning/Consulting
99. Computer/Peripheral Dealer/Distributor/Retailer
98. Other Vendor _____ (Please Specify)

2. OCCUPATION/FUNCTION
11. President/Owner/Partner/General Manager
12. VP/Assistant VP
13. Treasurer/Controller/Financial Officer
21. Director/Manager/Supervisor DP/MIS Services
22. Director/Manager of Operations/Planning/Admin. Serv
23. Systems Manager/Systems Analyst
31. Manager/Supervisor Programming
32. Programmer/Methods Analyst
33. QA/EDP Director/Manager/Supervisor
34. Data Comm. Methods/Systems Mgmt.
41. Engineer/Scientific/R&D/Technical Mgmt.
51. Manufacturing Sales Reps/Sales/Marketing Mgmt.
60. Consulting Management
70. Medical/Legal/Accounting/Management
80. Educator/Journalist/Librarian/Student
99. Other _____ (Please specify)

3. COMPUTER INVOLVEMENT
Types of equipment with which you are personally involved either as a user, vendor or consultant (circle all that apply).
A. Mainframes/Supermini
B. Minicomputers/Small Business Computers
C. Microcomputers/Desktops
D. Communications Systems
E. Office Automation Systems

Satisfaction Guaranteed Or Paid Subscription:
I understand that I may cancel my subscription at any time (discontinuing the bonus issues), and request a full refund of the unused portion of my subscription and keep the clock.

Fill in and return to: 375 Cochituate Road, Box 897, Framingham, MA 01701

COMPUTERWORLD
THE NEWSWEEKLY FOR THE COMPUTER COMMUNITY

145

SPSS inc.

FRONT from page 87

Microsoft Corp.'s MS-DOS machines, uses on-screen graphics to guide the user through each step of a search. This technique eliminates complex commands and the need for extensive training. When the search is set up, In-Search dials Dialog, logs on, submits the search, downloads the results and informs the user of its completion so he may log off. Information is then browsed locally. In-Search can be easily learned, so it is not necessary to complete the Dialog training program, although that might still be helpful. To use the service effectively, a subscription service providing a local file of current Dialog data bases is required.

A product similar to In-Search is Texas Instruments, Inc.'s Dow Jones Natural Link software. This package, developed for the TI Professional computer, helps users access the Dow Jones financial data base. The program was based on the TI Natural Language Toolkit, a software development system designed to provide a natural language interface between the micro and the user. The software allows the user to bypass Dow Jones' complex command language and set up a search in a simple fashion.

An interesting TI Natural Language feature is that it can surround other products with a natural language interface. Some of TI's other communications products, such as the software for the IBM 3278 emulator hardware, can be called as a subroutine from the Natural Language shell. This allows large organizations to customize mainframe data base systems access by TI Professionals.

The primary disadvantage of In-Search and the TI Dow Jones package is that a user must have a unique communications program for every service. Only when a general-purpose menu program or other integrating software becomes available can one build a powerful communications workstation capable of accessing a wide variety of local and remote computer services.

While products such as those described above do not represent the final word for easy-to-use communications, they do point to further software development. In the next few years, computer centers will have to expend a great deal of effort to develop consistent, user-friendly software that accesses services offered on large central systems.

'Behave yourself.'

PEOPLE from page 87

bases unsuitable for flexible human interaction or products, such as a spreadsheet or word processor, centered on a specific task. The function of word processing and spreadsheet software was fine for 8-bit machines, but does not take full advantage of 16- and 32-bit systems.

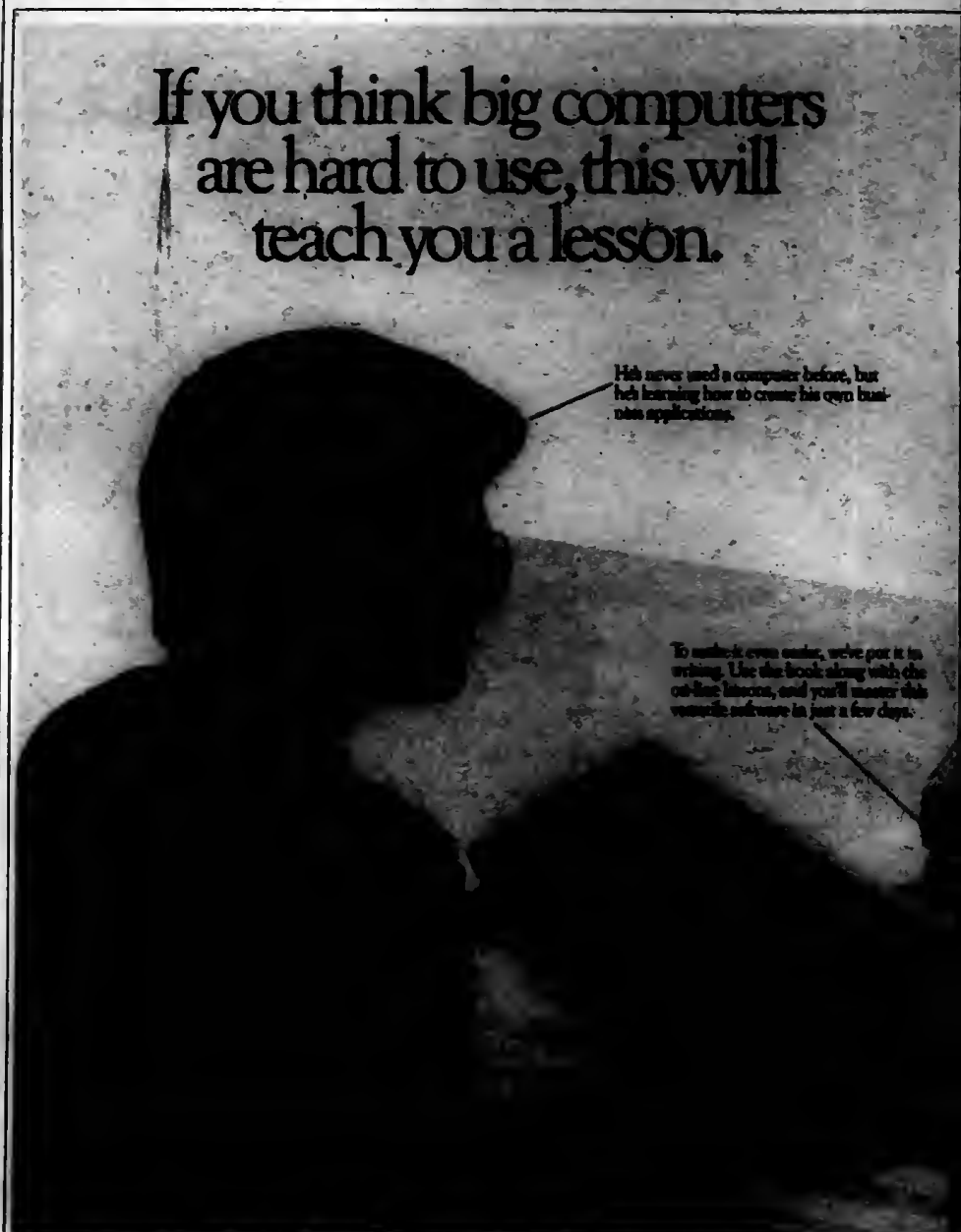
Windowing has been championed as a solution to current problems, for it offers simultaneous access to different applications. When windows are used to look at two or more things simultaneously, they are somewhat useful and will be more useful as screen resolutions improve. To transfer data from one program to another, however, windows are inappropriate and represent only a short-term solution.

For windows are an admission that one does not have a central filing system. In the practical world, we cannot afford to maintain data in separate data bases. In the mainframe world ten years ago, no MIS manager would have considered segregated data bases. If a data base had been set up which rivaled the central data base, the manager might have lost his job. The same axiom applies today. The wave of the future is to have a data base upon which all functions are applied.

Software developers have tried to find an alternative to the traditional data base. Today's data base systems, including the so-called relational data bases, grew from a mainframe orientation. Because mainframes are used for structured purposes like inventory control and general ledgers, mainframe software is highly structured. System requirements for such applications can be preplanned and viable for many years.

Unlike the mainframe data base administrator, the personal computer user does not know what task he will be working on next year. He may be faced with a bewildering array of new clients and projects. Data stored today may be useful in a completely different way next year. Because the user does not know what his next project will be, he needs a flexible data base that allows for different record lengths, associations between records and contents of records.

The personal computer user also requires a data base that accepts and manipulates both structured and unstructured data. The product has to be able to capture information at the time of thought. Next week, we will examine in more detail what this software might look like.



ICON from page 87

chines," Beek said. "Icons help break down that barrier."

Beek's department has been using Xerox Corp. Star workstations for more than two years to design forms, produce manuals and presentation graphics and maintain a data base of chemical structures.

Wohleber, who has been doing word processing and project tracking at an Apple Computer, Inc. Lisa workstation for about a year, agreed with Beek, noting that concepts such as filing and storage, which were particularly difficult for beginning users to understand, were easier to teach on an icon-based computer.

Although many users have embraced icons with eagerness, some industry watchers have greeted the technology with skepticism.

Edward H. Currie, president of Lifeboat Associates, a New York-based software publishing firm, has reservations about icon-based systems. According to Currie, a system such as Apple's Macintosh has "fairly severe limitations" at present, because it gives users a limited set of tools.

"It's not an environment where you get to choose your own tools; you must work in the context given to you," Currie explained.

"The exciting thing about computers is that they offer virtually infinite capabilities, until restrictions — such as icons — are imposed on them," Currie said. "Then a user only gets as far as the choice of icons offered to them [allows]. Icons represent an attempt to restrict what people do with computers, in the guise of user-friendliness."

According to Currie, icon-based systems are appropriate for novice computer users, but will hinder the work of knowledgeable users.

"As users become more sophisticated, they will become more and more unhappy with icons," Currie predicted. "As they develop self-confidence and more capability with the system, they will want the ability to do new things. And icons as we know them today don't offer that capability."

William Selden, president of Selden & Co., a Calif.-based consulting firm, agreed with Currie, saying that an experienced user would want to bypass the use of icons and return to use of keyboard commands.

But John Tinari, manager of regulatory affairs for Technicon Instruments Corp., a New York company that manufactures wet chemical analyzers, challenged the idea that sophisticated users would want to abandon the use of icons.

"That sounds like something a computer whiz or someone in the MIS department would say," Tinari said.

"For normal people, icons save time," he said. "You don't have to remember any arcane code because every operation is represented by a pictorial symbol of what you want to do. It doesn't slow you down. It clears away a lot of the computerese and gobbledygook that goes along with professional workstations."

In Tinari's department, where seven Xerox Stars were installed a year ago, the staff is using the systems to produce technical documents. According to Tinari, users have found that the system allows them the chance to do "real work" at the computer, because their minds are not "tied up" in figuring out how to use the system.

In fact, said John Liddle, who headed the Star development project at Xerox in the mid-1970s, that was one of the design goals of the team that developed the Star: to give users a way to manage all the "very complex and very difficult tasks they can't afford to keep in their heads. Icons were not intended to make simple tasks simpler or to help executives reduce their fear of the keyboard," Liddle said. "They were designed to make very complex tasks manageable. They were not intended as some sort of security blanket to make tasks seem artificially simple."

Stuart Card, a member of the research staff in the intelligent systems laboratory in Xerox's Palo Alto Research Center (Parc), agreed with Liddle, pointing out that graphics interfaces such as icons and windows were designed to capitalize on the idea that for humans, "recognition memory is better than recall memory." Icons help users remember more complex ideas by refreshing their memory visually, rather than requiring them to remember an obscure file name or the steps necessary to print a document.

"What has happened in the past few years is that bit-mapped displays have made interactive graphical interfaces possible," Card said. "They have enabled us to use the entire body of graphics design technology to make interfaces that can communicate much more complex things to users."

In the future, Liddle said, icons will continue to flourish. They will be used in new places, such as data base management programs, where users will establish relationships visually on the screen to query a data base, rather than type out the traditional command string, he said.

Prime INFORMATION is a trademark of Prime Computer, Inc., Natick, Massachusetts.
Prime is a registered trademark of Prime Computer, Inc., Natick, Massachusetts.

Prime INFORMATION™ software is self-teaching. Anyone can use it. For reviewing budgets. Checking sales results. Handling expense reports. Tracking inventory. It's a complete data management system.

It looks like a personal computer, but it's really connected to a powerful Prime® computer. So everyone can share Prime INFORMATION whenever they need to. Yet everyone can work on different jobs at the same time.

'I think we have a mouse, too.'

The 3270 alternative designed for the way the other half works.

Telex new 078 and 079 people compatible terminals. 3270 compatible on the inside. People compatible on the outside. Now you can have IBM alternatives that are compatible with the other half of your 3270 system. The people half. And since they're from Telex they feature the only kind of compatibility we know. True compatibility.

For the people half. Ergonomics. A ten dollar word that can mean millions. Because it's a design concept that makes people part of the design process. Which makes people and machines work together more efficiently. More productively. With Telex that means displays and keyboards that move and tilt to fit the user. Screens and keys that are easy on sight and touch. It means lower profiles and reduced sizes to make better use of the workspace, too.

For the 3270 half. The 078 and 079 are from Telex, a recognized leader in 3270 terminals. So you know you're getting true IBM device compatibility. Along with the Telex nationwide network of service and support.

On the whole. IBM compatibility from the company that's helping to establish the industry's standards. People compatibility based on the standards set by the world's leading ergonomic designers. Both standards that will someday be the rule are part of these exceptional new Telex products today. And part of a whole new line of people compatible products for tomorrow.

TELEX.

The innovation continues . . .

Telex Computer Products, Inc., 6422 E. 41st Street, Tulsa, Oklahoma 74135 (918) 627-1111
Regional Sales Offices Cherry Hill, NJ/(609) 665-8066 • New York, NY/(212) 599-7220 • Southfield, MI/(313) 358-1195 • Atlanta, GA/(404) 955-7745 • Rosemont, IL/(312) 298-9800 • Garden Grove, CA/(714) 898-9833
Federal Marketing Springfield, VA/(703) 922-9333 • **Canada** Willowdale, Ontario/(416) 494-4444
International Addison, TX/(214) 931-8511

COMPUTER INDUSTRY

Trilogy to vie with IBM TCM

By Peter Bartolik
CW Staff

CUPERTINO, Calif. — First conceding defeat this past June in its attempt to technologically leapfrog IBM's large-scale processors and more recently effectively giving up on attempts to produce a wafer-scale integrated semiconductor, Trilogy Systems Corp. has lowered its sights, but is still fixated on IBM's turf.

According to Frederick T. White, president of Trilogy, "our strategy is to compete with IBM's thermoconduction module [TCM]."

In an interview shortly after the company announced the suspension of its wafer-scale integration development project and manufacturing operations [CW, Aug. 13], White commented frankly on the problems that befell the once-heralded start-up company founded by Gene Amdahl. Despite the curtailing of the two major prongs of Trilogy's business plan in the past three months, White expressed confidence in the company's ability to carve success out of adversity.

The major problem facing continuation of the wafer-scale project was purely financial, White said. "In order to produce wafer-scale parts, you have to have a wafer-scale manufacturing facility, and that was too expensive," he explained. In the midst of product schedule revision earlier this year, Trilogy noted in a Securities and Exchange Commission filing that it would require "significant additional financing" to continue development of wafer-scale technology and a large-scale processor that was to be based on the wafers. Analysts at the time estimated the company needed an additional $100 million to $200 million to carry it beyond mid-1985.

But there were also major technological problems, White conceded. "The technology, and the rules to use that technology, were changing, probably changing more than we had expected and more than we had hoped."

That changing environment was even more critical in the failure of the simultaneous project to develop an IBM-compatible large-scale processor, a project canceled in June [CW, June 18]. "That technology was a changing target from [the project computer design team's] perspective," White said.

Despite the demoralizing aspects of the failed projects and major employee

See TCM page 108

INDUSTRY INSIGHT
Peter Bartolik
CW Senior Editor

Trilogy: Headed for the final act?

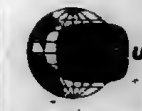
Carlton Amdahl jumped off the roller coaster in June when the ride was at one of its lowest points. But his father, Gene Amdahl, seems destined to stay at the helm until the vehicle crashes into the ground.

After first failing to leapfrog IBM with a large-scale computer system based on wafer-scale integrated semiconductors and then failing to develop even the wafer-scale semiconductors, Trilogy Systems Corp. has now changed track to attempt to develop an alternative to IBM's thermoconduction module (TCM).

The many investors in Trilogy must be asking themselves whether they were bankrolling a high-technology product or merely financing Gene Amdahl's never-ending battle against IBM.

With $90 million in cash remaining,

See TRILOGY page 108



■ The new owner of Magnuson Computer Systems, Inc.'s assets plans to develop future-generation processors while trying to avoid the pitfalls that have brought other manufacturers of IBM 4300-compatible equipment to their knees/100

■ Speaking of 4300-compatible manufacturers, IPL Systems, Inc. recently reported continuing financial problems/101

■ George Tate, founder of Ashton-Tate, died recently of an apparent heart attack at the age of 40/104

Switch vendor has history of overcoming adversity

By Peter Bartolik
CW Staff

WILTON, Conn. — To many high-tech firms, a near 80% drop in profits during one year would have a demoralizing impact on future plans. But to A. Henry Morgan, cofounder of T-Bar, Inc., the financial problems of 1982 were merely a glitch on the road to bigger things.

Since it introduced in 1971 what is said to be the computer industry's first A/B switch to enable a data communications system to switch from an on-line front-end processor to a standby unit, T-Bar has released a series of products for the switching, control and testing of data communications.

Until 1982, it experienced steady annual increases of 30% or more in both revenues and profits. That year, revenues tapered off to $29.6 million, from $30.4 million in 1981; profits dipped to $398,000, from $1.9 million in 1981.

Morgan, the firm's chairman and chief executive officer, and cofounder James B. Lambert, the president and chief operating officer, had seen worse days, however.

A. Henry Morgan — CW photo by Peter Bartolik

The company was founded in 1969 as Electronic Controls, Inc. to tap burgeoning defense and aerospace spending. In 1960 it won a bread-and-butter contract to develop an automated landing system for U.S. Navy carrier-based drone helicopters.

By 1964 the contract was essentially obsolete, and the company was in debt to the tune of $400,000 and faced two alternatives: file for protection under Chapter 11 of the Federal Bankruptcy Act or try and pull the company out of the abyss. "We didn't want to go to Chapter 11 at that point in our lives," Morgan recalled. "Between 1964 and 1969, we paid off every penny."

With defense-spending cutbacks announced by President Nixon in 1969, "we decided we wanted to get off the roller coaster," Morgan said. For two years the company "stumbled around," trying to focus on new opportunities in the private sector.

At the end of 1970, the company was sought by Eastern Airlines, Inc., to develop a switch to enable communications from its 180 on-line reservation terminals to be switched to a backup front-end processor.

This single-pull, double-throw switch "alerted us to a new need in data communi-

See T-BAR page 107

FOR VAX USERS

SYSTEM RESOURCES MONITORING: THE RELIABILITY FACTOR

Good products are proven by the test of time. "Reliable" is the word we use for something which has passed that test.

That is why Signal Technology does not have to blow its horn too loudly for its Process Accounting and Chargeback System (PACS). PACS is by far the leading system resources management software for Digital Equipment Corporation's VAX/VMS computer Systems. It holds that position by virtue of its proven worth to customers worldwide. Its best advertisement has often been of the simplest but highest kind -- by word-of-mouth. In addition, PACS has long been accepted in Digital Equipment Corporation's rigidly-screened External Applications System (EAS) library, and is a winner of the prestigious ICP Million Dollar sales award.

What does PACS do?

Its main functions are job cost reporting, resource chargeback billing, and system utilization monitoring. It generates fully itemized invoices for users and accounts, as well as reports of system resources use. Resources monitored include disc storage, connect time, CPU time, I/O transfers, and port speed.

PACS may be purchased with EZTRACK, a standalone supplement for session/image resource tracking and accounting. EZTRACK creates comprehensive files of VAX/VMS resource data that can be examined selectively on a session-by-session or image-by-image basis through the forms editor. It has general query and interactive capabilities, as well as full-screen presentation of data and graphics. It also offers flexible report writing.

A second standalone supplement, EZLOG, creates reports by account name, user name, and project name. The same user name can be used for multiple projects, each with its own default directory and UIC number. A special feature allows users to switch between projects without having to go through tedious logout-login procedures.

But reliability is the keystone of efficiency. And that is the feature which best describes PACS, EZTRACK and EZLOG.

Make the most of your system's resources. Call Signal Technology now for more information about these products.

Signal Technology, Inc.
5961 Encina Road
Goleta, CA 93117
(805) 683-3771
TWX 910-334-3471
Outside California call toll-free
(800) 235-5787

Global-USI takes position as 4300-compatible vendor

By Peter Bartelli
CW Staff

FRAMINGHAM, Mass. — The acquisition of Magnuson Computer Systems, Inc.'s manufacturing resources will enable Global-Ultimacc Systems, Inc. (Global-USI) to offer total systems packages of IBM 4300 series-compatible products and avoid the single-product pitfalls that have plagued Magnuson and other plug-compatible vendors, said Global-USI's president.

George J. Pilmanis, president of the majority-owned Storage Technology Corp. (STC) subsidiary, said in a recent interview here, that the acquisition of the Magnuson manufacturing and field engineering resources will result in a viable "plug-compatible alternative to IBM."

Global-USI, formerly known as STC's Ultimacc Business Systems group, will continue selling Magnuson processors under the USX series designation until a soon-to-be-announced next generation product is in production, according to Pilmanis and Gil C. Kellerman Jr., general manager of the Ultimacc Systems subsidiary that will absorb the Magnuson manufacturing resources.

However, Global-USI plans "to do as little design engineering and as little manufacturing in building components as possible," Pilmanis said. Instead, the company will purchase proven CPUs developed by others and combine them with mainly STC peripherals and Global software.

A three-year-old start-up that expects to do $36 million to $40 million in sales this year and earn profits of $2 million to $3 million, STC's subsidiary believes it can carve out a future by selling systems to companies that are not yet willing to follow IBM's direction from the DOS/VSE operating systems environment into the MVS and MVS/XA environment. "We're going after the guys who aren't on the leading edge; but they are the majority," Pilmanis asserted. "But in the future," he added, "we'll be ready with [MVS/XA products] some years out when IBM moves the majority of users along."

Pilmanis said manufacturers of 4300 series plug-compatible processors have failed or are on the verge of failing because "if you just build a CPU, there is not enough money in sales to cover the costs" of development, marketing and support.

Global-USI, he said, provides the Magnuson boxes — now designated the USX series — Global applications software and peripherals that are mainly STC products. Users avoid the need to hire a system integrator.

Despite several times mentioning IPL Systems, Inc., a financially ailing 4300 plug-compatible vendor, Pilmanis said it should not be assumed that IPL central processors will be used in a forthcoming announcement of a follow-on generation to the Magnuson processors.

He also denied the Magnuson acquisition was another attempt by STC to enter the IBM CPU environment following the failure of its attempt to develop a large-scale IBM-compatible processor. STC has two people on Global-USI's board of directors, but is not involved in "day-to-day direction," he said.

Immediate plans call for offering existing Magnuson CPU users financial incentives to trade in peripheral equipment for STC peripherals that Global-USI can obtain at very competitive prices from its parent company. Global software users running applications on IBM 4300 series and other plug-compatible equipment will be encouraged to switch to the USX processors, Pilmanis said.

The company plans to go public soon and has been waiting for a favorable climate on Wall Street, according to Pilmanis. At that point, STC's ownership, which was 66% prior to the Magnuson acquisition, will drop from about 53% to less than 50%. In exchange for the Magnuson assets, the high-tech investment firm of Hambrecht & Quist gained 19% of the stock of Global-USI.

DEC revenues up 31%, profits up 16%

By David Glass
CW Staff

MAYNARD, Mass. — In a year that began gloomily but ended on an upswing, Digital Equipment Corp. last week reported a 31% jump in revenue and a 16% rise in profit for the fiscal year ended June 30.

DEC's revenues for the year grew to $5.58 billion from $4.27 billion a year earlier. Profit increased to $328.77 million, or $5.73 cents a share, from $283.62 million, or $5 a share, the previous year.

DEC's earnings were helped by tax benefits, but were hurt in the fourth quarter by a write-down of $20.4 million, or 19 cents a share, of its $26 million investment in Trilogy Ltd., a company that abandoned in June its efforts to develop a large-scale IBM-compatible computer.

For the fourth quarter, the nation's second largest computer maker's profit jumped 52% to $130.59 million, or $2.28 a share, compared with $86.02 million, or $1.51 a share, a year ago. Revenue showed a 35% rise to $1.65 billion from $1.23 billion a year earlier.

DEC spokesmen and industry analysts attributed the company's positive quarterly showing to a continued strong economy and a healthy demand for DEC products. One analyst said DEC's equipment sales were better than had been expected, noting continued strong demand for DEC's VAX-11 superminicomputers and VT200 terminals.

"We're very enthusiastic about our business prospects," commented Alfred M. Bertocchi, DEC's vice-president of finance and administration.

In the personal computer area, Mark Steinkrauss, a DEC spokesman, said fourth-quarter shipments, revenues and bookings were the best ever.

One year ago, DEC finished off fiscal 1983 with its first decline in annual earnings in 13 years, and last fall it started off fiscal 1984 with a sharp earnings loss. But analysts agreed that the company, having ridden out that storm, is in a favorable position for the immediate future.

"Digital is extremely well-positioned going into 1985 with its product cycle," said Craig Symons, a financial analyst with the Gartner Group, a Stamford, Conn., market research firm.

In the fourth quarter, DEC reported $4.9 million in tax credits and positive tax-rate adjustments because of lower-than-expected earnings. The company paid $25.6 million in taxes in the same period a year ago.

The company also recorded a 4% negative tax rate for the fourth quarter, which a DEC spokesman attributed primarily to the Trilogy write-down and tax law changes dealing with foreign trade.

NAMEWARE

AMBI
Stamford, CT
Voice/data telephones
(Formerly Digital Transactions)

COMSHARE
Ottawa, ONT
Business/financial software
(Formerly Quasar Systems)

COMPAQ
Houston, TX
Portable computers
(Formerly Gateway Technology)

ENMARCO
New York, NY
Computer stores
(New venture of NYNEX)

EVERFLO
Costa Mesa, CA
Software for IBM PC
(Formerly Calchrist Software)

EXCEL
San Francisco, CA
Computer supplies
(New venture of CrownZellerbach)

INFOCEL
Washington, D.C.
Microcomputer appliances
(Formerly LCL Systems)

MICROSOFT
Sunnyvale, CA
Home computers
(Formerly M-tel Computers)

SOFTRA
San Diego, CA
Software transactions systems
(Formerly Publishing Technology)

BY NAMELAB®
Contact us for free booklets on product and company name development
NAMELAB INC.
Name Development & Testing Laboratory
711 Mission Boulevard
San Francisco, CA 94103 • 415-563-1639

DEC→TO IBM/SNA

Full SNA capability for your DEC computer! Comboard™/SNA gives your terminals access to IBM interactive applications. Data can be transferred between systems, all in the complete *fully supported package*. Comboard/SNA from Software Results.

Proven and reliable. Comboard/SNA is a single-board 256kb communications computer that plugs into your DEC Unibus. Teamed with Comboard software the system is a *cost-effective* solution to troublesome SNA communications problems.

Your DEC emulates an IBM PU Type 2 communication node. You have a *full gateway into your SNA* without passing through a secondary network.

For further information call or write Software Results... the leader in DEC to IBM communications.

COMBOARD™

Communications Boards from
SOFTWARE RESULTS CORPORATION
Call Toll-free
1-800-SRC-DATA
(1-800-772-3282)
In Ohio call collect, 1-614-891-2881
2887 Silver Drive Columbus, Ohio 43211 Telex: 437-485 SRC DATA CI

Cullinet, ADR in dispute over who got to China first

Two firms battle over claims of breaking ground in China software market

Even as the 1984 Summer Olympics were proceeding in the spirit of friendly competition, two of the software industry's heaviest hitters were slugging it out earlier this month over who could claim the mantle of premier software supplier to China.

The feud started last month when Cullinet Software, Inc. announced that it had signed an agreement making it the first software company to have distribution rights in China [CW, July 30].

However, Applied Data Research, Inc. (ADR) disputed Cullinet's assertion. ADR claimed it received an export license last year to demonstrate a line of its software products at the Shenyang Blower Works in Shenyang, China. The products were subsequently purchased by the Chinese firm.

Government-sanctioned

Furthermore, ADR indicated that it has a distribution representative in China and that it has been authorized by the Chinese government to sell its products there. "We have a [representative] that has been sanctioned by the government, and we are allowed to sell software in China," said Martin Goetz, president of ADR. "We expect to make sales within the next 90 days."

Cullinet responded by asserting that any distribution agreement with China for software products must be approved by the China Electronics Import and Export Corp., a foreign trade organization within the Chinese Ministry of Electronics Industry. "The [ministry] believes us to be the first and only software company to have been given such approval and on that basis approved the text of our press release," Cullinet said in a prepared statement. The release added that the ministry has never heard of the ADR representative and that it is investigating ADR's claim.

While the feud continues, John N. Maguire, the chairman of Software AG of North America, Inc., offered to put the situation in perspective. "We spent some time over there in 1979 studying the market and teaching courses," Maguire said. "The fact is, there just isn't that much of a market. There are few IBM mainframes in China."

Maguire indicated that the Chinese government is likely to ease distribution barriers as its market grows. "When that happens, most of us [large software vendors] will be there," he added.

IPL reports loss in second quarter

WALTHAM, Mass. — IPL Systems, Inc., a manufacturer of IBM 4300 series-compatible processors, recently reported a second-quarter loss of $2.2 million, or 46 cents per share, compared with a loss of $327,000, or 6 cents per share, in the same quarter a year earlier.

For the first six months of the current fiscal year, IPL reportedly suffered a new loss of $5 million, or $1 per share.

Revenues for the second quarter were $1.03 million, down from revenues of $3.2 million in the same period a year earlier.

The company attributed the losses to looser sales volumes resulting from the unavailability of its latest machine, the Model 4480, during most of the first quarter, and from a realignment of marketing and field service organizations. While initial shipments of the 4480 were made during the latter part of the first quarter, there was resistance from potential customers due to the earlier delays of the product, according to the company.

EDS to offer Hogan system

DALLAS — Hogan Systems, Inc. announced recently that Electronic Data Systems Corp. (EDS), also based here, will provide Hogan's integrated financial system as an additional service to banks subscribing to EDS computer services.

Under the agreement, EDS will have the ability to install the complete Hogan system in EDS information processing centers and plans to offer the service to banks that otherwise might not be able to afford an individual purchase of the Hogan system.

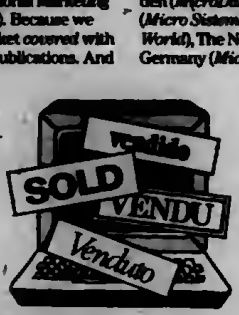
The Hogan system is a series of modules that reportedly provides a complete range of processing and information applications for banks. A bank may use all or part of the system to meet its needs through a service agreement with EDS, according to a spokesman for Hogan.

Announcing

The one-stop, international advertising service for micro marketers.

You'll reach microcomputer buyers all over the world with *Computerworld's* International Marketing Service (CWIMS). Because we have the microcomputer market *covered* with an international network of publications. And what a market!

As the need for computerization in government, industry and educational systems all over the world becomes more acute, countries look to the cost-effective, adaptable microcomputer to bring them into the computer age. This means a very lucrative market for the U.S. micro marketer, since international product demand exceeds product supply.



Now, with the help of *Computerworld's* International Marketing Services, you can advertise in twenty magazines devoted exclusively to supplying information to microcomputer users in: Australia (*MicroWorld, Australian PC World*), Brazil (*MicroMundo*), Canada (*PC World Canada*), Denmark (*Micro Verden*), Finland (*Mikro*), France (*Golden, OPC*), Japan (*PersoCom World*), Mexico (*Compu Mundo*), Norway (*Mikro Data, PC Mikrodata*), Sweden (*MicroDatorn, Min Hemdator*), Spain (*Micro Sistemas*), Sweden (*Svenska PC World*), The Netherlands (*Micro/Info*), West Germany (*MicroComputerwelt, PC Welt, Run*). And your advertising message can reach buyers of microcomputer products and services around the world through special micro sections in any of over 40 publications in 25 countries.

Act now—and take advantage of this international demand for microcomputer products. Whether you want to test the market—or locate a distributor or representative—our publications will put you in touch with the right people around the microcomputer world.

For more information on getting international micro coverage, call Diana La Muraglia, General Manager, International Marketing Services, toll-free, at 800-343-6474. In Massachusetts, call 617-879-0700 or return the coupon below.

CW COMMUNICATIONS/INC.

Diana La Muraglia, General Manager
International Marketing Services
CW Communications/Inc.
375 Cochituate Road, Box 880
Framingham, MA 01701

Please send me information on your:
☐ Microcomputer publications ☐ Your other foreign publications

Name _____ Title _____
Company _____
Address _____
City _____ State _____ Zip _____

Corvus Systems reports quarterly revenue decline of $9.3 million

SAN JOSE, Calif. — Corvus Systems, Inc., a vendor of microcomputer local-area networks and disk drives, recently reported a fourth-quarter loss of $9.3 million, or 91 cents per share, resulting in a fiscal-year loss of $10.6 million, or $1.03 per share.

Those results contrasted with fiscal-year 1983 profits of $1.3 million, or 13 cents per share, for the fourth quarter, and $4.3 million, or 45 cents per share, for the fiscal year, a spokesman for the company said.

Revenues declined significantly in the fourth quarter to $10.6 million, compared with $14.5 million for the year-earlier quarter. Annual revenues were $50.5 million, compared with year-earlier revenues of $47.6 million.

Reserves and write-offs assigned to inventories and production expenses involving the company's "slow moving" Concept personal workstation accounted for a large portion of the $8 million in additional losses reported for the quarter, the spokesman said.

The company also said an "unintentional preannouncement" of its Omnidrive mass storage product adversely impacted sales of existing products.

HP finalizes joint venture pact with Chinese electronics unit

PALO ALTO, Calif. — Hewlett-Packard Co. said recently it has reached a final agreement with the China Electronics Import & Export Corp. (CEIEC) to establish a joint venture company to market, service and manufacture HP products in China.

Called China-Hewlett-Packard Co., Ltd., the joint venture effort must still be approved by both the U.S. and Chinese governments. HP has had a distribution agreement with CEIEC since 1981.

Under the agreement, ownership of the company will be equally divided between HP and CEIEC, a foreign trade organization within China's Ministry of Electronic Industry. The Beijing Computer Industrial Corp. will act as a partner with CEIEC to provide assistance on facilities and market development.

The joint venture company, to be headquartered in Beijing, will have a board of directors composed of eight members, with HP and CEIEC each appointing four of them. Its chairman will be one of the four directors appointed by the Chinese group.

Chi-Ning Liu, an HP employee for 17 years, has been named president and general manager of the operation, which initially will be managed by HP.

In another agreement between a U.S. electronics company and China, Gould, Inc. announced earlier this month a licensing agreement with the China National Machinery and Equipment Import and Export Corp., in Beijing. The agreement enables Gould to manufacture and assemble its dedicated industrial computers, called programmable controllers, at a plant in Tianjin, China, for sale in the Chinese market.

Gould will provide workers at the Tianjin factory with technical training, a spokesman for Gould said.

COMMUNICATIONS SOFTWARE THAT INTEGRATES WITH ANY PROGRAM.

SOFTERM IS ALSO AVAILABLE IN VERSIONS FOR APPLE IIP AND TRS80 2000 PERSONAL COMPUTERS.

TERMINAL EMULATIONS

Here's the first software that lets you integrate communications with all your favorite programs. Now you can add convenient communications to programs like Lotus 1-2-3™, dBase II™, WordStar®, or any other IBM PC compatible software. Softerm PC™ can function two ways—as a stand-alone program or as an extension to your PC-DOS operating system to let you access Softerm's capabilities while using other programs.

Simple to use.

Softerm PC lets you interrupt any program simply by pressing one key. You can then use disk utilities, print a file, dial a host computer, use terminal mode, or initiate a file transfer. Then you can continue working in the original program while the other tasks are performed concurrently. You can even receive electronic mail while you work.

Hooks your PC to any minicomputer.

Softerm PC lets you access information services, bulletin boards, electronic mail systems, and even your company's computer. It has all the features you need, including keyboard macros, built-in phone book for automatic dialing, and simultaneous capture to print or disk. Softerm's extensive file transfer capabilities include automatic execution using command files, support for popular protocols like XMODEM, and our own Softerm™ protocol which includes an adaptable source program for your host computer.

Do it all together. In real time.

Softerm PC supports concurrent operation of up to 4 communications ports and 3 printer ports through background processing queues. Now you can operate your system to its full potential by simultaneously using your available ports for printing or communications functions. Real-time scheduling eliminates unnecessary pauses and gives maximum throughput for smooth, efficient operation.

Complete emulation of 24 terminals.

Softerm PC is not limited to basic TTY terminal emulation. It includes exact emulations of 24 popular terminals and provides all keyboard and display functions. Also, both conversational and block modes are supported. If Softerm PC is not completely compatible with your application, return it for a full refund.

The best communications software on the market.

Right now you can buy the best communications software on the market for only $295. And that's a real bargain when you consider all the things Softerm PC will do. Plus, you get an unconditional 30-day money-back guarantee. So ask your dealer for a demonstration today.

SOFTRONICS

3639 NEW GETWELL ROAD, SUITE 10
MEMPHIS, TENNESSEE 38118, (901) 683-6660

U.S. Robotics files patent suit against Bizcomp

CHICAGO — U.S. Robotics, Inc. said it recently filed suit against Business Computer Corp. (Bizcomp), seeking to invalidate a 1983 patent granted to Business Computer's President Michael D. Eaton.

The suit, filed in the U.S. District Court for the Northern District of Illinois, claims that the patent covers a modem technology already in common use in the industry since the 1960s and, therefore, should not have been granted.

Suit specifics

The suit seeks a declaratory judgment that the patent is invalid or that U.S. Robotics' products do not infringe the patent.

It also seeks to enjoin Bizcomp or Eaton from attempting to enforce the patent against U.S. Robotics or its customers and from engaging in "unfair methods of competition."

The suit further seeks an unspecified amount in damages.

'Common' device

According to a spokesman for U.S. Robotics, a manufacturer of modems, said the suit involves a technology "common" to most smart modems that use a so-called escape signal or automatic disengage sequence to enable a modem user either to give commands to the modem or use the escape signal to send data over telephone lines.

Bizcomp could not be reached for comment on the suit.

Why people choose an IBM computer is why people want IBM service...

After all, who knows your IBM computer better than we do?

That's why we offer maintenance agreements on computers such as our System/23, System/36 and Series/1. [illegible] example of blue chip service [illegible]

That means your IBM [illegible] tative has a personal stake in the performance of your IBM [illegible] fast, effective service [illegible]

It also means, when [illegible] that you get the benefits [illegible] network and [illegible] why [illegible] blue [illegible]

Ashton-Tate cofounder dead at age 40

LOS ANGELES — George Tate, chairman and cofounder of Ashton-Tate, died here Aug. 10 of an apparent heart attack at the age of 40.

"Everyone who knew and worked with George is shocked and deeply saddened," said David Cole, president and chief executive officer of the software publishing firm based in Culver City, Calif.

Tate, who reportedly had no prior history of heart problems, was found unconscious in his office at Ashton-Tate and was officially pronounced dead less than one hour later.

Ashton-Tate was originally a division of Softeam, Inc., a microcomputer software distribution company founded in 1980 by Tate and Hal Lashlee.

Tate and Lashlee also formed Softwaire Centres International, a franchisor of software-only retail operations.

He is survived by his fiancee, Jill Weisman; their daughter, Michelle Nicole Tate; his parents; four sisters; and a brother.

Zilog, Xilinx settle dispute

CAMPBELL, Calif. — Zilog, Inc. earlier this month said it reached an out-of-court settlement of its lawsuit against Xilinx, Inc.

Filed in April, the suit claimed that Xilinx and its three founders, who were former key executives at Zilog, intended to utilize Zilog's trade secrets in the design and manufacture of integrated circuit products.

The companies would not reveal details of the settlement. Zilog said in a statement, however, that "representatives of all parties were satisfied that a fair and proper resolution of the dispute had been achieved." The complaint had charged Xilinx with unfair competition, breach of fiduciary duty, wrongfully attempting to appropriate trade secrets and confidential information and breach of contract.

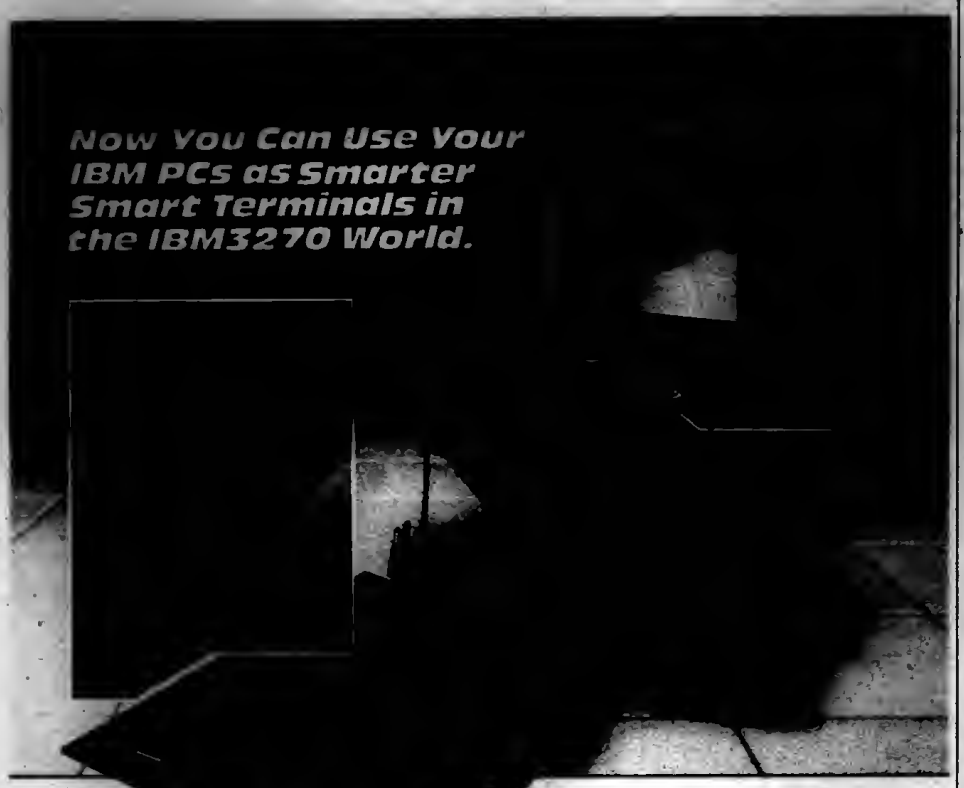
In April, Xilinx President Bernard V. Vonderschmitt, who left his job as vice-president of Zilog's Components Division to help found the new company, had called the suit "a harassment to keep us from taking [Zilog] employees who are coming to Xilinx."

Sperry unit realigned

BLUE BELL, Pa. — Sperry Corp. recently announced a realignment of the international division of its computer systems unit, creating 11 independent business units designed to recognize "natural markets."

The realignment affects operations in 32 countries and reflects an organizational streamlining by eliminating a level of management and instituting greater autonomy for each unit. Previously, Sperry relied on regional staff organizations for national business activities.

Sperry employs more than 9,000 people in international operations. The realignment is a recognition of cultural and linguistic differences in national markets and will enable the units to utilize local Sperry talent better.



More and more, people in your company want to access data from the mainframe. And since IBM PCs are in (while dumb terminals are on their way out), you need one good source for a complete family of micro-to-mainframe communications products.

That's where we come in. AST is the leading supplier of IBM PC-compatible products. With over 200,000 board-level PC enhancements already on the job. And now we're offering a full line of 3270-compatible products that will fit a variety of connections and protocols. Without forcing you to reconfigure your mainframe hardware or software.

For starters, there's our new AST-SNA family. Hardware and software that let your PCs talk to your mainframe (and let the mainframe talk back) via the SNA/SDLC protocol. Giving you all the facilities of a 3270 terminal. And with the computing power of your stand-alone PC maintained!

Plus, the basic hardware can support multiple protocols. And you can support a variety of emulations from a single PC. Or support additional PCs by using one as a cluster controller. An arrangement (with up to four PCs) that can save you a lot of money. You can even attach low-cost ASCII CRTs to a PC and emulate 3276 Model 2a.

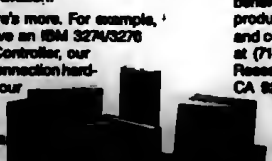
What's more, our AST-BSC package lets you work in a 3270 BSC environment and still migrate to 3270 SNA/SDLC without hardware upgrades. Another way to save money and aggravation.

Still, there's more. For example, if you have an IBM 3274/3276 Cluster Controller, our coaxial connection hardware is your answer. Once installed (via coax-A), it lets your PC retain its stand-alone processing capabilities and emulate a 3278/9 terminal. With no performance degradation!

You can even use our AST-3780 to support 3780 RJE batch communications. Which gives your PC the ability to operate unattended. And transfer program, data or text files between your PCs and an IBM host at very high speeds.

AST is the only supplier that can give you a complete line of PC-compatible products. Communications hardware and software for 3270, 3780 and 5251 environments. I/O and memory expansion cards. And utility programs.

Find out how thousands of users have benefited from AST's communications products. To get detailed product and configuration data, call us today at (714) 863-1333. Or write AST Research, 2121 Alton Avenue, Irvine, CA 92714. TWX: 753699ASTR UR.



AST RESEARCH INC.

IBM PC is registered trademark of IBM Corp. AST-3780 is a product developed by AST Research, Inc. and Wilcox Systems, Inc.

ACCOUNTING SOFTWARE

Tired of fooling around with accounting applications? In need of effective, timely financial information? Call PLYCOM for software that is easy to use, yet extremely effective. Gives you the tools to quickly zero in on your accounting problems. Complete support and training. Excellent documentation. For RSTS/E or VMS. Includes:

- Accounts Payable
- General Ledger
- Financial Reporting
- Payroll
- Accounts Receivable
- Fixed Assets Reporting

Plycom services, inc.
P.O. Box 109
Plymouth, IN 46563
EAST (317) 743-6060 WEST (214) 669-6667

Dear
COMPUSERSERVICEs, OCEAN SYSTEMS', MICROGRAFXs, PERSYSTs, UNITED TELECOM COMPUTER GROUPs, THREE COM CORPs., ENTERTRONICS RESEARCH INCs., BIM ELECTRONICS', BIZCOMPs, INGERMANN-BASS', SANTA CLARA SYSTEMS INCs., INTERPHASE CORPs., NORTON UTILITIES', EXECUCOM SYSTEM CORPs., SELECT INFORMATION SYSTEMS', SOFTCRAFT INCs. and all other VIPs in computer business:

COMPUTER BUSINESS is the German publication that will put you in touch with retailers, dealers, distributors, wholesalers and software houses at COMDEX/Europe. The show will be held from October 29 to November 1 in Amsterdam, The Netherlands.

Make sure your product is seen in COMPUTER BUSINESSES' three special issues; October, November, and December. We'll have complete editorial coverage of COMDEX/Europe. Our 10,000 readers are looking forward to each of these show issues. AND, we'll be distributing thousands of extra copies at the show. So your ad will reach an additional international audience of the key contacts in the computer retail market.

Issue and Closing Dates

Issue Date	Space Reservations	Material Close
October 1	September 1	September 8
November 1	October 1	October 8
December 1	November 1	November 8

COMPUTER BUSINESS is the sister publication of MICRO MARKETWORLD, one of the leading publications for businesses selling small computers and software in the United States.

Please contact Diana La Muraglia, General Manager, CW International Marketing Services at 800-343-6474. In Massachusetts call 617-879-0700.

Plessey sets pact

LOUISVILLE, Colo. — Plessey Co. and Storage Technology Corp. said recently that they have reached an agreement in principle for Plessey to purchase the assets of Storage Technology's semiconductor division, known as Microtechnology.

The purchase is subject to a final purchase agreement between the two companies.

The companies would not disclose the purchase price.

The agreement calls for Plessey to continue to operate Microtechnology at its present location here.

Storage Technology is reportedly the largest customer of Microtechnology's semiconductor integrated circuits.

Firm OKs buy

MINNEAPOLIS — Honeywell, Inc. last week announced it has agreed to acquire Digital Datacom, Inc., a California-based vendor of manufacturing systems, for $10 million in cash, to be exchanged for Digital Datacom stock.

Digital Datacom will, if the merger is approved by shareholders as expected, become a separate operating unit of Honeywell and will work in close cooperation with Honeywell's Manufacturing Systems Division. The merger is expected to be completed in late fall.

Honeywell also announced it had agreed to be a second-source supplier of Applied Micro Circuits Corp. Q700 series gate arrays.

5¢ NICKELS AND DIMES

Lexidata Corp. announced an adjustment to the company's previously reported third-quarter earnings as a result of a decision to write off Lexidata's investment in Interwork, Inc., which ceased operations July 31.

The write-off results in an additional pretax charge to operations for the third quarter of $979,000, including estimated charges of $106,000 associated with termination of the project.

The restated operating results for the quarter ended June 30 are a loss of $300,000, or 5 cents per share, and for the nine months, the results are a loss of $21,000, or 0 cents per share.

Xidex Corp. reported revenues for the fiscal year ended June 30 of $178.1 million, compared with $112.6 million for the previous year. Profits were $24 million, or $1.06 per share, compared with $15.1 million, or 76 cents per share, for the same period one year ago.

■

Xebec Corp. reported revenues for the third fiscal quarter ended June 30 of $46 million, compared with $16 million in the like period one year ago. Profits were $3.6 million, or 27 cents per share, compared with $1.4 million, or 14 cents per share, in the same period one year ago.

■

Bradford National Corp. reported profits for the six months ended June 30 increased to $2.2 million, or 52 cents per share, from $106,000, or 2 cents per share, for the comparable period of the preceding year.

Revenues, which consist of service fees and interest, amounted to $76.1 million, an increase of $4.7 million, or 7% over the comparable prior-year period.

■

Protocol Computers, Inc. reported third-quarter revenues of $3.7 million, compared with $3.3 million in the comparable period one year ago. Profits were $96,000, or 2 cents per share, compared with $552,000, or 11 cents per share, in the same period a year ago.

■

Wicat Systems, Inc. reported revenues for first fiscal quarter ended July 1 of $6.4 million, down from $8.9 million for the like period one year ago. The firm showed a loss of $1.8 million, or 9 cents per share, compared with a year-earlier profit of $404,000, or 3 cents per share.

■

Communications Satellite Corp. announced profits for the quarter ended June 30 were $11.7 million, or 65 cents per share, compared with $16 million, or 89 cents per share, from the prior year. Revenues were $106.9 million, compared with $109.9 million in the same period one year earlier.

■

TRW, Inc. reported revenues for the quarter ended June 30 of $1.51 billion, compared with $1.41 billion in the like period one year ago. Profits were $68.8 million, or $1.30 per share, compared with $53.2 million, or $1.39 per share, in the same period one year earlier.

In the electronics and space systems segment, sales in the second quarter rose 10% to $717 million, compared with $652 million in the year-ago period. Operating profits climbed 18% to $63.9 million, compared with $54.2 million in 1983's second quarter. Sales of electronic components and credit reporting services continued to move ahead strongly.

■

Computer Memories, Inc. reported revenues for the first quarter of the 1985 fiscal year of $19.1 million, compared with the $9.4 million reported for the same period one year ago. Profits were $946,000, or 9 cents per share, compared with $539,000, or 5 cents per share, one year ago.

■

Data I/O Corp. reported profits for the quarter ended June 30 of $10.4 million, or 19 cents per share, compared with $3.6 million, or 17 cents per share, in the like period one year ago. Revenues were $1.5 mil-

UNIX* IS A DINOSAUR
CP/M* & MS-DOS™ ARE TOYS
MULTI SOLUTIONS PRESENTS
THE WORLD'S FIRST
4th GENERATION
OPERATING SYSTEM

A SERIOUS OPERATING SYSTEM
S1™
FOR TODAY AND TOMORROW

- PORTABLE
- MODULAR
- MULTIUSER
- MULTITASKING
- MULTI PROCESSING
- PARALLEL PROCESSING
- 64 CHARACTER NAMES
- 3 COMMAND PROCESSO
- REAL TIME
- B-tree
- RECORD
- DOWING
- MAPPED DISPLAYS
- L SCREEN MANAGEMENT
- L SCREEN EDITING
- L MEMORY MANAGEMENT
- TUAL MEMORY
- APHORES & LOCKS
- ENSIVE UTILITIES
- MUCH, MUCH MORE

S1 IS THE ONLY OPERATING SYSTEM WORTHY OF THE TITLE:
"THE NEXT WORLD STANDARD."

ONLY S1 DOES IT ALL.
NO OTHER OPERATING SYSTEM COMES CLOSE. CUTS DEVELOPMENT TIME FROM MAN YEARS TO MAN MONTHS.

Please send for additional information.

MULTI SOLUTIONS INC.
Multi Solutions, Inc.
Suite 207
123 Franklin Corner Rd.
Lawrenceville, N.J. 08648
609-896-4100 Telex: 821073

IN TIME, ONLY THE BEST WILL SURVIVE: S1

*Reg. Trademarks: CP/M of Digital Research; Unix of Bell Laboratories Trademarks: MS-DOS of Microsoft, Inc.

COMPUTER INDUSTRY

lion, compared with $1.1 million in the year-earlier period.

■

Electronic Memories and Magnetics Corp. announced profits in the second quarter ended June 30 of $1.3 million, or 21 cents per share, compared with $685,000, or 8 cents per share, in the same period one year earlier. Revenues were $22.8 million, compared with $19.1 million one year ago.

■

Fortune Systems Corp. reported revenues of $20.5 million for the second quarter ended June 30, a 69% increase over $12 million for the like fiscal period a year ago. Profits were $39,000, compared with a loss of $3 million for last year's second quarter.

■

Varian Associates, Inc. announced profits for the third quarter ended June 29 of $15.7 million, or 71 cents per share, compared with $12.6 million, or 58 cents per share, in the like period one year earlier. Revenues were $235 million, up 21% from $195 million in last year's third quarter.

■

Quantum Corp. announced revenues for the first quarter ended June 30 of $26.3 million, compared with $12.4 million in the like period one year ago. Profits were $4.2 million, or 45 cents per share, compared with $2 million, or 22 cents per share, in the comparable period one year earlier.

■

Visual Technology, Inc. reported revenues for the quarter ended June 30 of $13.7 million, compared with $12.2 million in the period one year earlier. Profits were $119,000, or 2 cents per share, decreasing from $1 million, or 27 cents per share for the same period last year.

■

AGS Computers, Inc. reported revenues for the second quarter of $52.9 million, compared with $36.5 million in the comparable period one year ago. Profits were $1.3 million, or 25 cents per share, compared with $1 million, or 24 cents per share, one year earlier.

■

Cybertek Computer Products, Inc. announced profits for the first quarter ended June 30 of $454,000, or 14 cents per share, compared with $194,000, or 6 cents per share, in the comparable period last year. Revenues were $4.7 million, compared with $3.9 million in the same period one year ago.

■

General Datacomm Industries, Inc. announced revenues for the third quarter ended July 1 of $38.3 million, compared with $21.4 million in the same period a year ago. Profits were $2.9 million, or 21 cents per share, compared with $1.1 million, or 6 cents per share, in the same period during 1983.

■

NCA Corp. reported that revenues for the second quarter ended June 30 were $6.1 million, up 48% from $4.1 million in the same period one year ago. Profits were $265,000, or 10 cents per share.

■

Centronics Data Computer Corp. announced revenues for the second quarter of $40.8 million, compared with $44.6 million for the comparable period a year earlier. Net loss for the quarter was $1.8 million, or 16 cents per share, compared with a profit of $437,000, or 4 cents per share, for the same period one year earlier.

T-BAR from page 99

cations," Morgan said. The company changed its name to T-Bar and in 1972 developed a chart showing potential switching and control products at every stage of a data communications flow.

"Those products today are all being made by us, and some are being made by others," according to Morgan.

A steady stream of new products followed, including the Intelligent Matrix Control to enable centralized microprocessor control of T-Bar switches, the Multiple Access Switching System and the Virtual Switch Matrix.

Then in 1982 came the retrenchment. Morgan cited two factors for the flat sales and declining profits: high interest rates that led to deferred purchases and a missed opportunity that was seized upon by upstart competitor Data Switch Corp.

Morgan was gracious in conceding that Data Switch in 1980 realized the new IBM 3080 series presented a need for more communications nodes per switching module and through aggressive advertising won out on some big contracts.

But it was a relatively short period of decline. "By the end of 1982, we came out with our 3690 switch, and that began to reverse the trend," Morgan said.

The rebuilding plan focused on an aggressive new product policy and also on the need for new management blood. "All of our people had grown up with the company," Morgan recalled. "We asked ourselves, 'Do we have the people we need to grow into the bigger company we perceived?' Without exception, we decided to go outside." New vice-presidents were lured away from bigger companies to run engineering, manufacturing and marketing.

Several new products have since been introduced, including a host control software package for large-scale switches, a hardware and software control package based on the IBM Personal Computer and, this past July, a data communications matrix switch for the T1 environment. Revenues are projected to exceed $40 million.

The most far-reaching product, however, is the firm's four-phase Overlord system, a network management system that, as conceived, will someday totally automate performance management, fault management, restoral management and configuration management.

Phase 1 of Overlord, introduced last year, reportedly provides centralized automated control of T-Bar switching equipment located in data networks and data centers and also a data collection and data base management package designed to build a data base of operational intelligence. Phase IV, Morgan said, will result in a heuristic intelligence system that, based on statistical history of user actions, will automatically determine and execute appropriate switching and control actions.

Promotional depiction of T-Bar's Overlord, said to be a revolutionary concept for a fully automated network management system.

The company has switched from being technology-driven to becoming market-driven, responding to user needs. The Overlord concept, Morgan said, was conceived under the realization that with massive increases in processing power, "things were going to get bigger and more complex."

Now T-Bar hopes to become a $100 million company within four years by providing users with automated tools to manage the vast processing power at their disposal.

HARD SELL? - NO
HARD FACTS? - YES

LEASE

$99/mo. IBM PC 256K, 2 Drives Monitor, DOS 2.1

$149/mo. IBM PCXT 256K Monitor, DOS 2.1

Printers, Modems, Color Monitors, special purpose boards available to enhance your configuration.

The Computer Traders

777 Clay St Suite A, Marietta, GA 30060 (800-241-7035) (404-428-8911)

BARR/HASP

Better RJE for a More Pro

BARR/HASP and your PC or XT can totally replace these expensive bisync HASP RJE workstations:

Harris	Data Point	3780
MDS	Raytheon	5280
Northern Telecom	3777-2	HASP on 360/20

- BARR/HASP is performance-proven at hundreds of sites.
- BARR/HASP on either the PC or XT offers low maintenance and versatility.
- BARR/HASP and multiple printers give speeds beyond 1200 lines-per-minute.
- BARR/HASP saves you money.

Call for complete details and ask about a trial evaluation.

800-BARRSYS
(800-327-7797)

BARR SYSTEMS, INC.
2300 Blue Ridge Road • Suite 310 • Raleigh, NC 27607

NEW COURSE ANNOUNCEMENT

BECOME AN IMS EXPERT

SysEd offers challenging "hands-on" training for motivated programmers who want to be real pros and are willing to work.

Our experienced instructors specialize in using real-life programs and design problems. Whether it's IMS Data Base Design, IMS/DB (DL/I) Application Programming, IMS/DC & Message Format Services Programming, IMS Recovery and Restart or IMS Utilities, they encourage students to bring in the specs of their own projects for discussion and analysis.

SysEd students spend one third of class time in actual hands-on workshop sessions with our 4341/II computer. There are six 3270 terminals dedicated to the class. Each student receives an original manual especially designed for each course. The manuals are comprehensive guides and programming models written especially for each course. They are thorough, clear, and well organized, and serve as reference manuals long after the course.

Classes are held at SysEd's fully equipped classroom/computer facilities in New York City and Chicago. Class size is limited so applications are accepted on a first come first serve basis.

Customized course offerings are also available for on-site sessions at company installations.

Other Technical Curricula include: CICS, IDMS, VSAM, and MVS. For information, call Dave Shapiro (212) 244-9147

36 WEST 20 STREET
NEW YORK, NY 10003

SYS-ED

TRILOGY from page 98

plus approximately $70 million worth of capital assets, Trilogy is not yet on the brink of bankruptcy. It has developed circuit design tools that are said to be absolute state-of-the-art, and it has three years of experience designing and connecting highly packed semiconductors.

Yet there are no more wells to go to, and even Trilogy President Frederick T. White acknowledged (see related story page 99) that IBM spent a reported $1 billion and required 10 years to bring its TCM to market.

Despite massive cost cutting and refocusing, at some point Trilogy will still have to come to market with a product. And manufacturing that product is going to require money.

During its short history, Trilogy — incorporated in Bermuda, an offshore tax haven, as Trilogy Ltd. — raised $85 million from venture capitalists; $55 million through a research and development limited partnership; $55 million from a public offering; and an additional $80 million from its equity partners, Sperry Corp. (15%), Digital Equipment Corp. (9%) and CII-Honeywell Bull (8%).

The R&D partnership was effectively made obsolete with the cancellation of the computer development project; DEC and Sperry have written off the major portion of their investments; the publicly traded shares are worth about $1 each; and venture capitalists would undoubtedly want full control in the unlikely event they could be persuaded to donate more funds. The most logical angel would be Sperry, which has several times asserted that wafer-scale integration would be the basis of its next-generation mainframe. But any benefactor would certainly require actual ownership, bring in a new management team and leave Gene Amdahl, at most, as a figurehead. Amdahl, still reportedly bitter after losing control of Amdahl Corp. to Fujitsu Ltd., would seem temperamentally and philosophically disinclined to give up the helm yet again.

The story has all the makings of a Greek tragedy.

Trilogy posts quarter loss

CUPERTINO, Calif. — Trilogy Ltd. last week reported a loss of $59.2 million, or $1.57 per share, for its second quarter, including a charge of $43 million, or $1.14 per share, related primarily to a write-down for its discontinued development activities and a reserve for related future costs and expenses.

The write-down was a result of the discontinuance of the company's semiconductor manufacturing operations and suspension of its wafer-scale semiconductor integration project (see related story page 99). Losses for the six-month period ended June 24 were $73.7 million, or $1.96 per share, including the charge for discontinued operations.

TCM from page 98

reductions, White said, the company's key people are still very much behind the new business plan. "What we sense is that the evolution of this business plan has come from the key people in the company," he said. "It makes good economic sense."

In White's view, Trilogy retains key technological assets from its failed projects. "With our high-performance technology we developed a large [semiconductor] chip, and more important, we were able to interconnect [circuits on the chip] and integrate it into a system." That knowledge will be used to develop circuits on more conventional semiconductor chips, he said.

"IBM's thermoconduction module consists of very small gate arrays around a package and interconnected. Our goal is to compete with IBM's TCM," White asserted.

Despite its lack of a single product, Trilogy still has $90 million in the bank from its varied funding sources, White noted. "We think $90 million will be sufficient [to fund the company] until we have deliverable products." Affirming that the company definitely plans to offer a product that will compete with TCM, White said the market needs such a product and that financial rewards will accrue to the company that can develop it.

If that plan pays off, wafer-scale integration could again take its place in Trilogy's plans. "Hopefully, we would end up with a twofold approach in the future and develop a more modest-size processor using wafer-scale products," White said.

Introduce your microcomputer software to more than 51,000 corporate buyers

This November, you'll reach more corporate microcomputer-software buyers through the *Computerworld Buyer's Guide to Microcomputer Software* than through any other guide. In fact, we have more of your target audience than other guides have total readers.

Every domestic *Computerworld* subscriber will receive a copy of this guide as a supplement to their subscription. Among those who use both buyer's guides and microcomputers where they work, **94% are "personally involved in the purchase process for microcomputer software."***

Your ad will reach more than 51,000 active buyers. Remember, these are **corporate microcomputer-software buyers.** The very people you're trying to reach. Every one of them uses buyer's guides in the course of their job. And every one of them will receive the *Computerworld Buyer's Guide to Microcomputer Software.*

Can you think of a better time to get your sales message to them?

Call your local sales representative right now to place *your* ad. Their phone numbers are listed below.

Or, if you prefer, fill out the coupon below and return it to: Kevin McPherson, General Manager, Computerworld Buyer's Guides, 375 Cochituate Road, Box 880, Framingham MA 01701.

Do it today. Space reservations close October 5th.

To: Kevin McPherson, General Manager
Computerworld Buyer's Guides
375 Cochituate Road, Box 880
Framingham MA 01701

Please send me advertising information on:
☐ the *Computerworld Buyer's Guide to Microcomputer Software*
☐ other *Computerworld Buyer's Guides*
☐ Please send me a FREE copy of the *Computerworld Buyer's Guides User Profile.*
☐ Please have a sales representative call me.

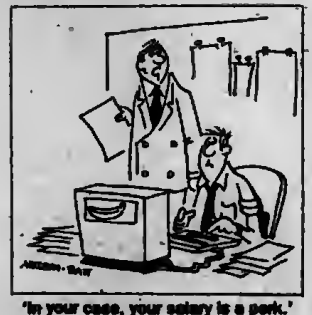
Name _____
Title _____
Company _____
Address _____
City _____
State _____ Zip _____
Telephone _____

* According to an independent study conducted by STAT Resources of Boston in March 1984.

A PUBLICATION OF CW COMMUNICATIONS

COMPUTERWORLD BUYER'S GUIDE

BOSTON: Ron Mastro, Sherilyn Driscoll, Alice Longley, (617) 879-0700
CHICAGO: Sherilyn Driscoll, Jean Broderick, (312) 827-4433
NEW YORK: Mike Masters, Gale M. Paterno, (201) 967-1350
ATLANTA: Mike Masters, Gale M. Paterno, (404) 394-0758
HOUSTON: William Mahoney, Debora Cramer, (712) 952-1220
LOS ANGELES: Bill Healey, Debora Cramer, Beverly Raus, (714) 261-1230
SAN FRANCISCO: Bill Healey, Debora Cramer, Ruth Gordon, (415) 421-7330



'In your case, your salary is a perk.'

POSITION ANNOUNCEMENTS

UNIVERSITY OF HONG KONG

Readership/Senior Lectureship and Lectureship in Computer Studies

Applications are invited for the posts of reader/senior Lecturer and Lecturer in Computer Studies. Candidates should have a higher degree in Computer Science, Computer Engineering or Information Systems and a strong interest in both teaching and research. Preference will be given to applicants with experience and/or research interest in database management systems, operating systems software and engineering, artificial intelligence, computer networking information systems or theoretical computer science.

Subject to regulations approved by the council, teaching staff may engage in a limited amount of outside practice.

Annual salaries (superannuable) are: Reader (9-point scale) Hong Kong dollars 240,120 - 319,140 ($23,080 - 30,690 approx) Senior Lecturer (9-point scale) Hong Kong dollars 230,220 - 309,300 ($22,140 - 29,740 approx) Lecturer (11-point scale) Hong Kong dollars 148,080 - 247,560, 1 US dollar; 7.80 Hong Kong dollars equivalent as at July 26, 1984. Starting salary will depend on qualifications and experience.

At current rates salaries tax will not exceed 17% of gross income. Housing benefits at a rental of 7 1/2% of salary, children's education allowances, leave and medical benefits are provided. Further particulars and application forms may be obtained from the **Secretary General, Association of Commonwealth Universities, (appts) 36 Gordon Square, London WC1H OPF,** or from the **Appointments Unit, Secretary's Office, University of Hong Kong, Hong Kong.** Closing Date 9th November, 1984.

PHILADELPHIA

We have been retained to recruit exclusively for SOUTH CAROLINA R&D div of internat'l mfgr. These positions offer upward career paths in exciting, professional environ. Paid relocation, top benefits. Our client needs.

SOFTWARE ENGINEER TO $47,000

CAD sftwre expert w/min 2+ yrs GRAPHICS bkgd. BS in CompSci, Math, Engr or Physics.

PROGRAMMER/ANALYST TO $37,000

COBOL skill w/exp in both FORTRAN & BASIC. Biz & Scientific apps bkgd. MainFrame IBM + new VAX 11/780. Data base, online, real time. BS reqd/MS ideal.

ROBERT HALF
OF PHILADELPHIA, INC.
2000 Market St., Suite 700
Philadelphia, PA 19103
(215) 563-4500

MICROPOLIS IS THE BEST PLACE TO WORK IN THE DISK DRIVE INDUSTRY.

We're setting standards every day in the application of state-of-the-art technology and in personal and professional development for our employees. Continued growth has created opportunities for people who enjoy high visibility and key responsibility.

PRODUCT ENGINEERING MANAGER

Will oversee high volume production of high performance 5¼" Winchester disk drives. This includes production and yield problems, product cost control, enhancement design changes and evaluation of a variety of production engineering assignments. Must have engineering degree and 5 years experience in design development. Should have 3 years experience managing Winchester disk drive programs.

SENIOR MECHANICAL ENGINEER

Will be responsible for technical leadership in product design engineering of 5¼" and 8" rigid disk drives. Must have experience with strong analytical background. BSME/MSME.

SENIOR HEADS/MEDIA ENGINEER

Will be responsible to support engineering, quality and manufacturing issues related to heads and media. 4 to 6 years of rigid disk heads and media experience. Should be familiar with 3350 and 3370 heads as well as oxide and plated media. BS degree or equivalent.

PRODUCT SUPPORT ENGINEER

Will support OEM flexible and rigid disk drive products. Will assist customers in resolving electrical, mechanical and software problems, and integration or system incompatibilities. Lots of travel and challenging assignments. Minimum of 2 years experience in technical support and/or service of computer peripheral equipment required. Solid communication and interface skills required. BSEE or equivalent.

SENIOR SOFTWARE ENGINEER

Will design, write, test and document Z80 assembly firmware for test controllers and data base management and report generation programs. Requires 3-5 years systems programming experience and proficiency in Z80 assembly and C. Working knowledge of Pascal, Microsoft BASIC, CP/M 2.0 and IBM PC-DDS 2.0 required. Must be willing to do applications as well as systems programming.

CAD/CAM MANAGER

Initial responsibility will be to investigate and select a CAD/CAM system. Will manage and maintain the CAD/CAM Department. Requires prior involvement in the selection and purchasing of a CAD/CAM system. Must have good programming skills and an understanding of mechanical and electrical devices, designs and drafting. BSEE/BSME or equivalent.

SENIOR CHECKER

Will fit, form and function check all development and test engineering project documentation. Requires a minimum of 10 years E/M checking experience and a college degree or trade school equivalent. Working knowledge of ANSI and IPC specs necessary.

SENIOR ELECTRONIC ENGINEER

Will lead Component Engineering Group in selection and evaluation of electronic and electromechanical components. Requires BSEE/MSEE and 3-5 years experience working with Winchester disk drive design and manufacturing engineering in a high volume production environment. Familiarity with UL and CSA requirements.

SENIOR MECHANICAL ENGINEER

Responsible to evaluate new product manufactureability, design margins, testing and product cost. Will also establish product test sequences for high volume manufacturing. Requires 3-5 years experience in Winchester disk drive design, development and high volume manufacturing. BSME required, MSME or MBA preferred.

ELECTRONIC ENGINEER

Analog circuit development for our current 5¼" project and future rigid disk products. A minimum of 2 years experience with specialization in one or more of the following areas: positioner servo, read/write electronics or heads and media. BSEE/MSEE with solid course work in control engineering, analog circuit design, electromechanical systems and physics.

If you want to take your career to the best place to work in the disk drive industry, come to Micropolis. **To apply for these positions call Professional Employment at (818) 709-3359 or send your resume to: MICROPOLIS CORPORATION, Professional Employment, 21123 Nordhoff Street, Chatsworth, CA 91311.**

Equal Opportunity Employer
No Agencies Please

MICROPOLIS™

POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS

RECOGNITION FOR EXCELLENCE

CAREER OPPORTUNITIES IN:

ARCHITECTURAL PLANNING

SYSTEMS SUPPORT

Become associated with GTE Data Services, a firm which recognizes excellence in its employees and rewards them accordingly.

We are interested in individuals with:

- Demonstrated creativity, ingenuity, judgment and breadth of comprehension.
- Capability to perform with minimal direction.
- Demonstrated leadership qualifications.
- Excellent oral and written communication skills.

ADVISORY SYSTEMS ENGINEER:

This position is in our Information Sciences Organization in Tampa, Florida. The group is responsible for the development of an information network architecture integrating voice, data image and text processing in a distributed data environment. The emphasis of the architecture is on and user computing using intelligent work stations.

THE OPPORTUNITY:

To design, implement, and/or adapt software necessary to provide structured and uniform communications capabilities between a DEC 11/780 Videotext processor and information databases which will reside on a variety of processors. Access will be provided through direct connections or SNA and X.25 networks. These gateways will incorporate all protocol conversion and format changes necessary to interface with the videotext system.

THE REQUIREMENTS:

- Proficiency in system programming and real time communication software development.
- Knowledge of DECNET and SNA protocols, and Videotext principles, including NAPLPS.
- Experience in "C" or PASCAL
- MS or BS preferably in Computer Science, Electrical Engineering or equivalent.

Send detailed resume with salary history to: N. Fitzpatrick, DEPT CW-8/20, GTE Data Services, P. O. Box 1548, DC 136, Tampa, Florida 33601.

SUPERVISOR - Systems Software Support

This position is in our Systems Support group in San Angelo, Texas.

THE OPPORTUNITY:

To be in a first line management position directing the activities of IBM and minicomputer System Programmers.

THE REQUIREMENTS:

- Minimum of 5 years experience in a large scale IBM system environment. Supervision of a technical support group is desirable.
- Software knowledge of (IBM-308X) MVS/XA, JES2, VTAM, etc.; (MINI) Tandem Nonstop II, HP 3000.
- BS in Computer Science, Business Administration or equivalent.

Send detailed resume with salary history to: Michael Marshall, Dept. CW-8/20, GTE Data Services, P. O. Box 60590, San Angelo, TX 76906.

PRINCIPALS ONLY NEED APPLY - NO AGENCIES.

GTE Data Services GTE

An Equal Opportunity Employer

WE'LL MATCH YOUR SALARY. RAISE IT. AND, GIVE YOU TIME AND A HALF FOR OVERTIME.

Allen Services knows top-notch programmers and analysts are a sure bet to the success of our national contract consulting business. So we up the ante in salaries and benefits to get the qualified consultants we need to satisfy our consulting contracts.

• Paid vacations and holidays • Health and life insurance • Dental insurance • Per diem allowance • Between-project pay • 12-month merit reviews • Technical challenge • Professional growth • Constant up-grading of skills • Excellent salaries • Superior benefits . . .

Don't gamble with your career. Deal yourself a winning hand with Allen. Call us today 800-543-7583. In Ohio, call collect 513-890-1200. (SUBCONTRACTORS WELCOME)

ALLEN SERVICES COMPANY
A DIVISION OF CGA COMPUTER, INC.
212 West National Rd., Vandalia, OH 45377

TECHNICAL STAFF (1)

Interactive Computer Graphics Laboratory

Position available for highly experienced APL and Graphics Programmer. Familiarity with APL 2 and some procedural languages desired particularly Fortran and Pascal. Must be proficient in the use of VM/CMS and word processing programs like Script.

This job will involve developing 3-dimensional graphics software system for advanced technology graphics devices. Experience in this area and an interest in the human factors of user-computer interface is highly desired. Much of the development will involve state-of-the-art software concepts and must generally be written in APL 2. A strong mathematics background is recommended and a Bachelor's degree in a related field is required.

Please send resume to:

MR. KIRK ALEXANDER
APL & Computer Graphics Research
I.C.G.L. Engineering Quadrangle
PRINCETON UNIVERSITY
Princeton, New Jersey 08544
An Affirmative Action/Equal Opportunity Employer

COMMUNICATION SPECIALIST

Need technical support personnel in the development and design of special purpose team to support remote in a global area network. Familiar with programmable controller network and host computer. Familiar with programmable controllers and microprocessors, strong software and hardware background, with a Communications degree preferred. DATA HIWAY, MODBUS, XYCOM, HP1000 experience is a definite plus. 0-5 yrs/yr. Resumes: 7310 Woodward, Room 416, Detroit, MI 48202; Reference No. 24564. Employer paid ad.

Senior Systems Analyst/Programmers Search Extended

The Administrative Computer Services Department seeks seven M.I.S. computer personnel. Requires degree (Master's preferred) in CIS, CCSCL, and a minimum of 5 years experience in the design, programming, and implementation of on-line data base and/or data access systems. Specifics include IBM 3033 and/or NCR 8250 mainframes in preferred. Background in a college environment and/or a master's degree a plus. Salaries are commensurate with experience. Higher Education Computer Series. Send cover letter and resume by September 17, 1984 to Director of Computer Services, LaGuardia Community College/CUNY, 31-10 Thomson Avenue, Long Island City, NY 11101. EOE/AA Employer.

MEMPHIS

Welcomes you. We specialize in the placement of data processing professionals and have done so for nearly 20 years. If you qualify for a position commanding a salary range over $25,000, please contact us. Each applicant receives the utmost of confidentiality. Our clients pay our fees and provide relocation assistance.

ROMAC.
One Commerce Sq., Ste.2950
Memphis, TN 38103
901-525-8000

SYSTEMS ANALYST

Innovative software and hardware developer with structured language experience. Fluent in one or more European languages. UNIX C experience preferred and BS/CS or equivalent required. Send resume to:

Prosperity Technology Inc.
3511 NE 22nd Avenue
Fort Lauderdale, FL 33308

MANAGER OF TECHNICAL SERVICES

Management of staff responsible for large 24-hour IBM MVS CICS environment with both base-band and broadband communications.

Established record of management/organizational ability essential.

Prefer BA/MS degree with 7 years data processing to include administrative duties. Send resume:

Director
Information Systems Division
Broward County
201 S.E. 6th Street, Room 1002
Fort Lauderdale, FL 33301

MGR. TECH SUPPORT

Multi-div. corp. seeking top IBM-oriented indiv. to direct all hdwr/strwr tech group. Full reloc. Salary to $55,000.

ROBERT HALF
OF HARTFORD, INC.
111 Pearl Street
Hartford, CT 06103
(203) 278-7170
Personnel Consultants

POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS

IMMEDIATE OPPORTUNITIES

The following skilled DP professionals are needed for opportunities in the WASHINGTON, DC and other EAST COAST locations.

UNIX/C

Opportunities available in telecommunications, military, office automation, and business environments. Salaries range from $22 to $51K.

SYSTEMS PROGRAMMERS

Junior and senior level S/P's are needed with MVS, VM, DOS, or communications experience. Salaries range from $26 to $55K.

IBM COBOL OR ALC

Programmers and systems analyst needed. Salaries $22 to $47K. Company will provide database training.

DATABASE SPECIALIST

Programmers and designers are needed with IDMS, IMS, M204, ADABAS, or FOCUS. Salaries $22 to $46K.

SYSTEM/38

Programmer analyst needed with RPG experience. Salaries $18 to $36K.

Companies pay all relocation expenses. For more information send resume to:

Tom Arnold
J. Randall Associates
P.O. Box 1521
Rockville, MD 20850

Or call Tom collect at (301) 840-0480.

IMS DB/DC

Halbrecht & Co. has been retained by a national organization headquartered in Virginia seeking to fill 2 positions in Data Base Administration. These positions will be responsible for general data base administration functions on IMS DB/DC projects. The functions support application systems development which use DB/DC and other software such as Data Dictionary, Report Writers, Performance, Statistical & Accounting Packages, Utilities, etc. The positions will also provide training to S & P personnel and involve Strategic Planning to the Data Base function.

Ideal background will include experience in Data Base Tuning and Design, Control Block Gens, Data Dictionary (UCC10), IMS Utilities (Reorgs, Recovery, etc.), Product Installation & Maintenance, User Support (Education), and large IBM mainframe (MVS or XA) environment. Company offers a professional work environment and liberal salary, benefits, relocation package. For immediate consideration contact Tom Mellby, Halbrecht & Co., 7927 Jones Branch Drive, Suite 400, McLean, VA 22102.

HALBRECHT & Company

For data processing brain-power think of EDPeople, a service of Robert Half.

Intelligent machines need intelligent people. And Robert Half has been finding these people since the computer revolution began.

We know the job market, and we know the right people to meet your EDP requirements.

Call any of Robert Half's 80 offices in the United States, Canada and Great Britain. We'd like to help you hire smart.

ROBERT HALF®
edp and financial personnel specialists.

© 1983 Robert Half International Inc. All offices independently owned and operated

DIRECTOR OF THE OFFICE OF ACADEMIC COMPUTING AND BIOSTATISTICS
THE UNIVERSITY OF TEXAS MEDICAL BRANCH AT GALVESTON

The University of Texas Medical Branch (UTMB) is seeking qualified candidates for the position of Director. UTMB is the oldest health science center in the University of Texas System. Its academic schools include Medicine, Nursing, Allied Health Sciences, and the Graduate School of Biomedical Sciences. UTMB's research programs are rapidly expanding, and its academic computing support capabilities must be improved and enlarged to facilitate this academic growth.

The Office of Academic Computing and Biostatistics is part of the Office of the Vice President for Academic Affairs. The Director is responsible for the management of an established office charged with the responsibility for providing an effective computing and biostatistical environment in support of the academic programs of a major health science center.

The successful candidate will demonstrate effectiveness in the areas of managing a large, diverse computing operation, working effectively with biomedical investigators, building a strong collaboration with the administrative computing organization, providing a comprehensive educational program for faculty users, and strategic planning.

Candidates should ideally have an earned doctorate in a computer-related area and three years of successful administrative experience at the Director or Associate Director level in an academic computing operation.

Significant experience as an administrator of academic computing in a health science center will replace the doctorate requirement.

Please send a letter and current curriculum vitae by September 28, 1984 to:

Charles W. Tandy
Assistant Vice President for
Planning and Public Affairs
Assistant Dean for Administration
Suite 525, Administration Bldg.
The University of Texas Medical Branch
Galveston, Texas 77550

The University of Texas Medical Branch is an Equal Opportunity/Affirmative Action Employer.

INSURANCE SYSTEMS
Sun Belt Locations

Our clients have many immediate needs for experienced insurance data processing professionals.

Opportunities include:

- Programmers
  ALC, COBOL, CICS
- Systems Designers
  Life-Comm, Life/70, Large Systems Design
- Project Leaders
  Heavy Life Insurance

Interview and relocation expenses paid by clients.

For details, call collect or mail resume to:

Don Blouin Associates
2005 Pleasantdale Road
Suite 190-J
Atlanta, GA 30340
(404) 449-6011

PROGRAMMER ANALYSTS

Progressive quality-conscious professional firm, engaged in information systems consulting and contract programming, requires additional people to continue its rapid growth. Our primary need now is for Programmer/Analysts with experience in one or more of the following:

MVS: IMS DB/DC: TSO/SPF; TOTAL; IDMS; DOS/VSE; DL-1; CICS, COBOL; S/38; MARK V

We are committed to professional excellence, so our interest is in the quality of your experience rather than the quantity.

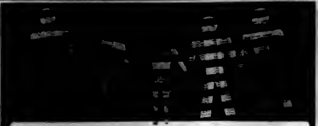
To qualified individuals, we offer an excellent salary and benefits package, including relocation assistance, stock participation and sabbatical leaves.

We are located in south-central Pennsylvania. This lovely area, rich in history, features short winters, long summers, a moderate cost of living, 90 minutes by car to Washington, DC, clean air, excellent schools, outdoor living and generally a great place to raise a family.

If you qualify, call Ken Podd at (717) 737-4810, or write to:

CRA COMPUTER RESOURCE ASSOCIATES
1300 Market Street-Suite 3
Lemoyne, PA 17043

All replies will be treated in strictest confidence, and all replies will be answered



SYSTEM DESIGN BEGINS AND ENDS WITH PEOPLE.

YOU CAN CALL US NOW OR YOU CAN CALL US LATER.

CompuSearch, a division of Management Recruiters, specializes in finding data processing people with the training and experience to step right into your DP staff positions and start producing — right now.

Don't be frustrated by staff vacancies or expansion needs. Call CompuSearch today! We'll find, screen and deliver the qualified people you need.

Location	Phone
ALABAMA	
[illegible]	205 / [illegible]
[illegible]	205 / 479-[illegible]
[illegible]	205 / 345-[illegible]
ARIZONA	
[illegible]	[illegible]
[illegible]	[illegible]
ARKANSAS	
Little Rock	[illegible]
[illegible]	[illegible]
CALIFORNIA	[illegible]
COLORADO	[illegible]
CONNECTICUT	[illegible]
DISTRICT OF COLUMBIA	
Washington	[illegible]
FLORIDA	[illegible]
GEORGIA	[illegible]
IDAHO	[illegible]
ILLINOIS	[illegible]
INDIANA	[illegible]
IOWA	[illegible]
KANSAS	[illegible]
KENTUCKY	[illegible]
LOUISIANA	[illegible]
MARYLAND	[illegible]
MASSACHUSETTS	[illegible]
MICHIGAN	[illegible]
MINNESOTA	[illegible]
MISSOURI	[illegible]
NEBRASKA	
Lincoln	[illegible]
Omaha	[illegible]
NEVADA	
Reno	[illegible]
NEW JERSEY	[illegible]
NEW MEXICO	
Albuquerque	[illegible]
NEW YORK	[illegible]
NORTH CAROLINA	[illegible]
OHIO	[illegible]
OKLAHOMA	
Tulsa	[illegible]
OREGON	
Portland	[illegible]
PENNSYLVANIA	[illegible]
RHODE ISLAND	
Providence	[illegible]
SOUTH CAROLINA	[illegible]
TENNESSEE	[illegible]
TEXAS	[illegible]
UTAH	
Salt Lake City	[illegible]
VIRGINIA	[illegible]
WASHINGTON	[illegible]
WISCONSIN	[illegible]
WYOMING	
Cheyenne	307 / [illegible]

CompuSearch®

A Division of Management Recruiters, International

Capacity Analysis– Minicomputer Technology

Move up to the Leader

Our Resource Management Group addresses the hardware capacity needs of our large and medium-scale computer environments in California, currently a 15 30XX-class complex in two major data centers. An increased number of application designs with distributed-processing and mini-computer solutions has created an immediate need to add a new member to the team.

As a CAPACITY PLANNING CONSULTANT for all MEDIUM—SCALE SYSTEMS, you will be responsible for translating application business plans into resource requirements, developing capacity plans, recommending hardware acquisitions, developing resource utilization monitors and forecasting workload changes and additions.

To qualify, you will need the following background:

- 3-4 years' systems expertise in: TANDEM, DEC, General Automation, STRATUS and/or Distributed Processing.
- Configuration design, hardware installation, technology assessment, workload forecasting experience.
- Proven ability to communicate with application design analysts and to take a business outlook.

We offer competitive salary and benefits. To respond, we invite you to send resume and salary history to: Nan Schurkus, Bank of America, Personnel Operations Dept. 3228-0820A, P.O. Box 37000, San Francisco, CA 94137. An equal opportunity employer.

Bank of America NT&SA

The Professional's Choice.

PROGRAMMERS

Due to expansion, a major division of the A.C. Nielsen Company, located in Louisville, Colorado, is seeking individuals with demonstrated confidence in IBM Assembler Language. PL-1 is desirable.

Necessary qualifications include a minimum of 1 year experience with medium to large scale IBM equipment in OS/MVS.

We offer challenging work in a technically exciting environment. Interested applicants, please send resume with salary requirements to:

Delores Benson

Nielsen Neodata

Neodata Services
P.O. Box 4[illegible]
Boulder, Colorado [illegible]
An Equal Opportunity Employer M/F/H

Capacity Planner

When Aramco Services Company hires you for work in Houston, you'll earn a fine competitive salary and participate in a very attractive benefits program

You will be responsible for workload forecasting, impact analysis, hardware planning/usage and service reporting.

Required is a Bachelor's degree, preferably in Computer Science or Math and a minimum of 7 years data processing experience with at least 1 year in capacity planning. The ideal candidate will have IBM 3081 experience using MVS/XA, MICS, BEST 1, and SAS.

We offer an extensive benefits program including medical/dental coverage, savings plan with company participation, continuing education programs, a company subsidized cafeteria, van pools, and paid parking.

Find out more by sending your resume to Chip Smith, Aramco Services Company B-059-4, P.O. Box 4531, Houston, TX 77210.

ARAMCO
SERVICES COMPANY

DP POSITIONS SEATTLE/PORTLAND

MVS. Sr. Systems Programmer $42K
Sr. IMS Systems Prog. 42K
Systems Performance-data base consultant to applications group.
Sr. Programmer/Analyst 32K
Financial app. CICS/DL1 on line interactive.
Programmer/Analyst 28K
CICS/DL1 or VSAM on-line dev.
Sr. P/A IMS applications dev. .... to 40K
Data Admin. Analyst .... to 45K
data resources mgmt local DP design.
Please forward resume immediately to:

HOUSER, MARTIN MORRIS & ASSOC.
(206) 453-2700
C-[illegible], 1[illegible]-116th Ave. N.E.
Bellevue, WA [illegible]

MFG TO HIGH $30's

Outstanding oppty to manage major mfg systems area. New design and development projects to be initiated. Requires 2 yrs quality mfg and systems analysis background. MRP or COPICS a plus. Job # 4[illegible].

MARK DAVID or
TIM SMITH
ROBERT HALF
3[illegible] IDS Center
Minneapolis, MN 55402
(612) 339-[illegible]

University of Cincinnati SENIOR PROGRAMMER IBM Patient Care System (84GD0271)

The University Hospital has an immediate and challenging opportunity for senior application development staff who are proficient in the use of IBM's Patient Care System Software. Qualified applicants will participate in the continued expansion of the on-line hospital-wide information system applications into the areas of patient accounting and lab order entry.

As an employee of the University of Cincinnati, the successful applicant will be able to take advantage of superior fringe benefits (health, dental, 22 days vacation and full tuition remission). Career paths are available to computer systems analysis and IMS data base design.

At least two years IBM-PCS programming experience preferred in hospital applications and a bachelor's degree are required. Respond with resume and salary history by Aug. 31, 1984 to:

Office of Professional Recruitment
Mail Location 5[illegible]
University of Cincinnati
Cincinnati, OH 45221-0[illegible]

Affirmative Action/Equal Opportunity Employer

POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS

Major firm offers you a challenging position that covers all aspects of Systems Generation & Maint on a big mainframe site currently running MVS/XA & MVS/SP with JES2. All positions require a BS degree & a min of 3 yrs. exp.

Compensation will include TAX PROTECTED INCOME, PERMANENT POSITION, FAMILY STATUS, VACATION with TRAVEL ALLOWANCE & many other benefits. Interviews are being arranged for persons with the following exp:

- SYSTEMS PROGRAMMER/ANALYST: 3+ yrs. Ex IBM mainframe MVS/XA VM/CMS, CICS/IMS SAS integral focus. SP/F
- VAX SYSTEMS PROGRAMMER/ANALYST: Exp with VAX VMS software including SNA Gateway & DECNET 780/SPF & MVS desirable
- SNA NETWORK SYSTEMS PROGRAMMER/ANALYST: Exp with IBM SNA network software including ACF/ VTAM & ACF/NCP. Provides SNA network software support
- VAX OPERATIONS COORDINATOR: Ability to train. Exp in an operations environment — formulate courses in mainframe operations, minicomputing operations, operating software for operators. Production scheduling & control VAX 11/780 & IBM covered. Requires IMS/CICS MVS/XA VM/CMS

Fees paid by client company. All inquiries confidential. To be considered our client requires a resume IMMEDIATELY.

CHANNEL PERSONNEL SERVICES, INC.
7151 Office City Dr., Suite 104
Houston, TX 77087
713/649-8881

UNIVERSITY OF ASTON IN BIRMINGHAM OPPORTUNITIES FOR INNOVATION LECTURESHIPS IN COMPUTING AND INFORMATION TECHNOLOGY

Computer Science and Information technology is a fast moving, forward thinking field of exciting new developments. Such rapid growth has created a number of important new posts, requiring an exceptionally high calibre of candidate, preferably young and with promise and potential for the future.

The responsibilities of the posts include contributing to the department of computer science's research and teaching programmes.

Applicants will ideally possess a higher degree in Computer Science combined with experience in either database/information systems, computer architecture, or intelligent knowledge based systems.

These highly demanding positions carry a salary up to 14,125 UK Sterling per annum. Appointments will be for a fixed term of three years initially, with excellent prospects of renewal or transfer to a continuing appointment.

If you have the talents to tackle the tasks set, write or telephone now for an application form to the Staff Officer (Quoting Ref. No. 668/3449) University of Aston in Birmingham, Gosta Green, Birmingham B4 7ET, England (Tel: 21 359 3611 ext 4904)

And look who's taking her place.

A whole new breed.

Forget everything you've ever heard about working for a utility. You know, all that stuff about being stodgy and bureaucratic. About being followers and me-too and yesterday's news.

No Ma-Tse's here.

At Pacific Bell, we're just not that kind of people. We're explorers. And do'ers. We're people who enjoy working on the edge, pushing past it, and looking out for what's needed and what's next. We're not working on repeating yesterday. We're working hard on tomorrow. Designing it. Creating it. Making it today's reality, then moving on to the tomorrow after that. It's a commitment we've made to our customers, and a commitment we've made to ourselves.

Join a group of people not an organization chart.

At Pacific Bell, our people don't work in giant unwieldy subsections full of hundreds. We work in small groups. We do that for a lot of reasons, the biggest of which is that it makes the work easier, better, more productive, and a lot more enjoyable.

We're not following the standards, we're setting them.

At Pacific Bell, we work in a lot of different environments, including UNIX,™ which is intended to become the continuing state-of-the-art matrix. So our people will have a hand in becoming the standard bearers.

We're pioneers in fiber optics, and we are building, in Los Angeles and San Francisco, the most sophisticated metropolitan communications systems in the world.

We've brand new, but still the most experienced kid on the block.

At Pacific Bell, we never forget our heritage. We come from a long history of communications knowledge and innovation. We bring some of our most valuable experience with us. And we leave behind the excess baggage of old-fashioned structure and mired-in-tradition thinking. We're brand new. But we're not untried.

We're looking for people who are looking for a little excitement.

Right now you can be a part of one of the most exciting moments in American business history. Not only will you have the opportunity to work at the leading edge, but you will have a real chance to help shape one of the newest, but most important business establishments, Pacific Bell.

Our Needs Today.

Our needs today are for data processing professionals with 2-5 years of experience in the following:

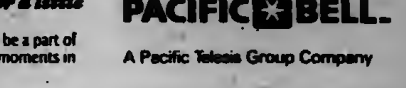
SPERRY with UNIX, "C", PL1, ECL, FURPUR, MAPPER, CTS, TIP, DMS, COBOL; IBM with IMS, COBOL, JCL, RPG II, VM/CMS, MVS, PL1ASSEMBLY; BURROUGHS with COBOL; MICROS, IBM and/or RAIR.

Opportunities exist in the *Bay Area, Los Angeles* and *San Diego*.

Please send your resume to Pacific Bell, Management Recruitment, One Montgomery Street, West Tower, Room 912, Dept. CW820, San Francisco, CA 94104. We are an equal opportunity employer.

PACIFIC BELL.

A Pacific Telesis Group Company



There's a whole new breed at Pacific Bell

COM-PRO IS SEEKING A FEW OF THE BEST...

We are Com-Pro, a data processing consulting services organization, offering a challenging career path to a few dynamic Data Processing professionals. Our Fortune 500 clientele demands state-of-the-art talent.

We seek SYSTEMS ANALYSTS, PROGRAMMER/ANALYSTS and PROGRAMMERS with applications backgrounds in MANUFACTURING, BANKING (Hogan a plus), & TELEPHONE UTILITIES. Candidates should also possess experience in one or more of the following:

- 4700 Terminal
- IMS DB/DC
- IDMS DB/DC
- TANDEM
- DATACOMM/DB/IDEAL
- CICS (Command Level)
- COBOL
- PL-1
- OS/MVS/TSO-SPF
- UNIX/C Language

In addition to excellent compensation, benefits and relocation assistance, we offer professional growth in the outstanding recreational areas of Central Florida. Immediate opportunities also exist in our Northeastern locations. For consideration, rush your resume including salary history and requirements or call: Personnel Director.

COM-PRO
110 S. Hoover Blvd., Suite 211, Tampa, FL 33609
(813) 876-7999
equal opportunity employer m/f

Data Processing

INFORMATION SYSTEMS DIRECTOR

City of Billings, Montana

Responsible for the direction of staff, operations, allocation of resources, data base management and directing the selection and development of new applications. Qualified applicants will possess a Bachelors degree in Business or Computer Science with 3-5 years supervisory experience. Applicant must also have a good working knowledge of information system architecture, S/36 architecture, be proficient in COBOL and RPG II languages, have the ability to evaluate 3rd party programs, micro-computer experience and government experience helpful. Salary range: $29,000-$36,700 plus a full benefit package. Application deadline is 8/31/84. Send resume to:

Personnel Director
CITY OF BILLINGS
P.O. Box 1178
Billings, MT 59103
An Equal Opportunity Employer M/F

COMPUTER SERVICE BUREAU

Arizona's Largest Computer Service Bureau Needs a Data Processing Service's Sales Professional

The successful candidate must:

- Have a proven track record of achieving progressive sales quotas in computer services and/or time-share.
- Be willing to travel as needed.
- Possess the experience and ability to interface with senior management.
- Have a working knowledge of IBM equipment and software sufficient to work independently.

We offer:

- Income commensurate with experience and ability.
- Ground floor opportunity in a high growth company. (Gross sales have increased 700% in 2 1/2 years to $7 million in FY 84)
- Existing client base.
- Professional environment in the Sunbelt.

Submit resume and income history to:

J.R. Parry
Vice President, PMS Corp.
2269 W. Desert Cove Ave.
Phoenix, AZ 85029

POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS

Ford Aerospace

CURRENT OPPORTUNITIES

Visibility. Responsibility. Accountability. You'll experience it all at Ford Aerospace in Irvine. As an integral member of the expanding Corporate Information Systems Activity, you'll be tasked with developing the Business Information Systems that support the Financial, Accounting and Industrial Relations operations for all of Ford Aerospace and Communications Corporation. Opportunities are currently available for qualified candidates in the following areas:

DATABASE ADMINISTRATOR

We are looking for an individual who can coordinate the implementation of our new Financial, Accounting and Human Resource databases. You will have design responsibilities for all logical and physical databases. You will need to possess proven skills in both logical and physical database design, as well as a strong background in applications development. A thorough knowledge of database theory is required. Knowledge of IDMS (or other CODASYL compliant DBMS) is required. IDD, ADS/O, IDMS-DC and MVS/TSO is a plus.

DATABASE ANALYST

Looking for a challenge? You will design, implement, monitor and tune production databases to support new Financial, Accounting, and Human Resource Systems. Working as a member of one of several project teams, you will interface directly with programming staff and users to develop logical database designs, schemas and subschemas, control database access and security, and monitor database performance. Your qualifications should include a good understanding of database theory and techniques as well as experience in database design in an IDMS or other CODASYL DBMS environment. A background in business systems programming is a plus.

SENIOR COMPUTER SECURITY ANALYST

Do you consider computer security of major importance for the future viability of corporations? We do—and we invite you to assist us in developing and implementing a complete security program for a multi-vendor nationwide network of systems. This includes assuring compliance of systems activities with established standards and procedures to protect computer and communications resources. You will develop and maintain security standards and procedures, reporting systems, a Data Security Manual and related procedures. On-going training will keep you aware of developing security directions, including communications and Government requirements. BS degree or equivalent and five years experience in systems analysis and programming required; Computer Security experience desirable.

BUSINESS PROGRAMMER/ANALYST

Organizational growth requires that we add several professionals to our programming staff. You will participate in the development of new on-line systems for Personnel, Payroll, Finance and Accounting. You will have the opportunity to be involved in developing User Requirements, Analysis, Design, Coding and the implementation of these various business systems on a large IBM mainframe using COBOL, IDMS-DB/DC and Fourth generation languages. Three to four years experience as a programmer/analyst developing business systems in a large scale IBM environment required.

To investigate the creative freedoms and tangible opportunities for professional growth that a career at Ford Aerospace can offer, please send your resume in strict confidence to:
Professional Placement, Dept. A763-503, 3801 Kelvin Avenue, Irvine, CA 92714

Ford

Ford Aerospace & Communications Corp.
DIVAD Division

An Equal Opportunity Employer M/F/H. (U.S. Citizenship Required.

Developing the world's most advanced systems software requires exceptional talent.

For 25 years, Applied Data Research has been the "driving force" in software development. Many of the innovations we introduced years ago, are now considered industry standards. Many of the software systems we are developing today, will no doubt become the standards of tomorrow.

Currently, ADR software development professionals in Princeton, NJ and Dallas, TX are taking an innovative look at 4th generation systems software for IBM mainframe and personal/micro computer technologies. Individuals interested in associating themselves with this "world-class" development effort should be experienced in any of the following areas:

SYSTEMS SOFTWARE DEVELOPMENT
- -4th Generation Languages
- -Data Base Management Systems
- -Word Processing/Electronic Mail
- -Decision Support Systems
- -Performance Measurement/Capacity Planning
- -PC/Mainframe Communications
- -Operating System Extensions

TECHNICAL SUPPORT SERVICES
- -CAI Courseware Developers
- -Classroom Instructors
- -Data Base Consultants
- -MVS/DOS/VM Technical Support
- -Systems Programmers (MVS/VTAM/NCP)
- -Systems Analysts/Programmers (DB/DC)

Applied Data Research offers an excellent program for professional development, relocation assistance, and a compensation package which is fully commensurate with your education, experience and potential. For immediate consideration forward your resume or call Mr. Gary Johnson, (201) 874-9000, APPLIED DATA RESEARCH, INC., Route 206 & Orchard Road, CN-8, Princeton, NJ 08540.

APPLIED DATA RESEARCH

An equal opportunity employer

UNITED AIRLINES

MANAGER, OPERATING SYSTEMS SOFTWARE

Exceptional opportunity at our Chicago Headquarters Complex for an individual to supervise the maintenance of computer operating system software and network system software as well as participate in the evaluation of new hardware/software systems.

This position supervises 20 programmers working on MVS/SP, VM/SP, CICS, RPS, and SNA programming projects using 3081's and 4300's. Series 1 Bisync within an SNA network. At least 3 years of systems software management experience essential. BS in Computer Science or equivalent experience required.

United's expansion into new technologies for computer hardware and software has created an outstanding environment for technical growth. Pass/reduced fare air travel privileges are available. Send a resume with salary history in confidence to: Professional Employment/ EXOP7A-CW3, United Airlines, P.O. Box 66100, Chicago, IL 60666. *Equal Opportunity Employer.*

Systems Programmer

Challenging opportunity to guide installation and monitor system performance of MVS/XA for a new IBM computer site. Front line responsibility for MVS/XA operating system, JES2 spooling package, TSO time sharing system. Individual must possess minimum of three years experience as a systems programmer in an IBM MVS environment, preferably MVS/XA. Training and experience in ISPF, SMP, VSAM, JES2, RACF and MVS system software products is essential.

Alpac Corporation, Pepsi-Cola/Seven-Up Bottlers of western Washington, Alaska and Hawaii, offers an excellent salary and benefits package. Qualified individuals may send resume and salary history to:

Corporate Personnel, Alpac Corporation
2300 26th Ave. S., Seattle, WE 98144

Equal Opportunity Employer

DIRECTOR - JUDICIAL INFORMATION SYSTEMS

Westmoreland County, located in Western Pennsylvania, is accepting applications for a Director of Judicial Information Systems. The Director will be responsible for managing the development, implementation and operation of a fully integrated, on-line judicial system. Applicants must have a BS or MS degree in Computer Science, Information Systems, a related field or equivalent training and experience. Applicants must also have 3-4 years experience in Data Center or Information Systems Management or 4-6 years experience as a Lead Programmer/Analyst or Systems Analyst. Experience with judicial systems is preferred. Salary range is $30K-$35K, depending on qualifications, plus excellent fringe benefits. The application deadline is August 31, 1984. Send resume to:

Director of Personnel
Westmoreland County
101 Courthouse Square
Greensburg, PA 15601

Westmoreland County is an Equal Opportunity Employer

Data Processing

CPCS PROGRAMMERS, SYSTEMS ANALYSTS

First Express, one of the nation's premier check clearing services, needs your expertise at our corporate headquarters in Memphis, TN. Your knowledge of CPCS, VECTOR III, and SCI is required.

First Express, a division of First Tennessee National Corporation, has a state-of-the-art environment in which a professional can learn as well as contribute. We offer competitive salary and a substantial benefit package. Qualified candidates should call or send resume with salary history to:

1ST FIRST EXPRESS

Equal Opportunity Employer

PROGRAMMER

Requirements: Min. 3 yrs. programming experience in RPG II (pref. RPG III), strong interactive application & documentation background and experience on S/34 (pref. S/38). An equal opportunity employer M/F/H. Send Resume to:

CW-84047
Computerworld
Box 880
Framingham, MA 01701

UNIX

Professional Placement of UNIX® job openings & professionals

P.O. Box 19549, Dept. CWU
Houston, TX 77224
Please send brochure.

NEW ORLEANS MGR SYSTEMS & OPERATIONS

Pro req'd to manage comp. operations & systems programming staff & do it if necessary. Lrg IBM, P.C., OS/MVS & DB concepts req. Superb ratio & benefit pkg. To $60000

EMERGENT, INC. OF LOUISIANA, INC.

P.O. Box 57039
New Orleans, LA 70157
(504) 835-4888

SENIOR ANALYST / PROGRAMMER

The Pennsylvania State University Library (LIAS) Computer Operations Div.

The heart of Pennsylvania's Mid-way Valley's Centre Region and Penn State's Library (LIAS) Computer Operations offers the best of all worlds, i.e., Cultural events, a rural setting and a challenging work environment.

A senior level position is currently available—dynamic, dynamic, great work! Only opportunity—for qualified individuals to be involved in state-of-the-art software design and development of integrated information systems. Become a member of a medium-sized research and development team using dedicated and shared facilities ranging from multi-processor, large scale mainframe (Honeywell, DPS8/CYBER) to personal computers (MS-DOS, CP/M, etc.).

Define and formulate statements of problems; devise solutions, preparing block diagrams and system specifications. Analyze system and program logic; recommend and make revisions. Verify program logic with test data, test and debug program. Prepare documentation to assist in training, operation and maintenance of the system.

Requires Bachelor's Degree (or equivalent) in Computer Science plus 3 to 4 years of effective experience in computer programming and analysis. Experience in analysis and development of library computer systems preferred.

Liberal fringe benefits, including educational privileges. Send an application letter, current resume and names of 3 references no later than September 10, 1984 to Employment Division, 117 Willard Building, Box CW-109, University Park, PA 16802. An Equal Opportunity / Affirmative Action Employer.

PROJECT COORDINATOR

Game, Fish and Parks Department

South Dakota is seeking a data processing professional with a bachelors degree in computer science, business or closely related field and at least 5 years of system planning and project management. Duties include supervising the implementation of a comprehensive data management system used in strategic planning, budgeting and management information for a natural resources agency. Excellent opportunity for a creative project leader with analytical and planning skills.

Prefer working knowledge of a variety of micro-computers, programming languages, design of data bases, data communications, management systems and related software. Experience with natural resource data helpful.

Fish and Parks headquarters are located in Pierre, the state capital, in an area that offers a rich outdoor lifestyle and quality of life found only in small town America.

Send resume which includes this position title and Social Security Number, postmarked no later than August 31, 1984 to:

Bureau of Personnel
Public Safety Building
Pierre, SD 57501

An Equal Opportunity Employer

MOVE YOUR SOFTWARE NOW

Our computer can help you get here or stay here. Four WATS lines, 13 years' experience, 270 affiliated offices, 300+ current job orders, 3500+ company clients from Virginia to Texas to Florida! Send resume to:

DATA RESOURCES, USA
Division of Lenore Personnel Resources
P.O. Box 13730
Pensacola, Florida 32589-1373
CALL TOLL FREE (800) 874-0497
IN FLORIDA (904) 434-2301 COLLECT

Technology^3:

Lockheed-Austin equals high-powered career opportunities for Software Engineers.

Broaden your career horizons with state-of-the-art Lockheed programs that cover the scope of America's armed forces.

There's Aquila—the Army's multi-talented Remotely Piloted Vehicle. Advanced command support programs for the Navy. And Lockheed's sophisticated Precision Location/Strike System (PLSS) for the Air Force.

All this is happening in Austin, a city noted for its fine academics, low cost of living, and great outdoors. Plus, being in Texas, it's free from state property and income taxes. Right now, Lockheed-Austin is looking for software engineers familiar with building, testing, integrating, and fielding defense systems software. You'll be working at the leading edge of development on software tools, technologies, and management techniques—for applications including digital and radar signal acquisition and processing, digital communications, digital filtering, real-time global positioning, guidance and navigation, pulsed emitter location, ground and airborne graphic displays, test software, real-time executive and systems programming.

Program-dedicated as well as time-shared software development laboratories support each of our major programs. Systems span the full range of mainframe, mini- and microcomputers, including: CDC MP60, CDC 3200, CYBER, CRAY, ROLM 1666, Data General MV 10,000, VAX 11/780, PDP-11, Harris, and Intel. Languages include Ada, J73, FORTRAN, LISP, PLM, and assembly.

Consider a career that matches your experience with the rewards and recognition you deserve. Send your resume to Professional Employment, Dept. 653-1, P.O. Box 17100, Austin, TX 78760. Lockheed is an equal opportunity, affirmative action employer. U.S. citizenship is required.

Lockheed-Austin
Leadership in Technology

YOUR Career Connection 800-628-3374

DPS can switch your terminal and connect you to a fast track which leads to career fulfillment. . .

SOFTWARE MANAGERS
SOFTWARE TECHNOLOGIES
DATA BASE ANALYST & MANAGERS
SYSTEMS PROGRAMMERS
PROGRAMMER ANALYST

Our connections are with the finest companies in the country. We Specialize! Give us your custom career objectives and choose your locations – Nationwide. Let's talk . . . Call Linda Kalajian or Mitch Price 1-800-628-3374 – Mass. Call Collect 413-781-0982.

MEMBER npc 130 affiliates coast-to-coast

dp Specialists
DYNAMIC PERSONNEL SYSTEM
P.O. Box 530
West Springfield, MA 01089

Bryant Bureau

HAS THE COMPUTER PROGRAM FOR YOU

If you're not accomplishing your career goals, let us put you in the right environment. Our national network of client companies are constantly looking for progressive DP professionals who want to remain state of the art.

NATIONWIDE OPPORTUNITIES

DEC VAX/VMS & Scientific Analyst to $40K
IBM mainframe Sys Anal., mfg to $40K
IBM Data Base Analyst, $40 to $40K
IBM Comm Sys Pgmr DOS/VSE to $30K
IBM Project Leader, quality control to $32K
IBM mainframe PA, Cobol/PL1 to $32K
IBM banking appl Pgmr Analyst to $30K
IBM International Ctr Pgmr Anal. to $32K
HP3000 Financial Sys Anal., CPA to $28K

To become part of the growth in the 90's, call toll free or send your resume with salary history and any relocation restrictions.

Bryant Bureau
DP Division
4000 S. Tamiami Trail, S-402
Sarasota, FL 33581
(800) 237-4497

SYSTEMS ANALYST DATA BASE ANALYST

BURGER KING CORPORATION is at the forefront of the restaurant industry, aggressively expanding and constantly looking to the future. To continue to meet the goals we've set for ourselves, we need high energy, self-motivated people to make important contributions as Systems Analyst and Data Base Analyst.

Burger King is currently using IDMS/R and is developing a state-of-the-art distributive data base system linking our division and regional offices.

Qualified individuals will have a minimum of 2 years experience with Cullinet software (IDMS, ADS-O, IDD, CULPRIT). DDS experience is a plus.

We offer a competitive salary and comprehensive benefits. For confidential consideration, please send your resume to:

Bert Winder
BURGER KING CORPORATION
P.O. Box 520783
Miami, FL 33152

Burger King Corporation is an equal opportunity/affirmative action employer and encourages minorities and women to apply.

POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS

SENIOR PROGRAMMER ANALYSTS

Trinidad-Tesoro, an oil exploration and production company operating in Trinidad and Tobago is seeking to recruit suitably qualified persons to fill positions in the Systems, Financial and Technical areas.

The Data Processing Department utilizes an IBM 4300 using VM/SP and DOS/VSE. The data base is Adabas and the TP Monitor is Com-Plete.

SENIOR PROGRAMMER ANALYST (SYSTEMS)

Responsibilities will include maintenance of systems and telecommunications hardware/software. A minimum of five years experience in systems programming is required, with good diagnostic skills and expertise in VM/CMS, and S/370 Assembler language. Knowledge of Com-Plete or other TP Monitor is a definite asset.

SENIOR PROGRAMMER ANALYST (FINANCIAL)

The primary assignment will be in the development/installation of new on-line general accounting systems. A minimum of five years experience in project development, structural systems analysis and project management is required. Knowledge of COBOL with experience in on-line data base systems development is essential.

SENIOR PROGRAMMER ANALYST (TECHNICAL)

This position will require systems analysis, design and programming. The primary responsibility will be the installation and maintenance of an information center to assist users with scientific software. A minimum of five years experience in data processing, ideally in applications support, is required. Experience in FORTRAN, COBOL, and 4th generation languages is required. A knowledge of DBMS and VM/CMS will be an asset.

Qualifications: Candidates for these positions should be University graduates with a degree in Computer Science, Mathematics, Engineering or related disciplines.

Preference will be given to citizens of Trinidad and Tobago or persons able to qualify under the Immigration Laws of Trinidad and Tobago as the openings are in Trinidad.

Qualified applicants should send resume's under confidential cover addressed to:

NATIONWIDE ADVERTISING SERVICE INC.
CONFIDENTIAL REPLY SERVICE
1990 West Loop South
Suite 1780, Dept. S-GF-27
Houston, Texas 77027
We Are An Equal Opportunity Employer

Operation IMS
The West Coast Project

* Interviews this week in New York, New Jersey, Philadelphia, Washington, D.C., Orlando and San Francisco.

Phase I: Locate Programmer/Analysts with extensive experience in either: a) IMS DB/DC, COBOL or PL/1, b) ACP/TPF teleprocessing monitor technology, c) Info Center/4th generation software such as NOMAD2 or FOCUS.

Phase II: Relocate to project sites in either San Francisco, Santa Clara, Los Angeles, Portland or Seattle.

Phase III: Promote on-going technical training to prepare consultants for new generations of systems development in banking, insurance, manufacturing, aerospace, corporate finance and telecommunications.

KNAUER's Operation IMS means salaries and management opportunities that set new standards for DP consulting worldwide. As part of our full-time permanent staff of senior professionals you'll work on a variety of projects. Our benefits include the 401k plan and extensive insurance coverage.

Call Marcie Podgur in San Francisco, (415) 434-4200 collect, to arrange an appointment. If you can't attend, send us your resume in confidence to explore our many consulting opportunities.

KNAUER CONSULTING

44 Montgomery, Suite 1360, San Francisco, CA 94104

The Systems International Division of Computer Sciences Corporation is experiencing continued growth in the development of sophisticated turnkey systems for foreign governments.

Our location and technological expertise allows us to offer talented Data Processing Professionals the unique advantages of working on the leading edge of systems technology in an area that offers the best of suburban-rural lifestyles.

The Computer Training Specialists we seek, will provide course curriculum development of software related training materials. In addition, some of these individuals will provide classroom instruction of foreign expatriate students on the utilization of the IBM 43XX systems.

Desired qualifications include a BS degree in Computer Science or related field with technical training experience. You should have direct experience in at least two of the following subject areas: COBOL, DOS/VSE, VSAM, CICS/VS, and various ADR tools including DATACOM DB.

Computer Sciences Corporation is one of the world's largest and most diversified information services companies. Herndon, Virginia offers four seasons recreation, easy proximity to the nation's capital and a wide variety of affordable housing for you and your family. Find out more about CSC and Herndon by sending your resume in complete confidence to: Paul Gorey, Manager, Professional Staffing, Dept. 413, or call (703) 471-3200/7.

CSC
COMPUTER SCIENCES CORPORATION

SYSTEMS INTERNATIONAL DIVISION
P.O. Box 745
Herndon, Virginia 22070
An Equal Opportunity Employer

PROFESSIONAL PROGRAMMERS

We have immediate openings available for talented, experienced programmers in a variety of Southeastern locations. These positions are full time and we will consider either salaried or contract arrangements.

IBM OS or DOS COBOL

IDMS Applications experience

SYSTEM 2000 Applications experience

CICS Applications experience

IBM SYSTEM/38

DEC RSX-11/M FORTRAN

For immediate consideration, submit resume with three technical references or telephone toll free: 800 332-0555
No agency or entry level applications, please.

REPUBLIC
COMPUTER RESOURCES

SENIOR SYSTEMS ANALYST

A Midwest based high-tech electronics manufacturer has an opening for a Senior Systems Analyst. You will have responsibility for design, planning and implementation of online data base computer systems. Requires 8-10 years of data processing experience with a minimum of 4 years systems analysis. These systems are being developed on a Sperry 1100 mainframe using COBOL and Sperry DMS.

Good communication and organizational skills are necessary. We offer a complete benefit package including Profit Sharing, employer contributed savings and stock plans in a very rewarding environment. Salary in the 40K range depending on experience/education.

Send resume with salary history to:

Reply to CSI-84008
Classified
Box 868
Pembroke, MA 01701
We are an Equal Opportunity Employer M/F/H/V.

MANAGER OF DATA PROCESSING
CANADIAN DIVISION

New Division. New Team. New Position.
Fortune 500 company seeks experienced manager to establish Canadian data processing division. IBM System 34-38. RPG II & III. 5+ years manufacturing experience a must. MAPICS+++ $40-45K

JAY BEGGE or ANDREW FRIEDMAN
FEE PAID 513-224-0888

ROBERT HALF OF DAYTON
P.O. Box 788 MidCity Station
DAYTON, OH 45408
Ltd. DAPC Member

Systems Programmer
Dallas Location

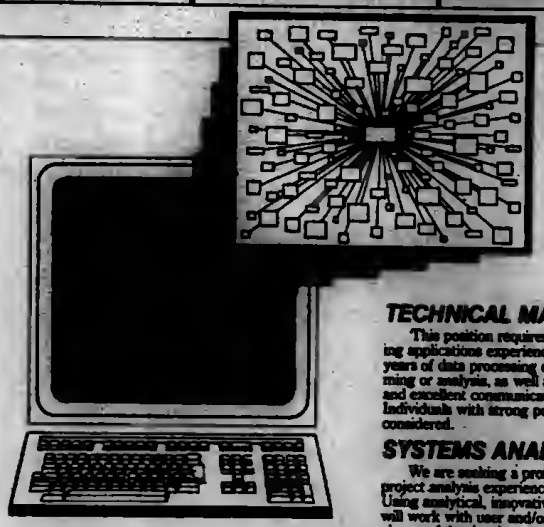
PEARLE HEALTH SERVICES, INC.

Pearle Health Services, the nation's largest retailer of optical wear, has an exciting career opportunity for a Systems Programmer. Our progressive data processing installation includes IBM 4341-12 with 3350 EASD and 120 terminals on-line.

Qualifications include minimum 3 years experience and a strong background in VM/SP, DOS/VSE, and CICS. Knowledge of systems internals, familiarity with HLC programming and a business aptitude are also essential. To apply, send resume, with salary requirements, to:

Manager, Personnel Administration
Pearle Health Services, Inc.
2934 Royal Lane • Dallas, TX 75229

Equal Opportunity Employer, M/F



TECHNOLOGY WORKS

As the fourth largest bank in New England with assets approaching $5 billion, BayBanks Systems stands behind the first and largest automated teller system in the region. We are the innovators of our industry and are aggressively committed to defining and designing the role of high technology in high finance. Working on some of the most advanced projects in systems and new product development, we are involved in areas including item processing, corporate banking and interbank networking for the entire BayBanks Corporation.

The principle reason we are able to attract and retain outstanding software professionals is because of our technical environment – it's as simple as that! Our people work in a state-of-the-art environment that is comprised of multiple IBM mainframes operating under OS/MVS, multiple TANDEM computers and utilizing CICS, COBOL, TAL, BAL, PANVALET, TSO/SPF and IDMS with applications in CIS, check processing, electronic funds transfer, consolidated statement accounting and other related banking applications.

TECHNICAL MANAGER

This position requires a person with relevant banking applications experience. To qualify, you must have 6 years of data processing experience in design, programming or analysis, as well as project planning expertise and excellent communications and management skills. Individuals with strong point-of-sale experience may be considered.

SYSTEMS ANALYST

We are seeking a professional with Item Processing project analysis experience for this senior level position. Using analytical, innovative and creative abilities, you will work with user and/or BBSI management in all phases of the development life cycle, primarily in conceptual and organizational phases. Requirements include 5 years of data processing analysis experience including 3 years' banking experience.

COMPUTER OPERATIONS MANAGER

Assume a key role in managing 3 shifts (100+ employees) with multiple mainframe operations in an IBM, OS/MVS environment. Responsibilities include Production Control and Quality Assurance. Bachelor's degree or equivalent with a minimum of 6-8 years of data processing experience, of which 4 years must have been in production support or equipment operations, required.

SENIOR SYSTEMS PROGRAMMER

In this position you will be responsible for providing installation and maintenance of MVS systems software in addition to directing and guiding other Systems Programmers. A Bachelor's degree or equivalent work experience and a minimum of 5 years' programming experience with at least 2-3 of these in MVS systems programming required. Your skills must include exposure to or experience with JCL, BAL, SMP, TSO/SPF, SYSGEN'S, IOGEN'S and software product installation.

SENIOR PROGRAMMER ANALYSTS

Excellent opportunities exist in both banking and on-line applications for professionals with at least 3-5 years' extensive COBOL and CICS experience. Other skills must include experience with TSO/SPF, PANVALET and OS/JCL. Demonstrated programming, analysis and debugging skills are essential.

Our brand new state-of-the-art facility is within easy commuting distance of Boston's cultural, educational and recreational facilities. We offer an excellent benefits package that includes savings and profit sharing, free parking, banking services and relocation assistance. Innovative people with impressive ideas are invited to forward their resumes, in confidence, to Sandy Ciscoe, BayBanks Systems, Inc., 1025 Main Street, Waltham, MA 02154. Or call Sandy at (617) 642-1423. An Equal Opportunity Employer, M/F/H/V.

BayBanks Systems, Inc.

SHEDDING NEW LIGHT ON CREATIVE TECHNOLOGY.

CANDLE CORPORATION™ is enlightening the high-technology world not only with innovative ideas, but with the most progressive and supportive atmosphere imaginable. Ours is an open, flexible environment where today's top professionals are encouraged to seek perfection and excel as individuals. We currently have openings for the following professionals.

IMS SYSTEMS PROGRAMMER

Will participate in the design and development of Candle's™ OMEGAMON®/IMS product line, by developing Assembler language programs which monitor IMS performance.

Experience should include extensive knowledge of the design and performance characteristics of IMS and system program development using the Systems/370 Assembler language.

TECHNICAL SUPPORT SPECIALISTS

Los Angeles and New York areas.

Will be the technical interface between Candle™ and its customers.

Requirements include an extensive knowledge of MVS and either IMS or CICS operating systems experience. Knowledge of performance and tuning concepts, and excellent communication and presentation skills are all desired.

This is an outstanding opportunity to work with top professionals in a state-of-the-art environment. In addition, we offer an excellent compensation and benefits portfolio. Please send resume to:

CANDLE CORPORATION™
Human Resources—Department 029
10990 Wilshire Blvd., Suite 2404
Los Angeles, CA 90024
Equal Opportunity Employer

!Candle®

Data Processing

RELOCATION TO ATLANTA OPPORTUNITIES IN HIGH TECH IBM/BURROUGHS ENVIRONMENT

The FEDERAL RESERVE BANK OF ATLANTA provides wholesale banking services and support for advanced economic research and analysis. We have immediate openings for an IMS Systems Programmer, a Burroughs Programmer, a Systems Analyst II, an IMS DB/DC Applications Programmer, an Operations Analyst, and a Data Base Analyst. Here is a solid base on which you can build a future.

We seek career oriented individuals to fill the following positions.

IMS SYSTEMS PROGRAMMER
$25,000 - $33,000

with 1 + years experience supporting IMS DB/DC in an MVS environment. Experience with ISC, DC Monitor and IMS PARS a plus. Supervisory experience helpful, since the incumbent will eventually be in charge of a staff.

BURROUGHS PROGRAMMER
$20,000 - $28,000

with 2-3 years experience Burroughs programming in a medium system environment. Strong COBOL required and exposure to Forte II and DMS I/II helpful.

SYSTEMS ANALYST II (IMS DB/DC)
$24,000 - $28,000

with 3-5 years experience in an MVS environment conducting automated systems studies for user departments, designing systems and providing specs for development. Strong experience in IMS DB/DC programming with exposure to JCL, Panvalet, COBOL, TSO/SPF, IMPS and BTS.

IMS DB/DC APPLICATIONS PROGRAMMER
$22,000 - $27,000

with 1-3 years experience in MVS, JCL, PANVALET, COBOL, TSO/SPF and Dialogue Manager and IMS DB/DC including MPS and BTS. Experience with Assembler and IBM PC programming helpful.

OPERATIONS ANALYST
$22,000 - $28,000

with 2-5 years experience evaluating hardware and software acquisitions, coordinating hardware and software implementations and performing data communications network analyses, cost analyses and work flow studies. Experience with MVS, INFOMART., INFO II, IMS DB/DC, JCL, TSO/SPF, PANVALET, UCCI, ACF2, BAS and FOCUS desirable.

DATA BASE ANALYST
$22,000 - $28,000

with 1 + years experience in systems design and programming including some data base. Knowledge of IMS DB/DC and IBM Data Dictionary required.

Along with salary commensurate with experience, we offer top challenge, opportunities for growth and one of the most outstanding benefits packages available. Even better, the experience you'll gain with us is invaluable.

Make the right career choice!

For prompt, confidential consideration, please call Robert Rish collect at (404) 521-8774, or send your resume to:

DATA PROCESSING RECRUITER
FEDERAL RESERVE BANK OF ATLANTA
P.O. Box 1731
Atlanta, Georgia 30301-1731

FEDERAL RESERVE BANK OF ATLANTA
BOE, M/F/H/V

POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS

FEDERAL EXPRESS... SOFTWARE OPPORTUNITIES

At Federal Express, you will be working in one of the most advanced IBM shops in the Mid-South, both in hardware and software. In our data center located in Memphis, TN, we are presently running three 3084-Q's and one 3081. We were one of the first ones in our region to install MVS/XA and are presently processing 1.2 million transactions per day on our production IMS systems. Our rapidly expanding ACF/VTAM network consists of ten 3725 front-end processors which support over 10,000 terminals.

Step into our fast-paced environment and help us as we pioneer new dimensions in high technology. Our leadership in the overnight movement of high priority business goods and documents presses us to continue to advance our sophisticated data processing systems and has created a need for talented professionals in the following areas:

SYSTEMS PERFORMANCE & EVALUATION

We have an immediate need for qualified individuals to design, maintain and support performance data bases as well as perform impact analysis modeling (BGS & CMF based models). You will also be performing capacity growth analysis and response degradation analysis. You will need 1-3 years systems programming and/or performance management and capacity planning experience. A background which includes knowledge of MICS, SAS, SMF/RMF data interpretation, and modeling concepts is preferred.

COMMUNICATIONS SOFTWARE

Consult and plan configurations and ensure appropriate hardware/software support for our large ACF/VTAM, ACF/NCP network. We support such products as NCCF, NTO, NPA and MSNF. You will need 3-5 years experience in system software support including working knowledge of MVS, VTAM, NCP, ASSEMBLER, and communication hardware concepts. COBOL programming skills and knowledge of communication protocols are preferred.

IMS SYSTEM PROGRAMMING

Due to expansion, we have an immediate need in our IMS Systems Support Group. Qualified individuals maintain and support our IMS system software. Individuals will need 1-3 years of IMS systems programming experience in a large IMS data base/data communications environment. Activities will include problem resolution, performance tuning, and system maintenance. Applicant must have knowledge of the internals and externals of IMS; and be experienced with assembler language, SMP, and MVS operating systems.

DASD MANAGEMENT

We have an immediate need for an experienced individual to work with DASD Management. This person should have a working knowledge of a DASD Management package such as HSM UCC3, etc. Systems Programming experience a plus.

Bring your special talents to Federal Express where you'll find excellent salaries, extensive benefits, and a dynamic atmosphere of professional interaction and high productivity. Forward your resume including salary history and requirements in complete confidence to:

FEDERAL EXPRESS CORPORATION
P.O. Box 727
Dept. 4521/CW2
Memphis, TN 38194
Attn: Diane Conner

Equal Opportunity Employer M/F

"I always said we couldn't replace Higgins in a million years..."

Try two weeks.

Call Romac®. Because if you can't afford the time, the hassle, or a less than Higgins replacement, you can't afford not to call Romac®.

We specialize in computer technology, corporate accounting, public accounting, finance and banking. And we can find "Higgins" a lot quicker than you can count to a million.

ROMAC

Let GOLD CIRCLE Put You In Touch With A Dynamic Data Processing Career

CALL US TODAY

As a $600 million division of the industry-leading Federated Department Stores network, GOLD CIRCLE offers a stimulating, progressive environment — an IBM environment that ranks among the most technologically advanced in the Midwest. Explore the dynamic opportunities now available at our Corporate Headquarters in Worthington, Ohio, a suburb of Columbus.

PROGRAMMER ANALYSTS

Several challenging positions exist for resourceful individuals who possess 1-2 years of COBOL programming experience in a large IBM mainframe, OS/MVS environment. An undergraduate or technical degree in Computer Sciences (or equivalent experience) is required, and experience with JCL, CICS, Librarian, Roscoe and ADF is a definite plus. In addition, these excellent opportunities require specialized skills in one or more of the following areas:

- Assembler programming knowledge
- 3100 CSP experience
- Exposure to IMS, DB2C

QUALITY ASSURANCE ANALYST

The high-initiative individual we seek will work closely with the quality assurance team, management and users to identify and assure accurate information systems development. This pivotal position requires a minimum of 2-4 years COBOL programming and design experience as well as some exposure to IMS and a solid understanding of life cycle concepts. A BS or technical degree (or equivalent experience) is necessary, and experience with ADF, Assembler, PL-1, Roscoe and CICS is an asset. A quality assurance background is a definite plus.

We offer an attractive salary/benefits package that includes an excellent relocation policy. Columbus boasts many educational, cultural and recreational advantages as well as a reasonable cost of living. Get in touch with a dynamic GOLD CIRCLE career.

Call Julie Smith COLLECT at (614) 486-3686, Monday, August 20th through Friday, August 24th, from 9AM to 4PM (EST).

Gold Circle®

ELECTRONIC SYSTEMS

Cummins Engine Company is a world leader in the heavy-duty diesel engine field, and has recently undertaken the design, development and manufacture of electronic products for the transportation industry. The Cummins Electronics Systems Division has a number of openings at both junior and senior levels in our Farmington Hills, Michigan and Columbus, Indiana facilities.

DESIGN ENGINEERS- for electronic circuit design and development for high-reliability engine control and other applications in a difficult environment for electronics. Includes specification, detailed design, breadboarding, testing of the equipment and participation in hardware/software integration and manufacturability analysis. Candidates should have a degree in electrical engineering.

SOFTWARE ENGINEERING REAL-TIME PROGRAMMERS- for software development of real-time vehicle/engine controls. Includes use of assembly language and high-level microcomputer programming for peripheral and control functions. Applicants should have microcomputer software development and hardware/ software integration experience, preferably in real time applications and hold a degree in engineering, science or mathematics.

SYSTEMS ENGINEERS- for specification, development, application and field test of complex, microprocessor-based control, communication, diagnostic and display systems. Applicants should hold an engineering degree and have at least two years experience. Familiarity with disciplines such as Failure Mode and Effects Analysis and Error Budgeting/Sensitivity Analysis is desirable.

COMPONENT ENGINEERS- for specification, selection and evaluation of electrical, electromechanical and electropneumatic sensors and actuators. Applicants should be familiar with developing and executing part qualification and testing programs, and should hold an engineering degree.

We seek candidates with the required technical competence, who are able to operate effectively in a team environment, where flexibility and commitment to excellence are of prime importance.

For confidential consideration, please forward a resume including salary history to:

Director, Personnel
Cummins-Electronic Systems Division
34866 Grand River Avenue
Farmington Hills, Michigan 48024
(principals only please)

PROJECT MGR

A division of prominent retail -org. has position for take-charge indiv. Qualified professional must possess retail & merchandise exp. Very visible, top notch position. $50,000 FEE PAID

ROBERT HALF

Senior Programmer/Analyst

Highly motivated individual with FORTRAN experience on Micro systems. Position involves Project Management (including client contact), Statistical Programming and System Administration. Work environment is fast paced, highly visible and very rewarding. Advanced degree desirable. Send resume to: Dr. Joel Gunsfeld, Robinson Associates, Inc., 16 Morris Avenue, Bryn Mawr, PA 19010 (215) 527-3100.

POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS

It was obvious, when we first met him, that Willard was an intelligent, and energetic achiever. He was, at that time, a young Programmer with limited experience. Nevertheless, being an ambitious person, he had set high goals for himself and a rigid schedule for their achievement. His problem was that he didn't know specifically which companies offered the strongest potentialities for the promotions that would meet his needs.

We worked out a detailed, professional career advancement plan for him... one that would meet the time schedule he had in mind. A few days later we helped him find a position that proved to be a springboard to a bright new future. Now, only five years later, Willard is a Senior Systems Analyst well on his way to his ultimate objective.

Professional computer career planning is only one of the many excellent services offered by National Computer Associates... and no one does it better!

We can do the same thing for you as we have done for Willard Payne and many thousands of others. Come in. Call. Or mail your resume to the NCA firm nearest to you. Confidentiality is assured. Company clients assume our fees.

ATLANTA: SAI Limited
3475 Lenox Road N.E., Suite 400-C
Lino Oak Center
Atlanta, Georgia 30326 (404) 231-4545

BOSTON: Robert Maxon and Co., Inc.
North Brook Park, Suite One, 181 Bedford Street
Lexington, Massachusetts 02173 (617) 861-1020

CHICAGO: Thos. Hintz & Associates
150 N. Wacker Drive, Suite 1700
Chicago, Illinois 60606 (312) 977-1055

COLUMBUS: Michael Thomas, Inc.
65 E. Wilson Bridge Road, Suite 201
Worthington, Ohio 43085 (614) 846-0026

DALLAS: DataPro Personnel Consultants
12720 Hillcrest, Suite 520
Dallas, Texas 75230 (214) 691-8600

DETROIT: Electronic Systems Personnel, Inc.
3000 Town Center, Suite 2580
Southfield, Michigan 48075 (313) 353-5580

FLORIDA: Data Sciences Personnel, Inc.
P.O. Box 8577
Hollywood, Florida 33024 (305) 434-8112

HARTFORD: Compass, Inc.
900 Asylum Avenue
Hartford, Connecticut 06105 (203) 549-4240

HOUSTON: Career Consultants, Inc.
2000 South Post Oak
Houston, Texas 77056 (713) 626-4100

INDIANAPOLIS: Career Consultants
107 N. Pennsylvania, Suite 404
Indianapolis, Indiana 46204 (317) 639-5501

KANSAS CITY: D. P. Center Associates
6405 Metcalf, Suite 502
Shawnee Mission, Kansas 66202 (913) 236-6288

LOS ANGELES: Superior Resources, Inc.
Personnel Service
17141 Ventura Boulevard, Suite 200
Encino, California 91316 (213) 986-4400

MILWAUKEE: ESP Consultants, Inc.
7322 West State Street, Suite 3
Milwaukee, Wisconsin 53213 (414) 475-6977

MINNEAPOLIS: Electronic Systems Personnel
555 Town City Federal Tower, 121 S. 8th St.
Minneapolis, Minnesota 55402 (612) 338-8714

NEW JERSEY: Systems Search
80 Millburn Avenue
Millburn, New Jersey 07041 (201) 761-4400

NEW YORK: Bidal Associates, Inc.
7 Day Street, Suite 410
New York, New York 10007 (212) 227-7370

NEW YORK UPSTATE:
CPA Associates Personnel, Inc.
2500 James Street
Syracuse, New York 13206 (315) 463-5225

NORTH CAROLINA: Datafinders,
Div. of Task-force, Inc., PO Box 9988
Greensboro, North Carolina 27405
(919) 373-1401

PHILADELPHIA: Systems Personnel, Inc.
115 West State Street
Media, Pennsylvania 19063 (215) 565-9880

PHOENIX: Professional Center Consultants
4725 N. Scottsdale Road, Suite 200
Scottsdale, Arizona 85251 (602) 274-6666

PITTSBURGH: Martell, Liguore & O'Brien, Inc.
PO Box 836
Allison Park, Pennsylvania 15101 (412) 487-5153

SAN FRANCISCO: The Computer Resource Group, Inc. Agency, 303 Sacramento Street
San Francisco, California 94111 (415) 398-3535

SEATTLE: Hauser, Martin, Morris & Associates
1940 116th Avenue N.E.
Bellevue, Washington 98004 (206) 453-2780

WASHINGTON D.C.: ESP Systems Corporation
914 Lamberton Drive
Silver Spring, Maryland 20902 (301) 649-9171

Call the NCA firm nearest to you for Salary Survey and Relocation Information

National Computer Associates

ESP Placement Firms in Baltimore, Cleveland and St. Louis can learn about the many advantages of being members of National Computer Associates by calling Jack Todd (602) 274-6666

MAGIC CHEF, INC.

DATA BASE/ SYSTEMS ANALYST

A Fortune 500 company, is offering a challenging technical support position to be responsible for the installation, maintenance and enhancement of a wide range of multi-vendor software.

Position requirements include a BS Degree or equivalent with 4-6 years business experience in data base applications and strong technical skills in systems, programming, data base design, implementation access, utility programs, and data based management systems; operating systems JCL, services and utilities. The hardware/software environment includes IBM 4341-LO2, DOS/VSE, CICS, VSAM, and DL/1, TOTAL.

Excellent growth opportunity for the right person, with attractive salary and benefits in a desirable Southeastern location. For confidential consideration send resume with current salary to:

Judson Vines
MAGIC CHEF, INC.
740 King Edward Ave.
Cleveland, Tennessee 37311

Equal Opportunity Employer

PROGRAMMERS, ANALYSTS AND CONSULTANTS

Established Southern California consulting firm is seeking several qualified individuals to add to its staff. Our firm shares the responsibility for implementing several large systems throughout California. WE NEED: 2 years experience in any of the following: Airlines, Banking, Item Processing, Savings, Loans, Distribution, Insurance, COBOL, ASSEMBLER, CICS, IMS DB/DC ACP/TPARS and other IBM Software. WE OFFER: stability, advancement opportunity, and excellent fringe benefits. Call or write:

cps Computerized Programming Systems Inc.
5400 West 6th Street, #209
Los Angeles, California 90020
(213) 388-2091

FIN'L. MODELING CONS.

Well-managed firm exclusively engaged in consulting for progressive analysts to develop fin'l. models. State-of-the-art IBM OS/MVS/TSO mainframe w/ IBM PC's. System W. Lotus 1-2-3. Must have VisiPlot, EMPIRE, EXPRESS or any 4th gen. language. Will work closely w/portfolio mgrs. & security analysts. $34,000.

FOCUS SYS. ANALYST

An exciting salary awaits you to invest, now yrs. for user dept. in one of Boston's premiere banks. IBM OS/MVS, VM/CMS, FOCUS, PC's, Lotus environ. Become thoroughly involved w/dynamic org. + you'll manage people & projs. $32,000.

ROBERT HALF
of BOSTON, INC.
100 Summer Street
Boston, MA 02110
(617) 482-1300
Personnel Consultants

DATABASE SOFTWARE ANALYSTS

Codex is the world leader in the data communications industry with equipment installed in 50 percent of the 100 largest U.S. Corporations.

Our Management Information Systems group in Mansfield has experienced substantial growth over the past year creating opportunities for our existing staff to participate in new and exciting projects. In the near future we will be installing a new relational Database Management System as well as establishing dual data facilities in Massachusetts. This will provide new technical challenges and additional opportunities for advancement.

We are currently seeking Database Software Analysts to take on a variety of responsibilities including installing and implementing a data dictionary as well as an SMU-2 for IMS, performing SMP maintenance on our current database management system, and performing PSB/DBD Gens. In addition you will be involved in database performance and tuning.

Experience should include 2-3 years in database and at least one year in database related software. Experience in VSAM support, storage management, applications and a background in a manufacturing environment are desirable. Applicants should have a college degree or equivalent experience.

Codex location, midway between Boston and Providence, offers a variety of lifestyles. You can enjoy the cultural and educational advantages of the city and live in a rural setting with very affordable housing. And Codex is only a short drive from all of New England's four season recreational facilities. Salaries are excellent and our benefits package and relocation allowances are very competitive.

If interested, please send resume, including salary history, to Pauline Smith, Codex Corporation, Dept. CW636, 20 Cabot Blvd., Mansfield, MA 02042.

codex

MOTOROLA INC.
Information Systems Group

An Equal Opportunity, Affirmative Action Employer, M/F/H

DATA LINK

COME TO NEW ENGLAND

and see what we have to offer!

New England has skiing, sailing, mountains, beaches, a Courier and Ives atmosphere, and a professional climate that is very exciting; i.e., P/A's, S/P's, SW Eng's with experience in POP, INTEL, HONEYWELL, IBM, WANG, A UNIX, C and graphics background is also desirable.

Send us your resume or call, and let DATA LINK introduce you to New England.

Our list of client companies is endless, and all fees, interviews and relocation expenses are paid by our clients.

DATA LINK
National Recruiting Consultants
Exeter Professional Building
Hampton Road, Exeter, NH 03833
(603) 772-5400

POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS

Software/Systems Engineers

PROGRESS REPORT:

CSC answers the challenge of Enhanced Naval Wargaming Systems

If you equate new technology with adventure, Computer Sciences Corporation will challenge your software/systems engineering skills in exciting new ways.

CSC's Defense Systems Division, headquartered in Moorestown, NJ, with facilities nationwide, has recently won a major contract in the area of Naval Wargaming. As part of CSC, you'll explore new dimensions in computer-based military training systems, emulating, tactical and strategic command and control defense systems.

Among the many challenging projects now on the boards, you'll be able to get actively involved in our AEGIS Weapons Systems, Enhanced Naval Wargaming Systems, Military Communications and other related programs that utilize the most up-to-the-minute computer software, prototype hardware and simulation for testbed weapons.

At CSC, you're right on target for some of the most stimulating engineering adventures in defense technology, with rapid advancement potential—part of our formal career development program.

Minimum experience must include 2 years' realtime programming, software design and development or systems engineering in any of the following areas:

- Scientific Applications
- I/O Systems
- Process Control
- Inter-computer Communications
- Military Applications
- Radar Signal Processing

Additional experience in the following is a plus:

- Software/Hardware Configuration
- Software Quality Assurance
- Ada/Pascal, JOVIAL, ULTRA, CMS-2, PL/1
- Software Test & Integration
- VAX 11/780, AN/UYK Series
- Display Applications
- Systems Integration and Network Specifications
- Program Linking/Loading
- Operating Systems/Executive

Eligible candidates should possess a BA/BS degree in Computer Science, Math, Physics or Electrical Engineering. U.S. Citizenship is required.

For prompt consideration, send your resume, indicating salary history/requirements, in confidence, to: **A. Gaynor**

CSC
COMPUTER SCIENCES CORPORATION

Defense Systems Division
P.O. Box N, Dept. C-680
Moorestown, NJ 08057
An Equal Opportunity Employer

PROGRAM THE ULTIMATE CAREER...

At Sunbank in Orlando

Enter the aggressive stories and planned growth of Florida's most dynamic banking organization. Enter the technical challenges and Sunbank Service Corporation's state-of-the-art environment. List opportunities for advancement because Sunbank is a wholly-owned subsidiary of Sun Bank, Inc., one of the fastest-growing bank holding companies in the Southeast with assets over $8.1 billion. List 280+ banking offices throughout Florida linked by a Branch Automation System, a highly sophisticated Information Center, and one of the largest ATM networks in the nation.

Assign values to a competitive salary, generous benefits, relocation assistance, encouragement to achieve and grow. If you can capitalize on one of the opportunities below, you can program an outstanding career for yourself with Sunbank.

DATA SECURITY ADMINISTRATORS

You should have 2 to 3 years of Data Security experience, and the ability to work with all levels of management. Thorough knowledge of bank and data processing operations, and complete knowledge of RACF, MVS Externals and some MVS Internals are required. Some management experience and knowledge of IMS and CICS are preferred.

Discover the advantages of Florida living with unlimited recreational opportunities and no state income tax. If you'd like to combine a programming career with our easy Orlando lifestyle, please send your resume in confidence to: **Sunbank Service Corporation, Technical Recruiter, Dept. CW, 2250 Premier Row, Orlando, FL 32809.**

An Equal Opportunity Employer M/F/H/V

Sun Bank

LEAD SYSTEMS PROGRAMMERS

Marriott Corporation, an internationally recognized leader in the hospitality industry, offers 2 immediate opportunities to well qualified Lead Systems Programmers. In addition to impressive leadership skills, these professionals must possess the ability to function effectively in our multi-CPU environment featuring MVS with JES 2 multi-access spool, shared DASD and a large SNA network.

The first position requires a minimum 3 years experience with telecommunications software products. Qualified candidates must possess thorough knowledge of ACF/VTAM, ACF/NCP, MSNF and TCAM.

The second position requires 3-5 years experience with MVS in a large IBM mainframe environment. Qualified candidates must possess in-depth knowledge of MVS SP1.3, JES 2, SMP and BAL.

Located at our modern corporate headquarters in suburban Washington, DC, these positions offer excellent salaries and comprehensive benefits. For immediate consideration, send resume to: **Marriott Corporation, Attn: L. King, Dept. 998.01-C630, Marriott Drive, Washington, DC 20058.**

Marriott corporation

An Equal Opportunity Employer m/f/h

Why should a CDC SYSTEMS PROGRAMMER like you come to Combustion Engineering?

Because we're a multi-billion-dollar energy systems leader that runs one of the world's most advanced data processing and communications networks.

Because we provide access to the latest state-of-the-art computer hardware and software, and the opportunity to expand your technical expertise. You'll be working in a Control Data Cyber 800 NOS environment—with operating systems internals.

You will find stimulating associates, and fine career prospects.

Your credentials should include a technical degree and 2–5 years experience in systems programming and analysis. Must be experienced with NOS internals. This should include modification and extensions aimed at improving systems capability and stability.

Our Data Center is in Windsor, Conn.—an area offering excellent real estate, educational and recreational possibilities. Learn more. Please send confidential resume with salary history to: Mr. John S. Brancati, Combustion Engineering, Inc., 90 Lamberton Road, Windsor, CT 06095.

COMBUSTION ENGINEERING
The Energy Systems Company

An equal opportunity employer, m/f

Information Center Supervisor

Halbrecht & Co. is seeking an Information Center Supervisor and PC Analyst for a major East Coast client who has established an Information Center Department functioning as an internal consulting group to MIS and user groups. Responsibilities for the Supervisor will include managing and supporting the mainframe products. Knowledge of VM/CMS, ADRS, APL/DI and Decision Support Products is FOCUS, SAS, EXPRESS, FCS-EPS is a plus.

PC Analyst

The Analyst will function as an internal consultant to the Information Center, evaluate hardware/software, and provide training to users and MIS personnel. Knowledge of IBM PC's or compatibles and associated software is desired.

For immediate consideration for the above positions contact Tom Maltby, Halbrecht & Co., 7927 Jones Branch Drive, Suite 400, McLean, VA 22102.

HALBRECHT & Company

Data Processing Manager

Responsible for managing and enhancing IBM 4381 DOS/VSE environment using CICS and VTAM, and interfacing mainframe with 5520 word processing networks. Individual must have 3-4 years strong system programming experience, including communications networking and DL/1 or other data base. Salary commensurate with experience. Many fringe benefits. Apply by calling and sending resume to:

Mr. Walter Zuber
Assistant Superintendent for Personnel
Freehold Regional High School District
P.O. Box 699
Freehold, NJ 07728
(201) 431-6045

SALES REPRESENTATIVES AND SALES MANAGERS IBM COMPUTER SALES

We are a leading IBM computer dealer and lessor, seeking candidates for our sales and management team for our new Corporate Headquarters in Irvine. We are seeking energetic, aggressive and skillful negotiators with 2-3 years of experience in computer sales.

Our compensation package is 10-20% higher than our competitors and there is opportunity for advancement into management. For more information about this successful company and challenging position send resume and salary history to:

ML&A **Marshall Lewis & Associates, Inc.**
P.O. Box 15310
Santa Ana, CA 92705-0310 ATTN: DL

COMPUTER SCIENCE AT SHELL

Shell is a technology-driven company. To meet Shell's computing needs we operate one of the largest technical/commercial data processing centers in the world. Computer Science research at Shell Development Company is performed by a small group with high impact and visibility, backed by the resources of a large and progressive corporation. To capitalize on the emerging computer and communications technologies, this group has challenging R&D opportunities in the following areas:

Artificial Intelligence
- Expert systems development
- Tool and language evaluation

Database
- Super-large spatial and numerical databases
- Distributed multi-database integration
- Design methodologies

Operating Systems
- Optical storage and access methods for large data sets
- Functional processing (object-oriented systems)
- Application-specific languages

Networking
- Local area networks
- Wide area networks
- High bandwidth channel extensions

Graphics Workstations
- Advanced 2-D and 3-D displays
- Bitmap graphics
- Color plotting
- VLSI

Large-Scale Scientific Computing
- Novel computer architecture designs
- Algorithms for highly parallel computing

Our central computing environment includes several large UNIVAC computers, each equipped with a memory-attached Array Processor (120 MFLOPS) for geophysical processing, and many large IBM systems for commercial processing and time-sharing activities. In addition, there are numerous VAX 750's, VAX 780's, and IBM 4341's for special applications. The Computer Science group has a dedicated research facility consisting of a VAX 750, a VAX 780, an IBM 4341-II and many other smaller systems. A wide variety of systems and software is currently in use, including: UNIX,* VMS, VM/CMS, C, FORTRAN, and LISP.

We are seeking Computer Science professionals with advanced degrees (PhD preferred, or experienced MS) to contribute in any of the areas listed above. Interested parties should contact: Shell Development Company, Research Recruitment, P.O. Box 1380, Houston, Texas 77001, or submit inquiries to uucp address... Shell!pnielsen

Shell Development Company

An Equal Opportunity Employer M/F

*UNIX is a trademark of AT&T

Dunhill Means Experienced Systems Programmers, Analysts & Programmers

At Dunhill of Charlotte our only business is finding the right people for the job. We represent many of the largest and most respected corporations across the country. That's why we can offer the busy data processing professional the opportunity to explore the job market without doing any more than simply sending us a resume.

We are not asking you to make any commitment. There is never a fee with Dunhill of Charlotte, and all matters are held in strict confidence. What more could you ask for? We will also keep you up to date on industry trends and current salary ranges in the DP area.

Keep your career running in high-gear by letting Dunhill of Charlotte find the opportunity you have been searching for as a professional. We want to go to work for you today! We specialize in the placement of experienced Programmers, Analysts and Systems Programmers in the Carolinas and throughout the beautiful Southeast and Southwest. Give us a call now, or send your resume to:

Keith Reichle, CPC
Data Processing Consultant
6401 CARMEL ROAD
SUITE 107
CHARLOTTE, NC 28226
1-800-438-3813
In North Carolina call collect (704) 542-0312

Dunhill Of Charlotte, Inc.

An Equal Opportunity Employer M/F

ACP PARS TPF

Personnel needed for START-UP & EXISTING Installations

Companies in locations all across the country are looking for personnel on all levels in all areas of ACP/PARS or TPF.

We would like to set up your representation (Full-time, part-time, employment). After finding out your needs we will discuss each step and then contact only those that your needs for calling to work for (We will NEVER send a resume anywhere without your prior approval.)

We believe that keeping you informed & involved is what makes us different. If personnel service is what you want when changing jobs then contact:

Kassi Taylor or Steve Carver
(602) 991-3555
Taylor Personnel Finders
10231 N. Scottsdale Road
Suite B-332
Scottsdale, AZ 85253

The company pays all our fees - Never a charge to you for our services.

TANDEM Expertise?

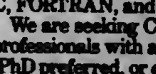
Call or send resume to:
Mr. Neil J. Owrutsky
Director, Information Services

ENTRE

1951 Kidwell Drive, Suite 400
Vienna, VA 22180
(703) 556-0800

Information Associates:

FOLLOW OUR TRACKS TO:



Career Opportunities, A Dynamic And Friendly Work Place, Diverse Project Assignments And The Natural Beauty Of Upstate New York.

Make your way out of the software-career jungle. Follow a leader in administrative software systems for higher education for over fifteen years ...consider a career as a PROGRAMMER/ANALYST with Information Associates. Information Associates has initiated an active program of individual recognition while encouraging team participation.

Information Associates welcomes your experience as a Programmer Analyst of business applications with a minimum of two years experience with COBOL in an IBM (large mainframe) or VAX environment. You will be responsible for product packaging, i.e. quality assurance, system enhancements, definition of customer needs, and programming of various administrative systems.

Information Associates provides a full benefits package including dental. For more information, mail your resume and salary requirements in confidence to:

Phyllis J. Khurbanda
Personnel Representative
Information Associates
3000 Ridge Road East, Rochester, New York 14622

Information Associates An Equal Opportunity Employer M/F/H/V

EMPLOYMENT SERVICE FOR PROGRAMMERS AND ANALYSTS

National Openings With Client Companies and Through Affiliated Agencies

Scientific and commercial applications • Software development and systems programming • Telecommunications • Control systems • Computer engineering • Computer marketing and support

Call or send resume or rough notes of objectives, salary, location restrictions, education and experience (including computers, models, operating systems and languages) to either one of our locations. Our client companies pay all of our fees. We guide you, decide.

RSVP SERVICES, Dept. C
Suite 700, One Cherry Hill Mall
Cherry Hill, New Jersey 08002
(609) 667-4488

RSVP SERVICES, Dept. C
Suite 211, Dublin Hall
1777 Welton Rd., Blue Bell, PA 19422
(215) 629-0595

From outside New Jersey, call toll-free 800-222-0153

RSVP SERVICES

Employment Agents for Computer Professionals

Visiting San Francisco?

Let us know when you are arriving and we may arrange that you stay forever!

If you are an experienced Data Processing Professional with skills in Large Systems or Mini, Data Base or On-Line Systems, consider a move to the beautiful San Francisco Bay Area.

LOGICAL OPTIONS

International Agency Est. 1970

One Market Plaza, Spear Tower, Suite 4000A
San Francisco, CA 94105 • (415) 777-5600

COMPUTER SCIENCE ELECTRONIC DATA PROCESSING

Instructional program leadership position at two year unit of University System of Georgia. Teaching responsibilities includes introductory CS and EDP courses, BASIC, PASCAL, FORTRAN, COBOL and database management. Master's degree required, preferably in computer science. College teaching experience desired. Contact J.F. Prevatt, Chairman, Business Administration Division, South Georgia College, Douglas GA 31533, 912-384-1160. An equal opportunity/affirmative action employer.

RCA
Systems Development

RCA Service Company is under contract to design, develop, and maintain state-of-the-art data acquisition, real-time tracking and interactive display, and data reduction systems driven by SEL 32/87, 32/77 and INTEL 8086 computers.

Due to the increased commitments of a recently renewed, long-term contract, we are currently augmenting the Systems Development Group with the following unique and challenging positions located at the Development Site in Newport, Rhode Island, and at the Operations Site in the Bahamas.

Sr. Systems Analysts

The successful candidate will participate as a member of the senior development staff engaged in systems planning, procurement, requirements definition/specification, and algorithm development. Must be able to produce written requirements specifications, coordinate subsequent technical feasibility studies and produce justification studies as necessary. The candidate will lead quality assurance efforts including code/standards reviews, in-depth system output evaluation and data evaluation and analysis. Minimum qualifications include a BS (Masters Degree preferred) in a scientific discipline and 5 to 10 years experience in a related field. (Newport position).

Systems/Diagnostic Programmer

Experience on SEL Concept 32 systems under MPX 2.1-A and/or MPX 3.2 as well as troubleshooting of systems level hardware/ software problems and operating systems maintenance. Requires experience in Gould/SEL Assembly language, diagnostics and MPX internals. Degree preferred and FORTRAN applications are a plus. (Bahamas position).

Applications Programmer/Analysts

Graphics: Application includes real time display on Raster Graphics ONE/25 and ONE/80. Experience in advanced high resolution and/or HTSC Graphics presentation desirable (Newport position)

Real Time Tracking: Analyzes tracking algorithms with respect to accuracy, stability and efficiency. Analyze data associated with anomalous algorithm output and make corrections. Requires familiarity with math modeling, matrix calculus, and structured FORTRAN (Newport position)

Other assignments include the design, development, and documentation of real-time and off-line software in FORTRAN 77+ (Bahamas position).

Above positions require BS in Computer Science or Mathematics with strong CS and 0-5 years experience

Sr. Systems Engineer

To be responsible for a broad range of engineering functions including Project Engineer, systems configuration, requirements definition, equipment integration, hardware/ software trouble analysis, and some digital design. Position requires either a BSEE degree with 7+ years of experience or an MSEE degree with equivalent experience. Familiarity with INTEL 8086 and/or Gould/SEL computers is a plus. (Newport position).

This project offers an opportunity to grow with the technology utilizing contemporary and frequently innovative methodologies as well as small company atmosphere with big company benefits. Assignments in the Bahamas receive bonus pay, attractive tax advantages and subsidized or free housing and meals. All positions require US citizenship and occasional travel. Qualified applicants are encouraged to mail resume, including salary requirements to:

RCA Service Company
Department 221744
Aquidneck Industrial Park
Middletown, RI 02840

Equal Opportunity Employer

RCA
A Tradition On The Move!

PROGRAMMERS

The Actuarial, Benefits and Compensation Consulting Group of Coopers & Lybrand is expanding its National EDP Department located in New York City. The Department now has several challenging opportunities for Applications Programmers:

Pension Actuarial Programmers

Responsibilities will include both the development and maintenance of programs for a pension valuation system, a benefits certification system and an employee benefits statement system.

Qualified candidates will have:

- **BS degree with 2-5 years of FORTRAN programming experience in a consulting or financial environment.**
- **experience on IBM large-system mainframes operating under VM/CMS or OS/MVS OR microcomputer programming experience using electronic spreadsheets and data base software.**
- **knowledge of PENVAL, Lotus 1-2-3, Super Calc or d Base II a plus.**
- **successful completion of any Society of Actuary exams would also be helpful.**

Benefits Programmer

Responsibilities will include both maintenance and development of large-scale personnel data base systems (PACS) used to administer defined contribution and defined benefits plans for clients.

Qualified candidates will have:

- **BS degree with 2-5+ years of IBM OS COBOL programming experience on personnel, benefits or financial applications.**
- **any microcomputer programming experience helpful.**
- **knowledge of any of the following would be a plus: IBM VM/CMS, DYL280, SAS, DBMS or project management.**

The positions offer attractive growth opportunities, personal career development, excellent salary and benefits.

For consideration, please send resume or call:

Debbie Linko
Professional Recruiting Specialist
(312) 559-5728

C&L

Coopers & Lybrand
222 S. Riverside Plaza
Chicago, IL 60606

An Equal Opportunity and Affirmative Action Employer m/f/h/v

M.I.S.
SYSTEM SUPPORT SPECIALIST
TELECOMMUNICATIONS

St. Joseph Mercy Hospital is a progressive 312-bed acute care facility located in North Central Iowa. We are currently seeking an individual for a position within our Management Information Systems Department as a Systems Support Specialist in the area of telecommunications.

This individual will be responsible for the installation and on-going management/maintenance, and enhancement of the various order communications, office automation, local area network, and information center systems.

The successful candidate will possess an M.B.A. or masters level computer science degree, or a bachelors degree in the same with 3 years of job related experience preferably in the health care environment.

This is an excellent opportunity with a very competitive salary and full benefit package. Interested applicants please send a personal resume and salary requirements in confidence to:

Personnel
St. Joseph Mercy Hospital
84 Beaumont Drive
Mason City, Iowa 50401
An Equal Opportunity Employer

Systems Programmers

Openings are currently available in our Technical Support Department for senior and intermediate level systems programmers. We are in the process of converting from OS/VS1 to MVS/SP using VM and support a multi CPU environment with VM, VS1, MVS, MUSIC, CICS, ISPF, CMS, and TSO.

We are expanding our technical support staff and are looking for qualified individuals with 2 to 4 years experience in one or more of the following areas:

- Installation, problem determination, and maintenance for MVS, VM, CICS, and various program products.
- DASD management, VSAM, System 2000 dbms.
- Capacity planning, performance measurement and tuning, resources and access control.

We have a variety of opportunities available for individuals who enjoy wearing many hats, from support of a national data services network to MVS performance tuning. Solid Assembler programming background is a must. BS level of education preferred.

We offer a competitive salary, generous benefits, and advancement potential in our convenient downtown Chicago location. Please send resume with SALARY HISTORY or call:

Cal Gilbert, (312) 280-6092 or
George Young, (312) 280-6571
American Hospital Association
840 N. Lake Shore Drive
Chicago, Illinois 60611

AHA
American Hospital Association
An Affirmative Action/Equal Opportunity Employer M/F/H

Programmer/Analyst

Bendix Fluid Power Division has an excellent opportunity for an experienced Programmer/Analyst in it's MIS Department. The successful candidate will play a key role in a highly visible project; the installation of an On-line Time and Attendance/Shop Floor Control System, and will have numerous other responsibilities.

Bendix offers a competitive starting salary, an excellent package of benefits and a great career opportunity for the right MIS Professional. If you have at least 5 years of programming experience (3 years in manufacturing) and exposure to:

• IBM 3081, 8100 • MVS, JES2
• DPPX • TSO, SPF • COBOL

Send resume to Technical Recruiter, Allied Bendix Aerospace, Fluid Power Division, 211 Seward Ave., P.O. Box 457, Utica, NY 13503.

ALLIED Bendix Aerospace

An Equal Opportunity Employer M/F/H/V

SACRAMENTO
and Northern California

Systems Programmer 1-2 yrs. CICS exp.	To $30K
Systems Programmer 1-2 yrs. MVS exp.	To $30K
Systems Programmer 3-5 yrs. TANDEM exp.	$30-38K
Training Coordinator VAX 11/780 VMS exp.	$27K
Network Control Operator	$25K

Gee Baughier & Assoc.
Exec. Recruiting Agency
[illegible] University Ave. - Ste. 101
Sacramento, CA [illegible]
(916) 481-8141

MS/PhD
COMPUTER SCIENCE
OR
ELECTRICAL ENGINEERING

To provide leading edge technical training to Fortune 500 customers. Knowledge of Data Communications required. Teaching experience a plus. Good benefits. Salary commensurate with experience. Send resume in confidence to:

HILL ASSOCIATES, INC.
The Champlain Mill #36
One Main Street
Winooski, Vermont 05404

UNIVERSITY BUSINESS APPLICATION PROGRAMMER: B.S. in Computer Science. Design, install & maintenance of business software package in VAX 11/780, IBM mainframe and microcomputers using Pascal & Assembly languages. Must have coursework in Advanced [illegible] for Business Application, Pascal Programming for Microcomputer & [illegible] Microcomputer Assembly Language & Programming or combination of high level languages and 1 yr. programming experience with VAX 11/780, IBM mainframe and microcomputer in business applications. $[illegible]/yr., 40-hr/wk. Must bring transcript or experience letter to show required coursework or experience to interview. Contact Texas Employment Commission, Houston, Texas, or send resume to the Texas Employment Commission, TEC Building, Austin, Texas, 78778, J.O. #[illegible]. Ad Paid by An Equal Employment Opportunity Employer.

DATA COMMUNICATIONS SPECIALIST

Lge. Blue Chip org. seeks Sr. DC specialist to install & maintain networking software. Exp. must incl IBM SNA architecture (ACF/NCP, ACF/VTAM installation). Min. 2 yrs. in Data Communications req. $30,000.

ROBERT HALF
OF PROVIDENCE, INC.
900 Turks Head Building
Providence, RI 02903
(401) 274-8700
Personnel Consultants

SUNBELT
IMS
California to Florida

Immediate need for application and software IMS, CICS, IDMS, RAMIS, TOTAL and ADABAS professionals. Coast to coast coverage. Contact us now and make [illegible] a reality! Relocation assistance available.

Call Collect or Send Resume

SUPERIOR RESOURCES
Personnel Services • Employer Retained
17141 Ventura Blvd. #[illegible]
Encino (Los Angeles) CA [illegible]
(213) [illegible]

Member National Computer Assoc. Offices Nationwide

NATIONAL UNIVERSITY OF SINGAPORE THE SHAW PROFESSORSHIP IN INFORMATION SYSTEMS AND COMPUTER SCIENCE

The National University of Singapore is pleased to invite applications for the endowed Shaw Professorship in Information Systems and Computer Science. The holder of this Professorship will be an outstanding scholar, teacher and researcher. The holder will teach courses at the undergraduate and graduate levels, provide leadership in curriculum development, stimulate the scholarship of both students and faculty and generally contribute to the University's academic reputation for excellence.

THE DEPARTMENT OF INFORMATION SYSTEMS AND COMPUTER SCIENCE

The Department offers courses leading to a BSc degree, a BSc (Honours) degree and MSc degree and is geared for an annual output of 300 graduates. The curriculum which provides for two major streams of study - information systems and computer science - is tailored to the manpower needs of the computer software industry which Singapore is aggressively developing. The Department currently has 34 academic staff members and will expand to 57 by 1985.

Computing facilities include the Department's own VAX 11/780 and PDP 11/34 systems. There are plans to triple the total CPU power. In addition, the new 12-MIPS IBM 3081GX system in the Computer Centre, is heavily used by the Department. Computing laboratories that are currently being set up include Logic Lab, Micro Lab, Data Communication and Computer Networking Lab. Current research interests include: database management, local area networks, software engineering, microcomputer applications, office automation and theoretical computer science. Other areas are being developed.

THE UNIVERSITY

The National University of Singapore is a leading university in Asia with a current enrollment of 12,000 undergraduate and 1,000 graduate students and a faculty strength of 1,200.

SINGAPORE

Singapore is an important commercial, financial, industrial and communications centre in Asia. Vigorous economic growth persists, and it has the second highest per capita income in Asia after Japan. American and British expatriates have consistently rated Singapore as one of their top three overseas postings.

EMOLUMENTS

The salary is negotiable and is intended to be very competitive. Fringe benefits include leave, medical treatment, passages for appointee and family, settling-in allowance, subsidized accommodations, children's education allowance, an allowance for transportation of personal effects. In addition, the University contributes a sum equivalent to 25% to the appointee's monthly salary under the Academic Staff Provident (retirement) Fund Scheme, while the appointee also contributes 25% of his salary, subject to a ceiling of S$1250 p.m. to the Fund. These contributions, including accrued interests, are tax free and may be withdrawn by the appointee when he leaves Singapore/Malaysia permanently upon completion of contract.

Application forms and further information on terms and conditions of service may be obtained from:

The Director
Personnel Department
National University of Singapore
Kent Ridge
Singapore 0511

Mr. Peter Lim
Director, North America Office
National University of Singapore
Suite 4J, One Barkenon Plaza
61 West 62nd Street
New York, N.Y. 10023
U.S.A.
Tel (212) 766-1676

ACP/PARS & BAL PROGRAMMERS

THE GREENBACK KID

Ownership has its own rewards, but there's no getting around the fact that Eastern's compensation package is now one of the best in the industry. People who want to get ahead will get there faster with us.

BRAINEE TRAINEE

No one offers as much opportunity to train in state-of-the-art airline software as Eastern. We can provide you with exposure to real-time transaction processing software that can make you among the best in the business.

COMFORT CREATURE

No other company can beat the environment at Eastern's computer center. For people looking for a comfortable work atmosphere with easy access to all the latest equipment, there's no place like Eastern.

THE TRAVEL BUG

Eastern travels to 126 cities in 22 countries and Eastern employee-owners get there free. For people who are going places, Eastern makes it easy.

THE WIZARD

Some people just love to work with leading edge hardware and software systems. Others want to work on the newest applications programs. Eastern offers the best of both worlds in one place. "Techies" will love us because "techies" are planning our future.

SUN WORSHIPPER

Beaches. Cabanas. More beaches. Year round comfortable climate. If these words appeal to you, you've probably already visited Miami. Now, you can become a regular.

SHOULD YOU COUNT YOURSELF IN AT EASTERN?

All kinds of people love working at Eastern Airlines for all kinds of reasons. What are yours? Look for yourself in the list below (you may appear several times) and consider this -- every Eastern employee is an Eastern owner. Maybe you should experience the pride of ownership.

EASTERN HAS SOMETHING FOR EVERYONE!

But we're only looking for people who have something for us. If you can offer strong analytical skills and a lot of energy, look for yourself in the positions below.

ACP/PARS PROGRAMMERS

We're looking for software development experience using airline control language for transaction processing systems.

BAL PROGRAMMERS

We also seek individuals with knowledge of IBM Assembler to be trained in PARS software. These positions offer the opportunity to learn sophisticated software development using transaction processing technology.

Whatever you're looking for -- personally or professionally -- you'll find it and more at Eastern Airlines. Our expanding real-time transaction processing system features 4 IBM 3033s, 3 IBM 3083s, and a brand new IBM 3081 designed exclusively for the airline industry. In addition to our competitive salary structure and unlimited air travel benefits, Eastern offers an extremely flexible, individually-tailored relocation package.

WRITE TODAY AND COUNT YOURSELF IN!

If you're interested in our idea of Southern hospitality, don't miss this opportunity with Eastern. We have the salaries and benefits, the training and technology, and a perfect climate -- both for your career and your lifestyle. If you're counting on a great future, count yourself in at Eastern. Send your resume with salary history to: Marilyn Brooks, Eastern Airlines, Employment Office, Dept. CW 8/20, Miami International Airport, Miami, FL 33148. Eastern is an equal opportunity employer m/f.

EASTERN
We earn our wings every day.

EXPERIENCE THE PRIDE OF OWNERSHIP

SENIOR ANALYST/PROJECT MANAGER

Charlottesville, Virginia Law Publisher seeks experienced Senior Analyst. Position requires 3 plus years of large scale IBM experience (4300), fluency in PL/1 and assembler languages. Experience with data base design (DL/1), text and composition highly desirable. Also desirable is data communications experience, information retrieval systems experience and project management experience.

Position requires a bachelors degree or equivalent experience. As a subsidiary of ITT Corp., we offer a competitive starting salary with excellent benefits package. Principals only should respond with resume and salary requirements to:

Reginald S. Ryals
The Michie Company
P.O. Box 7587
Charlottesville, VA 22906

CALIF. & UNIX*

Openings in a variety of areas and disciplines.
(714) 891-UNIX*
CPU COMPUTER PROFESSIONALS UNLIMITED, agency
7411 Garden Grove Blvd.
Ste. 9, Garden Grove, CA 92641
*UNIX is a trademark of Bell Laboratories

UNIX*/C

$25,000 to $50,000
APPLICATIONS & SYSTEMS
National Placement Leader
For UNIX/C PROF'Ls
300 OPENINGS NATIONWIDE
Call or send resume
J. ROGERS ASSOC
NJ (609) [illegible]
out of state [illegible]
120 Franklin Corner Rd-Suit C-3,
Lawrenceville, NJ 08648
*UNIX is a trademark of Bell Labs

SYSTEMS PROGRAMMER

EASTERN KENTUCKY UNIVERSITY

RESPONSIBILITIES-Provide technical assistance relating to operating systems, communications systems, application development and operations tools, computer [illegible] design, and programming methods. [illegible] of functions related to systems software, technical standards [illegible] optimization and [illegible] of resource utilization. Assist with conversion to MVS and VTAM/NCP.

QUALIFICATIONS-Candidate should have B.S. or M.S. in appropriate discipline, technical courses related to duties described herein, and a minimum of 5 years experience in Systems Programming and/or related areas. Currently IBM 4341/4312 system with OS/VS1, CICS, STAIRS, TOTAL, ROSCOE.

Position available immediately. Forward resume and references to A.B. [illegible], Administrative Systems, Eastern Kentucky University, [illegible], Richmond, Ky. 40475, by August 27. An Equal Opportunity, Affirmative Action Employer.

DATA PROCESSING MANAGER

Continued growth at American Isuzu Motors, automotive importer/distributor, has resulted in the need for a qualified professional to head up our Data Processing Department. This individual will be responsible for planning and directing all DP activities including its development and production. Our environment is an IBM 4331, DOS operating system with assembler and COBOL language.

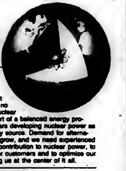
A college degree is required with a minimum of 3 years experience as a Data Processing Manager with a large DP operation. We offer excellent company paid benefits, competitive salary and a pleasant working environment. If you want to join our growing company and possess the above qualifications, send your resume including salary history to:

PERSONNEL
American Isuzu Motors Inc.
P.O. Box 2290, City of Industry, CA 91746

Equal Opportunity Employer M/F

ELECTRICAL ENGINEERS

AT THE CENTER OF IT ALL — GE



No small tasks for qualified engineers

Keeping at the center of it all in the energy game is no small task. GE regards nuclear power as an important part of a balanced energy program. We've spent 25 years developing nuclear power as a safe and efficient energy source. Demand for alternative sources continues to grow, and we need experienced Engineers to expand our contribution to nuclear power, to increase our service to our customers and to optimize our plant performance keeping us at the center of it all.

The Opportunities:

Computer Engineering

Systems Engineers Openings at all levels for hardware engineers with DEC VAX or Honeywell 4000 experience to define, scope, order, integrate with software engineering, and oversee installation of hardware systems. Advanced degree an asset for senior level positions. Some travel involved. Respond to Dept. PH-I.

Software Engineers-Honeywell 4000 Design and program real-time data acquisition display and process control systems. Working knowledge of PAL and FORTRAN as well as RTMOS, FREETIME and FILES IV required. BS in Computer Science or EE. Respond to Dept. PH-F.

Engineer-DEC VAX Opportunities at all levels to implement new sophisticated process control applications for high-speed data acquisition and display systems. BS in Computer Science or EE. Respond to Dept. PH-E.

How can you find out more?

Send your resume, including salary history with reference to the appropriate Dept. # to: General Electric Company, Mail Stop 322/BB, 175 Curtner Avenue, San Jose, CA 95125.

An equal opportunity employer

GENERAL ELECTRIC

VICE PRESIDENT INFORMATION RESOURCES

Quality Stores Inc. is a $150+ million retail organization serving 40 locations throughout 4 midwest states. Dedicated to growth, Quality needs the experience of a seasoned professional who can help lead this young company into its future utilizing information resources as a strategic tool. Along with 5 other officers who comprise the top-level executive team, this position reports to and is directly responsible to the President at Corporate Headquarters in western Michigan.

The ideal candidate will have 10+ years experience in a large IBM mainframe, real-time, database, data communications environment, with at least 5 of those years in a technical management capacity. Retail experience is a definite plus. The successful professional must have ability to function as an integral member of the officer team, as well as the strong interpersonal skills needed to work effectively with subordinates, users and vendors. A BS degree in Computer Science or the equivalent is required; an advanced degree or MBA is preferred.

If you are a results oriented, high integrity business person seeking accomplishment within a participative management company, you are encouraged to forward a resume or letter describing your information resources background and management progression to: David Pasternak, Vice President, Human Resources, QUALITY STORES INC., P.O. Box 5200, North Muskegon, MI 49445. An Equal Opportunity Employer M/F/H.

Quality Stores, Inc.

DATA PROCESSING

- Locations - Rocky Mountains, Sunbelt, Midwest, Coast To Coast
- Fortune 500 Corporations
- 12 Affiliated Offices

[illegible]

Submit resume, Location preference, Present salary to P. Dawes

RELIABLE "COMPUTERS"
11318 Davenport St.
Omaha, NE 68154 (402) 330-3814

SENIOR PROG./ ANALYST

Outstanding No. PA oppty. for senior prog./anal. w/4 yr. degree. Bkgrd. should incl: COBOL, CICS, DL 1, VSAM, ISAM. Pref. mfg. exp. Best applicant will enjoy small town, relaxed living environ. $36,000.

ROBERT HALF OF BUFFALO, INC.
420 Main Street
1310 Liberty Building
Buffalo, NY 14202
(716) 842-0801-
Personnel Agency

MIS DIRECTOR

[illegible] opportunity in a [illegible] bed community hospital presently involved in the development of a Hospital-Wide Information System (HIS). Responsibilities include Long Range Systems Planning, hardware/software procurement and installation, significant interaction with all levels of end users, and departmental management. Current systems include a state-of-the-art microprocessor network and time-sharing financial applications. Implementation of a digital PBX is scheduled for early 1985.

If the opportunity to select, install and manage leading edge technology interests you and if you have a minimum of 5 years DP experience, preferably within the health care industry, please submit your resume and salary requirements to:

[illegible]
Personnel Representative
Mercy Hospital
144 State Street
Portland, ME 04101

IBM 38 SOUTHERN OREGON

Programmer/analyst for design, implementation and maintenance of programs and systems for a progressive county government. Requires background, knowledge and experience with IBM systems using RPG language. Degree desired with at least 2 years compatible experience. Salary range: $21,400-$34,900 plus liberal fringes. Send resume to County Administrative Office, Jackson County Courthouse, Medford, OR 97501. EOE.

FPL

FLORIDA POWER & LIGHT COMPANY

DATA PROCESSING TRAINER

Florida Power & Light Company has an immediate opening for a Data Processing Trainer in our corporate data center in Miami.

Candidates should have the following minimum qualifications: Bachelors degree in Computer Science, Education or equivalent work experience. A minimum of 3 years work experience on IBM MVS/DS computer systems and applications, with programming skills in COBOL & JCL. A minimum of 3 years teaching experience preferably in the field of Data Processing. Teaching experience in other technical fields will be considered. High motivation and ability to work independently as well as a team member.

We offer competitive salaries, an excellent benefit package, challenging work environment and relocation assistance.

Qualified candidates should submit resume and salary history in confidence to:

Mr. C.F. Slater
Dept. CW-A
Florida Power & Light Company
P.O. Box 029100
Miami, FL 33102

AN EQUAL OPPORTUNITY EMPLOYER M/F

PROGRAMMER/ANALYST

Consolidated Capital is a national leader in the field of real estate investment. We offer competitive salaries, unique benefits and a superior working environment.

This highly visible position requires an individual who is seeking growth opportunities, possesses excellent communication skills, and is capable of working independently. Must have HP experience combined with MPE and QUIZ, and QUICK or QTP. COBOL, VIEW, IMAGE desirable. Will be directly responsible for systems design and sales/marketing, accounting and payroll applications. 2 years experience required. 4 year degree preferred.

Interested Candidates please submit resume salary history and salary requirements to:

Consolidated Capital
1900 Powell Street, Suite 1000
Emeryville, CA 94608
Attn: Margaret Johnson

Principal applicants only and no phone calls please. Non smokers preferred.

FLORIDA

OPENINGS ARE NOW!

TECHNICAL	
Sys Prog-MVS-SYSGENS	to 38K
TECH SUPPORT-IMS or IDMS	to 38K
TECH SUPPORT-IMS DB/DC	to 38K
TECH SUPPORT - VM	to 40K
CAPACITY PLANNER	to 38K
PERF MEAS & TUNING	to 45K
APPLICATIONS (MFG or ACCTG)	
P/A-DOS/VSE-CICS	to 28K
P/A-MVS-ASSEMBLER	to 30K
P/A-SYS 38-RPG III or COBOL	to 30K
P/A-DEC-VAX-COBOL	20 to 28K
MGR-DOS/VSE/DEGREED	38K
DBA	
IDMS or IMS	to 40K
MODEL 204	to 40K
BANKING	
SYSTEMS MGR/VICE PRES.	to 38K
PROG/ANAL-HOGAN	to 40K
PROG/ANAL-BURR or SBM	18 to 30K
HEALTH CARE	
VICE PRESIDENT-DEGREED	to 38K
CONSULTANTS-SYS 38	to 38K

STAN ALLEN
ROBERT HALF OF TAMPA, INC.
[illegible]
Tampa, FL [illegible]
(813) [illegible]

"SYSTEMS ANALYST" - Perform detail program design, coding, testing, debugging, documentation & implementation of systems related to financial institutions. Maintain & enhance these systems & provide vital skills which ensure their successful & cost effective operation. 2 yrs. exp. or 2 yrs related exp. programmer/analyst. BS - Electrical Engineering or Computer Science, must have knowledge of COBOL, Assembler, Image, VPLUS, Edit, SPL, MPE, Query, Hardware - Hewlett Packard 3000. $30,000/yr to work 40 hrs/5days/wk. Send resume to ACSIS, Inc., 80 John St., NYC, 10038.

[illegible]

All Expenses Paid

Our clients, in urgent need of your expertise will pay all your expenses in relocating you to an area of Sun & Fun...Call now or send resume in confidence. Since 1969.

TELECOMMUNICATION PROGRAMMERS
PROGRAMMER ANALYSTS
SYSTEMS ANALYSTS
SYSTEMS PROGRAMMERS
DATA BASE ANALYSTS

DATABASE COORDINATOR

Coordinate development and maintenance of multiple databases using Burroughs DMS2, Fourth Generation Language, two B-1000 computers. Need considerable knowledge of COBOL and system design construction, testing and maintenance techniques. Minimum 3 years experience, BA degree. Send resume to: County of Missoula, Personnel Dept., Missoula, MT 59801 by September 7, 1984. 406-721-5700, ext 381.

AD SPACE For Sale

Call 1-800-343-6474
(In Mass.) (617) 879-0700

or send materials to:

COMPUTERWORLD Classifieds
Box 880
375 Cochituate Road
Framingham, MA 01701

POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS

SOFTWARE CENTER MANAGER

Glendale, CA

Are you looking for an exciting, dynamic and progressive opportunity? Join ISC Systems - the leader in financial terminal systems, a system utilizing a unique microprocessor architecture.

The SOFTWARE CENTER MANAGER will be responsible for managing the operations of the Software district, including total budget responsibility, software revenue, software project management, and providing marketing support, organization and operational planning.

The ideal candidate will have a minimum of 10 years in a bank/data processing or vender/data processing environment, with increasingly progressive responsibilities in management.

In addition to strong managerial, technical and development skills, you should have a professional appearance, excellent customer relation skills, and successful team leadership skills. Excellent communication skills, self-motivation and maturity required.

To find out more about this exciting opportunity, please send your resume to: Jennifer Tippett, ISC Systems Corporation, 1825 South Grant, San Mateo, CA 94402. We are an EOE.

ISC SYSTEMS CORPORATION

We're changing the pace of banking

ASHLAND AUTOMATION SERVICES LEXINGTON, KENTUCKY

Ashland Automation Services, a division of Ashland Oil, Inc., has tremendous opportunities for Basic Data Network Engineers and Data Communications Technicians. These positions will support a rapidly expanding SNA/SDLC Data Network Operation based in Lexington, Kentucky.

SENIOR DATA NETWORK ENGINEERS

You will be responsible for the design, implementation, and performance optimization of a large, multi-node SNA Data Network. You will have the ability knowledgeably and effectively interface with the business community and other professionals in developing the best, most cost-effective network solutions to meet business information systems, such as the growing financial services industry. You will evaluate and perform technical analysis of a wide variety of high speed transmission systems and data networking products and services for application to our environment. You will manage highly skilled engineering and technical professionals. Candidates should possess the following qualifications:

- 5-10 years experience in planning, designing, and implementing cost effective network solutions in a SNA/SNA environment.
- Demonstrated ability to successfully manage the implementation of highly complex projects.
- 3-5 years experience of high level problem analysis of data network problems encountered from the front end processor out to the end user terminal device.
- Working knowledge of latest data network products and services which support X.25 Standards, packet switching, personal computer communications, and dial data alternatives.
- Strong technical knowledge of communications architectures, RS-232 interface, modems, multiplexers, SNA front-end processors and networking software products, and various transmission media, such as microwave and digital services.
- Experienced in the requirement identification, RFP, and alternative selection process.

DATA COMMUNICATIONS TECHNICIAN

You will be responsible for identifying, understanding, and resolving problems associated with data communications services utilized throughout the corporate and monitoring data in a large network control center. You will interface directly with end users and network service providers to resolve problems and provide assistance. In addition, you will be responsible for the evaluation and installation of new network products and services. Candidates should possess the following qualifications:

- 5-10 years data service background with heavy emphasis on data comm technology.
- Technical knowledge of modems, terminals, RS-232 interfaces, line protocols, and communications architecture.
- 5 years field service or installation experience with data comm and terminal hardware.
- Familiarity with the operation of a large IBM/SNA Network.

Ashland Automation offers a comprehensive benefits package including competitive salary. If you are results oriented and prepared to accept the challenges of working for a company committed to excellence, please send your resume and salary requirements in complete confidence to:

Barbara W. Brown / ASHLAND OIL, INC. P.O. Box 391 • Ashland, KY 41114

An Equal Opportunity Employer

Ashland

CONTRACT POSITIONS

- Honeywell, Cobol
- Datacom, Ideal

We are currently seeking several experienced programmer/analysts for long-term contract positions in Ohio and Florida (Subcontractors welcome).

If you have these skills and want to earn top $$ call 1-800-543-7580. In Ohio, 513-890-1200.

ALLEN SERVICES COMPANY
DIVISION OF CBA COMPUTER, INC.
312 West National Road
Vandalia, Ohio 45377

PROGRAMMER - Responsible for design, implementation, testing & coding of systems programs for on-line computer systems. Handle systems testing & enhancement of existing programs providing support for live systems. 1 yr exp. or 1 yr programming exp. & min. training req'd. Must have knowledge of BASIC, COBOL & RPG2. MS/DOS & Multi OS 1.2 on IBM PC & NorthStar equip. 9482/wk to work 40 hrs/wk days/wk. Blackhead Microsystems, 81 Boulder Ave. Northport, NY 11768. Send resume.

UNIX*/C

Needed in CHARLOTTE, NC. Many other DP positions i.e. RPG II, III, IDMS, Pick operating system (BASIC). Call or write Jim Chambers, Career Consultants, 1515 Mockingbird Lane, Suite 711, Charlotte, NC 28209, (704) 525-8400. *UNIX is a trademark of Bell Labs.

DALLAS

IBM 8100, COBOL, DPPX Application programmer. Salary open. Relocation paid for non-homeowner.

Mgr.-prog. 8/36 $32-36K.

3720 Stemmons Frwy., 13877 Dallas, TX 75387, (214) 387-4888

DATA PROCESSING CAREERS Inc.

ELECTRICAL ENGINEER

Test engineer to develop hierarchial storage subsystem for large IBM system user. Must demonstrate ability in analog and digital logic design. BS in electrical engineering and 2 years experience as a test engineer required. $34,000 per year. 40 hour week. Contact by send resume to Colorado Job Service Center, 10685 Melody Drive, Northglenn, CO 80234. Job Order No. 2651848.

BUY - SELL - SWAP

MARION

BUY • SELL • MAINTAIN

IBM SYSTEM/34/36

DISPLAY STATIONS

- PROMPT DELIVERY
- ALL SYSTEMS 34 ARE FULLY RECONDITIONED
- ALL SYSTEMS 34/36 CONFIGURED TO YOUR NEEDS
- PERIPHERALS — NEW AND USED
- UPGRADES AND FEATURES DELIVERED AND INSTALLED
- LONG TERM LEASES AT COMPETITIVE PRICES
- SHORT TERM RENTALS
- TRADE-INS ACCEPTED
- GUARANTEED WMC or IBM MAINTENANCE

SYSTEM 36

A PHONE CALL CAN SOLVE ALL YOUR EQUIPMENT PROBLEMS

TALK TO US . . . NEW JERSEY (201) 343-4554
CONNECTICUT (203) 799-3400
PITTSBURGH (412) 884-8612

When you need additional DEC* computer hardware, check the inventory of over 36,000 CPU's, peripherals and options at

Midwest Systems

Midwest Systems, Inc. provides DEC* computer hardware, from add-on components and peripherals to custom configured systems. Your hardware arrives fully refurbished and eligible for DEC* maintenance—ready to start life anew.

(800) 328-7000

Or in Minnesota: (612) 894-4020. Call your Account Representative or Extension 500 to receive our current promotional catalog.

MIDWEST SYSTEMS, INC.

12117 RIVERWOOD DRIVE • BURNSVILLE, MINNESOTA 55337

*A trademark of Digital Equipment Corporation

BUY SELL SWAP | BUY SELL SWAP | BUY SELL SWAP | BUY SELL SWAP | BUY SELL SWAP

SERIES I SPECIAL

Control Data
126MB Removable Drives . . $12,900
Diskette Drives . . . . . $ 1,495
Printers & Displays

New or Used
Immediate Delivery

IBM
4956 Processors
4967 200MB Disk Drives
All Peripheral & Features

DEC

RENT • BUY • UPGRADE • SELL

PDP, 11/02, 11/04, 11/23, 11/24, 11/44, 11/70, VAX730, VAX750, VAX780

SYSTEMS • OPTIONS • SUPPLIES

11/24	1MB, Dual RL02, DZ11-A, Cabinet	IN STOCK
11/23+	256KB, Dual RL02, DZV11-C, VT102, Mounce	$15,599
11/70	MOS & Core Configurations available	starting at $69,899
VAX 780	1MB, RUA81, TU80, DMF32, VMS	SPECIAL
VAX 780	2MB, 2RM05, DZ11's, TE16, 600LPM Printer	$6,500/mo

Customized Configurations—Call With Your Request.

In Stock	Specials	In Stock
11/24-BC		KT24
11/34A-YE	RMA81-AA (new) $39,499	LA120-DA
BA11-FD		MK11-CE
DH11-AD	MS780-CA (new) . . . . $ 2,599	MS11-PB
DMF32		MS780-DC
DMR11-M	RP06-AA $11,899	RH780
DZ11-E		RK06-EA
DZ-32AP	LP11-VA . . . . . $ 2,495	RL02-AK
FP11-A		RM03-AA
KDF11-AA		TS11-CA

CALL FOR OUR FREE CATALOG

DEC is the registered trademark by Digital Equipment Corp.

BROOKVALE
800-645-1167 (NY) 516 273 [illegible]

Check us out for DEC

VAX 780, 750, 730 - 11/73, 70, 44, 34, 23

All immediate and guaranteed, Everything from 11/23 to VAX

DATAWARE SYSTEMS LEASE

800-221-6318 30 Bay St S.I. N.Y. 10301 (212) 447-4911
TELEX 429304/TWX 710586-6736

IBM

5110 5120
3741 3742
DATAMASTER

1255 MICR

SYSTEMS
34 36 38 32 22
All Associated Peripherals

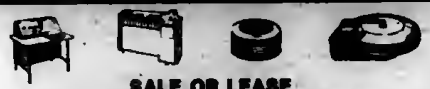
BUY SELL LEASE

- Private - Charity Auction
- Upgrade & Factory Add-ons
- Trade/Lease
- Full Maintenance Guaranteed

Call Today for Quotation
(615) 352-8505

SOUTHERN DATA SYSTEMS
Nashville, Tennessee

IBM UNIT RECORD EQUIPMENT



SALE OR LEASE

IBM UNIT RECORD MACHINES
026—029—082—083—084
085—087—088—129—514
519—548—557

NEW & USED
DISK PACKS—DATA MODULES
2316—3336(1)—3336(11)—3344(70)
MAG. TAPE-DISKETTES
Every Item Guaranteed

Highest Prices Paid for Used Packs & Modules

THOMAS [illegible] CORPORATION

FORSYTHE McARTHUR ASSOCIATES, INC.

NEW LEASE PROGRAM

IBM 4381

2 Or 3 Year Term
Customized Flexibility

Low Monthly Rent
Your Delivery Position Or Ours

Hdqtrs: Skokie, IL (312) 675-6000
Atlanta (404) 953-9457 Milwaukee (414) 785-9544
Detroit (313) 540-0909

Buy - Sell - Lease

S/34
S/36
S/38

IBM 3741 3742

UPGRADES
CPU's CRT's PRINTERS
ALL MODELS

PURCHASE/LEASEBACK
SHORT & LONG TERM LEASES

CMA
Computer Marketing of America, Inc.
P.O. Box 71
610 Bryan Street
Old Hickory, Tennessee 37138

1-800-251-2670
In Tennessee: 615-847-4831

NEW
IBM. SYSTEM/36
VALUE ADDED REMARKETER (VAR)

THE TRUCKER
COMPUTER ACCOUNTING SOFTWARE
Your one stop solution to Hardware, Software, Transportation and Supplies

CALL FOR OFFERINGS
1/800/LEAS-PAK
In Texas call 817/268-0023

LPI
LEAS PAK INTERNATIONAL
P.O. Box 739 • Hurst, Texas 76053

STC TAPE/DISK

BUY · SELL · LEASE

(408) 24[illegible]

FREE

DEC and DATA GENERAL Discount Guide

Call or write for your copy TODAY!

NEWMAN ddo DMA
(313) 994-3200

SYSTEM 34 ALL UPGRADES

Call Collect: 404-998-7480
DATAMARC 6065 Roswell Rd. Suite 309 Atlanta, GA 30328
S/1 S/36 Buy Sell

IBM PARTS

Same day or overnight
Call Collect
404-252-7480
SAVE SAVE

FOR SALE

PRINTRONICS
P300's with:
CMS Magnum Board
for S/34, S/36

COMPUTER SALES AND LEASING, INC.
(612) 890-1028

BUY SELL SWAP | BUY SELL SWAP | BUY SELL SWAP | BUY SELL SWAP | BUY SELL SWAP

International Computer Resources

• WE ARE A FULL LINE DEALER. •
• P.O. Box 24088 •
• 4717 Centennial Blvd. •
• Nashville, TN 37202 •
Telex: 554408 • (615) 383-6703

BUY • SELL • LEASE

SERIES 1
S/34 • S/36 • S/38
APPLE® (all variations)
COLUMBIA
S/23 5110-20
Tape • Disk • Printers • Tubes

AMCOM
CORPORATION
3200 W 72ND ST • MINNEAPOLIS, MN 55435
(612) 835-4727

CALL TOLL FREE
800-328-7723

WHY FORTUNE 500 COMPANIES LEASE FROM RANDOLPH.

1 FINANCIAL STABILITY. As an important part of the Bank of Boston, one of the nation's oldest and leading financial institutions, Randolph has a built-in financial stability that continues to be unique in the third-party computer leasing industry.

2 18 YEARS IN THE BUSINESS. Randolph has been serving Fortune 500 companies since 1965 . . . a history that gives added assurance that we'll continue as a leader in the industry.

3 HIGH-TECH LEASING IS OUR ONLY BUSINESS. Leasing computers is a lot different than leasing boxcars. Computer technology changes almost daily and with it the value of the equipment. Randolph not only keeps current on the state of the art but has learned to anticipate important changes.

4 ACTIVE REMARKETING DIVISION. Our unique customer support assures maximum return on investments in computer equipment which is no longer in use.

5 UNIQUE SERVICE. In addition to the manufacturer's service Randolph has a technical staff that is on call to help reconfigure systems to meet the changing requirements of large companies.

6 COAST-TO-COAST RANDOLPH. Even though large companies may have computer sites all over the country Randolph is right there to serve them. We presently have customers in over 300 cities and towns from Maine to Hawaii.

7 WE SPECIALIZE IN SOLVING PROBLEMS. Large companies can have a variety of problems . . . like machines installed on a rental basis, being stuck with a lease on an old machine or long waits for delivery. Whatever the problem, we can tailor a lease that will fit the need.

8 WE ARE DP PROFESSIONALS. At Randolph, our people have an average of 18 years in the DP industry . . . from 360's to 3084's. They know all about alternative financing to be sure, but they also know their way around a DP department and the hardware in it.

9 WE GO BEYOND COMPUTERS. Randolph has been dealing with peripherals from the very beginning. Now we're involved in leasing communications systems and office automation equipment because that's what Fortune 500 companies demand.

10 WE SAVE THEM MONEY . . . LOTS OF MONEY. Randolph has been saving its customers 30% to 70% of their DP hardware dollars. Fortune 500 companies know leasing is still the most financially attractive method of acquiring computer equipment at low cost without draining working capital.

HOW ABOUT YOU? What we've done for so many of the Fortune 500 companies we can do for you. Call Joseph B. Kelly, Jr., Executive Vice President, 800-243-5307.

537 Steamboat Road
Greenwich, Connecticut 06830
203-661-4200 • 800-243-5307

Randolph

A MEMBER OF COMPUTER DEALERS & LESSORS ASSOCIATION RANDOLPH COMPUTER CORPORATION A subsidiary of THE FIRST NATIONAL BANK OF BOSTON BANK OF BOSTON

DATA GENERAL

Hanson Data Systems

(404) 953-8893 CENTUM (404) 956-8271
1901 Powers Ferry Road, Suite 110, Marietta, Georgia 30067

SERIES 1 DPD
S/34•36•38 CADD
BUY•SELL•LEASE
CALL 800-241-5264 Y'ALL

THE SOURCE FOR series/1
ECONOCOM
• BUY • SELL • LEASE
NEW OR USED

ATTENTION TO DETAIL...

ALL OF OUR IBM EQUIPMENT IS:
Tested/Audited/Refurbished

SERIES 1 ♣ New or Used, CDC Peripherals—New or Used, Most I/O in Stock, Features Sold Separately; SYSTEM 34 ♣ 48 Hour Upgrades, CRT's and Printers in Stock, Any System—14 Day Delivery; SYSTEM 38 ♣ 581's in Stock, Memory, Communications, Tape, Disk, CRT's. SYSTEM 36 ♣ Trade In Your Sys/34 Operating Leases; 4300 ♣ 3380, 3370, 3420, 3350, 3375, 3430, 3278, 3276, 3274; 5110 ♣ S/23's and 5120's in Stock; P.O.S. ♣ 5265's a Specialty, Upgrades/Downgrades, Short-Term Leases. 3600/4700 ♣ Banking; LEASING ♣ Xerxes offers a complete range of financial services including leveraged leases, operating leases and short-term rental; MAINTENANCE ♣ IBM maintenance at a discount. We use a combination of our engineers and IBM—call for details. Attention to detail means smooth installation and full support.

XERXES COMPUTER SALES

7614 Harmon Place, Minneapolis, MN 55403
800/328-3884, 612/339-3042

BUY SELL SWAP | BUY SELL SWAP | BUY SELL SWAP | BUY SELL SWAP | BUY SELL SWAP

IBM 3178 leasing

Flexible lease terms available...
12, 24, 36 or 48 months

Hartford Computer Group
The Total Computer Company

800 323 6355

The nationwide market - a call away!

DEC/DG

SYSTEMS/PARTS/PERIPHERALS
NEW/USED/SURPLUS • DISCOUNT PRICES
Since 1977! Buy, Sell, Trade and Broker.

PHIL	BRYAN	JENNIFER
DG	11-VAX	8-LSI

CALL TODAY - (305) 392-2005
TELEX 568-670

thomas business systems, inc.
4301 Oak Circle - Unit 11 Boca Raton, Florida 33431

AVAILABLE NOW

DSI

WE BUY SELL & LEASE!

BURROUGHS

Discover the DSI alternative.

800-641-5215

All equipment available immediately and guaranteed for Burroughs Maintenance.

DSI Serving the Burroughs Community Worldwide
1440 So. Lipan, Denver, CO 80223 (303) 777-8211
Telex 756-102

---

ceres announces

- *New 3370's Immediately Available*
- *System 36,4381 Operating Leases*
- *All Peripherals Immediately Available*
- *System 34 Upgrades, 72 hr. Notice*

NEW YORK — (212) 279-4467
HOUSTON — (713) 627-7117

C.D. SMITH & ASSOCIATES, INC.

DEC computer systems & options
12605 East Freeway, Suite 318
Houston, Texas 77015
(713) 451-3112
TELEX 76-2547

DEC

WE ARE SELLING:
VAX 11/730, 11/750, 11/780
& MOST VAX OPTIONS

ALSO:

RA81-AA	$16,150	DW780-AA	$9,600
RUA81-CA	22,100	H7112-A	1,800
MS780-FA	6,400	H9652-MF	3,700
TM78C	5,150	DZ11-E	2,900
MS750-DC	8,800	MS780-CE	15,000

If you want on our Mailing List, call Valerie (713) 451-3112.

PICK A CARD . . .
ANY CARD
and call
800
828-4227
we're ready to deal.

CARLYN
COMPUTER SYSTEMS
5105Q BACKLICK ROAD, ANNANDALE, VA 22003

*** * * * DEC * * * ***

BUY—SELL—LEASE—TRADE—CONSIGN
SYSTEMS — PROCESSORS — OPTIONS
PERIPHERAL — MODULES — MEMORY
— SPARES —

NATIONAL COMPUTER EXCHANGE
(800) 624-9299
600 North Lunar Avenue, Brea, CA 92621
TWX: 910-596-1499 (714) 990-5988

FORSYTHE McARTHUR ASSOCIATES, INC.

NEW LEASE PROGRAM
3178, 3179, 3180
2 Or 3 Year Term Low Monthly Rent
Customized Flexibility
Hdqtrs: Skokie, IL (312) 675-8000
Atlanta (404) 953-9457 Milwaukee (414) 785-9544
Detroit (313) 540-0909

SERIES 1
BUY SELL LEASE
Computer Brokers Inc.
Call Richard Crenshaw
Toll Free
800-238-6405
Also 901-372-2622

IBM Displaywriters

E. C. S., No 1 COMPUTER LEASING COMPANY IN EUROPE IS NOW SERVICING YOU IN USA
WE MAKE YEAR
3081 K24/24
available Late October
CORPORATE OFFICE: 201 Post Road East, Westport, CT 06880.
(203) 226-3721 Attn Mathasewitsch.

---

1 EA - IBM Series 1 Equipment (4955E - 128K & Attachments)

CDC EQUIPMENT

6 EA - Display Stations Model 80610
1 EA - CDC Hard Disk Drive Model 80271
2 EA - CDC Printers Model 80420

PETER KIEWIT SONS', INC.
402-346-0102

CMI

AMERICA'S LEADING SPECIALIST SERVING THE USED MARKET

Absecon, NJ (609) 646-7282
Boston, MA (617) 367-5795
Chicago, IL (312) 693-2780
Dallas, TX (214) 386-6666
Encino, CA (818) 788-9113
Houston, TX (713) 780-7400
Irvine, CA (714) 752-6443
Lebanon, TN (615) 449-6833
Miami, FL (305) 443-3500
Monmouth Beach, NJ (201) 222-9780
Tampa, FL (813) 273-0330
Frankfurt, Germany Telex: 414661 LCO D
Montreal, Quebec (514) 871-1121
Nyon, Switzerland Telex: 27360 CMI CH
Paris, France Telex: 214063 CMI FR
Toronto, Ontario (416) 843-3665
(416) 368-5460
Vancouver, B.C. (604) 685-6196
Windsor, Ontario (519) 973-3010

CMI FINANCIAL SERVICES GROUP
2600 Telegraph Rd., P.O. Box 2026
Bloomfield Hills, MI 48303-2026
(313) 456-0000

CMI

A Torchmark Company

2600 Telegraph Rd., P.O. Box 2026
Bloomfield Hills, MI 48303-2026
TWX/TELEX: 810-232-1667 CMI CORP. TRMI
(313) 456-0000

Member ASCD Member CDLA

3081-G16 Sale or Lease

3081-K24 Sale or Lease

For Sale/Lease 4361 Immediate Delivery

3033 All Models

New Series 1 with Sorix Operating System "Links" to an 8x Series 1 IBM Mainframe VAR

3380 Available Now On Any Short Term Lease 3378, 3380, 3375

3880-A6 Available Now 4700 Banking Equipment Buy/Sell/Lease

3725 Lease Financing Available For your System or Ours 2,3,4 or 5 Year Terms

3800 LASER PRINTER Model 1 is Immediate Delivery Model 3 is Lease Financing Available-Any Term 3800-6 3811-1 & 3811-1 3800-8 4045-1

Tapes Immediate Delivery 3803-3420 Buy/Sell/Lease

For Sale/Lease 4341-1 4341-2 Call Now

3278, 3279 3277, 3276 Terminals All Models Immediate Availability

3705-3704 Available for Immediate Delivery Sale or Lease

SYSTEM 36 Processors, Disk Models 5410 Available Now Long & Short Term Leases 5120's For Stand Alone Word Processing Available Now - Sale or Lease Want To Buy All Your Peripherals - Available

Series 1 I/O All IBM Peripherals Any Used Configuration CPU, Peripherals, Controllers Tape Back-up 9-track 6250 CRT Terminals, Printers IBM/Plug Buy/Sell/Lease

You Can Have Your 3725 In 60 Days.

You don't have to wait up to twelve months for delivery from IBM. We can lease you a new 3725 quickly, with the flexible terms and professional support our customers expect.

Lease your network hardware from the company that understands communications.

Contron DPL Company
7480 West 78th Street, Minneapolis, Minnesota 55435
Call Toll-Free 1-800-532-7532
In Minnesota Call (612) 944-9161
In the Southeast Call (305) 657-0077

IBM Talk with us about your other IBM hardware needs.

IBM SYSTEM/34

S/3 • S/32 • S/38
5291 • 5251
3741 • 3742

BUY • SELL • LEASE
REFURBISHED • RECONFIGURATED
SHORT-TERM LEASES
PURCHASE/LEASEBACK

Tennecom MARKETING INCORPORATED
210 SPICE PARK NORTH
P.O. BOX 248
GOODLETTSVILLE (NASHVILLE)
TENNESSEE 37072

800-422-1004
IN TENNESSEE CALL (615) 859-3872

Why Worry?

Let DANA Do Your Sweating!

For All Your IBM® Buy/Sell/Leasing Needs

DPD			GSD		
CPU	DISK	TAPE	CPU	PRINTER	TERMINAL
4341	3380	3420	S/34	5211	5251
4331	3375	3803	S/36	3262	3291
3081	3370		S/38	3224	
3083	3350			3225	

Authorized dealer for CBT® and Decision Data® Products
Printers and CRT's plug compatible to S/34, S/36, S/38

DANA MARKETING, INC.

800 433-4148
In California call 213 212-3111
Connecticut office 203 359-8040

DCR

WHEN YOU'RE READY

TO BUY • SELL • TRADE • LEASE

VAX-UBUS-QBUS
DEC TERMINALS

DIGITAL COMPUTER RESALE
713/445-0082
600 KENRICK • C-22
HOUSTON, TX 77060

VAX SYSTEM
TOTALLY INTEGRATED
80 Characters Per Second Letter Quality Parallel Printer
$1,699
8250 Tri-Density Drive With Formatter And Cabinet
$95,000

MANDREL MICROSYSTEMS
8900 Havana, Suite 5A
Denver, CO 80238
303-373-4328

BUY SELL SWAP | BUY SELL SWAP | BUY SELL SWAP | BUY SELL SWAP | BUY SELL SWAP

3375's A1, B1, B1
4341's
4381's
3270 Controllers 3803 3274 3808 3276 Display Stations 3278 3178 3279 3277
DASD 3380 3378 3370 3390 3344 3310
TAPE DRIVES 3480 3420 3410 3803

We Buy, Sell & Lease IBM Processors and Peripheral Equipment

Computer Marketing Inc.
9710 VENTNOR AVENUE
MARGATE, NJ 08402-2223
609/823-6000 • 800/345-0005
Contact/Bernie Gest

Established 1969

EXPERTS IN IBM
BUY SELL LEASE UPGRADE

S/34 • 23 • BABY 36 • 36 • 38 • $110 $150

• GUARANTEED IBM MAINTENANCE
• WE DELIVER AND INSTALL SYSTEMS
• NO DEPOSITS REQUIRED
• IBM PC's & XT's UP TO 30% OFF LIST

FOR SALE OR LEASE

S/34
• C23-64K, dual disk, 27 meg. cost = $4500
• E24-128K, dual disk, 64 meg. cost = $7500
• E35-128K, magazine, 128 meg. cost = $9900
• All Printers, Terminals, and Plug Compatibles

214 271-1411

SYSTEMS
4341 4331
38 36 34
32 3
BUY • SELL • LEASE
COMPUTER BROKERS, INC.
2978 SHELBY ST.
MEMPHIS, TENNESSEE
CB
SERIES 1
Call
TOLL-FREE
800-238-6405
901-372-2622
PERIPHERALS
3203 3370
327X 3411
3350 3420
BBB CO

NPA
"Log on with NPA, we cover your DG computer needs from Coast to Coast"
SYSTEMS INC.
SPECIALIZING IN:
PURCHASE, SALE, TRADE, LEASE, RENT
AND SERVICE OF
Data General
EQUIPMENT
Millions of dollars in DG equipment ready for overnight shipment from either coast.
NEW YORK 516-467-2500
CALIFORNIA 415-848-9835
NPA
761 Costa Avenue • Bellmore, NY 11710 or 2000 Powell Street • Berkeley, CA 94708

MISSISSIPPI CENTRAL DATA PROCESSING AUTHORITY

Sealed proposals will be received by the CDPA, 550 Robert E. Lee Building, Jackson, MS 39201 for the following data processing equipment and services: Request for Proposal No. 849, due 3:30 p.m., Thursday, September 15, 1994 for the acquisition of automated design and programming services in developing an Automated Conservation Program system for the Mississippi Department of Environmental Quality.

Request for Proposal No. 848, due 3:30 p.m., Tuesday, September 11, 1994 for the acquisition of a 2MB memory expansion, terminals, and software for the Data General MV/8000 at the Mississippi State Board of Health, Office of Public Health Statistics.

Detailed specifications may be obtained from the CDPA office. The CDPA reserves the right to reject any and all bids and proposals and to waive informalities.

Dorothy Hooper or Elaine Knowles,
State Central Data Processing Authority
601/359-1365

FOR SALE
IBM 4978 CRT's
MOD I
Large Quantity Available
800-624-9299
NATIONAL COMPUTER EXCHANGE
600 North Lunar Avenue • Brea, CA 92621
(IN CALIF.) 714-990-5988 TWX: 910-596-1499

CARLYN
CARLYN
CARLYN

EQUIPMENT
HOT DEAL
OF THE WEEK!
GUARANTEED USED 9S 1152
SYSTEMS FROM $5,100
SUBJECT TO PRIOR SALE!
• FREE INSTALLATION
• 1-DAY TURN AROUND
1-800-321-2986
ELECTRONIC OFFICE EXCHANGE, INC.

IBM
SERIES/1
S/34 • S/36 • S/38 • 4300
5110-5120 • S/32
BUY • SELL • LEASE
All models, systems, & peripherals AVAILABLE NOW!
Ask about our 72 hour upgrades.
(408) 425-7333
SOURCE DATA PRODUCTS

IBM SERIES 1 USERS

FOR SALE
VAX 11/750 2 Years Old Under DEC Maintenance in Pristine Condition Available Now. 2 MB; RM80; TS11; LA120; VMS License. $49,500. (617) 777-4666.

IBM 4341-M2
8 Meg
Features
M02
9164
1480
9702
9510
IBM 3278
Features
A02
4634
Eligible for IBM maintenance. Available 9-15-94, FOB Seattle. Contact Joe McNamee for additional information.
Swedish Hospital Medical Center,
747 Summit Ave.,
Seattle, Washington 98104
(206) 386-2192

3270

BUY SELL SWAP | BUY SELL SWAP | BUY SELL SWAP | BUY SELL SWAP | BUY SELL SWAP

WE BUY • SELL • LEASE
JOIN THE MANY FORTUNE 500 COMPANIES
THAT UTILIZE IBM EQUIPMENT
FROM TEXCOM... THE IBM SPECIALISTS

• We buy, sell or lease
• Two, three, four year leases

WE'VE GOT IBM PERIPHERALS

3803	3360	3350	3211
3420	3890	3370	3811
3376	3340	3203	3262

IBM S/34 /36 /38

All upgrades available now • 1, 2, 3 year leases
We'll take S/34 Trade-ins
WE'VE GOT ALL IBM PRINTERS AND TERMINALS
PLUS 3864 MODEMS NOW.

SERIES 1

All features and peripherals • Convenient leases
We buy, sell or trade

WE WANT TO BUY
IBM PC'S – IBM XT'S AND
IBM DISPLAYWRITERS

TexCom
Call Toll Free:
1-800-633-0119
SAN ANTONIO (512) 349-8955
MEMPHIS (901) 756-7055
HOUSTON (713) 890-8714

SAVE UP TO 60%

SERIES 1
CPU'S • PERIPHERALS • ALL MODELS

SYSTEM 34•36•38
TOP SAVINGS • QUICK DELIVERY • SHORT AND LONG TERM LEASES • MEMORY • FEATURES • UPGRADES

4331•4341•4361•4381
UPGRADES • FEATURES • LOW LEASE RATES

3083 • 3081
EXCELLENT LEASES AVAILABLE
TWO TO FIVE YEAR TERMS

CALL TOLL FREE **800/328-5718**
IN MINNESOTA 612/544 • 8660

COMPUTER OPTIONS, INC.
1660 SOUTH HIGHWAY 100 • MINNEAPOLIS, MN 55416
COI *"Your best option"*

The Bulletin Board

Buy • Sell • Lease Buy • Sell • Lease Buy • Sell • Lease Buy • Sell • Lease

DEC

DEC & EMULEX SPECIALISTS

RP06-AA w/backbox cable & pack — New $6,750

VAX 11/780	DZ11	RA60
VAX 11/750	MU11-BE	RP07-AA
VAX 11/730	LA 36	RP07-AB
PDP 11/83	LA 50-RA	MS11-LD
PDP 11/34	MS780-E	TU77-AF
PDP 11/44	MS730-CA	TU78-AB
PDP 11/70	MS750-CA	VT101-AA
CDC 9766	RL01-A	VT100
CDC 9775	RL02-AK	VT220
DH11-AD	RA60-AA	SC750
DMR11	RA60-AA	SC21-F
DMC11-DA	RA60-AC	CS11-N

DEC cables/Prime computers available

SEVCO INC.
(617) 426-6668 (617) 426-6331

DEC BARGAINS

11/04A CPU Bd.	$1,895
11/44 KE44-A "CIS"	$2,775
BDV11-AA	$350
DL11-W	$240
DR750-AA	$6,500
FPF11	$1275
FP11A	$1,100
KW11-A	$1,750
MS11-LD	$675
MS11-NB	$950
MS780-CE	$12,800
MS780-DD	$4,950
MSV11-LF	$700
MSV11-PL	$1,275
RLV11	$775
VAX 1/MS MS730-CA	$8,500
VAX 1/MS MS750-CA	$2,500
VAX 1/MS MS780-FD	$2,990

Call Ray at QEI, Inc.
(617) 275-6660

DEC

New CDC Disk Drives.
Fully Warranteed For Ninety Days.
Includes Installation, Factory Scheduled Pm Ribbon Cables, Stand, And Terminator Card.

Call Toll Free: 1-800-762-8687
In New York: (212) 481-1100
8687 International Corporation
225 Lafayette Street
New York, NY 10012

VAX 780
2 Mb, 2 RA60s, DZ11s, TE16, LP11, LA120, Expan. Cab., VMS
Immediate Availability
Short Or Long Term Leases
Brochure Available
800 645-1167
New York (516) 273-7777

BUY • SELL • TRADE

1124-DC	DZ11-DP	RM80-C
11/750	FP11-F	RP04/6-C
BA11-KE	H7112-A	RX211-SK
BA11-KU	RMC11-B	VT1XX-AC
DH11-AD	LA120-DA	VT100-AA
DZ11-A	RA60-CA	VT220-C

NEW YORK COMPUTER EXCHANGE
(516)752-0555 (800)645-6180

BUY SELL
NEW USED
DEC
EQUIPMENT
ESS
123 East Main
West Fargo, ND 58078
(701) 282-8380

DEC

LA36	$600
LA180-SA	$1,200
LA120-SA	$1,500
TU58	$350
VT100	$600
VT101	$750
VT102	$900
VT200	$1,225

Digital Computer Resale
Call (713) 445-6662

PDP11/40	KE44-A	RK11D
PDP11/45	KK11-A	RKV11D
DB11-A	LA36-CE	RL01-A
DD11	LP11-WA	RM05-C
DL11	MK11-BE	RP06-C
DZ11-C	RH11	TM811-EA
991	RH780	TU77-PB

RP04 & RP06 parts Power Supplies

PACIFIC COMPUTER SALES
(206) 359-1112

DUP11-DA	$1,500
DZ11-A	$1,795
DH11-AA/BA	$1,275
DW611-AC	$3,199
11/78 CPU- MOS	$36,800
11/70 Systems	Call
11/73 Systems	Call
VAX 750 System	$27,000

Digital Computer Resale
Call (713) 445-6662

VAX 750 RA81, TU80
VAX 730 RA80, RL02
FP 730 LA36-RA
LA100-ZA, LA180-CA
Best Prices on Real VT100's
Access International
Glen Freeman (617) 367-3660

DEC

DEC NEW & USED
BUY - SELL - EXCHANGE
Systems • Processors • Memory
Options • Peripherals • Modules
LAKEWOOD COMPUTER CORP.
P.O. Box 28079
San Jose, CA 95159
(408) 264-8340

MISC. SYSTEMS

DATAPOINT
Buy Sell Lease
(1) 8603 128K Processor
(1) 1565 5MB 128K System
(1) 8200 Terminal
(1) 9467 16-Port Hub

General Data Processing, Inc.
3300 Main Street
Suite 204
Houston, TX 77002
(713) 523-6454

MISC. SYSTEMS

FOR SALE
ULTIMATE 1000
128K Memory 4 Ports
35 MB Drive
Asking $9,000.00
Call Pam
(208) 564-7761 EXT. 237

CINCINNATI MILACRON MODEL 40
1 C.P.U. with 64K MOS Memory
2 Diskette Drives
1 Video Display Tube
1 Centronix 702 Printer & Table
Make Offer
(602) 252-6528

PRIME

LARGE SELECTION OF USED PRIME COMPUTER SYSTEMS
...SAVINGS TO 50%
Peripherals also available
1st SOLUTIONS, INC.
2201 EAST CAMPBELL AVE.
PHOENIX, ARIZONA 85016
(602) 957-0999
ASK FOR DON OR MATT

DATA GENERAL

NEW DG CRT's

D-210	$795	D-410	$1295
D-211	$945	D-460	$1,295

Desktops: Call for our special offer
Prices Include Specialized Program
Any & All Cat Cables In Stock
We Will Not Be Undersold On
Any New or Used DG Equipment
Kansas State Systems, Inc.
(316) 267-6699

C-300 3 Day With SMC	$6,800
More 48 SAS	$6,800
More 2D 20Mb	$1,200
6061 10Mb Disk S/S	$10,500
6057-A 160Mb Disk	$9,000
6045 Disk 10Mb	$1,500
6099 12.5Mb Disk S/S	$1,200
6100 D200 Terminal	$875

Int'l Computing Systems
(612) 941-3941

For Sale
DATA GENERAL ECLIPSE S/140
With 192 KB Disk Subsystem, Tape Streamer
1 MB of MOS currently running ACIS Materials Control Current
2 1/2 Years Old
Best Offer
Call (617) 872-8304 or 879-8304

Desktop Generation
10, 20, 30 Immediate Delivery
Systems, Software, Service
Copley Management
(617) 786-8430

The Bulletin Board

IBM

BUY SELL LEASE TRADE
8/34 8/38 8/39
Available Now All System 34 Upgrades And Features
8340-C20, E20, F20
8360s All Models
8362s
8362 Model 3s
8361 Model 11s
8361 Model 1s
8361 Model 12s
Immediate Delivery - Guaranteed IBM Maintenance
PROCOM
"The Professional Computer People"
(212) 279-1717

For Sale or Lease
3274's
From $300 Per Month
4341-L2 or 8B2 ..... Now
From $3,000 Per Month
3420-5 1X4 DD
Available Now
3262-B1 ..... Now
3262-2 ..... Now
8416-B2 ..... Now
3411-3 D.D. ..... Now
SYSCOMP
St. Pete, FL (813) 398-6668
Gloucester, FL (813) 788-4310

Buy ....Sell.... Lease
IBM MICR
3890 - 1419
1255 - 3694
(813) 722-4994

Buy • Sell • Lease
IBM
Cougar Computer Corp.
Suite 219
26200 Euclid Office Plaza
Euclid, OH 44132
(216) 261-3660

Fox Computer Sales
Buy • Sell • Rent • Lease
Dataprint • IBM
Teletype
W.T.B.: Used Equipment
(216) 449-5365

FOR SALE
IBM 370/125
3504 Card Reader
3203-2 Printer
3525 Card Punch
Contact Richard Herbert
513/731-5800

IBM

8/34 8/38 8/39
All Models & Peripherals
Features • Disk • Memory
UPGRADES
8851-11 $1750
8344-C20 $4000
8344-E20 $9400
8346-B2X 60% of IBM List
(201) 666-4944

SALE/LEASE
4341-L1
w/1860 & 1870
Available Now
Call Bill Cook
(914) 238-8931
Computer Merchants Inc.

IBM 4341-L10
4MB, 3 Channel
IBM Warranty To 11/20/84
Lease For 36 Months At $2,000/Month and Then You Own It
(212) 736-4488 x888

SERIES 1
Buy/Sell/Lease
Call Louis Falder
(914) 238-8931
Computer Merchants Inc.

FOR SALE
(By Owner)
4341-M2 3375 A1
3705-E8 3375 B1
Call Sonney Taragin
(301) 760-1500

FOR SALE OR LEASE
(1) 3279-A11
(1) 3279-B11
(20) 3851-11 w/Cabinettes
Available August 20th
Guaranteed For
IBM Maintenance Qualifications
CONNECTRL LEASING CORP.
(717) 397-1971 Bobbi Bailey

SALE/LEASE
S/38
Model 702
2 Mb CPU
Peripherals To Suit
Call Bill Nowak
(914) 238-8931
Computer Merchants Inc.

4361-L05
Available Immediately
Sale/Lease
WTB Used IBM Equipment
First Equipment Company
(214) 980-4075

IBM

3278's
Sale $1150
Lease $30 - 3 Years
$40 - 2 Years/$60 - 1 Year
SYSCOMP
(813) 788-4310

4361-ML5
For Sale Or Lease
Available...Sept. 1st
SYSCOMP
Jim York (813) 788-4310

For Sale
IBM SYSTEM 34's
Any Model or Configuration
Disk and Memory Upgrades
Access Within 30 Days
5340-C20 $6,000
Eligible For IBM Maintenance
Call Pat
(513) 662-2200 ext. 5

HEWLETT PACKARD

HP DISC DRIVES
7925S 120Mb $7,950
7933H 404Mb $22,900
SAVE THOUSANDS

HP 3000 SERIES 64
Most any configuration upgradeable to Series 68
SAVE AT LEAST $50,000
All items in stock - Immediate delivery. All warranted to qualify for HP Maintenance
ConAm Corporation
1937 Santa Monica Mall, Ste 205
Santa Monica, CA 90401
800/854-2141 CA 213/451-2943
Telex: 215 604 PCS UR

For Sale
H/P SYSTEM 3000
SERIES III
1 HP 3000 Series Computer System with 512KB with parity controller
Additional Memory 2,048 MB
1 7925 Disk with master control unit
2 7906 Disks (120 MB)
2 HP 3000 SPA
2 7970 Mag Tape Units with subsystems
2 Asynx Controllers
1 600 LPM Printer with Controller
1 HP 3000 I/S and Cable
1 Hard Wire Board insertion
3 MDI Cable (25 Feet)
1 Model 110 Board Cover
Available September 1, 1984
Contact G.J. Whiteaides
(704) 596-1300

HEWLETT PACKARD

2 HP3000 SERIES 44 FOR LEASE
2 MB Processors, 2621A, 2608A, 2688A Terminals, 7933 & 7935 Disk Drives, 7970E Tape Drives, 2619A & 2608A Printers
Two units including software can be leased for $12,737.50 per month for 48 months with fair market value at end of lease. 100 credit per year remain.
Contact Don Bishop
Equitable Life Leasing (415) 981-8000

Buy-Sell-Lease
HP3000 3X, III, 4X
and related peripherals
Call Carol
CSU INDUSTRIES, Inc.
516-239-4310

2 HP3000 SERIES 44
2 MB Processors
2621A, 2608A, 2608A Terminals
7933 & 7935 Disk Drives
7970E Tape Drives
2619A & 2608A Printers
Contact Don Bishop
Equitable Life Leasing
(415) 981-8000

HP 3000
BUY • SELL • RENT • LEASE
Complete Systems
Processors • Peripherals • Parts
ConAm Corporation
Santa Monica, California
(213) 458-3643 (800) 643-6664
Telex: 215 604 PCS UR

HP3000 Series Compatible Disk Subsystem
675 Mb (Emulates To 7935s)
United Peripherals
Controllers Included
Low Hours Available Now
$9,500
Int'l. Computing Systems
(612) 941-3941

MISC.

BUY - SELL - LEASE
DATAPOINT
HARDWARE & SOFTWARE
•Turnkey Systems •Field Software
• On-Line Accounting
(713) 529-8813

Buy • Sell • Lease
• Short Term Rentals •
DATAPOINT
AVAIL IMMEDIATELY
Cougar Computer Corp.
(216) 261-3660

HONEYWELL

LEVEL 6 & DPS 6 EQUIPMENT
NEW & REFURBISHED
Systems • Peripherals • Memory
CRTs • Applications Software
ASSOCIATED 3 COMPATIBLE
LA/DPS6 PRODUCTS
• 1000 And 1600 LPM Band Printers
• 300 MB Winchester Disk Drives
• SA7900 CRT (Dumb/Asynch) Terminals
VP 7801/2, 7854/5 And 7914
Low Prices • Prompt Delivery
Standard Computer Services Ltd.
100 Stanford Rd.
Northboro, MA 01532
(617) 393-6630
TWX 710-347-7574

LEVEL 6/66
Honeywell Manufactured
3 CRTs, 4 TTY Ports
300 LPM Comprehensive Printer
10 MB Hawk Disk and Controller
1 8" Floppy Tape Drive
Mod 400 Cabs, SCOS 6
All the software you'll need. A complete working system ready to use. Going it alone or buying as a Unit.
(201) 664-7100 - Attn: DP Manager

Level 64/66 300Mb $65,000
(Qty)MU400 100Mb Disk $7,500 Ea.
MTU210 800/1600 Tape $10,000
MTU811 800/1600 Tape $5,000
600 LPM Printer $9,400
400/800 Card Read/Punch $5,000

Int'l. Computing Systems
(612) 941-3941

WANG

ERST is The Leading Dealer In WANG Equipment:
2200 • VS • WP • PC
CPUs, Terminals, IOPs, Controllers, Printers, Memory Upgrades.
Plug Compatibles.
Rental And Leasing Plans Quoted On Request.
Call Toll Free:
1-800-FOR ERST
In New York: (212) 431-1100
ERST International Corporation
225 Lafayette Street
New York, NY 10012

BUY - SELL
MVP/LVP • CIB • VS • PC
SYSTEMS IN INVENTORY
VS/80 • MVP • WP-200
AND PERIPHERALS
2246C • 2246R • 6536-4
EXECUTIVE EQUIPMENT MARKETING CORP.
(800) 327-6000

WANG

Pssst...
WANG USERS.....
HAVE YOU HEARD ABOUT THE GROUP OF WANG USERS EMPLOYEES IN ATLANTA WHO BUY & SELL USED WANG EQUIPMENT AND PLUS COMPATIBLES?
LCA (404) 977-4000 or 1-800-841-5100

NCR

For Sale
NCR SYSTEM - 8651 • 128KB, 80MB Disc, 8 CRT's, 300 LPM Printer, 80 LPM Printer - $6,000 O.B.O. - Guaranteed Operational - (618) 540-8647.

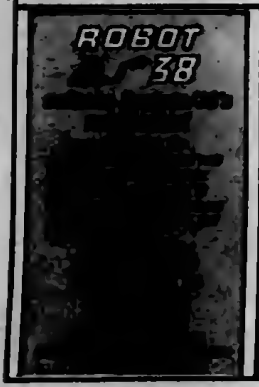
NCR CENTURY 101 SYSTEM
Complete System For Sale
Tape and Disk Equipment and Other Related Supplies Comp With Software Also. For more information call Livingston Board of Education, Livingston, NJ 07039, (201) 994-6064. Ask for Kelley.

BURROUGHS

BUY SELL LEASE
BURROUGHS
Equipment Dealers Since 1977
Over $4,000,000 In Stock
Computer Provisions
(216) 248-7878
(Member IBDA)

BUY • SELL • LEASE
B1700 • B1800 • B1900
(Custom Config. Install. Avail.)
B80 through B7900
B80/90/7900/900 Disk
B80/4/4/7/485 Printers
Mag Tape Subsystems
TD830 • MT850 • SPT • Datacomm
TU/DCP/TT Terminals
Installation & DEPOT MAI Available
UPP Corp. (612) 378-1100

SOFTWARE FOR SALE



SERIES/1 EDX SORT
FAST/SMALL
TMSORTS features:
- RAPID EXECUTION
- 8.5K MEMORY
- 1-8 INPUT FILES (DISK)
- EASY TO USE
- LOG DEVICE NOT REQUIRED
- SINGLE FILE WORK/OUTPUT
- SELECTIVE FILE ACCESS
- CROSS-PARTITION LOADING
- 3 EOF METHODS FOR INPUT

FREE 30-DAY EVALUATION
CALL OR WRITE:
TMS Systems, Inc.
1014 S. Beacon Blvd.
Grand Haven, Michigan 49417
(616) 842-7941

CONVERT TO
IBM SYSTEM/38
SPECIALISTS
...from IBM and other computers.
- CONVERSION OF SOFTWARE
- RE-WRITING
- ANALYSIS & SYSTEM DESIGN
- CONSULTING
- CUSTOM PROGRAMMING
- PACKAGE SOFTWARE

Imrex

SELLING SOFTWARE?
SELL IT HERE.
Place your ad in the BUY-SELL-SWAP pages of COMPUTERWORLD
1-800-343-6474 or (In Mass.) (617) 879-0700

SOFTWARE FOR SALE

IBM SERIES/1
3270 Emulation

- Easy to Install
- Simple to Use
- 3101B & 4978 Terminals
- High/Low Intensity Support
- Standard 3101B Bit Switches
- 3286 Printer Emulation

M & A Computer Systems
39 Hotaling Place #304
San Francisco, CA 94111
(415)434-3617

SOFTWARE FOR SALE

SOFTWARE CONVERSION SOLUTIONS

Datamen provides the software translation system for your computer conversion problems. Over 15 years of conversion experience has resulted in thousands of satisfied customers, worldwide.

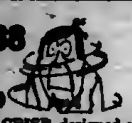
- COBOL to COBOL
- AUTOCODER/SPS to COBOL
- EASYCODER/TRAN to COBOL
- BAL/ALC to COBOL
- DOS/ALC to OS/ALC
- PL/1 to COBOL
- SPS/SPS II to COBOL
- SPS/SPS II to PL/1

Datamen offers services & software to meet your needs. For more information, call or write today

The Conversion Software People
Datamen, Inc.
2565 Elmwood Avenue
Buffalo, New York 14217
Phone (716) 876-8722
TELEX 91619

SOFTWARE FOR SALE

THE SYSTEM/38 AND CRISP



RUN RINGS AROUND THE COMPETITORS CRISP, designed on the System/38 for the System/38, is the one turn-key CUSTOMIZED, FULLY INTEGRATED, ON-LINE, DATABASE, SOFTWARE PACKAGE that utilizes every feature of the System/38. • Sales Order Entry • MRP II • Cost and Financial Accounting • Leading and Dispatching • Inventory Status and Forecasting • Purchasing and Accounts Payable • ...and much, much more.

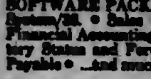
For additional information on how the System/38 and CRISP can help you, call or write today.

FRIEDMAN & ASSOCIATES, INC.
100 WILMOT ROAD, DEERFIELD, ILLINOIS 60015
(312) 948-7160

SOFTWARE FOR SALE

COBOL
LOGIC REFERENCE

SOFTWARE FOR SALE



Elegant Software
for IBM S/34, S/36 and S/38

General Accounting	Payroll/Personnel
Financial Reporting	Property & Equipment
Accounts Receivable	Report Writer
Accounts Payable	Oil & Gas
Order Processing	All Systems are:
Inventory Management	RPG II/RPG III
Sales Analysis	Data Base
Job Cost	Interactive

J.D. Edwards & Company
Dallas — 214/ 488 0886
Houston — 713/ 880 8270
San Francisco Bay Area — 415/ 571 5755
Newport Beach — 714/ 751 5302
Bakersfield, CA — 805/ 327 1911
Tulsa — 918/ 493 1477
IBM Business Partner

Researching all your options will show you that your best source is COMPUTERWORLD

BIDS & PROPOSALS

Public Notice
Computerized Garage Management System

The Miami Parking System (MPS) invites qualified vendors to submit bids or proposals for consideration to provide a turnkey on-line garage management system. The MPS is a city-county government agency responsible for the Dade County owned and operated parking facilities. Presently, 21 garages containing 10,000 parking spaces and 1,000 on-street parking meters are serviced by approximately 130 employees in the MPS parking facilities. Parties who wish to receive a request for proposal should submit their letters of request to:

Mr. Roger M. Carlton, Director
Department of Off-Street Parking
City of Miami
169 NW 3rd Street
Miami, FL 33128

These letters should be received no later than 3:00 p.m. on September 7, 1984.

REQUEST FOR PROPOSALS

POLICE AND FIRE DISPATCH SYSTEMS

Sealed proposals will be received by the City of Orlando, Florida, by the City Purchasing Agent, Basil P. Brown, 100 South Rosalind Street, Orlando, Florida, 32801, until 2:00 P.M., Eastern Time, on FRIDAY, SEPTEMBER 14, 1984, for the following:

"SYSTEMS DESIGN AND PROCUREMENT OF A COMPUTER AIDED DISPATCH (CAD) SYSTEM FOR THE ORLANDO POLICE AND FIRE DEPARTMENTS."

A pre-proposal conference will be held on WEDNESDAY, SEPTEMBER 5, 1984. Prospective vendors are encouraged to attend. Proposal documents are available at no charge and are open to public inspection in the office of Purchasing and Contracts, Lobby Level of City Hall, Orlando, Florida. For further information, contact the Orlando City Purchasing Agent at (305) 849-2321.

TIME & SERVICES

CONSULTING SOLUTIONS, INC.
OUR PEOPLE DO YOUR SYSTEMS FILES!
Software assistance for all SPERRY OS/3 users.
Contact Steven S. Gold
212 275 6076

COMPUTER TIME RENTAL

IBM 4341 OS/VS, VM/CMS, CICS 1.6, IDMS and VSAM. Arrangements made for long or short term rental - on-site or off-site at the most reasonable rates in the metropolitan area. Please call (212) 777-8457.

COMPUTER TIME & TIMESHARING

- We are time brokers.
- IBM timesharing our specialty.
- NEVER a charge to the Buyer.
- Our fees paid by the Seller.

Call Don Selden at
Computer Reserves, Inc.
(301) 668-6100

Financial Modeling
TOPS
SYSTEM EXPANSION

ICOTECH
Innovative Computer Techniques
COMPUTER SERVICES
IBM 3081 DEC-10
Remote Job Entry — Online Processing
Batch Processing — Timesharing
Optical Mark Reading — Laser Printing
COMPUTER OUTPUT MICROFILM
Cartographic Mini Auto-Coord
Cartographic Digitimizer
3480 3/4 Capability
Free Testing
Route 206
Raritan, NJ 08869
201-526-6150
Contact: Joyce Bagwalde

COMPUTER TIME RENTAL
IBM 4331
DOS/VSE - ICCS
All Shifts Available
3370 Disk, 3420 Tape
Dual/Density
1600-NRZI
2540 Reader/Punch
Reasonable Rates
Contact: Al Fiano
Reasonable Data Services
(212) 997-1411

VAX TIME
CHOOSE THE PLAN BEST FOR YOU:
- A ● $4 CPU SEC & $2 CONNECT HR.
- B ● $12 PER CONNECT HOUR
- C ● $800/MONTH & 10 MB DISK

NO CPU CHARGES ON PLANS B & C.
PROGRAMMING SERVICES AVAILABLE

AVAILABLE NATIONWIDE VIA TELENET

Rexcon Corporation
(714) 66VAX11
(714) 666-8041

VAX 11/780 AND PDP-11 DEVELOPMENT TIME
NO MINIMUM TICK CHARGES / NO CPU CHARGES
Omnicomputer
$7/$14
INTERACTIVE VMS
PER HOUR CONNECT TIME
BUDGET BYTES™ 212-944-9230
Omnicomputer, Inc.
1430 Broadway, New York, N.Y. 10018

DATA CENTER SERVICES
TWO Z 3033 16
BURNS

COMPUTER REPAIRS
DEC-DG-IBM PC
ALL BOARDS
1-2 WEEK TURNAROUND
90 DAY WARRANTY
MEMORIES
POWER SUPPLIES
ANY MANUFACTURER

NMP

OFFERS THE POWER OF
ONE IBM 3081 (UA)
TWO 3033's (MVS)
AND ONE 3033 (VM)
3800 LASER PRINTING

OPERATING SYSTEMS: MVS, JES2, VM, DOS/VSE, VSEPOWER, VSI
INTERACTIVE: TSO, SPF, WYLBUR, ROSCOE, ICCS, CMS, CMSPOST
BROWSE, EDITOR, PLI, ASYTC, BSLC, ASYNC
INTERNATIONAL COMMERCIAL/SCIENTIFIC COMPILERS: COBOL, FORTRAN, PL/I, PL/I(F), PASCAL/VS, IDMS, BASIC, APL, SAS, FOCUS
APPLICATIONS PROGRAMS: SAS, SAS GRAPH, TELEPROCESSING, ADMS, IMS, IDMS, EASYTRIEVE, CA-DATA, DYNACORT, ICCS, LEXAMINE, UNICLE CONSULTING
SPECIALIZED SERVICES: SYSTEMS ENGINEERING, Dedicated Computer Programmers AVAILABLE 24 HOURS PER DAY, 7 DAYS PER WEEK. COMPLETE TECHNICAL SUPPORT, VERY COMPETITIVE PRICES, CONTACT YOUR NEAREST NMP SALES OFFICE:
PHILADELPHIA, PA 215-667-7014
NEW YORK 212-661-8070
WASHINGTON, D.C. 703-893-0900

COMMERCIAL DATA PROCESSING
4341-2 SPX/VSE-S
OS-SVS-VM/CMS
CICS-ROSCOE
REMOTE JOB ENTRY
CICS DEVELOPMENT
CUSTOMIZED SOFTWARE
XEROX LASER PRINTING
Contact Gene Gerdis
(301) 777-3484
15 MINUTES FROM LINCOLN TUNNEL
ONE PANORAMIC STREET
WOOD RIDGE, N.J. 07075

Computerworld Sales Offices

Publisher/Vice-President/Donald E. Fagan

Director/National Sales/Edward P. Marecki
Manager/Marketing & Sales Operations/Kathy Doyle
COMPUTERWORLD, 375 Cochituate Road, Box 880,
Framingham, MA 01701
(617) 879-0700

BOSTON SALES OFFICE (617) 879-0700
Northern Regional Manager/Ronald Mastro
District Managers/Jim McClure, Michael F. Kelleher
David Peterson, Bill Cadigan
Sales Assistant/Alice Longley
COMPUTERWORLD, 375 Cochituate Road, Box 880,
Framingham, MA 01701

CHICAGO SALES OFFICE (312) 827-4433
District Managers/Arthur Kossack, Russ Gerches
Sales Assistant/Joan F. Broderick
COMPUTERWORLD, 2600 South River Road, Suite 304,
Des Plaines, IL 60018

NEW YORK SALES OFFICE (201) 967-1350
Eastern Regional Director/Michael J. Masters
Senior District Manager/Doug Cheney
District Managers/Ray Corbin, Joan Daly, Fred Lo Sapio
Sales Assistant/Gale M. Paterno
COMPUTERWORLD, Paramus Plaza I,
140 Route 17 North, Paramus, NJ 07652

LOS ANGELES SALES OFFICE (714) 261-1230
Senior District Manager/Bob Hubbard
District Manager/Bonnie Hackenwender
Western Regional Director/William J. Healey
COMPUTERWORLD, 18008 Sky Park Circle, Suite 280,
Irvine, CA 92714

SAN FRANCISCO SALES OFFICE (415) 421-7330
Western Regional Director/William J. Healey
Senior District Manager/Barry Millione
District Managers/Ernie Chamberlain, Mark V. Glasner
Account Manager, Classified/Nicole Boothman
Account Manager/Debora Cramer
COMPUTERWORLD, 300 Broadway, Suite 20,
San Francisco, CA 94133

ATLANTA SALES OFFICE (404) 394-0758
District Manager/Jeffrey Melnick
Eastern Regional Director/Michael J. Masters
COMPUTERWORLD, 1853 Peeler Road, Suite D,
Atlanta, GA 30338

HOUSTON SALES OFFICE (713) 952-1220
District Manager/William Mahoney
Western Regional Director/William J. Healey
COMPUTERWORLD, 8401 Westheimer, Suite 110,
Houston, TX 77063

CLASSIFIED ADVERTISING (617) 879-0700
Al DeMille
COMPUTERWORLD, 375 Cochituate Road, Box 880,
Framingham, MA 01701

CW INTERNATIONAL MARKETING SERVICES
General Manager/Diana La Muraglia
COMPUTERWORLD, 375 Cochituate Road, Box 880,
Framingham, MA 01701
(617) 879-0700
Manager, West Coast/Isabelle Barbagallo
COMPUTERWORLD, 1060 Marsh Road
Menlo Park, CA 94025
(415) 328-8064

CW COMMUNICATIONS/INC.

Board Chairman
Patrick J. McGovern
President
W. Walter Boyd
Executive Vice-President
Lee Vidmer

Publisher/Vice-President, Donald E. Fagan. Group VP-Communication Services, Jack Edmonston. Group VP-Circulation, Margaret Phelan. VP-Finance, William P. Murphy. VP-Editorial, John Whitmarsh.

Computerworld Headquarters: 375 Cochituate Road, P.O. Box 880, Framingham, MA 01701
Phone: (617) 879-0700, Telex: 95-1153.

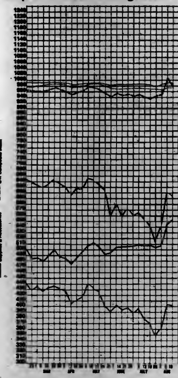
SALES — National Director, Edward P. Marecki. Corporate Advertising Administrator, Frank Collins. Manager/Marketing & Sales Operations, Kathy Doyle. Display Advertising Supervisor, Anne Hadley. Display Advertising, Deborah Bryer, Pam Valentinas, Carolyn Medeiros, Cindy Chaker, Mary Waddick. Classified Operations Manager, Cynthia Delany.

COMMUNICATION SERVICES — Group Vice-President, Jack Edmonston. Director Research, Kathryn Dinneen. Sales Promotion Director, Liz Johnson.

PRODUCTION — Production Director, Peter Holm. Production Manager, Marlene Stibal. Paste-Up Manager, Trish Gaudette. Systems Manager, Tom Pfau. Typesetting Manager, Carol Polack. Art Director, Tom Monahan. Graphic Designer, Hank Fling.

CIRCULATION — Group Vice-President, Margaret Phelan. Circulation Manager, Jane Desberg. Fulfillment Manager, Maureen Burke.

Computerworld Stock Trading Index



Computerworld Stock Trading Summary

CLOSING PRICES WEDNESDAY, AUGUST 15.

All statistics compiled, computed and formatted by TRADE QUOTES INC Cambridge, Mass. 02139

COMPUTER SYSTEMS / LEASING COMPANIES / COMPONENTS

E X C H		1983-84 RANGE (1)	CLOSE AUG 15 1984	WEEK NET CHNGE	WEEK PCT CHNGE
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

SOFTWARE & EDP SERVICES / PERIPHERALS & SUBSYSTEMS

E X C H		1983-84 RANGE (1)	CLOSE AUG 15 1984	WEEK NET CHNGE	WEEK PCT CHNGE
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

SUPPLIES & ACCESSORIES

E X C H		1983-84 RANGE (1)	CLOSE AUG 15 1984	WEEK NET CHNGE	WEEK PCT CHNGE
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

CLASSIFIED ADVERTISING ORDER FORM

Computerworld's Classifieds work.

Issue Date: Ad closing is every Friday, 10 days prior to issue date.

Sections: Please be sure to specify the section you want: Time and Services, Software for Sale, Position Announcements and Buy/Sell/Swap. (Available upon request: Software Wanted, Business Opportunities and Real Estate).

Copy: We'll typeset your ad at no extra charge. Please attach CLEAN typewritten copy. Figure about 35 words to a column inch, not including headlines.

Cost: Our rates are $128.10 per column inch. (A column is 2" wide.) Minimum size is two column inches (2" wide by 2" deep) and costs $256.20 per insertion. Extra space is available in half-inch increments and costs $64.05. Box numbers are $15.00 extra.

Billing: If you're a first-time advertiser, (or if you have not established an account with us,) WE MUST HAVE YOUR PAYMENT IN ADVANCE.

Ad size desired: _____ columns wide by _____ inches deep.

Issue Date(s): _____

Section: _____

Signature: _____

Name: _____

Company: _____

Title: _____

Address: _____

Telephone: _____

Send this form to:

COMPUTERWORLD
CLASSIFIED ADVERTISING,
375 Cochituate Road, Box 880,
Framingham, MA 01701

Foreign Editorial/ Sales Offices

England: Martin Durham, CW Communications Ltd., 69 Sloane ten Rd., London WC1 9UT. Phone: 01-831-0022. Telex: 262240.

Evan Ross, Bill Dunlop, Stephen Thomas, Steve Hobson Assoc., 346 Goswell Rd., Islington, London EC1V 7NN. Phone: 01278 3415/6 (reps for all CWCI publications except Computer Management and Computer Business Europe).

W. Germany: Eckhard Lipadat, CW Publikationen, Friedrichstrasse 31, 8000 Munich 40. Phone: (089) 38172-0. Telex: 5215390.

France: Axel Leblois, Le Monde Informatique, 185 Avenue Charles De Gaulle, 92200 Neuilly Sur Seine, Paris. Phone: 758.14.14. Telex: 613234 F.

Japan: Mr. Shuji Mizuguchi, Computerworld Japan, 7-4 Shintomi 1-Chome, Chuo-ku, Tokyo 104. Phone: (03) 551-3982. Telex: 252-4217 (Computerworld Japan only).

H. Kajiyama, Tokyo Representative Group, Sanshin Kaigo Bldg. 3F, 2-10 Kanda Jimbo-cho, Chiyoda-ku, Tokyo 101. Phone: (03) 230-6117/8. Telex: J26880 (reps for all CWCI publications except Computerworld Japan).

Australia: Alan Power, Computerworld Pty. Ltd., 37-43 Alexander Street, Crows Nest, NSW 2065. Phone: (02) 4366133. Telex: AA74752 COMWOR.

Brazil: Eric Hippeau, Data News, Computerworld do Brasil, Servicos e Publicacoes Ltda., Rua Alcindo Guanabara, 25/10th Floor 20031 Rio de Janeiro, RJ Brasil. Phone: (021) 240-8225. Telex: 2130838(WORD BR).

Mexico: Richard Small, Computerworld de Mexico, Oaxaca 21-2, Colonia Roma, Mexico City 7 D.F. Phone: (905) 514-4218, (905) 514-6308. Telex: 1771300 ACHAME, 1777809 ACHAME.

Spain: Neil Kelley, Computerworld/Espana, Barquillo 21, Madrid 4. Phone: 231-23-88; 231-23-89; 231-23-58. Telex: 47804(CW E).

Denmark: Preben Engell, Computerworld/Danmark, Gammel Strand 50, 1202 Copenhagen K. Phone: 01-1234-11. Telex: 27566 cwdan.

Sweden: Bengt Mannfelt, Nova Media, Nova Media AB, Vanavaegen 55, 11538 Stockholm. Phone: 08-234280. Telex: 8105089 NOVACW.

The Netherlands: Johannes A. Wiveet, Mgr. Dir., Computerworld Benelux, Van Eeghenstraat 84, 1071 GK Amsterdam. Phone: 020-646426. Telex: (844) 18242.

Italy: Daniele Cambard, Gruppo Editoriale Jackson, s.r.l., Via Rosellini 12, 20124 Milano.

Argentina: Ruben Aggazia, Gen. Mgr., Computerworld Argentina, Av. Belgrano 406-Piso 9, CP 1092 Buenos Aires. Phone: 34-6983/6984. Telex: 22644.

Norway: Mr. Per Sennfjord, Editor, CW Norge A/S, Hovinveien 43, P.O. Box 2882, Tveyter, Oslo 6. Phone: 2/647725. Telex: (856) 76476

Southeast Asia: Mr. David Noble, General Manager, Asia Computerworld, Pte. Ltd., 11-08/11-10 Goldhill Plaza, Newton Road, Singapore. Phone: 250-4444. Telex: (786) RS 37009

Ian Mclean, Asia Computerworld Pte. Ltd., 2023 Swire House, 9 Connaught Rd. Central, Hong Kong. Phone: 210366. Telex: (780) 72827 HX COMWR.

Saudi Arabia: Mr. Omar Dajani, General Manager, Saudi Computerworld, P.O. Box 5455, Jeddah. Phone: 6518800. Telex: (928) 401205.

ADVERTISERS INDEX

ADS 3
Agile 45
Anadex 22
AST Research 104
AT&T Information Systems 31-32,50-51

BDS 9
B I Moyle Associates, Inc. 98
Barr Systems Inc. 107
Business Marketing 13

C. Itoh/Digital Pro 42
Candle Corporation 51
CCA Software 96
Chicago Soft ID/3
Cederwood 75
Collier-Jackson 84
Comdesign 98
Computer Management 19
Computer Traders 107
Computer Technology Group ID/13
Corvdale 98
CSEWTH 84
CS Computer Systems 96
Calliner 26
CW Buyer's Guide 108
CWCI 101
CW Extra 98
CW IMS 98,105
CW Subscription 84

D & B Computing Services 91
Data Base Management 63
Data Rentals-Sales 77
Dataproducts 69
DEC/TPG 72-73
Datsak, Inc. 12
Digital Controls Corp. ID/9
Digital Engineering 64-65
Durlen Products ID/12
DSS Development 97
Duquesne Systems Inc. 61
Dynax 47

Eastman Kodak Co. ID/10
EDP Security ID/9
Epson America ID/21
Evercom Systems Corp. 44-45

Four Phase Systems 48-49
Fusion Products 87

General Electric 56-57
Gould Software 26-27

Hayes Microcomputer 26-27
Hewlett-Packard ID/22,50

IBM 100
IDP 5
Infodata Systems 71
Innovative Software 96

J.W.Lampl, Inc. 98
Lawson Associates 84
Levi, Ray & Shoup 20
Local Data ID/10

Mathematica 19
McCormack & Dodge 108
Memorex 10-11
Michaels, Ross & Cole 74
MicroFrame 84
Micro-Term 79
Mobil Solutions 108

NCR-Customer Service 15
NameLab Inc. 108
Natec 98
Northern Telecom ID/1-ID/8

Paradyne 74
Pallas Inc. 98
Parsons & Associates 45
Paycom Service 104
Polaris 78
Prime Computer 56-57
Professional Computer Research 78

Radio Shack ID/5
Rolm Corp. 60-61

SAS Institute ID/14-ID/15
S.P. Sharp Associates 79
Signal Technology Inc. 54,98
Softest 46
Softronics 108
Software A G 58,43
Software Corporation of America 98
Software Rents 15
Software Results 108
Southern CA Delivery Service 79
SPSS 98
Storage Technology ID/16
Syncsort 7
Syscd 107
Systems Center 58-59

Tandem Computers 30-31
Technology Transfer ID/12
Teletype 98
Telex 98
Tone Software 84
Trax Software, Inc. ID/20

Unilogic, Ltd. ID/10

Verdix 14
Visual Technology 98
VSI Software, Inc. 69

Wyse 41

Xerox Corp. ID/11

This index is provided as an additional service. The publisher does not assume any liability for errors or omissions.

THE BIG THREE IN BUSINESS SOFTWARE. BEFORE YOU BUY, SEE HOW THEY RUN.

Run their general ledger. Their payroll/personnel. Their entire product line of financial and human resources software. Run the packages on your mainframe and link them to your PC's. Run them together and see if they work together.

You may well conclude that even though each of the big three has succeeded in business, only one of them has succeeded at integrating business application software.

And if your company size is $100 million in sales or more, this discovery could spare you the pain of much lost time and money over the next few years. Because when you acquire a half dozen systems that fit together in name only—but not in fact—you face six times the training, six times the delay and six times the anxiety.

We believe your evaluation will show you this:

Two companies offer the mere appearance of integration. An agglomeration of business applications linked superficially. Through a web of hinges, patches, bridges, shadow files and masks lurking just below the surface.

While one offers the real thing. Millennium. A true family of systems in which the whole works as smoothly as any part. In which every package has the same query mechanism, the same report writers, the same screen generation, the same on-line documentation, security and real-time capabilities. So that when the packages are put together, there are absolutely no borders between them. They fit like pieces in a jigsaw puzzle. Making the most efficient use of all your data processing resources.

There's even a Millennium application development tool, so you can create new systems as you need them. Without slow, expensive programming.

Millennium means integration in fact. Not just in name. And it is available only from McCormack & Dodge.

Of the big three in software, who's blind to integration and who's not?

When you see how they run, you'll know the answer.

WHEN YOU THINK ABOUT TOMORROW, MILLENNIUM MAKES SENSE TODAY.

McCormack & Dodge

a company of The Dun & Bradstreet Corporation

McCormack & Dodge Corporation, 1225 Worcester Road, Natick, MA 01760
Sales and support offices throughout North and South America, Europe, Asia, Australia and Africa. 800-343-0325. Telex: 710-325-0329